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McCALL'S MAGAZINE



MAY, 1911

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Laws forbidding insuring the lives of children under ten years of age; establishing a State Home for Dependent Children, three of the five members of the board to be women; requiring that at least three of the six members of county visiting boards shall be women; a pure food law; making mothers joint guardians of their children with the fathers; raising the age of protection for girls to eighteen; establishing a State Industrial Home for Girls, three of the five members of the board to be women; removing the emblem from the Australian ballot, our nearest approach to adopting an educational qualification for suffrage; establishing an indeterminate sentence for prisoners; requiring one woman physician on the staff of the insane asylum; establishing parental or truant schools; providing for the care of the feeble minded; for tree preservation; for the inspection of private eleemosynary institutions by the State Board of Charities; requiring in public schools lessons on humane treatment of animals; making the Colorado Humane Society a State bureau of child and animal protection; making education compulsory for all children between eight and sixteen (with a few proper exceptions); providing for the examination of the eyes, ears, teeth and breathing capacity of school children; making father and mother joint heirs of deceased child; providing that union high schools may be formed by uniting school districts adjacent to a town or city; establishing a State Traveling Library Commission, to consist of five women from the State Federation of Women's Clubs, appointed by the governor; making the methods of the sweat box in connection with the examination of prisoners a felony; providing that any person employing a child under fourteen in any mine, smelter, mill, factory or underground work shall be punished by imprisonment in addition to a fine; requiring joint signature of husband and wife to every chattel mortgage, sale of household goods used by the family, or conveyance or mortgage of the homestead; forbidding children of sixteen or under to work more than eight hours a day in any mill, factory, store or other occupation that may be deemed unhealthful; providing that no woman shall work more than eight hours a day at work requiring her to be on her feet; making it a criminal offense to contribute to the delinquency of a child; making it a misdemeanor to fail to support aged or infirm parents; prohibiting the killing of doves except in August; abolishing the binding out of girls committed to the Industrial School; girls to be committed till twenty-one and then if considered reformed to be paroled—and many others.

McCALL'S MAGAZINE

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We will not, knowingly or intentionally, insert advertisements from other than perfectly reliable firms or business men. If subscribers find any of them to be otherwise, we will esteem it a favor if they will so advise us, giving full particulars.

**McCall's Magazine
for June**

Many things of especial interest to the June bride and bridesmaid will be found in the fashion department of this number.

AMERICAN WOMEN AND THEIR JEWELS—Some of the most magnificent jewelry in the world is owned in this country. One prominent New York society woman has diamonds and pearls that are said to be worth \$1,200,000. The illustrations for this article are most interesting, consisting of photographs of Mrs. Clarence Mackay, Mrs. Geo. Gould, Mrs. Edward B. McLean of Hope diamond fame, Mrs. Robt. Goelet, Mrs. J. B. Haggard and others, wearing many of their finest jewels.

GETTING MARRIED IN PERSIA—A wedding in the Orient is a very elaborate affair, with its separate feasts for bride and groom, its curious ceremonials and expensive performances gotten up to amuse the guests. A very interesting account of such an affair has been written for us by Leon Medem, a Persian gentleman, who also furnished the photographs taken in his own country, which profusely illustrate the article.

THE EVOLUTION OF A STAGE HERO—Bruce McRae who has been leading man for Julia Marlowe, Mrs. Fiske, Ethel Barrymore, Blanche Bates and other famous stars, has written some of his experiences in a way that is sure to amuse and interest anyone who has ever been to the theater.

HOW MUSIC IS CANNED—Did you ever wonder how the music that comes in perforated rolls for all kinds of mechanical piano players is arranged and how the instrument works? This article shows you by photographs just the way it is done and gives a unique account of the queer music studio in which the works of the great composers are "canned" for market.

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MC CALL'S MAGAZINE

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To the Sweet Girl Graduate

As this is the Girls' Number of MC CALL'S MAGAZINE, it is but fitting that the editorial page should contain a few words of greeting to all our young girl readers, and our heartiest congratulations to those who are about to graduate from school or college. We could not, in this number, devote quite all our space to the young girl, but she will find that a goodly proportion of the pages are intended exclusively for her.

And now, Sweet Girl Graduate, you will be an all-important figure during these last weeks at school, but when Class Day is at last over, try to remember that the world is rather different from the schoolroom, and that you are not really at all important, but just a very young girl with the most of life before you. Whether you make it a success or a failure depends very much on yourself. It may surprise you to hear it, but it is really the fact, nevertheless, that your father and mother know much more about many things than you do yourself, for they have learned in that hardest school of all—experience.

They are the very best friends you possess, and they have your true interests at heart in a way that no other person can possibly have. As much as you can, make a comrade of your mother, tell her all your hopes and fears, make a confidante of her; she is the safest and most satisfactory one in the whole world.

Now that you are out of school try to see if there is not some little task you can take off mother's shoulders, and remember always that no girl who is selfish ever grows into a lovable woman, and that selfishness never brings real happiness. In this old world of ours we get pretty much what we give. The selfish girl becomes the selfish woman, and as she wants the best of everything herself, and gives very little or nothing in return, as time goes on her friends grow cold, her relatives lose their affection for her and she rapidly sinks into that most contemptible of objects, a peevish, discontented woman.

Not long ago there was held in New York a most remarkable exhibition whose sole aim was—to quote from the handbook—"to give the boys and girls of the city a better chance."

The Child Welfare Exhibit, if it did nothing else, brought vividly home to the well-to-do classes the deplorable conditions under which children of the poor live. It took two years to bring the undertaking to the point where the committee in charge was ready to give

the results to the public. The further they went with it the bigger it grew. But before the doors were opened they felt that there was little they did not know about the lives of New York children. Some of the things they have found out are surprising, some are tragic, some are pleasant.

One of the most interesting exhibits was a collection of social maps of certain congested districts of the city. They gave the location of all the amusements and the social and educational facilities. For instance, one of these maps, covering a district which has nine miles of streets, a population of 35,000 and a school registration of 5,342, is shown to have but one vacant lot. One vacant lot in a place of 35,000 inhabitants may seem an unimportant item, but when one realizes that this single lot constitutes the sole space, aside from the streets and the roofs, where over 5,000 children can play, it looms pretty big, or rather it appears infinitesimally small. The time was when New York had a considerable area not occupied by buildings. But the Child Welfare Exhibit showed a vacant lot map which, while encouraging to real estate speculators, was a dismal document for the children.

It is not surprising, though it may be saddening enough, that more children are arrested merely for playing than for any actual misdemeanor. The offense which gets most of the boys into the hands of the police is playing ball in the streets.

The absolute need of play for the growing child is one of the things that some people do not understand. Physicians tell us that the child cannot develop properly or grow up perfectly normal in mind and body who is allowed no time to play.

Children robbed of their vitality by low standards of living and lack of play formed the subject of the health section. Pictures and statistics on infant mortality, medical inspection of schools and prevention of disease showed most conclusively the need of widespread knowledge in order to prevent needless waste of life.

In the center of the enormous hall in which the exhibition was held was a gigantic group of statuary representing a strong man and his wife bent under life's burdens. The central figure of the group was a little child. His back was bent, he was bowed down by the burdens of heredity, poverty and sorrow. The purpose of this wonderful exhibition was, as has been well said, "to point

the way to lift the burden from childish shoulders—to straighten these bent little backs—to prevent bent little backs for the future."

HOW POPULAR NOVELISTS WRITE THEIR STORIES

By LUCY B. JEROME

This article was compiled from autograph letters from the authors themselves, describing their methods of work



KATE DOUGLAS WIGGIN

veered around in another direction, and concentrated their interest on a new phase of the question. What they wish to know at the present moment is: How does a successful author write his novels?

How does he? There is, as yet, no recipe for turning out a best seller, although one may be on the way. But the novels are written, though the method of writing may vary with each succeeding book. How is even one of them produced? How, for instance, does Anthony Hope, brilliant, ironical dialogist that he is, get the bright uncharitable people, with their nimble play of wit and laughter, their assured poise and graces, their clever lures and bedevilements that he throws so carelessly upon the screen of our vision? How does Jack London, chronicler of the vast and lonely

wild, Hope's very antithesis in plot and characterization, achieve the classic dignity and simplicity of his animal masterpieces? How does Mary Wilkins Freeman paint her delicately attenuated portraits of New England heroines at once restrained and passionate, whose elemental vividness tugs at the heart strings? How does Meredith Nicholson, as in his "House of a Thousand Candles," get his seductive mysteries and complications? How do a dozen others find plots, incidents, climaxes? How does any writer set about the task of compressing the glory and the tragedy of life between the covers of a book?

Once upon a time, Meredith Nicholson went to a celebrated New York psychologist

with a question. "Why," said Mr. Nicholson solemnly, facing the psychologist with a troubled eye, "do my very best inspirations come to me while I am shaving?" "Pooh," replied the psychologist briskly, "that is simple. The human mind is always at its best in the morning hours, and therefore your ideas flow more freely. A very simple question, that, to be sure." "It might be," answered Mr. Nicholson, seeing his chance and seizing it with lightning rapidity; "it is, no doubt, exactly as you say; or might be, were it not that I always shave exactly at six o'clock in the evening and the ideas come just the same."

These shaving ideas worry Mr. Nicholson somewhat, but he is unwilling to confess it. He cannot, however, see why, just as his face is nicely lathered and the razor accurately poised for the first sweep, that an idea of such undoubted inspiration should come as to necessitate his groping for a pencil or blotching the keys of the typewriter at this critical juncture. But his reading public doesn't mind how his ideas come. All it desires is the certainty of their continuity. It doesn't mind either that Mr. Nicholson writes the climax of a story—that part which corresponds to the third act of a play—gets the thrill, before thinking out a word of the opening chapter or any of its incidents, for he believes that the gods who govern the

output of novel plots are gaily whimsical creatures and dole them out according to their moods. When he gets a good foundation idea, no matter what he may be doing, he immediately jots it down. Next morning, by nine o'clock, as regular in getting to his work as any business man, he is at his desk ready to scrutinize the new idea and test its building qualities. If he finds that it has good possibilities he sets to work on their development. If not worth writing on, it is cast aside and the



GEORGE W. CABLE



GEORGE BARR MCCUTCHEON



ANTHONY HOPE



JACK LONDON

next throw of the erratic gods awaited. Even when he does get to work it does not mean that he turns out any large amount of copy. He writes only when the mood is on him, and the result of an eight-hour day at his desk may be practically nil. He doesn't believe in driving his literary steeds at too rapid a gait, and this belief is fostered by his fondness for reading—especially verse. His greatest foe to industry is an old copy of Quiller Couch's "Oxford Book of Poetry," given him by a friend many years ago, and over whose pages he has spent many an idle morning. If he isn't poring over this old and quaint anthology, ostensibly seeking or verifying a quotation, he is playing with his work—writing and rewriting whole sentences, phrases, paragraphs, for sheer joy of the occupation. He owns to a passion for clean copy, in which he is rivaled by George Cable, for both these men have a way of making a rough pencil draft of their chapters, getting a typewritten copy, making changes and revisions, getting a second typewritten copy, tearing up the first, and so on, until the floor is strewn with what looks like a bale of paper, although, perhaps, but one entire written sheet remains. And that one sheet may contain barely a thousand words, which Mr. Nicholson considers a fair showing for an average day's work. Once he has his climax well in hand, however, the characters swing the plot along.

Centered in a grove of graceful trees in a quiet quarter of New Orleans are two rooms placed one above the other, both with locked doors. These rooms are the retreat of George W. Cable, author of "Old Creole Days" and those fascinating stories of the South, full of the scent

of magnolia blossoms and the gentle humor of the plantation field. His family speaks of this study as the power-house, and no one dreams of even approaching the place while its owner is busy with his work. Ordinarily the gentlest and mildest of men, Mr. Cable brooks no interruptions during the four hours which he gives daily to writing. But if anyone did succeed in getting in, he would see a room resembling a small paper mill; for large sheets of paper are a prime necessity to Mr. Cable, and as he uses them solely for purposes of revision, tearing them up as soon as a typewritten copy is made, a miniature snow-storm is usually in progress. When actually writing a novel Mr. Cable uses a small sheet of paper which contains about one hundred and fifty words. When one of these is finished, it is pasted on a larger sheet, the broad margin holding the notes and corrections. The page on which his final copy goes down must be clean, absolutely guiltless of erasure or spot; for disordered, disorganized copy so disturbs Mr. Cable's working powers that he prefers to spend a portion of his morning preparing different copies that he may go on with the task of writing in peace.

In "Kincaid's Battery," a tale depicting the phases of the artillery arm



WILL N. HARBEN



HOWARD M'GRATH



STEWART EDWARD WHITE

of army service, a branch at once superb and terrible, Mr. Cable followed a method somewhat different from the one he usually employs. He made a careful scenario, much as one would write a scenario for a play, but taking great pains to avoid the genuine play form. This skeleton of the book he revised for months, until he became so well acquainted with the characters as to proceed to the task of getting them into shape. He followed the scenario strictly with the result that not one of the characters "balked," not a situation had to be reworked, not a hitch appeared in the structure or writing of the whole tale. Despite this fact, Mr. Cable does not recommend this method to anyone, but advises that no one ever take him for an example. No two of his books are ever conceived or written after the same fashion, and he confesses to a state of kindliest ignorance regarding the source from whence his plots spring.

Wholly variant in craftsmanship are the light literary dishes of George Barr McCutcheon, served with their sauce piquante of adventurous knights and damsels-in-waiting. To produce these, Mr. McCutcheon has a rule which, appearing simple enough in itself, yet steers one toward the borders of necromancy. It is invariably the twenty-sixth day of the month when a McCutcheon tale is begun. The day of the week or the month of the year doesn't matter, but this writer would as soon think of commencing a novel on any other day than the twenty-sixth as of appearing at afternoon tea without a collar or strolling hatless down the great White Way. This guide to popular fame is something like the famous two rules given by O. Henry when hard pressed for information regarding the way his inimitable short stories were compiled. "The first rule," he used to say seriously, "is to write what pleases you. The second—well, there isn't any." Mr. McCutcheon follows exactly this first aid to success so far as the actual writing of his novels goes, for without any intention that might be characterized as serious, he aims to divert, amuse and please his public in the happiest manner. Plot comes first as the chief consideration; while characters are largely subsidiary, serving simply as means of its elucidation. He acts as his own literary touchstone, for if he finds himself bored while writing a chapter, he frankly admits that his reader will probably find himself in the same sorry state, and does not therefore scruple to tear down the whole airy structure of words and phrases to rearrange them in more agreeable style. Like Cable and Nicholson he can work only when the mood is on him, and he gauges his productive capacity by the ease with which his pencil runs. On certain days his imaginative and inventive powers seem keyed to their highest, and if he begins work in the morning he may write several thousand words. But if the hours between nine and one prove barren of result, working power is destroyed for the rest of the day. This

(Continued on page 76)



MARY WILKINS FREEMAN



SOME few months ago I came across an arraignment of the American girl—an arraignment which accused her of general snobbishness. It was written by a woman and was unsigned. I have no desire to invite a controversy on the subject, but as the writer of the article in question seemed quite positive that her opinions voiced the sentiments of all cultured Americans of maturity, I want to take this opportunity to present the girls' side of the question—from my point of view. I am an American girl, and that fact, at least, gives me the right to answer the criticism which—being general—included me. From the time of my first appearance on the stage until my present engagement in "Baby Mine," I have appeared, with few exceptions, in productions employing large numbers of girls, the majority of whom were American girls. Many of these girls were of influential and wealthy families—girls of education, refinement and talent—and I have had ample opportunity for studying them under conditions decidedly different from those surrounding the average girl. Life on the stage is not the "grand, sweet song" that many imagine it to be. The joyous atmosphere, the bright smiles, the care free manner, these are all simulations, and simulation, as we know, is but a form of work. That the environment of the theater does not always make for evenness of temper is a fact which anyone in the profession will subscribe to. The conditions attendant to a Metropolitan "run" are, of course, far more pleasant than those met with on tour. On the road there are the harrowing, trying conditions of the one-night stands—meals must be eaten hurriedly at all hours of the day or night—a regular hour for retiring is impossible—indeed, about the only regular or fixed feature in one's existence is the nightly performance.

And yet in an environment especially conducive to the development of snobbishness I have found the American girl—on the stage—sweet, lovable and unselfish to a marked degree. Exceptions I have found, to be sure, but they have been so few as to only prove the rule.

But I can hear some one say, "The girl on the stage does not represent the average American girl." Perhaps she does not. Perhaps her talent and temperament remove her from the average class, but I am inclined to believe that inherently she is not unlike the girl at home, the girl at college or the girl whose talent finds expression in some other profession. However, I am willing to admit the possibility that she is not the average, but—then let me tell you about the "average" girl as I see her.

I trust this expression of my ideas does not convey an impression of egotism. My opinions herein given are wholly personal and, as I have said before, I am advancing them because I have been able to study the American girl under conditions which many have not enjoyed. My opportunities for observation have been many and varied. I have seen the American miss in the Far West, in the sunny Southland, in the Northwest, the central and Eastern States and down East in Yankeeland. It would be idle to say the daughter of the Sierras does not differ in temperament



from the girl reared in the South, or that the New England miss is but the reflection of the middle Western girl. Each has the outward bearing and instinctive poise begotten of her native environment, but, like Kipling's "Colonel's lady and Judy O'Grady," they are "sisters under their skins." Each locality produces its peculiar characteristics, but wherever I have observed her I have found the American girl to be essentially the same in culture and deportment.

The writer of the article which I have referred to was especially severe in her condemnation of the American girl's voice, claiming that she talked too loud, talked too much or not enough. As to the first named offense, I must confess she is nearer right than wrong. The American girl's voice will stand cultivation, but—here is the point—this is not so much her fault as it is that of her elders. I doubt not that a close study of the subject would reveal the fact that all Americans speak louder today than they did four or five generations ago. The change has come gradually, and is directly due, I believe, to the evolution in our commercial life. Who will say that America is as quiet today as it was fifty years ago? The throb of the factory, the piercing shriek of the locomotive, the clang of the trolley, the horn of the motor car, the rattle of the elevated—these have replaced the lonely sound of the pioneer's axe. The softly whispered phrases of our great-grandmothers would be lost in the composition of present-day sounds. Even so, Miss America might speak with more pleasing modulation than she now does, but—and here is where her elders are to blame—before much good can be accomplished in this direction her fathers and brothers and even her mothers should see to it that those to whom her education is entrusted pay greater attention to the cultivation of the voice.

It seems the height of folly to send a child to a school where elocution is never studied and then expect it, when grown, to suddenly restrain the habit of speaking loudly—a habit acquired during the formative years. Elocution, as a schoolroom study, should rank with the "three R's." It helps immeasurably toward the acquisition of mental poise, and should, I think, form a fundamental part of every child's education. It seems unjust to say of the American girl that she talks either too much or too little. Perhaps we all do that—especially the former. One must need be either dumb or perfect to do neither, and surely we cannot expect perfection in America any more than in any other country on this planet. One never tires of listening to the well-modulated voice, and once let more attention be paid to the cultivation of the speaking voice and I warrant so much fault will not be found with the younger generation talking too much.

The lack of courtesy toward her elders was another characteristic of the American girl which this critic deplored. It was claimed that the American girl of today almost invariably gave evidence of being bored when in the company of her elders. During my stage career I have received hundreds—I should say thousands—of letters from American girls. Until six months ago these letters



MISS CLARK AS SHE APPEARED IN
"THE WISHING KING"

came from the schoolgirl, from the miss at college, from the self-supporting girl, from girls in all stations in life. Since my present engagement in "Baby Mine"—in which I enact the role of a young wife—most of the letters I have received have come from girls just married—young wives scarcely out of their teens. And yet I can say that I have yet to receive a letter of any sort from an American girl in any station in life which did not give evidence of instinctive courtesy. Surely these girls who have written me are representative of the average American girl, and as surely does it follow that their inherent characteristics of refinement would hardly find expression in letter writing only.

If Youth appears bored in the company of Age it is nine times out of ten due to the superior air which Age assumes toward Youth. Youth is youth the world over, and if a young girl does not seem at ease or happy when in the company of her elders it is because her elders too often consider their own interests too seriously and hers too lightly. Let any grown-up brother or any father evidence an interest in the pleasures or problems of the daughter of the family, and see how readily she responds with an enjoyment and interest in their affairs. The enthusiasm of youth is an invaluable asset in any household. What father does not turn to his daily task with a lighter heart when the touch of his daughter's lips lingers on his cheek and her sweet farewell gladdens his heart? But the wise father knows his daughter's good-by kiss and word of cheer have a lifeless touch and a hollow sound unless they meet with a responsive interest in her affairs. Too often the weekly or monthly allowance—with an occasional gift—is offered in lieu of personal interest, but what the young girl wants is the companionship—the camaraderie—that means more than any allowance or any gift.

The manner of living—the daily life—in America today differs widely from that of yesterday. We have reached our commercial supremacy by leaps and bounds, and now that our world status is assured, we can—I should say we are—looking to our intellectual advancement. We read much nowadays of the "tired business man," but where was his counterpart of yesterday? Everything worth while that America possesses is directly due to our strenuous way of doing things. The American business man of today needs relaxation after business hours, but no sane person will aver that the clinging, lachrymose, dependent type of woman—

the type that flourished a few decades ago—can best help him find diversion or share in its enjoyment. The daughters—the future wives of American men—must be resourceful, clever, intelligent. They can never become such through quietly sitting by and listening to tales of mid-Victorian courtesy. I have the most profound respect for age, and I would be the last person in the world to sanction disrespect of any sort, but I do think that Age too frequently gauges its judgment of Youth by its own feelings—makes allowance for youthful exuberance and enthusiasm all too rarely. Our demand for the finer arts, our interest in music, the drama, our art museums, our libraries, these attest to our growing desire for the things worth while. To know something of these and at the same time grasp the practical things so that she can properly fill her place in her future husband's household, the American girl must be up and doing—she must be aggressive—and, naturally, her education, her bearing, her entire attitude must differ in many respects from that of the girl of yesterday.

The use of slang is another offense frequently ascribed to the American girl. I will not offer a defense on this score—conditions make it unnecessary. Take slang away from America and you take away a national characteristic. There may be some one habit or characteristic of every individual which would not pass muster in a critical examination by authorities on deportment, but let us remain human even though our doing so means the retention of the fault or faults that make us fallible. I do not think anyone will deny that Americans use less slang now than they did five years ago. The slang of today is a shade better, perhaps I should say more expressive, than that of yesterday, and I am certain its present use by the American girl is less pronounced than formerly.

As to the American girl's dressing—that, of course, is a matter of personal opinion. Generally speaking, I believe she exhibits better taste today than she did a few years ago. There has been a tendency toward the use of simpler styles. The plain, unadorned blouses, the smart white collars and cuffs, the

trim skirts and the jaunty coats of today are evidence of the improvement in the American girl's taste in clothes—an improvement which means mental development.

The American girl—as I see her—is a most lovable creature—sweet, unselfish and human. She has faults, to be sure, but she recognizes that fact, and we have every reason for believing that she is trying to overcome them. Who could ask more of her?



AS "ZOIE," THE YOUNG WIFE
IN "BABY MINE"



MISS CLARK AS SHE APPEARS OFF THE STAGE

UPSEE DAISY

By R. H. Fillebrown

"Banbury Cross" is far away
And high is "Upsee daisy,"
Yet when I stop to draw my breath
You think that I am lazy.

I'll gently touch the study bell
To give you to your nurse,
For if I tried to help you out
I'd make the trouble worse.

You'd shake those sunny curls "no, no!"
Squirm till she's nearly crazy,
Stretch out those chubby hands to me,
And cry, "More upsee daisy."

Oh, angel mine with curls of gold,
My life seems drear and hazy;
Hold down those baby hands to me,
To help me "Upsee daisy."

Oh, little maid with curls of gold,
You nearly drive me crazy
Demanding any time of day
"Cock Horse" or "Upsee daisy."

My book must then be thrown aside
At any blessed minute;
My study is no place to work
So long as you are in it.



Many of the cleverest men were considered dull at school

Parents are not the only authorities on the subject. Innumerable grandmothers, grandfathers, uncles and aunts will bear witness to the fact. These have a way of coming forth from the special nursery in which they are interested, beaming with vicarious pride, and scattering anecdotes as they go; that is enough to convince anyone. There is sometimes, perhaps, a slight difference of opinion among them as to which of the wonderful children in that nursery is the most wonderful. The Joneses, for instance (on papa's side of the house), will

tell you that Reginald, who has a Jones nose and is named after a member of that family, is gifted above the rest,

but on the other hand, the Browns (mamma's relations) most frequently quote the sayings of Bob, who is distinctly Brownish in his general make-up.

The truth is that *all* children are clever! It is so evident that I don't know why their relatives take so much trouble to go about proclaiming the fact. It is not, however, because Trotty can count one, two, five, eight, free, ten, or her big brother ask questions that take the family breath away that they are so amazing; it is because they have such a clear and intuitive understanding of the conditions of their small world, and how to deal with them, that one stands and marvels greatly.

Children know human nature without studying it. They are never in doubt as to cause and effect in their dealings with others. They know to a sob and a tear how much crying will have to be done before mama hands over that lump of sugar, and they are also aware of the exact number of stamps and screams that papa will stand before he orders them out of the room. They know the weaknesses and frailties of both parents, and they make pitiless use of this knowledge to get what they want. They are perfectly aware which is most apt to grant them specific indulgences, and, what is more, they know the right moment for making an appeal. They know that on certain occasions their tender parent will turn to their stern one for support in withstanding their entreaties, and that it is as well to extort his consent and hurry things to an issue while papa is still safely at his office. They know that mama is more influenced by the fact that the children in the big house next door are allowed to do this or that than papa is, and they have remarked that papa is less observant on the subject of unwashed hands and rumpled hair than mama.

In fact, the cleverness of a child is little short of diabolical, and all the more because it is so perfectly unconscious of the fact that it is clever. The source of its strength lies in its directness, and it is direct because it lives in the moment and for the moment. The workings of our more elderly and experienced minds have become so complex, we are moved and swayed by so many cross currents of impulse and dread, that the very simplicity of a child's thought



Trotty gives a recitation

What Becomes of Clever Children?

BY LILLI HUGER SMITH

ISUPPOSE not even the surliest old bachelor will deny that clever children exist—he would not dare. There never was a parent yet who could not prove it on the spot simply by calling up Tom or Trotty and requesting a recitation of "Little Wobin Wedbewast" or a dramatic illustration of how the various domestic animals "go."

Parents are not the only authorities on the subject. Innumerable grandmothers, grandfathers, uncles and aunts will bear witness to the fact. These have a way of coming forth from the special nursery in which they are interested, beaming with vicarious pride, and scattering anecdotes as they go; that is enough to convince anyone. There is sometimes, perhaps, a slight difference of opinion among them as to which of the wonderful children in that nursery is the most wonderful. The Joneses, for instance (on papa's side of the house), will

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amazes us, and we are apt to take as evidence of an uncommon reasoning power what in reality is not the outcome of reason at all.

To a child the few problems which he has to face are simple—in fact, they are not problems. He makes his decisions as he eats or breathes, without conscious thought. He never sees the other horn of a dilemma. He does not borrow trouble. He will joyously overeat without a thought of the condition of his interior economy on the morrow. When wisdom falls from the mouth of a babe, it is apt to be the sort of wisdom which does not look round the corner. His remarks are often uncomfortably apropos, but they reveal, not perception, but rather a lack of ability to veil the obvious. His world is one of realities, and these realities he voices, hit or miss. His action is the outcome of his momentary impulse. It gives rise to reflection in the observer, but it is not the result of his own reflection. The child who is voted the nursery laurels is apt to be the one who is unaffected with shyness, and is therefore perfectly unrestrained in his intercourse with his elders. He is always before his public, yet his spontaneity and readiness are far from being necessarily signs of unusual brain-power. The differences of nervous temperament are as great in children as in adults, and they give no indication of real mental ability.

No rules can be laid down for individual mental development. It is a well-known fact that many of the cleverest men have been considered dull at school, while many of those who have scintillated in the same arena have fallen short in their ability to cope with the large issues of life.

The reason that so many children who have been rated clever by those around them fail to be anything out of the ordinary when they reach man's estate, is this. They have been trained out of their power of instinctive action—and very fortunately, for this can only be safely followed in the guarded and circumscribed sphere of childhood; and the reasoning ability which takes its place turns out to be only of mediocre caliber. Besides this, a great deal which appeals to the maturer mind as cleverness is not really such. More than half the wit of childish repartee lies in the significance of application which the hearers give it, and of which the child himself is quite innocent and ignorant; circumstance and a monkey-like mimicry account largely for the rest. Let us enjoy the children to the utmost while they are children, but let us remember that only a small proportion of each generation is exceptionally clever, and, although many a youthful Socrates and many a young Napoleon is no doubt disporting himself at this moment in a white dress and ribbons, it is impossible for every white dress to shed a philosopher or a ruler of men; and who are we, ourselves, that we should expect it?



A young Napoleon in white dress and ribbons



He does not borrow trouble

The Hands of the Clock

By HAROLD C. BURR

THE girl stood there before him, very white, very still, yet very proud withal. "Mr. Lombard," she said distinctly, "I don't choose to discuss my actions with Joshua Blackburn with anyone!"

"Perhaps you don't, Oliver—er—Miss Slocum," he agreed readily enough, bitterly. "I guess the governor was right. He always said you never cared for me. He was never strong on this 'awakened love' business. And remember I *made* you take me." Watching him she thought she saw him weakening, but his next words disillusioned her. "Well, this settles it," sweepingly, jealously, commanding. "I won't share you with Blackburn. You're released from your promise."

Olive Slocum stiffened, another inch added to her slender height. Nick Lombard never knew how he was hurting her. He even misunderstood her expression. When she shut her rose-red lips to keep back the sobbing mate-call he didn't see the woman who wanted to be loved, but only the wilful, headstrong flirt who would play fast and loose with his manly affections.

"Our—our engagement's broken?" she faltered.

"Yes," Lombard declared passionately, blindly, "that's the word—broken. And you can blame only yourself. I caught you red-handed, young lady. If you'd rather have Blackburn than me—why, that's all right, too. Only I won't play second fiddle to him, and that's flat!"

Still her pride strove with his overbearing, aye unbearable, stand. "Just as you wish, Mr. Lombard," cold as he, wavering control regained.

"What were you doing with him behind those palms at the Van de Camp dance?" he demanded harshly. "Don't think I'm a fool to be played with that way, Miss Slocum. I saw you—sitting close to him, whispering." Her outwardly calm acceptance of his accusation made him fairly rage. "Yes, whispering and he had your hand—!"

Miss Slocum's blue eyes swam with the welling tears. She could hardly see him pacing the Persian rug nervously, his young face furiously flushed, devastating in their first lovers' quarrel. She half reached out a tapering, slim arm, but he was too angry to heed before it fell back to her side. Nick Lombard, being of the stupider sex, did not see how deeply this woman loved him. Neither had he sounded her sensitive pride that could not bring itself to explain in the face of unfair doubt. It was just another twist of hereditary, of the remote Spartan blood in her that suffered in silence rather than plead her cause. So she watched

him fling out of the room dumbly, her stubborn heart aching dully.

Once he was gone from her sight the petulant girl returned and she tossed her pretty head and said she did not care. Wherefore she went to her room and cried into her handkerchief until it wadded itself into a ball of very moist and disagreeable lace pulp.

Nick walked his anger into submission to his will, and the first flickerings of remorse stirring, he went into a café for something to buck up his nerves. Seated at one of the little mission-wood tables across from the bar he espied a man he knew eating away at a lonely "business man's lunch." Nick went over for some one to talk to. It would serve to shunt his thoughts into another groove. The chap he had stumbled into was none other than Blodgett, his business partner on the Street.

"Oh, hello, Nick!" he greeted, looking up. "Sit down and have a bite—or a swallow if you've eaten. I got your telephone message this morning O. K. We bought the remainder of the Commercial all right. Blackburn never bristled a hair."

Lombard's eyes lighted up shrewdly. For the day he had put the Commercial Electric deal in the mental storehouse that was the back of his mind. Early he had rung up Blodgett, saying he wouldn't be down. He hadn't been needed. And had he gone he would have been useless. So he had made almost a beeline from the Van de Camps' dance to his fiancée's. And here was Blodgett reporting to him. He listened intently. He wanted the diversion.

"Mack & Co. scattered the buying orders beautifully," his partner continued without pause. "But it was a close call. The stock will come pouring in on us Monday. We'll have to keep the boys jumping to get it all in the transfer office on time."

Lombard nodded thoughtfully. "How's Jimmy Lawrence—ready to stand by his oars?"

"He'll do. But he's got to line up on our side with his holdings of twenty-five per cent. of the capital stock. Combined with the twenty-six per cent. we've gathered in, it will give the Lombard-Lawrence interests control of the new company. It was a good stroke, Nick, my boy—if a cog doesn't slip."

Lombard turned on him, exasperated. "Hang it, Blodgett, you always were a croaker! What can happen?"

"Suppose you failed to deposit your shares before the time-limit expires? Certainly you can't borrow the stock. And next—after Monday the penalty

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"NICK, YOU DEAR OLD BOY, I'VE GOT YOUR HORRID ELECTRICAL STOCK IN MY BAG—EVERY SHARE OF IT"



How It Feels to Become a Voter

By MATIE A. SHIELDS

Mrs. W. H. Shields is a Western society woman who voted in the first election held since her State was granted equal suffrage.

THE women of Spokane, in Washington, which has recently become an equal suffrage State, had a chance to experience the sensations of full-fledged citizens earlier than some others of their sisters, the occasion being a change in the form of city government.

A visitor from Mars would not have suspected that anything revolutionary was taking place, something which alarmists have assured us would endanger the orbit of the planet. We did not feel any symptoms of a political earthquake, or fear one, since our sisters across the line in Idaho had been voting for some time without any disastrous results becoming apparent. The fact that we have had the right to vote on all school matters in our State ever since most of us were old enough robbed the function of some of its novelty. It was just the difference of voting with a store or somebody's garage for the polls instead of the schoolhouses, and each gathering, so far as outward appearance went, might have been a public reception of some sort with the judge and inspector for guests of honor. The new voters came in quietly with husbands or brothers or women friends, as the case might be. The men in the crowd were the same ones we might have passed almost any day on our residence streets, so they did not regard us with any undue curiosity. Everybody was orderly and there was no rough talk or loud discussion, so that one had to pinch one's self to be really sure that she was going up to "lay her vote on a pole," as Josiah Allen's wife says, right in the midst of the dirty sea of politics.

In school elections it was usually a personal matter of putting in the right man for the place, but where abstract issues were at stake it gave an enjoyable sense of power to be able to give a little push to some of the big wheels. If we felt a touch of importance over this, who can blame us? At any rate, we got our up-to-date charter.

All sorts and conditions turned out, from the woman who dashed around the corner to the voting place while her husband tended the baby (this same man has also been caught performing the same office while she went to

church) to the one who rolled up in her limousine. There were also women who stayed at home, appreciation of the privilege not yet being universal. There was a keen interest among those whose husbands were members of the civic improvement clubs, who had heard the different questions talked over at the breakfast table, and there was a good showing of church women, to whom the exercise of the right appeared as a duty. There were a few efforts to treat the whole thing as a kind of lark, but "what every woman knows" is that a joke is often good protection for a deeper feeling, and there was scarcely one who did not feel that the simple act was the assuming of a great responsibility. Nobody seemed to vote just for the fun of it, but all felt a strong interest in the result. Nobody was discovered to have sold her vote, and each was anxious to have a clear understanding of the matter in hand.

And then there were those to whom the new voters largely owed the granting of the privilege—the women who put up the fight. To them the election meant far more than the issues at stake; to them it was the triumph of a principle.

The new citizens did not, however, wear their hearts upon their sleeves; there was occasionally a hand that trembled or a heart that gave a quicker beat, but on the whole there was not as much apparent excitement as might be seen at—well, perhaps a bridge party.

A revised law made it necessary to register twice in as many months, so that we had extra practice in that part of the routine. Some were accused of forgetting their ages, and giving their street number or bust measure instead, but this was rank slander on the part of the opposition.

Doubtless the strongest new sensation grew out of a realization of what an impersonal thing a ballot really is when once it is cast—merely a slip of paper to be counted. To the majority this came with all the force of a revelation, an uplift away from self-consciousness, a broadening sense of how units form the whole in all the forces of the universe. Women have worked so much as individuals that this thought is somewhat in the nature of a discovery.

The Mirth Wrinkle

By JANE BELFIELD

A laugh is worth a hundred groans in any market.—*Lamb*.

It is the mistaken fashion of some well-meaning folks to ignore unpleasant facts. The Quaker mother who said to her child when the bee stung its finger, "Thy finger doesn't hurt. Does thee hear, it *doesn't* hurt?" may have succeeded in so far dominating her child's mentality as to sound a truce to pain. But in general, we are apt to experience an instant antagonism when our keenly felt ills are relegated by others to the domain of imagination or impossibility.

Perhaps a better fashion is to recognize the ill, face it, and look around for the best means for its amendment. Sometimes it happens that in the looking around process the keen edge of the misfortune is considerably worn away. At all events, we improve the mental circulation by invigorating action; and we keep its tone healthfully raised by the manner in which we allow our ills to affect us.

We cannot, it is true, always avert the blow; but we can receive it as we choose. We can sink beneath the heavy weight and allow it to peacefully rest as a tombstone over the spot where we have been submerged; or by climbing on

top, we can use it for a point of vantage from which to meet the next onslaught of circumstance.

The first step on the upward climb must be the attainment of a frame of mind which makes effort possible—that is, cheerfulness.

We are told that man is the only animal possessing the power to smile. At any rate, the sense of humor has helped its fortunate possessor over many a hard bump. There is a funny side to everything, if we but look for it. Perhaps there is no better way of being able to keep sweet as the days pass than the ability to see the funny side. The sense of humor is an answer to Mrs. Wiggs' prayer, "Lord, keep me from growing sour!"

Did you ever notice the smile wrinkles in a man or woman's face? They are never a deformity—they never transform the tell-tale countenance into a furrowed mask. Did you ever watch the genial wrinkles spread and glow till you felt the welcome sensation of warmth and lightness stealing into your own heart? Already you were conscious

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"Teddy can get sick and we'll send for the doctor," said Bobby

wedding they live in a much nicer house, and Billy's mother has a new blue dress."

"Why does teacher say that stepfathers are harsh, fierce and cruel?" asked Olivia.

"She means stepmothers," returned Bobby gallantly. "Livy, it's up to us to get a stepfather. Mother is terrible lonesome, and I haven't had a new fishing pole in three years. What do you say, Ted?"

Now Teddy was young, toddly young, and was consulted as a matter of form only. The proposition appeared to strike him with favor. He nodded a vigorous affirmative and announced straightway for a "burglar." The reason for this choice he refused to divulge, but stuck to it manfully.

"Oh, Teddy's too young for important things anyway," said Olivia. (Her own years were as the fingers of one's hands—one thumb omitted.) "Besides, we don't know any burglars."

But Bobby was ready with a more specific choice. "I've thought of Mr. Smith," he announced importantly. "Mr. Smith is too old to bother us much and he's got a new auto. When they are off on their honeymoon me and Ted can ride around in the car. It goes much faster than Billy's pony. Besides when me and Teddy want spending money we can go right to Mr. Smith's bank and sign checks and things. Eh, Ted?"

Then and there Teddy deserted his first choice and went over to the cause of the elderly financier. To him there opened the prospect of endless peppermint sticks and kindred favorite luxuries. Once more he nodded and repeated "Smif" in a tone that left small doubt of his complete accord.

But Olivia would none of the plan. "Shame on you, Bobby," was her comment. "Beautiful women like mother don't marry old, ugly men for their money. (Remember she was only nine.)

Choosing a Husband for Mother

By SIMON T. STERN

QUIT on the roadway where the three children were standing, Billy Taylor dashed by on the back of a very small shaggy pony.

"His new stepfather gave him that," said Olivia enviously.

"Yes," said Bobby gloomily, "and a new gun, new boots, a new fishing rod, a goat and three dollars. Since the

Have you forgotten his girl Alice?"

"What about Alice?" said Bobby, hotly. "Only yesterday you had your arms around her neck and you said you wished she was your sister. If mother marries Mr. Smith, you'll have her." To him Olivia was clearly jealous; just because he, Bobby, had shown certain preferences for the lady in question and had deigned on one or two occasions publicly to exhibit his sentiments. Gee! Weren't girls jealous!

Instinctively Olivia grasped her mistake and tried another course. "No, Bobby, that isn't it at all. You know you promised to marry Alice when you grow up. If you are her brother, you simply can't. I wasn't thinking of myself at all."

Bobby was instantly mollified. "I hadn't thought of that. Who else is there?"

"Guess," said Olivia, archly. "He's the nicest man! He's got his own carriage too as well as Mr. Smith, and he's ever so younger. Ma is very fond of him. He's lonely too. So would you be, Bobby, if I was all you had to live with and I was old and grumpy?"

The oldness and the grumpiness settled the identification. "You mean Doctor Lawrence? I hadn't thought of him. Yes, his buggy isn't a car, but it's real. And then we could have his sign on our front door and when we got sick mother wouldn't have to mind the expense. But,



"Don't want to be sick," he sobbed

Livy, he gives awful medicines. Remember that brown stuff? Even Tabby couldn't stand it—and I put two pieces of sugar into her spoonful."

"I know, Bobby. But if he was our father the medicines would be nicer. A doctor doesn't give his own children bad medicine. Besides, with a doctor in the house, we wouldn't be sick nearly so often."

"That's so," said Bobby, reflectively. "He's nice, too. I could ride around in his buggy and sit outside when he went in to see the sick people. All right. That's settled. You can tell him this afternoon. Tell him Teddy will keep out of the way when he comes."

But Olivia placed the ban of disapproval on such precipitation. "You can't do it that way. I'm sure mother would not like it. We must not ask him at all. No lady ever asks a gentleman. They just go walking together and they find out they like each other very much, and he kisses her and it's all over after they get a minister."

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"The doctor knows," said Mrs. Dunton

WHERE THE CHILDREN BANK THEIR PENNIES

By LAURA CROZER

FIVE hundred children sit on opposite sides of the room, a restless, wriggling mass. The three hundred on the right hold big yellow envelopes in one hand, and in the other pennies, nickels and even bills in a grip that whitens little fingers. The two hundred on the left have only envelopes.

Every head is bare, for little boys manage to accommodate caps under their arms with their schoolbooks, and little girls, like their peasant mothers, wear no hats in the springtime.

For it is to the very poor of the cities that the Penny Provident Association, better known as the "Penny Bank" is trying to teach its lesson of thrift, and in banking, as in most concerns of life, their English-speaking children are their first recruits.

Some years ago, Robert W. de Forest, president of the United Charities of New York City, came to the conclusion that one of the great causes of want among the poor was their thriftlessness. The savings banks were doing what they could, but they accepted no deposits of less than a dollar, and it was just that first dollar that persisted in slipping through toil-hardened fingers.

Finally with the help of Otto T. Bannard, a public-spirited philanthropist, Mr. de Forest worked out the stamp system of the Penny Bank, which supplies a book and a stamp for a penny. The idea was based on the English penny stamp system, and has become so popular that it has spread throughout many cities of the eastern part of the United States with branches in settlements, missions, department stores and schools. A million and a half dollars has flowed into the bank as pennies, and out again as dollars, laden with possibilities of food and shelter and gratified desires.

Back in the settlement the children watch the hands of the clock until with four comes the signal:

"First rows, rise!"

And the first row on each side, reaping the reward of promptness, scrambles to its feet, smoothing its pinafore or shifting its schoolbooks, according to its sex. Sedately they march toward the front of the room, where a man and woman are seated behind two tables.

Then the reason for the division becomes apparent, for the right hand row is going to deposit its money, while the left-hand row is anxious to "draw out."

Frankie Wolf, whose head scarcely comes above the table, yields his book and six damp pennies to the receiving teller. Her paraphernalia is very simple. A set



LITTLE BOY DRAWING OUT MONEY

of patty-pans holds the money securely sorted, and a sponge in a granite bowl provides moisture for the stamps. A sweep of her hands sends the pennies jingling to their tin resting place, and adds a yellow and blue stamp to Frankie's scanty store.

He takes his book and puts it back in its envelope with a smile that is half a sigh, for only Frankie knows how many lumps of hokey-pokey forsaken or how many hours of bliss unwitnessed at the nickelodeon those pennies represent.

Rosie Brell is next, with a dollar, a quarter and a dime.

An olive, a red and brown

stamp are pasted into her book while the receiving teller pleads with her to take it to a savings bank. Once lost, her stamps are gone forever. The Penny Bank keeps no record of deposits and pays no interest, as its only aim is to get its patrons through the door of the savings bank. If Rosie should lose her book the lucky finder would be able to soak off the stamps and sell them to other depositors. But Rosie resists. "I ain't so big I should be a bank," she objects. "Come tomorrow at noon and I'll take you," promised the receiving teller with a smile.

Meanwhile, over on the paying teller's line every face is smiling. This is the day for which they have waited patient months. Hands grasp the money eagerly, and little feet can hardly wait until their owners have exchanged smiles with the well-beloved head of the settlement.

"What are you going to do now," he asks Bessie Brunning, as he hands her a dollar bill and four dimes.

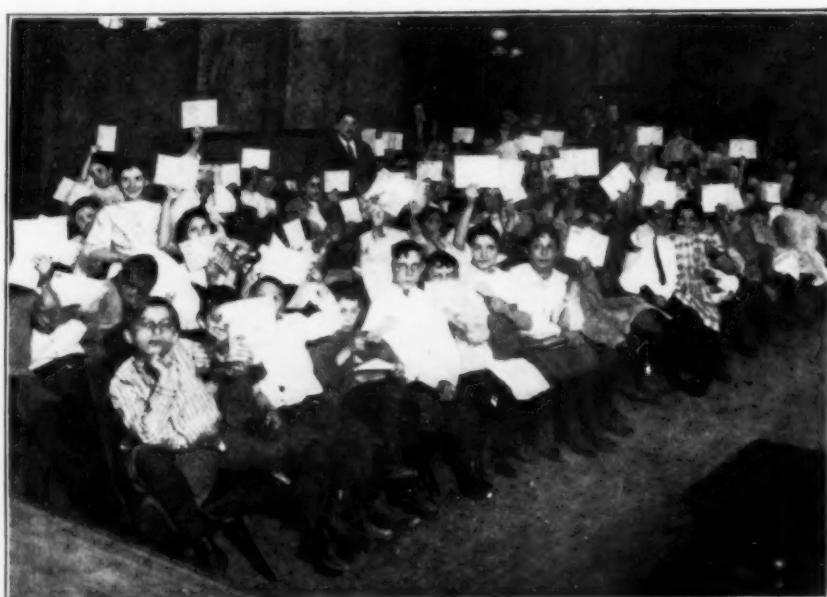
"My mamma will put nine cents to it to buy me a dress off a window," she announces happily.

Mrs. Trometz, who comes next with her shawl over her head, "is going to ride away on the train to see her daughter in Buffalo." She has earned her money "washing floors." She speaks no English, and black-eyed Lily Arder interprets for her.

Lily herself has saved five dollars for a ring. Not an entirely commendable object perhaps, in view of the fact that Lily's dress is shabby and her shoes worn. But the years when the desire of one's soul may be purchased for

five dollars are all too fleeting, and the bank has shown Lily the safe and honest way to gratify her longing for pretty things. Meanwhile it has given her the habit of saving her earnings.

For they all have earnings, these little toilers of the slums. The ready-made garment supply flows steadily through the tenements, and many of the finishing stitches are taken by tiny deft fingers. Other little hands are



CHILDREN ASSEMBLED WITH THEIR BANK BOOKS READY FOR DEPOSIT

stained from January to March with the dye of artificial flowers; others knot the delicate flues of willow plumes.

Yet with all this industry there is little thrift. There are not dollars enough for comfortable lodgings or nourishing food, and the pennies go for cheap finery and for unwholesome sweets craved by bodies ill nourished on a con-



CHILD RECEIVING STAMPED BANK BOOK
AFTER MAKING A DEPOSIT

stant diet of poor bread and cheap coffee.

But with the habit of saving once established comes better clothing and surroundings and increased self-respect. It is as hard to shake off as any other habit. Out of two pennies earned one will be laid aside, and later, one out of two dollars. A youth of economy insures an old age of independence.

Witness the pitifully bent old figures among the childish ones, gathering in the pennies against the years when hands can work no more. They learned thrift in the hard conditions of their European youth, and the Penny Bank is helping them to persevere.

The officials have some queer stories of the objects of these hard-saved accounts. One little cash girl saved up sixty dollars to buy a tombstone for her dead sister. Another patiently hoarded almost as much for a piano, until in the end her father came to her rescue.

Others have bought violins and paid for their lessons through the help of the bank. Often a whole family saves for the rent, sending the money by one of the children, and taking out a new book each month. It is one of the disadvantages of the stamp system that there is

no way of drawing out part of an account. The whole book must be turned in and the money refunded. Sometimes Charlie, with a gleaming pair of skates just round the corner and a dollar and thirteen cents in his hand, has not the patience to take his place at the end of the line of depositors and re-bank those thirteen pennies in another book. So that before next deposit day he must endure temptation a second time on their account, and sometimes he succumbs.

The funds of the bank are placed out at interest, but the return is not sufficient to pay expenses. No charge is made for the stamp books unless the account when withdrawn amounts to less than fifty cents. In that case the little depositor must pay five cents.

So a yearly deficit is made up by the board of managers, who have seen the results of this latest effort to teach to people that "a penny saved is a penny earned," and who know that the possession of money, no matter how little, gives a feeling of security and independence that nothing else can give. Thrift is the most needed lesson the very poor can learn. By a few years' practice of this "saving quality"—unless loss of work or sickness overtakes them—they will no longer be ranked among the people who literally "live from hand to mouth," but will always have something laid by against the proverbial "rainy day" that comes to almost everybody sooner or later.

This "Penny Bank" is going to have a great effect on the after life of the poor children of today, for habits formed in childhood have usually a marked effect on the adult. Just



LINED UP BEFORE THE RECEIVING TELLER

stop and think for a moment how little by little the plan of laying by a hard-earned penny here or a nickel or dime there against the time of need will by degrees revolutionize the whole life of a person brought up in thrifless surroundings.

THE SPIRIT OF DUTY

By Clarence H. Urner

IT is no unsolved mystery
That joyance fills thine eyes,
For all thy peaceful history
Gives hints of Paradise.

O for the crystal clarity
Of vision that is thine,
But, oh, wherefore the rarity
Of worship at thy shrine!

O for a heart's affinity
With thee in dream and fact!
For Duty is divinity
That prompts the soul to act.

How vain is poor humanity!
To slight thy pleading call!
And weak the strength of vanity
To check its certain fall!

None but thine own, the dutiful,
Taste all the sweets of life;
And service is the beautiful
With peace and comfort rife.

Why should we cherish slavery
Of coward or of drone,
Since Duty faced is bravery,
With pleasure all its own?



THISN'T that I mind being what is commonly called an 'old maid,'" Miss Caroline stirred her tea pensively, as she spoke. "I appreciate the advantages that belong to single life, and, of course, nothing would tempt me to give up my freedom; still, sometimes—now, don't laugh, Abbie—I do sometimes wish I could be sure that I have kept away from the altar from choice and not of necessity."

"Well, of all things, Caroline! I'm sure I always supposed you'd had offers and offers. None of the other girls of our set ever had so many beaux dangling after them as you; and they seemed to mean business all right."

"Oh, there was dangling enough, I'll admit that. Yet—I hate to confess it—but no one of them ever proposed to me. You see, I never felt sure that I cared enough. I never had a serious thought in those days—and mother always said a girl should be ashamed of herself if she led a man on only to refuse him; so—"

"So you discouraged them just at the critical time? I see. I always wondered how it happened."

"Still, if they had really cared," pursued Miss Caroline, "they wouldn't have been so easily discouraged. If they had kept on, how do I know? I might have found at the right time that I did care, after all. I can imagine that a girl might not know that she loved a man until he had asked her. The proposal might be a big part of the wooing."

Her friend looked a bit skeptical. "Perhaps so, but I think most proposals are helped along by the girl. A man, for all his boasted bravery, is a good deal of a coward at such a time, and he needs a little quiet prodding to get up his courage. Now, don't look so shocked, Caroline. You'll find, if they'd only admit it, that most girls have helped by tactfully leading up to the momentous question."

"I never dreamed of doing anything like that. In fact, I have avoided tête-à-têtes when I thought such a thing might be impending, and I was afraid I'd have to say 'No.' I hated to have a broken heart on my hands, and I didn't realize then how easily they mend—usually. But now I'd really find it a comfort if I had one actual romance to remember. I'd like the excitement of it. Isn't that wicked?"

"Yes, dreadfully so. I supposed you had outgrown and left behind your harum-scarum days. But I see you are the same Caroline in spite of the passing years. Let's see, how many—"

"Hush! Don't mention years. I feel as young as ever today. Young enough to get my proposal yet. Can't you think of a victim, Abbie, that might satisfy my ambition; some one whose heart is not too tender to be more than slightly inconvenienced by a refusal?"

Abbie Rexford laughed delightedly. "That's worthy of you in your palmiest days, Caroline. And I declare, as you look now, I believe any man would fall in love with you in dead earnest. That traily gown with so much wonderful old lace is more than becoming to you. And what a blush!" she added, thoroughly enjoying her friend's confusion.

"But it mustn't be as bad as that. I don't want it to be too serious. I only want the satisfaction of knowing that I am remaining single in spite of urgent endeavor to persuade me to change my condition. Then I can enjoy all the delights of bachelor life with new zest, remembering that they are mine from choice."

Mrs. Rexford looked searchingly at her friend. "I half believe you are in earnest."

Miss Caroline twisted her ringless fingers in an effort to appear unconcerned. "Well, find me a victim, then."

"Don't you think you are cruel to deliberately plan the breaking of a man's heart?"

"Oh, I'll not break his heart. I'll find some very good reason for refusing him. There! I've just had an inspiration. Billy Carew comes here occasionally. He's coming tonight to bring some music. Perhaps—oh, do you suppose, if I encouraged him, that he could be induced to propose?"

"Billy Carew? Why, everyone in town knows that he has been head over heels in love with you for ages. I don't see how you have held him off so long."

"Billy? Why, I never thought of him in that way! Billy? Why, Billy is—well, just Billy. I don't believe I want him to propose to me; certainly not, if he cares."

"It won't hurt him. He'd like it if you would make it easy for him. He's just the one. Now, be nice to him tonight and see what happens."

"I shan't have to encourage him so much that it will be awkward to refuse him, I hope."

"Oh, dear, no! Just be kind and don't say much. Billy will do the rest all right. I can't understand what has kept him silent so long. He must have felt his case was hopeless. But I must really go; it is almost supper time and I promised to meet Henry downtown at six. This is great fun. I am dreadfully excited about it and I'll be over early tomorrow to hear how you get on. Good-by till tomorrow, and good luck to you."

Mrs. Rexford rang her friend's doorbell sharply about five the next afternoon. "I just couldn't get away before," she said, as she was ushered into the pretty little drawing-room, "though I am dying of anxiety and curiosity. How well you look, Caroline! I believe proposals agree with you. Tell me, did Billy—"

"Yes, he did, Abbie."

"Was it hard to bring it about?"

"No, he began almost at once. He said he had been trying to ask me for—well, for years—but he could not quite get up his courage. He felt so sure I didn't care for him, and he was afraid to spoil our friendship."

"I hope you made it clear to him that it needn't make any difference, Caroline. It would be a shame if you lost his friendship just for this. But go on. What did he say? Was it as exciting as you expected? How calm you are! No one would believe that you had just refused your first offer of marriage."

"How did Billy take your refusal?"

"I didn't refuse him," said Miss Caroline demurely.

WOMEN IN BUSINESS

How a Young Girl Started a Large Business
With a Box of Homemade Candy

By MARY ELIZABETH EVANS

Miss Evans makes the famous "Mary Elizabeth" candy

FROM a very modest beginning my making of homemade candy has developed into a real business. The growth has been so gradual that I can only realize it by looking back to those first years.

As a child, long before I knew anything of necessity—which is the mother of many other things as well as invention—it was one of my pleasures to watch my mother make candy. Her father, Judge Reigel, with whom we lived, had never permitted her to buy candy. She could have as much as she wished, providing she made it, but make it she must if she had it. Being fond of candy, she learned to make several different kinds.

The rule as to buying candy which our mother had obeyed was enforced with my sisters, my brother and myself, and we never bought candy. When we were small children mother made it for us at frequent intervals. We dearly loved to watch her while we sniffed the delicious appetizing odors and experienced the delights of anticipation.

When I was old enough to manage it, I began making candy. I do not remember that my mother ever taught me. I had watched her so often that quite naturally I knew the materials she used and how she proportioned and combined them. I not only loved candy, but was fond of making it, and as I frequently indulged in this kind of fun, I gradually became quite expert in bringing it out "just right." When I was a little more than fourteen years old my grandfather, Judge Reigel, died. His estate was in land which was incumbered, and we found ourselves without an income.

I was the eldest of our little family of four children. Realizing that something must be done, and being unable to decide what I could do, I went to a friend of the family, who was my especially beloved teacher, and asked her advice. After considering the matter, she said:

"People always buy what they like to eat, Mary Elizabeth. Can you make nice cake, mayonnaise dressing or something of that kind?"

I told her I could not, but that I could make nice candy.

"Very good," said she. "Send me a box of candy made in your best style. I am going to have a few friends in for tea some afternoon next week. I will let them sample your candy and see if I can take some orders for you."

I made the candy, and, although I did not then know that eighty-two per cent. of all our impressions come to us through our eyes, I did my best to make that first box of candy look as dainty and

attractive as possible. When I had finished putting in the candy and placed the cover on the box, it seemed to me that something was needed to relieve the commonplace white baldness of it, and, as I could think of nothing else that I could do, I sat down and wrote diagonally across the corner, in my best schoolgirl hand, "Mary Elizabeth's Homemade Candy," little thinking that it would be my insignia in my combat for business success. Though I believe I am wrong in using the word combat, as everyone with whom I have come in contact, from the time I put my signature on that first box of candy until the present, has been generously helpful, and my efforts have all along been met with such appreciation that there has really been nothing to combat.

Six of my friend's guests at her afternoon tea said they would take candy regularly of me, and I at once began delivering it to them each week. To my joy the demand for it grew steadily. This and the economic necessity for an increase of income led me to decide that I must open a downtown candy shop. How to manage this was, indeed, difficult to determine. I could not afford to hire a person to look after a shop. I could not do it myself, as it took all my time to make the candy and attend to delivering it to my regular customers. In thinking the matter over, it occurred to me that there was no rea-

son why customers I did not know should not be as kind and helpful as those I was serving, and I decided to open a candy shop and let it tend itself.

I rented a nook in a big downtown building, for which I paid a rental of five dollars a month. On each box in my little shop I put a label stating the kind of candy it contained and the price. On the doors of my booth, it was no more, I placed a placard directing in big letters: "Open these-doors. Take whatever you will. Leave the cost of goods taken. Make change at my till." Strange as it may seem my unknown customers proved perfectly honest. I never lost a penny, and the returns from this peculiar venture, which were considerable, were indeed a welcome addition to our slender means.

In this connection, I will say that such success as I have had I believe is due in a great degree to my sincere belief in human nature, which was incited and has been constantly reinforced by the help that has come to me from those who loved and honored my grandfather, Judge Reigel. A great writer has said that the life of a good man, even

(Continued on page 20)



MISS MARY ELIZABETH EVANS AT HER DESK

RAISING SWEET PEAS FOR PROFIT

Mrs. Frost, the author of this article, is one of the most successful sweet pea growers in the country and has had eighteen years' experience.

To make one's ideal real and at the same time profitable is the goal that every ambitious woman tries to attain, and when joined to this is the satisfaction experienced in causing a waste place to bloom with the fragrance and color of that delightsome flower, the sweet pea, the work is a really fascinating one for the flower lover.

After eighteen years of painstaking effort in this direction, which has been crowned with unusual success, I am requested to give an idea of my sweet pea garden and its methods, for the benefit of those who are interested in noting the progress of women in business. To be frank, I did not plan this business as such, for it is but the evolution of my childhood ideal actuated by the sole motive of pleasure rather than profit, that being but the sugar in the bottom of the cup of joy and health, which this garden ever affords me.

When I was but a child my favorite flower was the sweet pea, and even then amid cramped environments this instinctive love of cultivating even the most humble plants increased until it grew, as I developed into maturity, into what has become an absorbing passion.

My childhood home was in a business block, where there was not an idle foot of land, yet, even as a little child, these tendencies began to manifest themselves in a crude way, first by my digging up some humble specimen of wild plant life with an old table fork my mother gave me, setting it in some soil packed into an old box rescued from the household rubbish, and honoring it with the sunniest window in the "flat." Each spring I did manage to find a few inches of soil close up to the wall, where my favorite sweet peas could climb on strings amid most discouraging conditions up the side of the building.



MRS. A. A. FROST

Had I been a boy, and had my parents been watching for tendencies which would be a clue to the occupation to which I was adapted, no doubt I should have been apprenticed to a florist; but no such good fortune helped along my career, for I was "only a girl," the sex which in those days had little or no part in the business world—the sex whose addition to the family was usually a matter of disappointment.

There is a play entitled "The Place, the Time, and the Woman," and the combination of these three has resulted in my business of today, which is the outgrowth of my window-sill garden; possible because I had "the place" naturally adapted to the business, it being the remnant of an old neglected farm once on the outskirts of the town, now dwarfed to less than two acres, although those two are composed of a black, rich soil that is hard to match anywhere in New England. When I acquired possession of it, it was a swamp partially covered with a growth of black alders, willows and weeds. Rocks abounded and the neighboring sewage drained over its surface.

Unaided, these difficulties would have been prohibitive to a woman, but my husband came to my rescue with his personal labor, transforming this, then waste land, into what has become a perfect seed bed, its soil pulverized, freed from roots and rocks, and installed a system of drainage, which converted what nature had left for a swamp into a perfect setting for this gem of a garden.

If this were not enough as far as the ideality of situation goes, the town itself, quaint old Marblehead-by-the-Sea, has been rapidly developing into a formidable rival of Newport and Bar Harbor, thus "The Time" being ripe, almost accidentally my garden became the mecca of the flower lovers of the summer visiting colony, whose refined taste, somewhat wearied with greenhouses and set gardens mechanically arranged with gorgeous modern flowers,



A CORNER OF MRS. FROST'S GARDEN

sought relief in this genuine old-fashioned posy bed of our grandmothers' style. The sweet peas were the prominent feature, but there were also quaint beds of phlox, pinks, sweet williams, larkspur, poppies, hollyhocks, marigolds and asters galore that appealed irresistibly to them with the voices of by-gone days.

My first customers came to me uninvited and unsolicited, and coaxed me to sell them what I would have been pleased to give any chance visitor who was a flower lover. Soon customers increased so rapidly, and the call became so emphatic that I found myself launched into a business, assuming proportions which surprised the town folk who at first said I should have planted garden or vegetable peas instead of sweet peas, which seemed frivolous to their utilitarian ideas.

Hitherto I had performed nearly all the actual work of hoeing, weeding, transplanting seedlings, etc., but the steadily increasing demand compelled me to plant the most of my ground with sweet peas, until last season I was obliged to employ twelve girls, as I had over an acre devoted to sweet peas alone. They are planted in parallel rows, each row being backed by a netted wire fence five feet high, attached to cedar posts. Each row is planted exclusively with one variety and color, which makes it convenient to pick and bunch them in separate colors. At the height of the season this requires all of the time of these girls to pick, and nearly all of mine to bunch and arrange these flowers. And artistic bunching has been no small factor in making my business a success. From the first I have always grown named varieties in order to cater to all tastes. The names of those which are my standard varieties are the "Dorothy Tenant," "Blanch Burpee," "Blanch Ferry," "Navy Blue," "Othello," "Countess of Radnor," "Royal Rose," "Lovely," "Salopian," "Oriental," "Lady Mary Curry," "Mrs. Eckford" and "Apple Blossom." I find the class of trade to whom I cater is very keen in color perception and much is accomplished by a proper gradation of colors, even as they stand in the shallow zinc containers in the cool cellar room, where they are put immediately upon being picked.

They are bunched thirty-five to fifty sprays so as to get a uniform mass effect. All the stems have to be cut full length and all crooked and twisted ones thrown out. The bunches are

fastened up lightly at the ends of the stalks by slipping over them a small rubber band. This allows the top to spread out freely and gives a graceful effect.

It has been said that I have a secret in producing these flowers, but there is no secret, although my method of planting the seed is contrary to all authorities, who say plant the seed an inch or two apart, whereas I get the best results from sowing the seed thickly. A furrow is opened and the seed thrown in by hand very profusely and covered three inches deep. Year after year this same practice has been followed on the same land, and the results are just as good as ever, as far as growth of vine is concerned.

When the tiny plants appear—and are a

few inches high—draw a little more of the soil about them, doing this gradually as growth advances, until the surface of the ground is nearly level. By this means the cold spring winds are kept off, and the sun admitted until the plants are large enough to withstand cold, and the roots being deep in the soil the plants do not suffer from the heat and drought of summer.

It is well to get seeds of the finest varieties if you wish the most satisfactory results and a plentiful succession of bloom.

All years are not equally successful owing to the incidental attacks of insects, such as plant lice and worms, and lastly occasional spells of rainy weather, which will cause a whole day's picking to be thrown away because they are spotted (for the sweet peas must be picked every day in order to prevent the formation of seed).

When the weather is favorable I always have a surplus of flowers, and these are donated to the sick and poor in the hospitals and elsewhere.

My garden has been likened unto the Garden of Eden and Paradise, many society women envying me and my surroundings, but it is not all easy work; there are many long, back-aching jobs during the wet days of spring and in the hot summer sun, which often means soiled hands and clothes, to say the very least.

If there is any secret to my success it is keeping everlastingly at the smallest details of my business, trusting nothing wholly to others; and this will become monotonous unless there glows within one's heart something more than a passing fancy, and this really is the secret of success in any business. What some people would call "drudgery" is, as Orison Swett Marden has aptly said, "but another name for the gray angel which leads to success."



SWEET PEAS MUST BE PICKED EVERY DAY

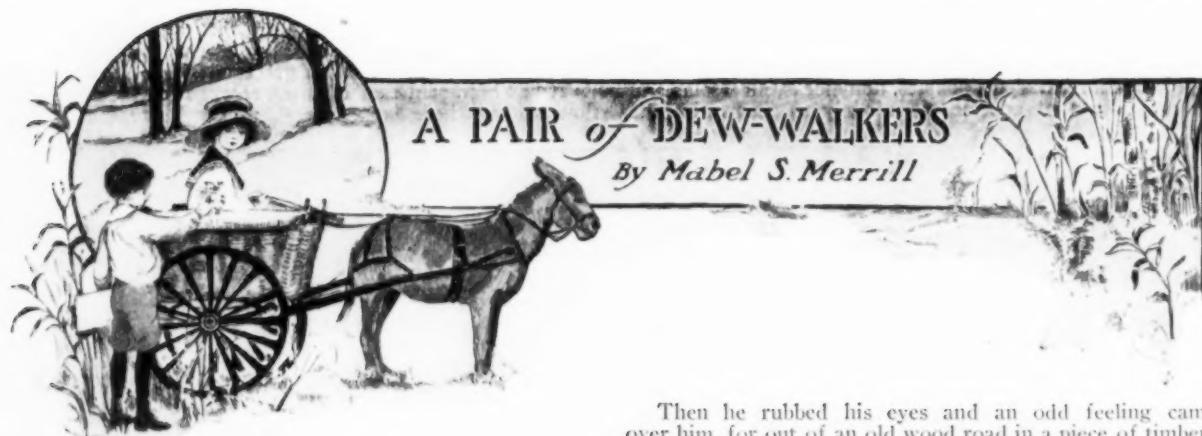


BLANCH FERRY



NAVY BLUE





A PAIR OF DEW-WALKERS

By Mabel S. Merrill

THERE'S such a heavy dew, Ted," said mother, looking down the wet orchard slope. "And you've had sore throat and your rubber boots leak. Can't you wait till it's dry before you start after your flowers?"

"There wouldn't be time, you see," returned Ted quickly, "I want such a lot. Teacher says whoever will get the most kinds and biggest bunches of wild flowers for the flower exhibition at the schoolhouse this afternoon, can have a splendid big book full of colored pictures of flowers just as they look growing. And you forgot all about my dew-walkers, mother, or perhaps you haven't noticed 'em."

He dived into his play-closet and dragged out two large, thin bits of board about as broad as they were long. He put one piece down on the rug, stood upon it, laid the other piece as far ahead of him as he could reach and then jumped, landing squarely on both feet in the middle of it. Then he turned carefully, so as not to step off the board, and reached back for the first piece. He put that as far ahead of him as he could, jumped to it and then turned and picked up the other piece, and so on clear around the room.

"You see how it works, mama? I can go all over the yard and down the orchard and not get wet a bit."

Mother had to laugh at this odd contrivance, but she knew how much her flower-loving boy wanted that book, and she sighed as she thought how few good books she could afford to buy for him. Then she said:

"Well, run along, sonny, and try for your flowers. I know you'll be careful and not wet your feet."

Ted promised and started away down the orchard slope on his "dew-walkers," jumping briskly from one bit of board to the other. When he came to the brook at the edge of the field he stopped and looked longingly across. On the other side was a level piece of ground covered with alder clumps and small birches. That place, as Ted knew well, was a perfect little fairyland of flowers. From where he stood he could see long-stemmed blue violets such as were not to be found in the field. Lady's-slippers stood in groups on the other bank, and beyond he knew a rocky slope where the columbines always blossomed earlier than anywhere else in the neighborhood.

"Seems as if I've just got to go over there, promise or no promise," he thought. "But it's dripping wet in among the bushes. I should be 'most sure to wet my feet even with the dew-walkers. I wish a fairy would come along and carry me."

Then he rubbed his eyes and an odd feeling came over him, for out of an old wood road in a piece of timberland nearby came something that looked like a fairy chariot with a fairy for a driver. As he looked again he saw that it was a little donkey carriage drawn by a tiny long-eared gray donkey, and that the fairy driver was only little Edith Trent, whose mother had lately moved into the fine big house across the road from his own home. The child had been hurt a few years ago and was not able to walk without a good deal of trouble, so she drove about with her little long-eared donkey, which was as quiet as a kitten.

Ted had seen her a few times, and he nodded to her across the brook as she drove up.

"I do wish you would come and get me some of these pretty pink flowers," she called to him. "You know I can't get out of the carriage very well, and I never saw any flowers like those before."

She had driven up so near the bank that Ted was sure he could get to her without wetting his feet. He took his dew-walkers under his arm and picked his way across the stepping-stones in the brook. He gathered her a fine bunch of the lady's-slippers, and told her what they were.

Then, before he knew it, he was explaining to her what the dew-walkers were for, and his promise to his mother and the prize book he wanted to get that afternoon at the school flower-show.

Edith listened and her eyes began to sparkle.

"I just hope you'll get that book," she said, "and I'm going to help. You get right in the carriage and we'll drive through the wettest places, and when you see a spot where the flowers are nice and thick you can climb out real careful with your dew-walkers and pick them. It's all level in here among the trees and we couldn't tip over if we tried."

Ted did not wait to be invited a second time. He stowed his dew-walkers under the seat of the carriage and they started.

It seemed to make no difference to the little donkey where he went nor how long he stayed. The carriage began to fill with blossoms as they picked their way about. They got great bunches of long-stemmed violets, lady's-slippers, jacks-in-the-pulpit, trillium and bluets.

"Now if we can get a good lot of columbines, I'm sure of winning that book," cried Ted at last. "Nobody but me will have columbines, because this is the only place where you can find whole bunches of 'em."

They could not get their "team" very near the spot where the columbines grew. Edith had to wait with the carriage while Ted climbed up and down the rocky slope, bringing, at every trip, great bunches of the scarlet flowers

(Continued on page 89)



WHEN HE CAME TO THE BROOK AT THE EDGE OF THE FIELD HE STOPPED AND LOOKED LONGILY ACROSS



Rosalind, the Eldest Daughter of the Paper Doll Family

THIS month the eldest daughter of the Paper Doll Family comes to assist her mother in settling the new home. Rosalind is just sixteen and in her first year at high school.

She is pictured wearing her best spring frock of gray and pink challie, trimmed with messaline and having a yoke of allover lace.

The hat that accompanies this frock is of pink and gray rough straw artistically trimmed with a wreath of roses. Then she has a parasol also to match her frock. This is made of gray silk with a border of pink, and has a pink cord and tassel on the handle.

Then there is one of the new messaline scarfs with the edge embroidered in pink to wear on dressy occasions.

There is, besides, a knitted sweater bordered with rose pink and a plain gored skirt to wear with this. To accompany this costume is a golf bag and set of sticks.

Rosalind should be carefully cut out with a sharp scissors and then mounted on cardboard to stiffen her figure and make her stand up more firmly. The cardboard can then be carefully trimmed into shape with a pair of scissors. By pasting a narrow strip of cardboard like the support of an easel at the back of the paper doll it can be made to stand up by itself. Sweater and skirt, evening scarf and hat should also be cut out in the same way but left unmounted. Be very careful not to cut off the tabs marked by dotted lines, as these keep the clothes in place. When the hat has been cut out, take a sharp knife and cut carefully along the dotted line at the front of the brim and put the hat on the doll's head.

If the right hand of the doll is cut with the point of a sharp knife on the dotted lines, the handle of the parasol can be placed in her hand when she goes out walking. The parasol and golf bag should be mounted on cardboard.

All Sorts of Good Things for May

Our Cooking Department is in charge of Mrs. Sarah Moore, an experienced housekeeper and writer on domestic science. All the recipes she gives are carefully tested.

I AM giving you in this article recipes of various kinds that can be used (some of them at least) for almost any occasion, and you can choose as your fancy or skill dictates.

MOCHA CAKES.—These are very delicious small cakes baked in deep patty-pans or molds. Any plain cake receipt will answer, as the cream filling is very rich. Beat one-half cupful of butter with one cupful of sugar until very light; then add three eggs which have been beaten light and one cupful of milk. Mix these well together, and then stir in three scant cupfuls of flour in which has been sifted two heaping teaspoonfuls of baking powder. Flavor with one teaspoonful of vanilla.

THE CREAM.—This is to be used for filling the little cakes which when cold have had the centers removed. Bring to a boil one-half pint of milk, and pour a little of it upon a mixture of two egg yolks and one and one-half ounces of sugar, whipping it well, then add the rest of the milk and one cupful of very strong mocha coffee. Put it on the fire and stir constantly until it boils. Remove it and stir until it is half cool, then strain and add six ounces of fresh butter in small pieces. Beat until well melted and mixed in. Fill the centers of the little cakes with this and on top cover with whipped cream. Decorate with a row of browned almonds around the top and candied cherry in the center. If desired the cakes can be iced all around the sides with a good icing in which chopped nuts have been added.

STRAWBERRY TARTS.—Make a rich pastry and form into rings and bake. When cool fill with whipped cream dotted with large strawberries.

ORANGE LOAF.—Mix one-half cupful of butter with one cupful of sugar; then add two well-beaten eggs and one-half cupful of milk. Into two cupfuls of sifted flour stir two scant teaspoonfuls of baking-powder. Grate the yellow rind of an orange and stir through the cake. Bake in two square pans. Stir powdered sugar into the juice squeezed from the orange until quite thick, and spread it between the cakes when cool and fill the top of the cake with sections of orange overlapping each other. Chopped almonds may also be sprinkled around the orange if desired.

LOBSTER LOAVES.—Buy as many French rolls as you have guests; cut oblong sections from the top of them and carefully remove all the soft interior without breaking the outer crust. Open a fresh-boiled lobster, or if that is not available, use canned; cut it up in very small pieces and mix with it some finely-chopped celery and mayonnaise. Fill the cavities of the rolls with this mixture and then replace the covers. To serve with a garnish of lettuce leaves and small cucumber pickles would be appetizing.

GRILLED SARDINES ON TOAST.—Drain a box of sardines and put the fish on a fine broiler that has been rubbed with a little butter and beat thoroughly over an open flame. Cut even slices of bread, and toast carefully, not burning, but get them crisp; butter

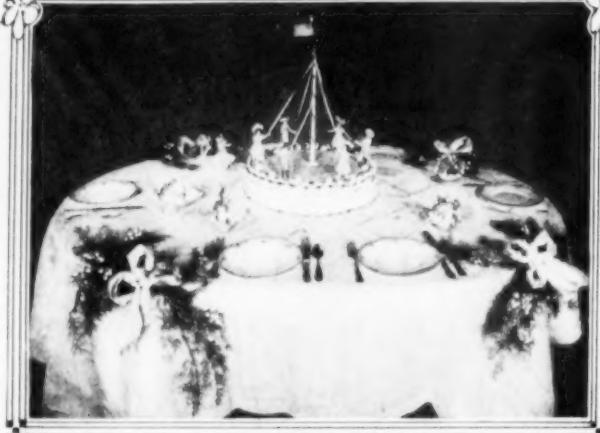


TABLE DECORATED FOR A MAY LUNCHEON, DINNER OR SUPPER PARTY. IN THE CENTER IS A LARGE FROSTED CAKE WITH SIX TINY DOLLS DANCING AROUND A MAY POLE

them and arrange the fish on them. Sprinkle with a dash of pepper and serve with slices of lemon and watercress.

RICE CONES.—Pack hot boiled rice in buttered molds or cups, then turn out and place on plates at a little distance apart, fill in around them with buttered peas. Scoop out the centers of the rice mounds and fill the cavities with coarsely chopped chicken or veal well seasoned. Garnish with stuffed olives and lemon, and serve hot with cream sauce.

BROILED SHAD ROE.—Wash a pair of shad roe and parboil them for fifteen

minutes in just enough hot salted water to cover them, but do not allow them to quite reach the boiling point. Lift out carefully and immerse them in cold water, drain and rub lightly with a dressing of lemon juice and olive oil, seasoned with salt and pepper; then drain again for twenty minutes and broil quickly over a clear fire. Serve with cucumber sauce and garnish with parsley and ribbons of cucumber.

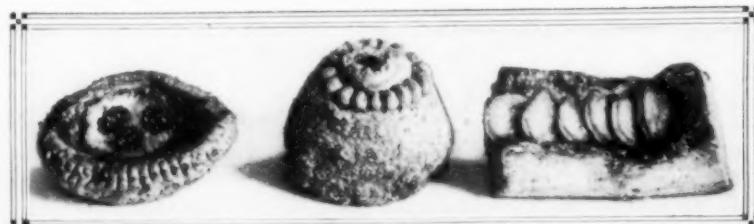
FOR THE SAUCE.—Whip one-fourth cupful of thick cream until stiff, then add gradually one cupful of grated cucumber, one teaspoonful of onion juice, one-half teaspoonful of salt, a dash of pepper and two tablespoonfuls of lemon juice. Serve in lemon cups on the same dish with the shad roe.

MUSHROOMS A LA LOUIS.—In a saucepan pour enough salad oil to cover the bottom, and stir into it one teaspoonful of paprika. When this comes to the boiling point, place large mushrooms in it with stems upward, and on each cup place a small lump of butter, pepper and salt. Fry them for about ten minutes and then serve on hot toast with the gravy.

TONGUE WITH RAISINS.—Clean and boil the tongue of a young beef. When tender remove the skin and trim neatly. The next day skim the stock and simmer gently three hours with one cupful of raisins, one tablespoonful of butter, one tablespoonful of browned flour and the grated rind and juice of one lemon. Boil the tongue in this stock one hour before serving. Thicken the sauce by creaming together one tablespoonful each of flour and butter to each cup of stock; beat this into the hot liquid and cook until thick. Sometimes a glass of wine is added. Serve on hot platter with sauce poured over tongue.

COFFEE SOUFFLE.—Melt three tablespoonfuls of butter, add three tablespoonfuls of flour and stir until well blended; then pour on gradually, while stirring constantly, three-fourths of a cupful of boiled coffee and one-fourth of a cupful of rich milk. When the boiling point is reached remove from range and add yolks of four eggs, beaten until thick and lemon-colored and mixed with one-half a cupful of sugar and one-fourth teaspoonful of salt. Cool slightly and cut and fold in the whites of four eggs beaten until stiff, and add half a teaspoonful of

(Continued on page 68)



STRAWBERRY TART, MOCHA CAKE AND ORANGE LOAF

HOW TO SAVE WORK

A New Department to Aid Our Readers

We ask our readers to send in contributions for this department. Almost every woman has an easy way of doing some little task pertaining to the household. Short contributions will be paid for at the rate of fifty cents each, longer ones at one-half cent a word. Unavailable contributions for this department cannot be returned. Address, Editor Household Department, McCall's Magazine, New York City.

INSTEAD of filling the salt and pepper shakers with the tedious means of a spoon, I have made two small paper funnels for this purpose which help wonderfully. The funnels are glued to make them firm.—B. H. M., Fayetteville, N. C.

No one enjoys washing the broiler of the gas stove. This unpleasant task may be avoided if chops or small steaks are placed in tin pie-plates and set on the broiling grate. The meat is cooked just as well and the plates are easy to clean.—Mrs. E. R., Denver, Colo.

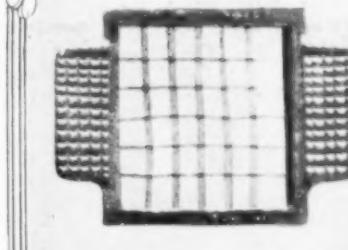
Before taking pictures down for the walls to be cleaned, I always put a small pencil mark by the picture hooks so that they can be rehung quickly.—T. E. M., Warren, Pa.

Sheets, tablecloths, spreads and the like are difficult to fold when taking from the line, but if you will unpin one end, then pull over from line, catching in center and take fastened end from line, you will discover it a very simple method.—T. C. B., Des Moines, Iowa.

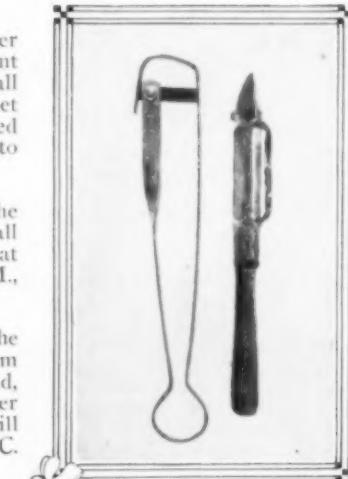
When baking, I used to lose many valuable minutes glancing at the clock for the time to open the oven, and then very often I would forget until a suspicious odor of burning was wafted from the kitchen. All trouble is avoided now as I set the alarm clock for the scheduled time and its warning ring is never mistaken.—L. V. D., Leola, S. D.

For dusting walls and ceilings there is nothing better than a soft outing flannel bag over the broom. Make bag with a ruffle at the bottom and a draw-string at the top.—T. A. O., Salem, Mass.

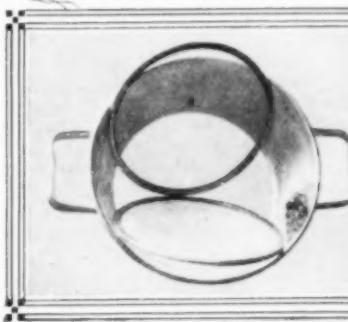
For washing floors, woodwork, shelves, etc., nothing better can be used than sponges. They rinse out more quickly than cloths and will certainly wear longer. Buy two sponges and use them in the following manner: Have the first in a basin of water in which soap has been dissolved. This is for the dirty work. Then take the other sponge, dip in a basin of clear water and go over the same places the second time. Solid, compact sponges are preferable.—A. E. F., Washington, D. C.



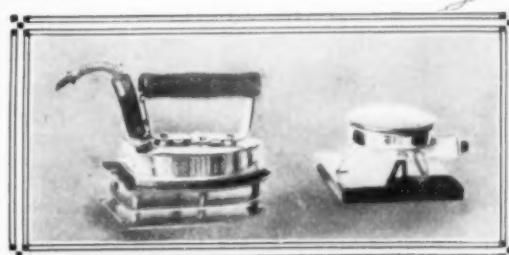
Iron and wire vegetable cutter; cuts potatoes, apples, etc., in dice



At the left of the illustration is one of the new fire lighters. At the right a patent slicer



Colander with two different sized sieves



An electric iron and electric heater save a great deal of work

I have found a new way to sprinkle clothes, that not only lessens the task but saves the hands as well if they have to be in water a great deal. My happy inspiration was a quart fruit jar having a metal screw-top lined with porcelain. I removed the porcelain by breaking it with a hammer and then taking an awl, I made a circle of six tiny holes in the metal cover. When ready for service, I fill the jar about three-quarters full of water and screw the cover on tightly, using the rubber ring the same as when preserving. This improvised sprinkler has been a great help to me, saving time, strength and doing the work much better than the old method.—T. A. O., Saginaw, Michigan.

There are numerous little details in preparing breakfast that if performed the night before can be done in a much less space of time and will save untold worry. I always clear up the supper dishes the same night and then I grind the coffee for breakfast, peel the potatoes and put them in a bowl of cold water, cut and trim the bread ready for the toaster and prepare the bacon or ham. All of this only takes about twenty minutes the night before, whereas in the morning these duties seem to occupy unlimited time, especially when ruthlessly interrupted. In the extra minutes allowed me in the morning I prepare the children's lunch for school, which, notwithstanding the many claims of "just as fresh when packed the night before" I like to have really *fresh* the same day.—J. J. G., Anniston, Ala.

When preparing apples for baking, I have found that an ordinary clothespin may be used quickly and efficiently to take out the cores.—W. T. B., Akron, Ohio.

To sweep bare floors and those covered with matting, I first sprinkle damp sawdust around and then sweep briskly. No dust is raised and the floor is streakless and much cleaner than when swept with a dry or even a dampened broom. The sawdust must not be wet, only dampened.—L. D., Camden, N. J.

A large pocket tacked on the back of your ironing-board is useful to drop ironing wax, iron handle, stand, etc., into when you are through with them.—J. J. W., Racine, Wis.

This page is illustrated by some of the very newest kinds of kitchen implements in the market. The pictures show plainly what they are, except in the case of the firelighter, which strikes sparks on the principle of the old-fashioned flint and steel.



SOME SMART ACCESSORIES for the SWEET GIRL GRADUATE

By LESLIE CUYLER

EVEN the bride pales in significance beside the "sweet girl graduate," and not even a bride on her wedding day can feel herself more important than a school or college maid on this, her last commencement day. But whereas, a bride is actually the sole focus of all eyes, the girl graduate must remember that she is one of a body which will be judged as a whole, and for this reason the members of a graduating class should not strive to stand out conspicuously (save in scholarship alone), but should do all in their power to make of their class as a body a perfect picture. Before the graduation gowns are ordered there should be a conference called by the class president and the various details of the frock decided upon and agreed to be carried out by each member. The length of the skirts is, for example, an important matter. That the skirts should be of uniform length is of tremendous consequence if the class as a whole is to look its best, and this year, when gowns are of such varied lengths, this is especially important. No skirts are really long this year, but a skirt which just touches the ground all around with just a tiny point of a train in the center of the back is considered long at present. If a class is agreed that the gowns shall be of lawn and lace rather than of chiffon or voile, they should be fashioned to just escape the floor by about an inch, for this at the moment is the approved length for all so-called wash dresses. Even more elaborate gowns of voile and marquisette are many of them without trains, and if the class as a whole will only agree to have each gown cut to escape the ground, the effect will be very charming.

Another detail which should be carried out in unison by the entire class is the length of the sleeves. Two or three pairs of short sleeves will appear absolutely ugly in a group, but if all are the same the effect will be quite different. The majority of afternoon gowns for midsummer are to have elbow-length sleeves so that a graduation frock, which is naturally to serve for party dress all summer, had best have the short sleeves.

White satin slippers with rosettes formed of tiny artificial rosebuds, and sheer white stockings embroidered perhaps, but not open work, should be worn by the entire body of graduates unless black slippers are voted for, in which case either patent leather or black satin are equally in fashion. Bronze slippers with flat buckles of tortoise shell are extremely smart just now, worn, of course, with stockings of the same shade.

Belts and girdles of all description have once more come into favor, and many of the new belts to wear with light summer gowns are exceptionally pretty. With one

graduation frock of sheer white lawn is made a girdle three inches wide of satin ribbon, but, instead of being finished with an ordinary rosette or bowknot, there is a little wreath of white rosebuds at the back through which the streamer ends are looped. The two streamers are of unequal length, the longer end being about twelve inches. When all white is worn the girdle is generally of satin, liberty or soft taffeta being sometimes used instead, but for a color, velvet ribbon is newest and black velvet with a little rosette of pink rosebuds or blue forget-me-nots at the back gives an exceptionally pretty finish to an all-white frock.

If there were only one day and the one great occasion to be considered at commencement time, the preparation for the event would be a comparatively simple matter, but with festivities lasting through a large part of a week the energies of an entire family must often be strained in order that their own particular graduate shall do them credit through it all. To begin with, her summer morning frocks must all be in readiness. For the morning a simple white waist and skirt, with a fine embroidered frill at the throat and a belt of two and a half inch grosgrain, is a style of dress always in good taste. The collar frills are separate from the waists this year, so that a fresh frill may be put on twice in the day if desired, and the bodice thus kept looking as if come straight from the laundry. The newer of these frills are in two pieces, one to be buttoned to the collar-band about the neck, the other to be laid down the front of the waist, over the buttonhole flap. This frill is best in fine French linen finished simply with a scalloped edge and attached to a one-inch straight band. Under the chin may be pinned a flat bowknot of three to four-inch ribbon of coral pink or turquoise blue, whichever is the more becoming. The piece of belting often matches this bowknot, but a white belt is just as frequently seen.

Frills of lace, lawn or net have taken the place this year of the narrow ruching, without which at one time no collar was deemed complete. Every kind of shirt waist must now have its pleated frill, which may be anywhere from two to four inches in width, and varies in hue from snowiest white to deep ecru and a cream that is almost brown. One pretty frill seen on a gown of natural colored linen was of ecru lace bound at the top with a narrow black velvet ribbon. This frill was placed beneath a standing collar of the same lace, so that the black did not come directly against the face, but when this idea is followed in a light shade of

(Continued on page 29)





FOR CALLING



EVENING GLOVES

GLOVES that are FASHIONABLE

IN the following illustrations some of the latest styles in gloves for early spring are displayed—gloves suitable for all occasions, from the heavy mannish street glove for morning wear, to the long, soft one intended to accompany the décolleté evening gown, with all the intermediate models in gloves.

The gloves first shown are the correct thing for the matinee or the afternoon concert or formal calls. They complete the long-sleeved afternoon toilette. They are exceedingly soft and pliable, being made of supple glace in a pale tone of silver gray, and finished with pale lavender stitching and silver clasps. A fine edge in the same delicate lavender color outlines the upper and the closing edge, and affords a pleasing and harmonious finish.

Below these are a pair of evening gloves—long, supple white gloves, in sixteen-button length—the correct opera glove. They are made of finest "chevreau" leather, fitting the hand without a wrinkle, when adjusted. In contrast with the model first described, they have but narrow "pointing," and this is not executed in machine stitching, but shows a fine tuck, taken up in the leather, and reinforced by a fine cord inserted on the inside. Small pearl buttons and buttonholes are used for the closing.

Below these, in the lower left-hand corner, are a pair of long silk gloves, such as will be worn in the latter part of May and all through the summer. These are in sixteen-button length and have an elaborately embroidered top finished off by a shirred band of satin. These gloves come in all the fashionable colors as well as in evening shades.

In the next illustration, the first gloves are meant for street wear, and are cut on rather severe lines. The material for developing them was pliable kidskin, showing a deep oxblood color, which is offset by broad "chenille" embroidery in deep black, and a little white piping at the edges. The closing is effected by a clasp of pearl in the tone of the leather.

Next is displayed a pair of gloves for automobile wear. They show gauntlet length, and the dark-brown leather of which they are made is strong and heavy, as behooves the purpose, protecting the hands. Elastics are fastened at the back, adjusting the glove snugly at the wrist, and per-

mitting the hand to slip into it easily (there being no other opening).

The gloves in the next illustration are of soft glace leather in a deep, dull tone of slate gray (ardoise), and are used for afternoon wear, completing the visiting or carriage costume or the more elaborate tailored suit. They are in the correct two-clasp length, and decorated with handsome stitching in black and white, and on all edges outlined with a fine piping of white leather, which creates a smart contrast with the coloring of the glove proper.

Just above these is another of the new silk gloves of navy-blue silk, this time having tops most artistically embroidered in the same shade. Above these again is a silk glove with a beaded top to be worn with the new beaded waists with short sleeves, while at the top of the column is a white silk glove with a very handsome lace top.

Now in order to appear well dressed one should use care in selecting gloves.

It is a fact, and, "pity 'tis, 'tis true," that there is no item of dress in which the great majority of women are quite so careless as they are in what they put on their hands.

Yet no observing person will for a moment think of denying that few, if any, of the minor details of costume approach one's gloves in power to give that impression of smart finish which is essential to the woman who would be thought well dressed. We do not seem to realize that as much care is required in putting on one's gloves as one's hat, if a satisfactory result is to be obtained. We forget also that if our gloves are put on carefully when first we wear them, their life in a presentable state is lengthened very considerably—a most important consideration now that a pair is required to match each costume.

When putting on gloves for the first time stretch them carefully and then slowly work in the four fingers, pushing the glove down on each finger. Then slip the thumb in, turning up the wrist in the case of a short glove, and work the thumb into its place very slowly in the same way.



WHITE SILK GLOVES WITH LACE TOPS



WITH BEADED TOPS



WITH EMBROIDERED TOPS



SILK GLOVES WITH FANCY TOPS



FOR STREET WEAR



AUTOMOBILE GLOVES



OF SLATE GRAY

SMART STYLES for the YOUNG GIRL

By MME. SHULMAN

Mme. Shulman is a well-known Fifth Avenue dressmaker, a member of the firm of Shulman & Helene

"In the spring a young girl's fancy—" I was going to continue the paraphrase with "always turns to thoughts of dress," but that would be unjust. While the selection of clothes is always of importance to the young lady at this time of the year there are other and equally momentous questions that demand her consideration. At the same time I do think a girl gives more attention to her spring frocks than those of other seasons—doubtless because materials, colors and all dress accessories are so irresistibly beautiful in the spring.

The fabrics of this season must be a constant source of delight to the young girl about to select a spring wardrobe. With the thought of youth one turns, almost instinctively, to the transparencies—indeed, one could never associate the thought of a material of stiff texture or ungraceful draping qualities with a frock intended for the girl in her teens. This year the transparent fabrics lead in popularity—for the matron as well as the young lady. Some of these filmy materials are of such diaphanous character as to recall to one's mind the childhood fairy tale of the princess whose wardrobe could be drawn through a finger ring. There are the beautiful chiffons, bordered, figured and plain; the marquises and voiles; the mouselines, nets and laces. Then, of course, there are the countless developments of other cotton fabrics—the organdies, the batistes and the lawns. When the more practical outdoor garments are considered the satin-finished cloths, the foulards in delicate coloring and the beautiful imported linens are to be chosen from.

The thinner fabrics are the conventional—and appropriate—choice for the "sweet girl graduate's" frock. While such a frock cannot be too elaborately trimmed, there are only certain forms of trimming that can be used. Construction trimming—such as tucks and pleats—is always in good taste, and the finer laces can also be made to form a very attractive decoration. Medallions of Valenciennes offer opportunity for originality in trimming, but to my mind a graduation frock should never savor in the least of the bizarre—either in trimming, design or material. Simplicity should be the predominant thought in the selection of a dress for this purpose, but this does not mean that it should be plain.

Whenever I design a graduation frock, I pay especial attention to its daintiness, and even though its development call for profuse trimming, I never allow the decoration to protrude; it is made to form a part but not the feature of the frock.

Besides the dress to be worn at the commencement exercises there are the little dancing frocks which every girl needs at this time. These require especial attention, and their development offers a wide latitude of choice. For a dancing frock nothing can be prettier than the beautiful chiffons of delicate coloring. Time was when white was considered the appropriate thing for the young girl to wear, but a change of custom has sanctioned the use of delicate pinks, blues, yellows and mauve. Nothing can be more charming for a young girl than a frock of white chiffon over a foundation of the same material in sea-shell pink. Lace, dainty hand embroidery and the tiny hand-made satin rosebuds are trimmings with which the dancing dress can be made a veritable dream of loveliness.

The "peasant" or "Magyar" blouse, with the sleeves cut in one with the body of the garment, is a feature of the present style for the young miss, and the raised waistline is another idea adopted by the matrons that is also quite noticeable in the garments designed for the young lady. As this raised waistline really imparts the lines and effect of youth, it can be readily appreciated that its introduction in misses' frocks has met with decided favor.

The straight box coat in two-piece suits is another style that is repeating itself in the designs for the younger women. Small satin-covered buttons and braid comprise about the only trimming that will be used on misses' coat suits this spring. In these garments the correct effect is more dependent upon lines than in the selection of trimming.

The new striped suitings in black and white or dark blue and white are very pretty for young girls' street wear, and some of the mixed gray and white suitings are in good style also. This season a great deal of white is to be worn, and the white serge suit is a necessary part of the wardrobe of every girl who spends her summers at any fashionable resort. Long coats of pongee are to be worn again by young girls this season both for driving and motoring. These coats are very effective when trimmed with some bright shade such as coral, Empire green or royal blue.

Long coats of white serge are also very smart indeed. Sometimes these are kept in an all-white effect, and again they are trimmed with a huge satin collar and revers and satin-covered buttons. There are also smart driving coats of black and white checked woolen with big sailor collars of black satin, but these are not quite so girlish as the all-white coats.



again they are trimmed with a huge satin collar and revers and satin-covered buttons. There are also smart driving coats of black and white checked woolen with big sailor collars of black satin, but these are not quite so girlish as the all-white coats.

Fashionable Millinery for the Young Girl

This department is conducted by Mme. K. Henesey, the well-known Fifth Avenue milliner



1. A quaint and becoming shape trimmed with roses.

2. Hat faced with accordion-pleated chiffon.

3. Hat of black and white straw trimmed with a band of pink roses.

4. Showing the way in which a big hat is trimmed with ribbon.

5. A fashionable bonnet shape

It is perhaps easier to find a becoming hat for the young girl than for the older woman, for almost any shape, provided it is not too mature, sets off a fresh and youthful face.

The girl of sweet sixteen or seventeen looks charmingly picturesque this spring in one of the new bonnet shapes that Paris has declared to be the very latest fashion for the jeune fille.

Three very beautiful examples of this style are shown on this page. The one at the upper left-hand corner is of black straw trimmed with a wreath of roses most artistically shaded from pink to palest yellow, while beneath the brim is a frill of lace falling over the hair in a way that makes one think of the fashions of former days. Next this is another bonnet shape of rough black straw trimmed with a draped band of Empire-green velvet and a fringe of pale-pink flowers falling over the brim.

The third bonnet is shown at the foot of the right-hand column. This is made of very soft, flexible straw in a lovely shade of pale pink. It is trimmed with a wreath effect of roses and spring flowers. In the back is a huge bow of black velvet. The brim is covered with a full frill of white lace held down by a box-pleating of narrow velvet ribbon.

Combinations of black and white are most prominent in millinery this season. Another idea is black with a brilliant contrasting color and also white with a brilliant color. Black hats are trimmed with cerise and coral and reds, royal blue, purple and emerald green. White straw hats have contrasting touches of the same brilliant shades. Often the black and white together is relieved

(Continued on page 89)

6. Brim of rose tussh silk and crown covered with tiny ruffles of Valenciennes.

7. Black straw hat faced with white straw and trimmed with big bow of black and white silk bound with Empire green.

8. An effect in black and royal blue.

9. Of pale pink with a wreath of flowers.



The New Fancy Smocking

By MRS. LOUISE FLYNN

SMOCKING is one of the most artistic and effective decorations for children's frocks. In spite of this fact it has been but little used for many years, but with the invention of fancy smocking—that is working fancy stitches over the gathers instead of forming merely the old-fashioned honeycomb effect—there has come a fashionable revival of this sort of work. Many of the prettiest frocks prepared for children's wear this summer are of fine white lawn or batiste decorated with fancy smocking stitches in colors. For instance, the smart little frock shown at the top of the page is decorated with fancy smocking in most artistic tones of blue, shading from light to dark, while the dress shown at the foot of the page is decorated in shades of pink.

The work is prepared by first being Shirred as for the old-fashioned smocking, the size of the pleats being determined by the size of the stitches taken. When the work is drawn up one pleat of the goods should be used for each stitch.

All the stitches the illustrations give are so plainly shown that lengthy description seems unnecessary. Smocking like this is a novelty, easily learned and valuable to needlewomen. Its expense is the merest trifle and the work is both fascinating and effective. The stitches in the Bishop dress, which is illustrated at the foot of the page, are Cable and Diamond. In the French dress, at the top of the left-hand column, Diamond, Van Dyke and Wave. The points are in Diamond as shown.

STITCHES USED IN SMOCKING

Outline is first, as it begins nearly all patterns. Following the gathering thread and working from left to right, start the thread on a second pleat at the gathering thread on the under side. Work across the line.

Single Cable is very similar to the outline, also worked from left to right. The exception is that the thread is carried above the needle in one stitch, below the needle in the next, above the needle in the next, below again, and so on across the line.

Double Cable.—Two rows of single cable worked close together.

The Wave Stitch.—Work in outline stitch gradually from line to line above, using four stitches, then gradually down again with four stitches; working up, the thread is kept below the needle; working down, the thread is kept above the needle. Use from one to three rows close together.

Feather Diamond.—Work from right to left and much the same as the ordinary feather stitch. Start your thread as in Outline, take the first and second pleat together, then come down quarter way between first and second gathering thread, take the second and third pleat together, then down half way and take the third and fourth pleat together. Then up, then down, repeating the process. This is one-half of the diamond.

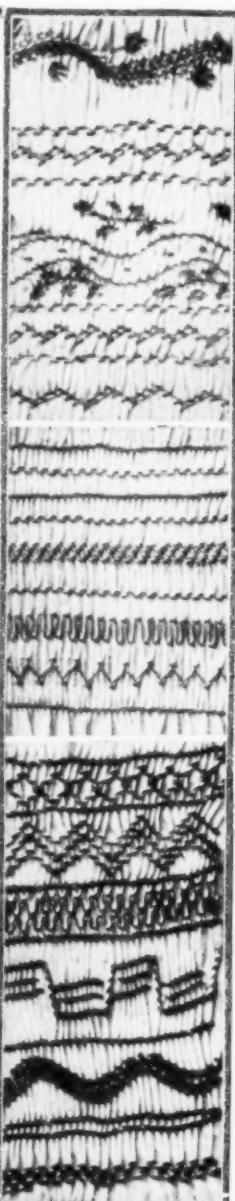
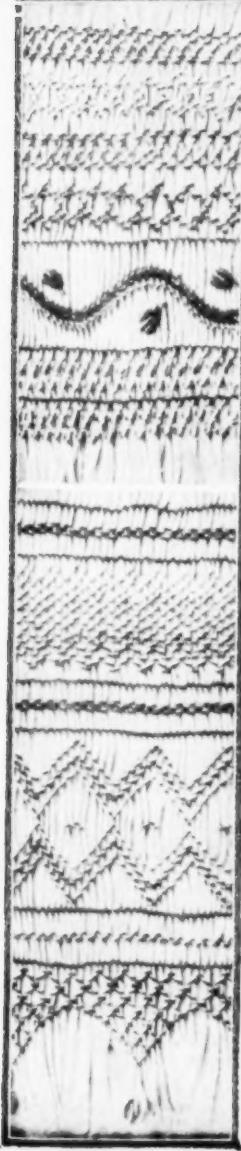
The Van Dyke Stitch.—Working from the right, start your thread as in Outline, bringing it up on the right side of the material half way between two gathering threads. Take two pleats together, and one stitch over, then come down to the second gathering thread; take the second and third pleat together, one stitch over, then up half way between the second and first gathering threads; take the third and fourth pleat together, another stitch over, and continue to the end of the line.

Double Van Dyke.—Two rows of single.

Plain Diamond.—Working from the left, take one stitch in the first pleat, thread below the needle, one stitch in the second pleat besides the first stitch, thread above the needle. Come down half way between the first and second thread, take one stitch in the third pleat, thread above the needle, another in the fourth pleat, beside the third, with the thread below the needle. Then up again to the first gathering thread and repeat across the line.

These are the principal stitches used in smocking.

The dress shown at the top of the page was made from McCall Pattern No. 3972, which is illustrated again on page 46. The dress in the lower right-hand corner was cut by pattern No. 3990, on page 47.



HAIRDRESSING *for* YOUNG GIRLS

By ANDRE DUPONT

UNTIL a girl gets to be eighteen she should not "do up" her hair. It should hang in a braid, or, if it is naturally curly, in curls caught back by a ribbon. The schoolgirl nowadays takes as great an interest in hair ribbons as her mother does in laces and jewels and other expensive articles of feminine finery, but the schoolgirl of the present day cannot, alas, bury her head under such an avalanche of hair ribbons as could the girl of two or three years ago, for only one ribbon is now worn by little maidens in fashionable society and that is the ribbon that ties the hair at the neck. The bow at the end of the braid is entirely dispensed with, and the hair is prevented from becoming unbraided by curling the ends of the braid, or, if this will not answer, by tying it invisibly with a hair. The bow is then tied at the neck; a yard and a half of ribbon or sometimes two yards are used for this purpose, but the bow must not be too large. The huge bows of a year or two back are no longer considered in good taste.

The hair can be arranged in either one or two braids, as is found to be most becoming. Another style popular with the young girl of from sixteen to eighteen is to braid the hair in two braids, cross them in the back and pin them around the head.

When a girl gets to be eighteen she can begin to "do up" her hair. She should choose some simple style, but she can arrange it high or low as she prefers. She should always remember that very elaborate coiffures are only suited for evening, and are usually intended for matrons and not for débutantes.

A very picturesque hairdressing that has been seen a great deal this season is illustrated at the foot of the left-hand column. This shows the hair coiled low in the back. Twist the hair and bring it half way up the head, pinning in place, bring the twist down and pin, then up again and then down. At one side the ends of the locks can be curled or a bunch of false curls can be worn. This is a style only pretty for thick hair.

For evening the young girl sometimes wears puffs. It is not in the best taste, but she will do it. They can be worn in any of the cluster or bandeau styles. It is far more youthful to wear flowers in the hair, as shown in the illustration at the top of the left-hand column.

The front hair can be worn either parted or in a pompadour. Flat parted hair is the fad among schoolgirls at present, and very few pompadours are seen; but if a girl looks better in a low, soft pompadour, that is the way she should arrange her hair regardless of fads or the very latest fashion.

The ornaments prescribed for the young girls' evening coiffure are charming, if not always becoming. First and foremost is the bandeau or filet in every form and material.

The débutante may wind a soft ribbon or scarf of tulle closely around her head and finish it with a knot or a cluster of rosebuds, or she may try something more ornate yet still girlish, such as a wide crushed band of tulle set with tiny roses of chiffon on metallic gauze or seeded with little pearls.

Metallic gauze or net bandeaux are popular, elaborate with floral design in little roses and leaves of the same gold or silver gauze or of colored chiffon or satin.



1. Coiffure for a dance.
2. The hair in one braid.
3. A quaint hairdressing



4. The hair in two braids.
5. Too elaborate for a girl.
6. A pretty style.

The Latest Modes in Misses' Frocks

No. 3962 (15 cents).—Here is illustrated a very smart yet simple frock that will be found extremely serviceable in the new soft woolen fabrics being shown this season. The model shows the high waistline and bolero, both of which are fashionable and desirable features. The bolero is made with the popular body-and-sleeve - in - one and closes at the center-back. This is entirely separate from the dress, and is worn over a waist, which may be finished with the high or open neck, and full-length or shorter sleeves. The well cut four-gored skirt is joined to the waist in high or slightly raised waistline. This model was fashioned of dark-blue chal-lie with white dots; the collar, cuffs and band of the bolero were made of dark-blue taffeta. The waist was white mull with a yoke of allover lace. Foulard, cashmere, pongee and linen are equally well suited to this model. The pattern is cut in five sizes, from fourteen to eighteen years, and will require for the sixteen-year size, four and one-quarter yards of material thirty-six inches wide for bolero and skirt, and one and one-half yards of thirty-six inch material for guimpe.

No. 3978 (15 cents). — The smart design for a misses' suit portrayed here was the result of combining coat No. 3978 and skirt No. 3998. The

coat illustrates good style and is slightly fitted. The large collar is one of the newest features, and may be finished in either of two outlines. The two-seam sleeves can be plain or gathered at the top and with or without the cuffs. As

shown here the development was white serge, the trimming flat black silk braid and braid buttons and loops. Cheviot and broadcloth are suggested as well as linen, pongee and shantung. The pattern is cut in six sizes, from

thirteen to eighteen years, and will require for the fifteen-year size, two and three-eighths yards of material thirty-six inches wide.



No. 3998 (15 cents). — One of the best-liked effects of the season is shown in this skirt for misses and small women. The design is in four gores, the front and back being lengthened by a pleated section, and while cut in the fashionable high waistline, gives the possibility of the regulation style as well. The closing is at the left side of back. The skirt is equally well adapted for separate or costume wear, an excellent suggestion for which is shown in this illustration. The coat used was design No. 3978. The development was white serge and black silk braid. Panama, cheviot, tweed and broadcloth are favored materials, but linen, pongee and shantung are more suited for warmer weather. East Indian pongee is an excellent material for spring and summer coat suits. It has good wearing qualities, is smart in style and quite new. The pattern is obtainable in six sizes, from thirteen to eighteen years.



3962, Misses' Bolero Dress

3978, Misses' Coat
3998, Misses' Four-Gored Skirt

(For Back Views see page 50)

and will require two and three-quarter yards of material thirty-six inches wide for the fifteen-year size. At the lower edge, with the pleats drawn out, the skirt measures two and five-eighths yards.

Smart Designs for Young Girls

No. 3984 (15 cents).—The illustration shows the new bolero, which is one of the smartest of the new modes. Cut on the newest lines, and in the popular body-and-sleeve-in-one style, this model is sure to be well liked. Combined with skirt No. 3988, it completed a very smart suit, developed in tobacco-brown broadcloth, with collar, revers and cuffs of biscuit-color messaline silk. The cuffs and collar were braided in brown soutache. Braided buttons were used to good advantage. These boleros are especially smart when made of satin-finished silk, also taffeta and trimmed with a bit of Persian. Panama, serge, silk, pongee, shantung and linen are favored materials for boleros and Ettons. This pattern is obtainable in six sizes, from thirteen to eighteen years, and will require one and one-half yards of material thirty-six inches wide for the fifteen-year size.

No. 3988 (15 cents).—Some of the newest and approved features of the season's skirts for the miss or small woman are embodied in this model, which is cut in five gores, these gores being lengthened by a circular flounce. The high waistline, which still continues its undisputed popularity, is one of the many good points of this design, although for those who prefer the regulation style, provision has been made. The question of the flat back is also a matter of individual preference, either the inverted pleat or habit style being possible. Combined with bolero jacket No. 3984 this model was part of an extremely smart suit, developed in tobacco-brown broadcloth, and



3984, Misses' Bolero Jacket
3988, Misses' Five-Gored Skirt

(For Back Views see page 50)

trimmed with a band of messaline in biscuit color, and braided in brown soutache. Serge, cheviot, Panama, cashmere, pongee and linen are appropriate materials for this model. The pattern is cut in six sizes, from thirteen to eighteen years, and will require for the fifteen-year size, two and three-quarter yards of material thirty-six inches wide. At the lower edge the skirt measures two and one-quarter yards.

No. 4002 (15 cents).—For either the miss or small woman the model given here will be found an excellent one. The guimpe, which is given, can be made with high or open neck, and the sleeves finished in full or shorter length. The over-blouse is cut in one with the sleeve-caps, and closes at the center-back. The skirt consists of a five-gored foundation with a circular flounce, and a two-piece tunic, which is dart-fitted. This model is especially suited to the beautiful soft woolens and silks that are so popular this season. It is also excellent for pongee or linen, and is shown here developed in white linen, and worn over a guimpe of all-over eyelet embroidery. To reproduce the embroidery design, McCall Transfer Pattern No. 296 was used. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen will require three and three-eighths yards of material thirty-six inches wide for the dress, one and three-quarter yards for guimpe and one and three-quarter yards for foundation. At the lower edge the skirt measures one and seven-eighths yards.



3722, Misses' Waist
3716, Misses' Circular Skirt



No. 3716—5
sizes, 11, 15,
16, 17 and 18
years.

3652
Misses' Dress



No. 3722—5 sizes, 14, 15, 16,
17 and 18 years.



No. 3652—5 sizes, 14, 15, 16,
17 and 18 years.

Charming Frocks for Misses' Wear

No. 3722 (15 cents).—This illustration shows a charming body-and-sleeve-in-one waist for the miss or small woman. The model provides a guimpe, both the leg'-o'-mutton and puff sleeves and high or open neck. This waist is suitable to wear as part of a costume or as a separate waist in combination with any style skirt. Fashioned of white and coral foulard, with the yokeband and cuffs of coral foulard, and worn with skirt No. 3716, it served as part of an attractive costume. Cashmere, challic, pongee and linen are favored materials if used as a separate waist. As part of a costume any of the new sheer and transparent materials are desirable. The pattern comes in five sizes, from fourteen to eighteen years. For size sixteen, two and seven-eighths yards of material thirty-six inches wide will be required.

No. 3716 (15 cents).—The banded-in skirts continue in popularity for the miss as well as in the ladies' garments. The design offered here presents a pleasing variation of this style. There is a five-gored foundation, a one-piece gathered section and band. This model is extremely simple to construct. It is suitable for development as part of a costume or as a skirt for wear with any waist. It is very prettily illustrated in combination with waist No. 3722, and fashioned of white and coral foulard, the band being made of plain "coral" foulard. This skirt has the new narrow lines, but its width is sufficiently ample to allow freedom in walking. The pattern is cut in five sizes, from fourteen to eighteen years. For the sixteen-year size will be required two and three-quarter yards of material thirty-six inches wide, and one and one-half yards of the same width for the foundation gores. At the lower edge the skirt measures two and one-quarter yards.

No. 3652 (15 cents).—It would be difficult to find a more up to date or attractive model than the one here shown. With the body-and-sleeve-in-one, the simulated Russian closing and one of the most popular of the narrow skirt designs it has three excellent features to recommend it. The lines are good, yet the simplicity of the design places it well within the range of the most inexperienced sewer. A square open neck and shorter sleeve are provided for, and if

(Continued on page 75)

Misses' Costumes of Smart Style

No. 3752 (15 cents).—For the dainty frocks of bordered materials and flouncings, which are so largely used this season, this design is well adapted. Although it is a model cut on the narrow lines that dominate current fashions, it is of the adaptable type that will prove becoming to any figure. The well-liked body-and-sleeve-in-one idea is introduced with an attractive variation. The fine tucks across the shoulder release a becoming fulness at the bustline, a very desirable feature in a misses' costume. The skirt is a five-gored model lengthened by a straight gathered flounce, and may be worn with or without the straight gathered tunic. As illustrated here the costume was effectively fashioned of bordered voile with silk trimmings. Embroidery flouncing, challie, cashmere, foulard, albatross, and mull would be appropriate materials for this design. It is an excellent model for the transparent, sheer or washable fabrics. The pattern is obtainable in six sizes, from thirteen to eighteen years. If embroidery flouncing is used the fifteen-year size will require six and one-half yards. The same size will require of plain fabric, thirty-six inches wide, four and one-eighth yards; of the same width, for foundation gores, one and one-quarter yards.

♦
No. 3704 (15 cents).—Here is illustrated a charming little waist for a miss—one suitable for separate wear or as part of a costume. As shown, it was attractively combined with skirt No. 3702, but it could be worn with a skirt of almost any style. For this little frock, plain and striped materials were used with excellent results. For a separate waist, cashmere, silk, batiste or linen would be suitable. Both the puff and leg-of-mutton sleeves are provided, and, if desired, the sleeve-cap can be omitted and the open neck used. The pattern comes in five sizes, from fourteen to eighteen years. Size sixteen requires two and one-half yards of thirty-six-inch material.

♦
No. 3702 (15 cents).—A misses' attractive three-piece skirt lengthened by a five-gored pleated section. This skirt worn with waist No. 3704 completes a very effective little afternoon frock. For this costume plain and striped materials were

(Continued on page 82)



3752
Misses' Dress

3704, Misses' Waist
3702, Misses' Three-Piece Skirt



No. 3752—6 sizes, 13, 14,
15, 16, 17 and 18 years.



No. 3704—5 sizes, 13, 14,
15 and 16 years.



No. 3702—5
sizes, 14, 15, 16,
17 and 18 years.

Dainty Designs Effectively Developed

(See Illustration on Opposite Page)

No. 3992 (15 cents).—An extremely attractive Princess dress for a miss, and especially adapted for graduation and confirmation. As shown on the opposite page it was fashioned of white Persian lawn and trimmed with Valenciennes insertion. The open-neck finish was used, also the shorter sleeve. The clusters of tucks at the waist are especially pretty in a frock of this sort, and the same effect is used at the top of the straight flounce. A high neck and full-length gauntlet cuff are provided for the more conservative tastes. This model is especially suited to cotton voile, marquisette, pongee, dimity and batiste. Bordered foulard and embroidery flouncing can be used to good advantage, owing to the straight lower edge. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen requires four and one-quarter yards of material thirty-six inches wide.



No. 3972 (15 cents).—China silk in the new shade of coral was used for this unusually dressy frock. The only trimming used was white silk buttons. The open neck and shorter sleeve were used in this development, but the high neck and full-length sleeves are provided for more general wear. The best-liked feature is the front panel, which is held to position at the waistline by several rows of Shirring. The body is Shirred to yoke.



No. 3992—6 sizes, 13, 14, 15, 16, 17 and 18 years.

depth in front and back, and the same idea repeated in the sleeve. The arrangement of the box-pleats and tucks adds charm to the design. The skirt is gathered at the top and is joined to the body by means of a belt. The model is extremely practical for lingerie and sheer materials, which are extensively used this spring. The soft woolens, challie, cashmere and henrietta, as well as dimity, mull, batiste and lawn, are generally favored fabrics. The pattern comes in four sizes, from six to twelve years. Size eight requires four yards of material thirty-six inches wide.

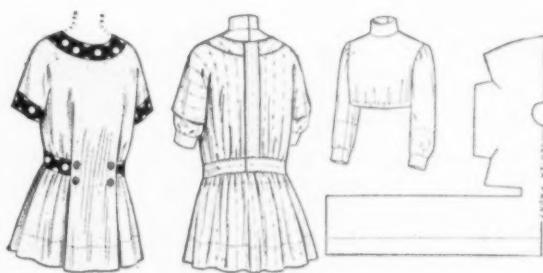


No. 3974 (15 cents).—Tucks, both small and big, some so wide that they look like folds, are to be seen in great profusion. The illustration on the opposite page is an unusually attractive frock for misses and small women, and is one that is easily made, and in which tucks have a prominent part. The development here was lavender mull, trimmed with bands of Cluny lace. The yoke and sleeve puffs were omitted. The model would be excellent for a graduation costume, developed in white batiste or any of the sheer lingerie fabrics, as there is ample opportunity for lace trimming. The straight skirt is joined to the waist in semi-Princess-style. Cashmere, challie, pongee, dimity, swiss and any of the washable

(Continued on page 82)



No. 3972—4 sizes, 6, 8, 10 and 12 years.



No. 3968—4 sizes, 4, 6, 8 and 10 years.



No. 3974—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 3956—6 sizes, 13, 14, 15, 16, 17 and 18 years.



3956

3974

3968

3992

3972

DAINTY DESIGNS EFFECTIVELY DEVELOPED

FOR DESCRIPTIONS SEE OPPOSITE PAGE



4003

3985

3963

SMART STYLES IN SPRING FROCKS

FOR DESCRIPTIONS SEE OPPOSITE PAGE

Smart Styles in Spring Frocks

(See Illustration on Opposite Page)

No. 3963 (15 cents).—A very attractive design for a semi-Princess dress is illustrated here. Of the simple type that is universally becoming, it is sure to be well liked by the woman who is planning her summer wardrobe, for it is one of those practical models that adapt themselves to every kind of material. The dress consists of a waist and skirt attached by a center-front panel, and by a belt at the sides and back, the whole closing in one-piece style at the back. The waist is cut in one with the sleeve, and it may be tucked or gathered to the round yoke. The same idea is shown in the five-gored skirt. The neck may be finished with a collar or cut in the round open style, and the sleeves may be full length or shorter. Inverted pleat or habit back style is provided in the skirt, and sweep or round length can be used. A very striking version of this costume is shown fashioned of pearl-gray lansdowne, trimmed with flat black silk braid. Pongee, shantung, silk, soft woolens and lingerie materials are all well suited to this model. The pattern comes in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires five and three-quarter yards of material thirty-six inches wide. At the lower edge the skirt measures three yards.

No. 4003 (15 cents).—A striking costume of blue and white satin foulard. Lace bands were used for the front and lower edge of the simulated tunic, also for the belt and lower edge of the sleeve-caps, and all-over lace for the collar. The flounce was of white satin foulard. The costume was worn over a collarless guimpe of all-over net. The costume offers excellent opportunity for trimming, as can be seen from the small illustration on this page, the development being cloth and satin, and a trimming of hand embroidery in the design of McCall Transfer Pattern No. 339. An attractive feature of the design is the waist and front gore being cut in one, forming a panel. The four-gored skirt is lengthened by a two-piece flounce, and may be finished in round or shorter length. This model is especially suited to development in linen, rep, pongee, shantung, cashmere and challie. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and will require four and one-half yards of the material woven in the thirty-six-inch width for size thirty-six; with the pleats drawn out the skirt measures two and one-half yards at the lower edge.

No. 3985 (15 cents).—Any design offering opportunity for the use of two materials is sure to prove popular. As shown on the opposite page this charming costume was made of cream challie having a black satin stripe; the circular lower part of the skirt was of black messaline, the same being used for the revers and girdle, while the round collar was of Irish crochet lace. Pearl buttons were effectively

used on the front. The design is simplicity in every detail. The waist is the plain body-and-sleeve-in-one style, finished in open-neck style, and with elbow sleeves gathered into a band or left free. The three-piece skirt has the popular panel back, the sides being lengthened by a circular flounce. The length may be round or shorter. The pleat each side of the back gives the desired freedom in walking. The dress closes at the center-front and is especially suited to the soft woolens, silks, plain and figured foulards and linen. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six will require three and seven-eighths yards of material forty-four inches wide, and two and one-quarter yards thirty-six inches wide for flounce. At the lower edge with the pleats drawn out the skirt measures two yards.

THE introduction of bright colors, such as green, yellow, aviation red and purple, for the tunic and waist sections of some of the new costumes, with subdued shades or cream white for the underbody, promises relief from the somber tones which have ruled the fashion world for the past season.

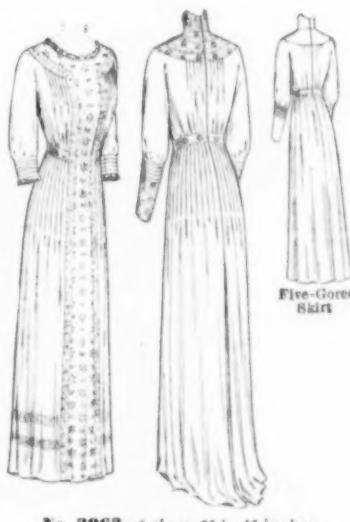
These bright touches in color give excellent effects when introduced in fancy collars, cuffs, girdles, sashes, buttons, etc.

There was such an unusual run on polka-dot patterns during the spring and summer season of 1910 that there was some doubt as to the advisability of again featuring polka-dot designs. The question was, however, decided by the bringing out of materials in dotted patterns which give entirely different effects from the materials seen last year.

One of the novelties is black or blue foulard with large Persian dots widely separated. This material is combined with small, closely sprinkled dotted foulard. Small white and Persian-colored dots are combined in the patterns of some of the newest fabrics, while plain blue or black materials have recently been brought out with wide borders of medium-sized dots, finished at the selvage with a two-inch border of plain color.

For early spring, a large number of dressy coats made of black satin are being shown. Some of these are very simple, while others are elaborately trimmed. Black silk braid is particularly well favored for coats of this kind, especially in wide widths. Fringes of all kinds, among which are the ball fringes, are considered very smart. Fancy braid ornaments are also used with good effect.

The introduction of white lace collars and cuffs on black garments, particularly those made of lace, is a style that has been brought over from Paris, and which is already meeting with favor here. These collars and cuffs are only basted on, so that they can be readily taken off and cleaned.



No. 3963—6 sizes, 32 to 42 inches bust measure.



No. 4003—7 sizes, 32 to 44 inches bust measure.

No. 3985—6 sizes, 32 to 42 inches bust measure.

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Frocks of Charming but Simple Style

No. 3973 (15 cents).—For semi-dressy or more general wear this model will be found excellent. The waist is designed in the popular body-and-sleeve-in-one style, and may be finished with high or Dutch round neck. The

sleeves are in the full length or finished just below the elbow. Combined with skirt No. 3971 a smart costume was the result, fashioned of black and white striped taffeta. The square collar and turn-back cuffs were made of white messaline, and the yoke and standing collar were of allover lace. To reproduce the scallop design on the collar and cuffs, McCall Transfer Pattern No. 318 was used. Satin, soft wool fabrics and crêpes can be used for this model. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. The thirty-six size will require two and one-eighth yards of material thirty-six inches wide.

No. 3971 (15 cents).—For either separate suit or costume wear this model will be found invaluable. Combined with waist No. 3973 this skirt completed a smart costume, developed in black and white striped taffeta silk. The model is cut in six gores, and provision is made for either high or regulation waistline, and round or shorter length. It is cut on the slender lines now in demand, but is not uncomfortably narrow. The front gore forms a panel, stitched with tuck seams to about knee depth, below which there are two pleats at each side of the gore. The back gore is in the panel style, also effecting the popular flat back. The closing is at the left side of this. Serge, diagonal cloth, chiffon Panama, rep and linen are suitable fabrics for its development. The pattern is cut in seven sizes, from twenty-two to thirty-four inches waist measure, and it will require for size twenty-six, three and three-eighths yards of material thirty-six inches wide. With the pleats drawn out the skirt measures two and five-eighths yards at the lower edge.

No. 3957 (15 cents).—An excellent model for a practical waist is illustrated, combined with skirt No. 3951. The waist is tucked over each shoulder in Gibson style, and the sleeves are cut in one with the side-body of the waist; a feature which promises to remain popular during the spring and summer. The neck may be finished with a standing collar or cut out in the Dutch round style. The sleeves can be full length or finished just below the elbow. The prettily shaped closing is a feature sure to be well liked. The model was developed in natural East India pongee, the braiding of brown soutache, in the design of McCall Transfer Pattern No. 300. The usual tub fabrics may be appropriately chosen for this model; but those who prefer something more dressy may select foulard, messaline or taffeta. The pattern is obtainable in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six will require two and one-quarter yards of material thirty-six inches wide.

No. 3951 (15 cents).—The simplest of all skirts to make is the five-

(Continued on page 99)



3973, Ladies' Waist
3971, Ladies' Six-Gored Skirt

(For Other Views of these Designs see page 53)

3957, Ladies' Waist
3951, Ladies' Five-Gored Skirt

Attractive Versions of the Latest Modes

No. 3959 (15 cents).—One of the new Eton jacket models which will appeal to every woman who has an eye for smart effects is shown here combined with skirt No. 3983. The jacket is of the popular semi-fitting order. The fronts and back are stitched to the side portions with tuck seams, while the lower edge may be cut in either straight or uneven line. The well-shaped collar which finishes the neck edge may, if desired, be supplemented by flat braid trimming. The sleeves are of two-seam design, and are sewed into the armhole without fulness. They may be full or three-quarter length, and finished with or without the cuffs. Brown broadcloth was used for the development, with braid and button trimming. For early spring wear serges, cheviots, homespuns, diagonals and Scotch wovens will be popular for making coats of this type. The pattern is obtainable in seven sizes, from thirty-two to forty-four inches bust measure, and will require for the thirty-six-inch size, two and one-quarter yards of material thirty-six inches wide.

No. 3983 (15 cents).—This is as smart a design as one could want. Pleated skirts are still very popular, and this eight-gored one is particularly so, as it is made with the straight lines, which are so fashionable at present. One of the most attractive features of this design is the arrangement of the back gore, effecting the popular flat back. The waistline may be slightly raised or regulation, and the length round or shorter. The closing is at the left side-back. Combined with Eton Jacket No. 3959, this skirt completed a very chic suit, fashioned of brown broadcloth and trimmed with buttons. Diagonal, serge, cheviot, Scotch tweeds and mannish mixtures, as well as pongee, shantung and linen, are desirable materials for skirts of this style. The pattern can be had in seven sizes, from twenty-two to thirty-four inches waist measure. Size twenty-six requires six yards of material thirty-six inches wide; with the pleats drawn out the skirt measures three and three-quarter yards at the lower edge.

No. 3975 (15 cents).—One of the most satisfying things about present-day fashions is that, for the most part, they are not too complicated for amateur development. Here is illustrated, for example, an exceedingly pretty and stylish waist, which any amateur may construct without difficulty. The model is the perfectly plain body-and-sleeve-in-one, the advantage for development being given in the various neck lines and the several sleeve lengths. In the main illustration, in combination with skirt No. 3987, the development used was the pointed neck, and the elbow sleeve with the turn-back cuff. Fashioned of black and white foulard silk and worn over a collarless guimpe of allover net it was very smart. The trimming was lace banding; the turn-back cuffs and girdle of cream messaline. The silk and wool mixtures would make up very attractively, while for the trimming bands and cuffs one might use silk or Persian embroidery. Messaline, taffeta, chiffon, cloth, linen and pongee are suit-

able for modeling this waist. The pattern can be had in eight sizes, from thirty-two to forty-six inches bust measure. Size thirty-six requires one and seven-eighths yards of material thirty-six inches wide.

(Continued on page 93)

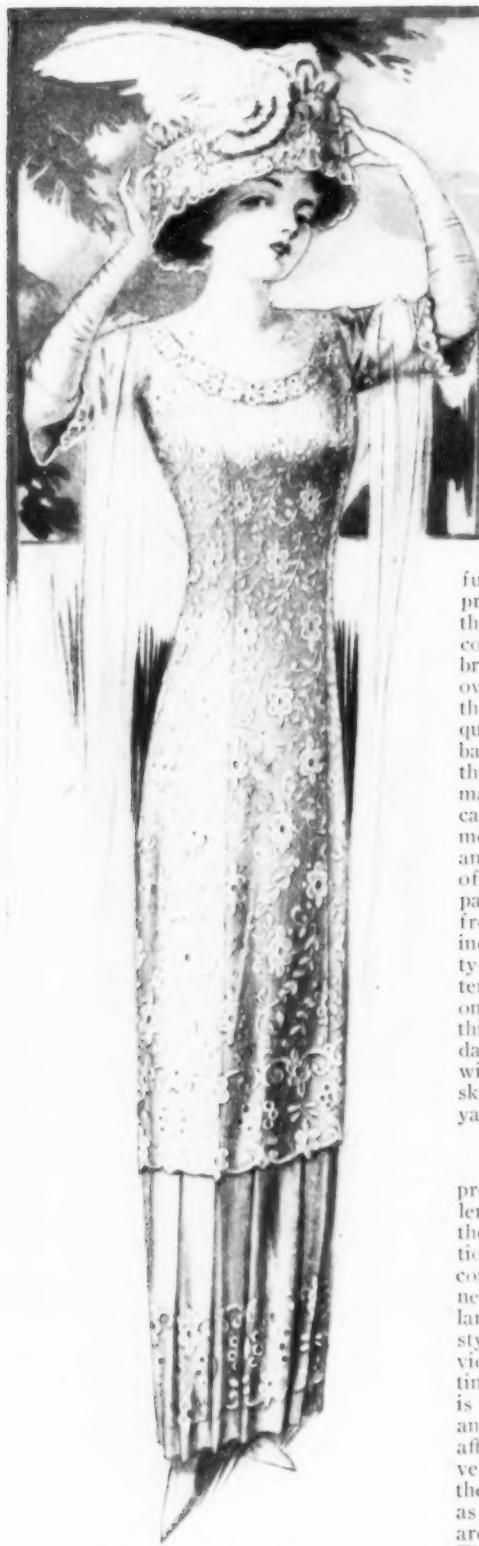


3959, Ladies' Eton Jacket
3983, Ladies' Eight-Gored Box-Pleated Skirt

3975, Ladies' Waist
3987, Ladies' Tunic Skirt

(For Other Views of these Designs see page 93)

Smart Costumes for Warm Weather



4008, Ladies' Tunic Dress

(For Back Views see page 53)

No. 4008 (15 cents).—Among the gowns that one always counts upon as being continuously in vogue are those fashioned after the Princess style. This model is an altogether attractive conception of the tunic dress with the newest

silhouette, and gives promise of being a favorite. It consists of a tunic or over-dress, and a five-gored foundation skirt lengthened by a straight pleated section, and which may be finished in the round or shorter length. The high or open neck and full-length or shorter sleeves are provided, and the closing is at the left side-back. A very striking costume fashioned of white embroidered marquisette tunic, over a plain silk foundation skirt, the pleated section of plain marquisette with an embroidered band. The yoke was finished in the open-neck style and was made of filet net. The sleeve-cap finish was used. An excellent model for bordered materials and flouncing, as well as the use of two contrasting fabrics. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires six yards of material thirty-six inches wide, and one and five-eighths yards of thirty-six-inch material for foundation gores. At the lower edge with the pleats drawn out the skirt measures three and one-half yards.

*

No. 3989 (15 cents).—A pretty waist, showing the new bolero effect. The waist is cut with the body and upper sleeve section in one, and the outline of construction is very effective. The neck may be finished with a collar or cut out in round open style, and the sleeves are provided with perforations for cutting in two shorter lengths, which is such a feature with the spring and summer styles. The waist affords many varieties of development, and can be used for the combination of materials such as satin or cloth and chiffon, that are so largely used this season. The development was white linen and English eyelet embroidery, and combined with skirt No. 4009. Silks, linen and any of the tub fabrics are suited to this model. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for the thirty-six size, two yards of material thirty-six inches wide.



3989, Ladies' Waist

4009, Ladies' Tunic Skirt

(For Back Views see page 53)

No. 4009 (15 cents).—A tunic skirt that is very graceful and designed especially for dressy wear. Combined with waist No. 3989, and fashioned of

(Continued on page 91)

New Designs of Attractive Style



4005, Ladies' Waist
3785, Ladies' Three-Piece Skirt
(For Back Views see page 53)

No. 4005 (15 cents).—Another attractive variation of a blouse waist is shown that is suitable for general or dressy wear. The model shows the use of the peplum, which is one of the smartest of

the new modes, and is finished in the raised waistline style. If the peplum is not desired, the waist may be finished in the regulation style. The waist laps over the yoke in an unusually attractive line and may be made with high or open neck and full-length or shorter sleeves. Combined with skirt No. 3785, this model completed a charming costume of lavender silk serge, trimmed with flat silk braid, with yoke and sleeves of ecru allover lace. This design is suitable for the new satins, crepon, marquisette, cotton voile and pongee. The pattern is obtainable in six sizes, from thirty-two to forty-two inches bust measure, and will require for the thirty-six size, two and one-eighth yards of material thirty-six inches wide; seven-eighths of a yard of material thirty-six inches wide is required for the peplum.

❖
No. 3785 (15 cents).—Here is illustrated one of the smartest and best-liked skirt models of the season. It offers several possibilities in construction—the waistline may be slightly raised or regulation, the closing in the center-back may be arranged in habit style or with an inverted pleat, and the length may be in round or sweep finish. This model was very effective combined with waist No. 4005, fashioned of lavender silk serge. For a separate skirt, cheviot, henrietta, cashmere and broadcloth are desirable fabrics; for costume wear, cotton voile, pongee, silk, linen and rep are much used. While the straight lines, so popular this season, have been retained in the designing of this skirt, it will be found to be of sufficient width to allow perfect freedom in walking. The pattern can be had in six sizes, from twenty-two to thirty-two inches waist measure. For the twenty-six size will be required three and five-eighths yards of material thirty-six inches wide. At the lower edge this skirt measures two and three-quarter yards.

❖
No. 3993 (15 cents).—A blouse waist of more than ordinary attraction is given in this model. Either for wear as a separate waist or for the development of a practical little frock for general

3993, Ladies' Over-Blouse
with Yoke Guimpe
3995, Ladies' Four-Gored Skirt
(For Back Views see page 53)

wear, the design is equally well suited, and can be made by any woman who has even the slightest knowledge of plain sewing. A yoke guimpe is given that
(Continued on page 95)

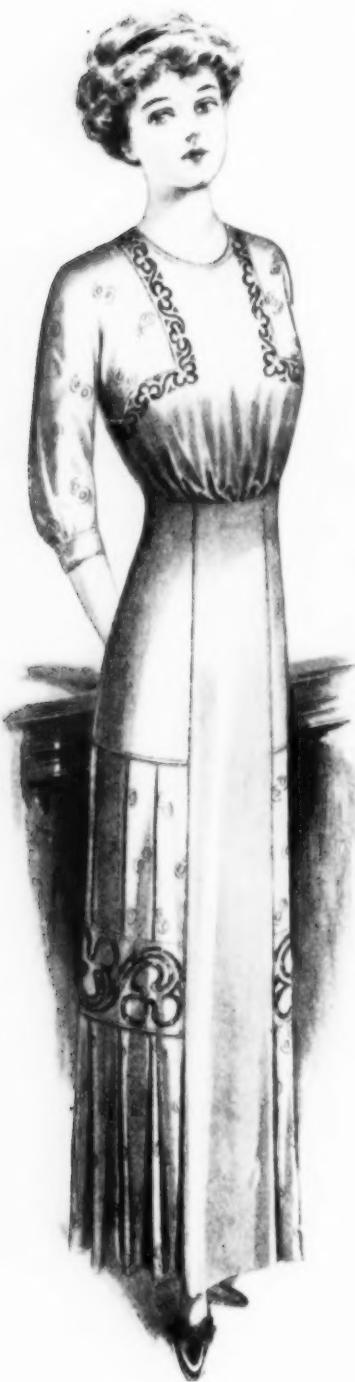
Costumes of Style and Beauty

No. 3991 (15 cents).—One of the smart waist designs of the season is the one illustrated. It presents a new variation of the peasant-blouse idea, the side-body and sleeve being cut in one, while the lower part and center portion, which may be composed of contrasting material, is cut in a particularly pleasing outline, affording possibilities for effective trimming. The neck may be finished with a standing collar or cut in the open style in round or square outline. The choice of three sleeves is given, the deep cuff being used for the full-length sleeve, or cut off for the three-quarter length, and provision for the sleeve-cap finish is made; also a very simple and charming little gown was the result of combining this blouse with skirt No. 4007. The material used was white and black foulard, in the figured and plain. For the braiding design McCall Transfer Pattern No. 313 was used. An excellent model for pongee, linen or rep. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires one and seven-eighths yards of material thirty-six inches wide.

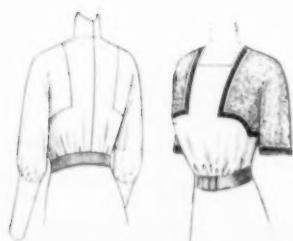


No. 4007 (15 cents).—Here is presented one of the prettiest yoke skirts of the season. Its lines are good, the front panel is an excellent feature, and, above all, the straight lower edge will prove its best liked feature on account of the use of bordered materials. The waist may be finished with the high or regulation waistline, and the inverted pleat or habit style closing is provided. The length may be round or shorter. Combined with waist No. 3991, this model completed a smart frock, fashioned of figured and plain foulard in white and black. To reproduce the braiding design on the band, McCall Transfer Pattern No. 338 was used. This model is especially suited to bordered materials and

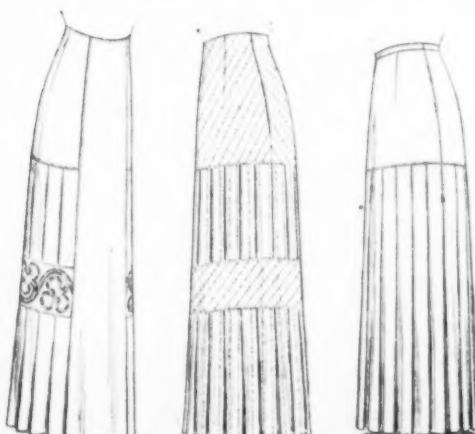
(Continued on page 75)



3991, Ladies' Waist
4007, Ladies' Yoke Skirt



No. 3991—6 sizes, 32 to 42 inches bust measure.

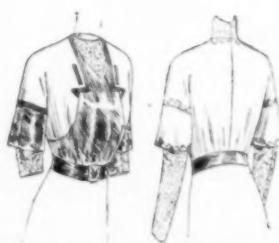


No. 4007—8 sizes, 20 to 34 inches waist measure.



3997, Ladies' Waist
4004, Ladies' Tunic Skirt

(For Other Views of Skirt No. 4007
See Opposite Page)



No. 3997—6 sizes, 32 to 42 inches bust measure.

A Smart Afternoon Costume

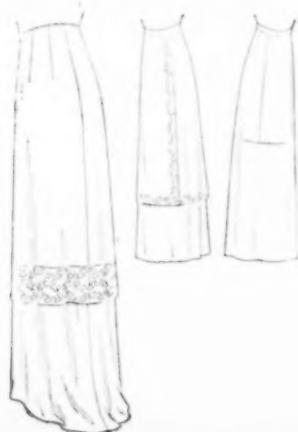
No. 4005 (15 cents).—A waist of distinctive design is here illustrated with skirt No. 4001, the two garments forming a smart frock for afternoon wear. This costume was made of cream-colored cotton voile with a trimming of black silk braid. The yoke and under-sleeves were of cream allover lace, an excellent model for the use of two materials. The lower part of the waist and upper part of sleeves may be figured foulard, while the yoke and lower part of the sleeves can be of plain silk. For a cloth dress, the yoke and sleeves would be made of chiffon or veiling. This design is excellent for veiling, foulard, light-weight fabrics and linen. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and one-eighth yards of material thirty-six inches wide, and seven-eighths of a yard of thirty-six-inch material for plenum.



No. 4001 (15 cents).—The circular skirt continues to be one of the best-liked styles for dressy wear, an unusually attractive version of this type being displayed in this model, combined with waist No. 4005. The material used was cream cotton voile, and the trimming was black silk braid and covered buttons. The inset piece is a desired feature, giving an opportunity for using contrasting materials. The skirt is cut in the high waistline, which is another feature of the new styles, although, if this fashion is not desired, the garment may be finished in the regulation outline. The skirt may be made in medium sweep or round length, the choice being governed by the occasion for which it is intended; as for dressy wear the sweep is undoubtedly the most popular, while for general wear the round length is the better choice. The inverted pleat or habit back closing is also provided. Any of the soft clinging fabrics are best suited to this model and would produce an attractive garment, while soft woolens, silk and linen are also used. The pattern is cut in seven sizes, from twenty to thirty-two inches waist measure. Size twenty-six requires four and one-quarter yards of material thirty-six inches wide. At the lower edge, in the sweep length, the skirt measures two and three-quarter yards.



4005, Ladies' Waist
4001, Ladies' Skirt



No. 4004—6 sizes, 22 to 32 inches waist measure.



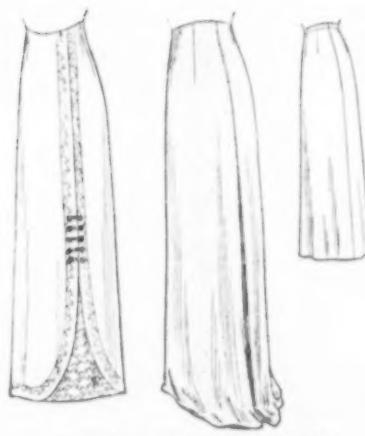
No. 4005—6 sizes, 32 to 42 inches bust measure.

Foulard gowns are to be every bit as popular this season as they were last summer—not more popular for it would be impossible for any one material to be more fashionable than was the foulard frock of a year ago. For hot weather, on such occasions when linen or muslin is impractical, a foulard dress will prove indispensable. For the woman who dwells in a city a shirt-waist frock of shower-proof foulard will make an incomparable shopping dress, while for the commuter nothing can take the place in comfort of a simply made foulard frock lined only with thin lawn and having a detachable yoke and cuffs, which can easily be removed and washed, and the gown thus always kept neat and fresh. In light colors, foulard silks are also much in demand for afternoon dress suitable for luncheons, etc. Black and white striped and dotted effects are more in vogue still than figured foulards, although for separate waists to wear with the cloth skirts and for a certain style of rather elaborate afternoon dress, figured silks are decidedly in fashion's favor. While veiled effects are to be noticed among foulard gowns as in all other materials, veiling is by no means obligatory, and for an essentially practical dress as simple a pattern as possible should be procured, and the simpler the model it is copied from the better.

For a three-piece costume tussah is as popular as ever, and the pongees and rajahs are equally in demand. It is well to determine before purchasing a piece of pongee for a gown whether or not the silk is waterproof, or rather will not spot in the rain, as there are qualities upon which the tiniest drop of water will make an immense stain.

For traveling an excellent investment is a coat and skirt of either black or dark-blue mohair. Mohair is excellent for warm weather, and as it sheds dust readily will keep looking fresh and trim when a cloth costume would be gray with dust. There are many exceedingly pretty striped, checked and figured mohairs on the market this year which will make up excellently for the late spring suits.

All of the skirts of the plainer as well as the elaborate coat suits are made with the raised waistline.



No. 4001—7 sizes, 20 to 32 inches waist measure.

Stylish Frocks for Street Wear

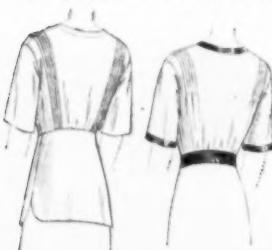
No. 4006.—(15 cents).—Here is a model of a chic little over-blouse that is sure to appeal to many women. A favorable presentation of the waist with the peplum, which promises to be very popular this season. One of the good features of the design is the front-over, in pretty outline. The cluster of fine tucks across the shoulder are stitched to the waistline in back, but terminate at the bustline in front, supplying the desired amount of fulness. The wide shoulder is one of the new features and the sleeve-cap is closely fitted around the top. The peplum is finished in the high waistline style, but, if desired, this may be omitted and the waist can be finished in the regulation style. Combined with skirt No. 3829, developed in white and black hairline stripe mohair, and worn over a guimpe of allover lace, this was part of a strikingly smart street costume. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six will require two and one-quarter yards of material thirty-six inches wide.

No. 3829 (15 cents).—A universally becoming and popular skirt design. This model presents the straight, narrow lines, shows the raised waistline and habit style closing, yet it is just the style skirt that would be selected by the woman of conservative tastes. Two-piece circular skirts have many features to recommend them. They are extremely simple of construction, and are particularly suitable for development from striped or plaid fabrics. This model, which may also be finished with a regulation waistline and inverted pleat closing, is suitable for fashioning from any fabric used for skirts. Combined with waist No. 4006, this model was developed in white and black hairline-stripe mohair.

(Continued on page 92)



4006, Ladies' Over-Blouse
3829, Ladies' Two-Piece Skirt



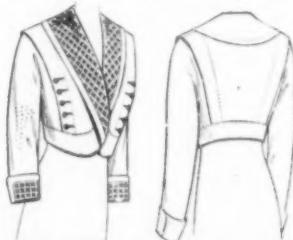
No. 4006—6 sizes, 32 to 42 ins. bust measure.



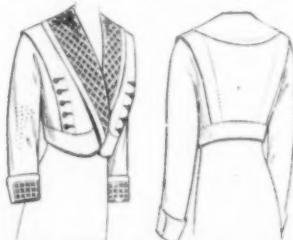
No. 3829—5 sizes, 22 to 30 inches waist measure.



3979, Ladies' Bolero Jacket
3967, Ladies' Four-Gored Skirt



No. 3967—7 sizes,
22 to 34 ins. waist
measure.



No. 3979—6 sizes, 32 to 42 inches bust measure.

Smart and Practical Designs



3961, Ladies' Coat

No. 3961 (15 cents).—One of the new short coat models that is sure to appeal to the woman who has an eye for the new modes. The coat is a semi-fitting one, cut on the straight, narrow lines that have come to be recognized as the correct thing in outer garments. It may be made in either of two lengths, twenty-eight or twenty-five inches. The seams are made in lapped seam style, and the sailor collar, which finishes the neck edge, may, if desired, be cut in the round outline to effect a shawl collar. The sleeves are of the regulation design, and may be sewed into the armholes with or without fulness, as desired. Any of the smart worsted suitings now being shown for early spring, plain or fancy serge, cheviot, linen and pongee would be the materials to use for this model. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six will require three and one-eighth yards of material thirty-six inches wide.

❖
No. 3953 (15 cents).—A shirt waist of unusual and distinctly attractive design. As tucked waists are to be much worn this summer, I am sure this stylish model



3953, Ladies' Tucked Shirt Waist



3969, Ladies' Coat

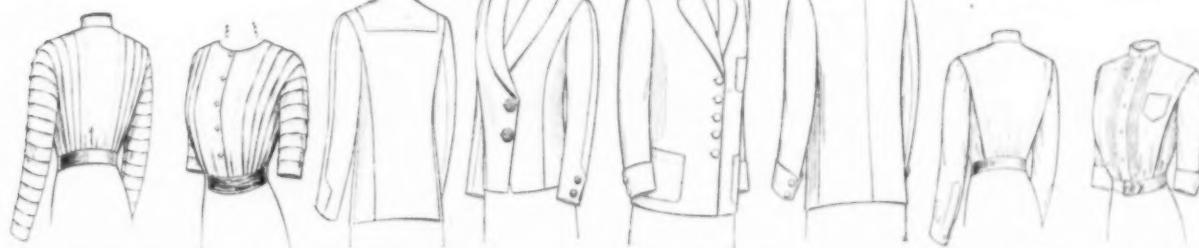
will be very well liked. The waist is cut in the popular body-and-sleeve-in-one style, and the tucks are one inch. The neck may be high or cut out in Dutch round style, and the sleeves may be full length or shorter. A neckband is provided for wear with separate collars. The front may be closed in box-pleat or coat style, as preferred. Any fabric that will lend itself to tucking can be used, batiste, messaline and taffeta being especially suitable. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and will require for size thirty-six, three and one-quarter yards of material thirty-six inches wide.

❖
No. 3955 (15 cents).—A practical and smart type shirt waist is illustrated, that may be developed in severe tailored style or in a more feminine fashion. For the woman who favors separate collars and stocks a neckband has been given. The waist is made with the center-front pleat closing, and the small tucks each side of the pleat add to the attractiveness of the design. The Gibson tuck at the shoulder is stitched to

(Continued on page 97)



3955, Ladies' Shirt Waist

No. 3953—6 sizes, 32 to 42
inches bust measure.No. 3961—6 sizes, 32 to 42
inches bust measure.No. 3969—7 sizes, 32 to 44
inches bust measure.No. 3955—7 sizes 32 to 44
inches bust measure.

Spring Styles for Girls and Boys



3986, Boys' Russian Suit

3972, Girls' Dress

3952, Child's Dress

3982, Child's Coat Suit

(For Descriptions and Other Views of Nos. 3972 and 3982 see pages 34 and 48)

No. 3986 (15 cents).—The Russian blouse style of suit is probably the most becoming and popular style for the small boy, the one shown here being an excellent example. The blouse is side-closing, and the sleeves pleated at the top and bottom. The knickerbockers are the regulation type. Serge, linen, chambray, galatea, in fact, any of the light-weight woolens or the firmer washable fabrics would be suitable for the development of this design. The pattern is cut in five sizes, from two to six years. Size four will require two and three-eighths yards of material thirty-six inches wide.

No. 3972 (15 cents).—A charming little dress of tucks and shirring, one so well adapted to the dressier development, and at the same time very easy to construct. Blue batiste, with lace insertion for the trimming, was used for its development, and the result was pleasing. For a more detailed description and other views see page 34. Mull, dimity, China silk and any of the sheer washable fabrics are appropriate for this model. The pattern can be had in four sizes, from six to twelve years. For the eight-year size will be required four yards of material thirty-six inches wide.

No. 3952 (15 cents).—For the washable frocks that are generally favored now for little girls, the most practical models are those made in one piece. The illustration shows a model on this order, which is to be slipped on over the head and fastened on the shoulder. A yoke guimpe is provided and full-length or shorter bishop sleeves, but for warmer weather the frock is suitable for wear without the guimpe. An excellent model for a play dress made of

gingham, percale and chambray. For other occasions, a pretty development would be linen, crossbar muslin, swiss and dimity. The pattern is cut in four sizes, from two to eight years, and will require for the four-year size, two yards of material thirty-six inches wide.

No. 3982 (15 cents).—In the girl's summer wardrobe the over-blouse dress is an important item, for it is more easily laundered than a frock of regulation cut, while it can easily be made to look fresh and neat for two or three wearings by simply putting it on over a clean guimpe. The dress shown here is of this serviceable type, and is a part of a coat suit which is more fully described on page 48. The over-blouse is cut in one with the sleeve-caps, and is attached by means of a belt to the straight pleated skirt. Batiste, dimity, mainsail and dotted swiss would provide a pretty development for nice wear. The pattern is cut in four sizes, from four to ten years. Size six requires four and one-quarter yards of material thirty-six inches wide.

EYELET embroidery work is to be a very popular trimming for little folks' garments this summer. The plainest type of dress can be transformed into a little frock of exquisite daintiness with the introduction of eyelet embroidery. It is used on collars, cuffs, yokes, panels and waist fronts. When a skirt is embroidered in eyelet work the trimming is sometimes seen in the form of an applied banding, and again it is worked directly on the garment itself. In the latter case it is frequently seen in combination with a buttonholed edge. The edge is usually a scallop, and the eyelet work a spray pattern of some sort.

Charming Frocks for Little Tots



3954, Child's Dress

3966, Girls' Dress with Shield

3968, Child's One-Piece Dress

3990, Child's Bishop Dress

(For Description and Other Views of No. 3968 see page 34)

No. 3954 (15 cents).—Practically all of the frocks recently designed for little girls' wear are of such simple character as to be well within the scope of the home dressmaker. Here is one which will not prove difficult to make. The front of this dress displays a panel which will prove becoming to any little girl. The side extensions, cut in one with the front and back, are very decorative, but they may easily be cut off if not liked. The neck may be finished with a collar or cut in the round, open style as preferred. The body-and-sleeve-in-one style is an attractive feature model, and is sure to make it prove popular. The sleeves may be full length or shorter. The skirt is straight and is gathered into a belt, which joins it to the body. Dresses of this type are being made for summer wear in all the pretty wash fabrics, including linen-finished madras, cotton poplin, linen tussah, dimity, zephyr and galatea. Soft woolen materials might also be used. The pattern is cut in four sizes, from two to eight years. For the four-year size will be required two and one-eighth yards of material thirty-six inches wide.



No. 3966 (15 cents).—It is doubtful if any model for the girl ever receives more cordial welcome than the one with the sailor collar. The model shown here is a particularly original type. The body is extremely plain and is cut in one with the bishop sleeves. The five-gored skirt

is cut on new straight lines, has an inverted pleat at the back, and is joined to the body by means of a belt. The dress closes in front and has a removable shield, which may be finished with a standing collar or cut low in round outline. A smart frock, as shown in the illustration, was developed in white linen, with embroidered buttons. The scallop design was embroidered in the design of McCall Transfer Pattern No. 318, while Transfer Design No. 343 was used for the embroidery spray on the collar, cuffs, shield and buttons. Serge, chambray, gingham and rep are favored materials for these dresses. The pattern can be had in four sizes, from six to twelve years. Size eight requires two and three-quarter yards of material thirty-six inches wide.



No. 3968 (15 cents).—The most desirable models for children's frocks are those which are simple, yet may be elaborated if occasion demands. Of this order is the dress illustrated, of cream challie, with trimming of black and white dotted silk; a model which is certain to appeal to the mother who likes to sew for her own small people because of its easy construction. For a more detailed description and other views of this design see page 34. This pattern is obtainable in four sizes, from four to ten years. Size six requires two and one-quarter yards of material

(Continued on page 90)

New Designs for the Youngsters

No. 3982 (15 cents).—This illustration shows a charming and serviceable coat suit for the little miss. The model is simple in construction and can be safely attempted by the amateur. It consists of an over-dress with a straight pleated skirt and a box-coat, the type always becoming to the small girl. The collar may be finished in either square or round outline, and the two-seam sleeves, slightly gathered at the top, may be finished with or without the turn-back cuffs. A smart suit for the warmer weather for the use of pongee, linen and washable suiting. Serge and light-weight woolens are always desirable fabrics for early spring wear, and when made of these materials, silk or satin collar and cuffs are generally an effective finish. The pattern is obtainable in four sizes, from four to ten years. Size six requires four and one-quarter yards of material thirty-six inches wide. For collar and cuffs of silk or contrasting material five-eighths of a yard will be required.

3982, Child's Coat Suit

3976, Girls' Coat

3958, Girls' Dress



No. 3976 (15 cents).—A model that is out of the ordinary and shows the best style is displayed in this illustration. Cut on the straight lines, and made with or without the band at the sides and back, it is a garment offering several possibilities of development. The body is cut in one with the sleeves, which are gathered into a pointed cuff. The sailor collar is in particularly graceful outline, the front being cut to form revers. A design especially suited to the development in pongee and linen for the cool summer days, but is equally adapted to lighter weight woolens. For general wear navy-blue serge with collar and cuffs of black satin would be very smart. The pattern is cut in four sizes, from six to twelve years, and needs for the eight-year size, three yards of material thirty-six inches wide. For silk or contrasting material for collar and cuffs, seven-eighths of a yard will be required.



No. 3982—4 sizes, 4, 6, 8 and 10 years.



No. 3958—4 sizes, 6, 8, 10 and 12 years.

No. 3958 (15 cents).—Yoke dresses are becoming to most girls, especially if the yoke is made of some filmy material suggesting a guimpe. The design illustrated here supplies an attractive demonstration of this type of dress. The body is tucked in clusters of fine tucks and joined to an unusually pretty yoke. The straight gathered skirt has a cluster of tucks above the hem, and is joined to the body by a belt. One of the best-liked features of this little model is the bretelle, which allows opportunity for effective trimming. The neck may be finished with a collar or in open style, and the full-length and short puff sleeves are provided for. An excellent model for challic, cashmere and henrietta, with trimming of ribbon or silk. For warmer days sheer fabrics are suggested, including embroidery flouncing, batiste, mull, organdie and French muslin. The pattern is obtainable in four sizes, from six to twelve years, and will require for the eight-year size, three and one-half yards of material thirty-six inches wide.

In gray, tan and black, whipcord makes an excellent suit for children's coats. This cloth should never be trimmed or even braided for it is essentially a utility fabric, and any elaboration upon it is incongruous. It is also excellent for ladies' coat suits. Just a narrow line of white given by the piqué or heavy linen collar protector that is fastened to the inside of the coat collar is all that is allowable to relieve this most businesslike looking costume.

If a mixed material is desired for a suit, coarse Scotch tweeds are especially smart this year, and in the light shades of tan and the mixed gray tones are already made up in large quantity. These tweeds also must not be elaborately trimmed, and, in fact, the simpler the model selected to copy the smarter will the costume be. Velvet collar and cuffs soften the rather hard effect of the tweed.



No. 3976—4 sizes, 6, 8, 10 and 12 years.

Dainty and Serviceable Models

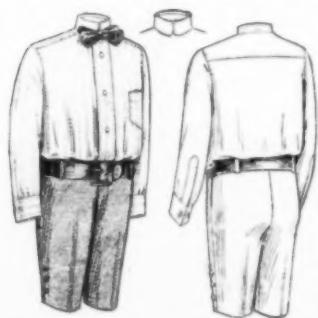
No. 4010 (10 cents).—Rompers have finally become one of the most popular types of garment for young children; the model shown here is especially well adapted for the tiny tots. The front is gathered into a square yoke, and the closing is at the back, the drop back being a feature of these garments that is well liked. The rompers offer a choice of high neck, finished with a round collar or the square, open neck, while provision is made for cutting the full-length sleeves in shorter style. Gingham, chambray, linen, denim and checked toweling are among the appropriate materials used for these garments. The pattern is cut in three sizes, two, four and six years. Size four will require two and one-quarter yards of material thirty-six inches wide.



No. 3996 (15 cents).—Every mother who likes to make her boys' clothes herself is sure to be pleased with this model for a boy's shirt-waist suit, which, although simple to construct, is of exceptionally good appearance. The shirt waist is cut on the same lines of the regulation shirt, with the box-pleat closing. A neckband is provided for wear with separate collars. A separate collar pattern is also provided. The cut of the trousers is distinctly up-to-date, and are sure to be well liked by the small boy. Serge, cheviot, worsteds and corduroy are suitable for the trousers when worn with the shirt waist made of tub fabrics, and for summer wear such fabrics as piqué, linen and galatea are suitable for the entire suit. The pattern is cut in five sizes, from six to fourteen years. For the ten-year size will be required one and seven-eighths yards of material thirty-six inches wide for shirt waist, and one and three-eighths yards thirty-six inches wide for trousers.



No. 3964 (15 cents).—Some of the prettiest and most popular frocks are being made to be worn over a gimpie. There is something so stylish about them that most girls of all ages look well in them. This model is especially attractive and can be made from materials suited to dressy



No. 3996—5 sizes, 6, 8, 10, 12 and 14 years.



4010, Child's Rompers

3996, Boys' Shirt-Waist Suit

3964, Girls' Dress

wear, or the fabrics more serviceable for general wear. The body of the dress, which is cut in one with the short sleeves, is tucked finely in groups and joined to a yoke in pointed outline. The straight gathered skirt has a group of tucks above the hem, and is joined to the body by means of a belt. To reproduce the scallop design which was used on this model of white chambray McCall Transfer Pattern No. 318 was used. Gingham, batiste, lawn and nainsook are favored materials for children's frocks. The pattern is cut in four sizes, from six to twelve years. Size eight requires two and three-quarter yards of material thirty-six inches wide.



In the matter of coats, no style departure has come with quite such startling suddenness as the revival of the Eton jacket. Ever since early last fall

the fashion authorities have been predicting the return of the waistline coat, but milady has accepted the prediction with a grain of salt until within the past few weeks, and now she suddenly finds that her neighbor and her neighbor's daughter are wearing Eton coats. So she immediately procures one of the new models and registers a mental vow that "next time" she will not disregard her modiste's advice.

The sailor collar in all imaginable widths and lengths is the favorite finish for all coats, and even a long wrap shows no exception to this rule. On a black satin coat, white is most often used for collar and cuffs, but a bright shade of blue or a deep-gold yellow are seen on a number of the newest models, and when the lining corresponds in color, the effect is undeniably smart. When the coat is of a decided shade, as sapphire blue, scarlet, green or one of the fashionable tints of purple or mauve, black satin collar and cuffs are sometimes seen, while again a lighter shade of the color of the wrap is employed, and it is difficult to say which is the more effective.

Simplicity of line in skirts is much sought this year, and while the skirts are still tight and straight they are not caught in at the back in the way which cut the figure so unattractively, but hang straight, with very graceful lines.



No. 4010—3 sizes, 2, 4 and 6 years.



No. 3964—4 sizes, 6, 8, 10 and 12 years.

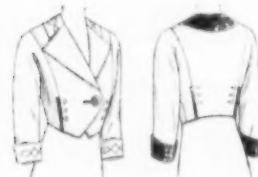
A New Out-of-Door Infants' Set

No. 3970 (10 cents).—An infants' set that will appeal to most mothers, because of the usefulness of each article included in this set, and of the simple construction of same. The nightingale is cut in one with the hood and is the matter of a few minutes to put together; the result being a very practical little garment. The bonnet is in one piece, and by the mere stirring along the back edge and the front folded by to form a rever, the bonnet is completed. The bootees are equally simple to make, and small pieces of material can be utilized in constructing them. Chamois, linen, piqué and rep are generally used for bootees. Batiste, lawn, mull, french flannel and crépe are fabrics suitable for the nightingale and bonnet. The pattern is cut in one size, and will require one and one-eighth yards of material thirty-six inches wide.



BROADCLOTH is to be seen in many of the costumes for afternoon. In the light shades of heliotrope and blue, and for young girls deep pink, the coat and skirt costumes, cut short, however, will rival even the very fashionable wool-back satin for dress wear. This style of costume is always a three-piece affair, with an attractive little bodice comprised principally of chiffon or marquisette since a cloth waist would be impractical for the season. Many three-piece costumes ostensibly built of cloth are formed with quite half the skirt of satin while the waist has only a few cloth bands to show that it is part and parcel with the skirt, and the jacket in its turn is made up entirely of satin. This combination is also worked out in tussah, and in rajah as well, in some models the combination being sometimes cloth and rajah, again rajah, or tussah and satin.

For older women dark shades are by far the most fashionable, but among young girls, the college graduates and the brides the early summer will usher in a perfect riot of color. For a blonde, to whom light shades are infinitely most becoming, the dark-blue serviceable morning costume may be relieved with a bright shade in her waist and hat.



No. 3981—6 sizes, 13, 14, 15, 16, 17 and 18 years.



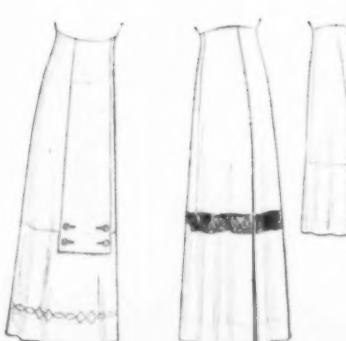
No. 3970—1 size.



No. 3978—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 3962—3 sizes, 14, 15, 16, 17 and 18 years.



No. 3988—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 4002—6 sizes, 13, 14, 15, 16, 17 and 18 years.

or introduced upon the revers and cuffs of her jacket. A deep-blue serge with a scarcely visible line of light blue will be delightfully smart with revers and cuffs of light-blue moiré. The dark-blue toque may then have for its trimming a succession of bright-blue ribbon bow-knots.

In the early spring and summer light-colored revers on the jackets are a welcome relief after the dark furs that have been worn all winter, but it is well to have the coat collar and the cuffs finished in themselves before the silk is added, for later on, when the pale color has faded or worn, the coat can be made to look quite like new by simply ripping off the silk and leaving collar and cuffs of the cloth. Even when black braid is used on a coat the collar is generally finished with the exact color of the cloth or else with a lighter tone of the same shade rather than black, which looks hot and is seldom becoming so close to the face.

With every shirt waist and tailor coat there must be a crisp white jabot of lawn or lace. This jabot is about five inches wide in the center and is attached to a band of lace insertion. It may be either part of the waist or else pinned at the throat with a pretty brooch. The effect of a dark yoke and collar even of transparent chiffon or net is no longer smart, and there must be as much soft white against the face as possible.

Satins and soft silks draped in chiffon, chiffon cloth, mousseline de soie or marquisette are favored combinations for costumes this season, and for gowns that must be "done over" to serve a second term of usefulness, draped robe effects solve easily what in former years has often proved a distressingly difficult problem.

With a satin or silk frock as foundation it is possible nowadays to turn out a gown that can take its place unblushingly among the best in the outfit, for when an over-dress is added every line in the gown can with ease be made most satisfactorily up to date and can be, in fact, entirely transformed into a frock of the very latest mode.

Attractive and Serviceable Designs

No. 3960 (10 cents).—A variety of sun-hommes for ladies, misses and girls are illustrated in this set, and the possibilities in the pattern permit the use of any of the several styles shown here. A very pretty bonnet was the one-piece model developed in white linen, with the scallop edge embroidered in the design of McCall Transfer Pattern No. 318. Silk, piqué, madras, percale, gingham and crossbar muslin are fabrics suggested. The pattern is cut in three sizes, ladies', misses' and girls'. The ladies' will require one and three-eighths yards of material twenty-four or twenty-seven inches wide; the misses', one and one-eighth yards, and the girls', one yard.

No. 3994 (15 cents).—At this time of year one's thoughts seem to turn naturally in the direction of comfortable negligees. The misses' model illustrated here will appeal to everyone, although its design is extremely simple. The most appealing features of this ideal kimono is the simplicity of construction and comfort in wearing. The sleeves are cut in one with the kimono, a feature which is seen in all sorts of garments this season, and the choice of two lengths is given, the design being well adapted to the short kimono or sacque. The neck may be finished with or without the popular sailor collar, and the sleeves can be gathered into a band or left to fall free. Japanese crêpe, China silk, crossbar muslin, dimity, lawn and Persian effects are favored materials for kimonos. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen requires three and seven-eighths yards of material thirty-six inches wide for the full-length garment,



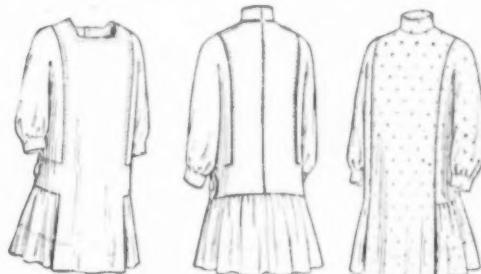
No. 3952—4 sizes, 2, 4, 6 and 8 years.

or two and one-eighth yards for the shorter kimono. If bands of contrasting material are used, one yard of twenty-two-inch material will be required for full-length garment, or one-half yard for shorter garment.

No. 4000 (10 cents).—The side-closing blouse is always the favored style for the small boy, and any woman understanding the rudiments of plain sewing will have no difficulty in developing this model. A neckband

that is to be used when the wearing of separate collars is intended is given, as well as a standing collar that is to be permanently attached to the blouse. Percale, madras, linen and pique are desirable fabrics. The pattern is cut in four sizes, from four to ten years, and will require one and three-quarter yards of material thirty-six inches wide for the six-year size.

THE season's long half-fitted wraps fall either quite to the hem of the skirt or are but a few inches shorter, while in addition to the Eton, there are also separate jackets trimmed fancifully and reaching no further than the hips, but for separate coats there are no in-between lengths. In some models the back is plain, in others there is a high Empire belt of soft folded or rolled satin. The front of this coat generally fastens over loosely with a large buckle or flat button about at the waistline. The majority of these wraps are fashioned with the sleeve in one piece with the rest of the material, and it is necessary to leave the arm opening wide so that the most delicate sleeve will not be crushed beneath it. It must not be inferred from this that the regulation sleeve is no longer seen in coats. Many of the newest spring models have the sleeve sewed in.



No. 3954—4 sizes, 2, 4, 6 and 8 years.



3994, Misses' Kimono



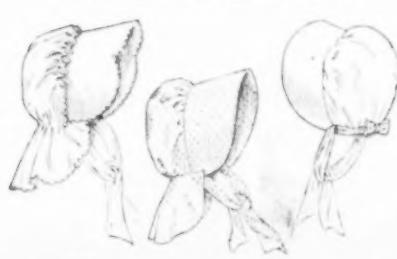
No. 3966—4 sizes, 6, 8, 10 and 12 years.



No. 3986—5 sizes, 2, 3, 4, 5 and 6 years.

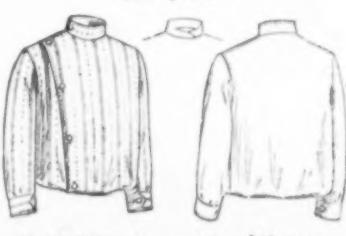


No. 3990—5 sizes, 6 months, 1, 2, 3 and 4 years.



No. 3960—3 sizes, Ladies, Misses and Girls.

No. 3991—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 4000—4 sizes, 4, 6, 8 and 10 years.

New Underwear and Negligees

No. 3999 (15 cents).—In the nightgown illustrated here is shown a model of attractive design. Moreover, it is not difficult to construct, and so offers a good suggestion to the home needlewoman. The nightgown is made in one with the sleeves, which may be left free or gathered into a band. It is to be slipped on over the head. For the embroidery design on the model shown here McCall Transfer Pattern No. 343 was used. Some very dainty gowns of this type are being made of sheer batiste and crossbar dimity. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires four and one-half yards of material thirty-six inches wide.

No. 3977 (15 cents).—Novelty is the keynote of most of the new lingerie. Here, for instance, is a combination undergarment which displays this attribute in a marked degree. The model consists of a corset cover and open drawers, cut on the straight lines so necessary for well-fitting garments. The lines of the seams give suggestion for trimming, and the neck opening may be either round or square. The closing is at the center-front.



3999

Ladies' One-Piece Nightgown

3965, Ladies' Dressing Sacque

3981, Ladies' Seven-Gored Petticoat

measure. Size thirty-six requires two and one-half yards of material thirty-six inches wide.



No. 3965 (15 cents).—A dainty negligee to replace those of heavier texture which have served during the winter. In this model is shown a pretty dressing sacque for the summer, and one which will prove easy to make. The body of the sacque is cut in one with the flowing sleeves and the lower edge may be finished in the pointed or round outline. The development for this sacque was white handkerchief linen, with the edge of scallop embroidery in the design of McCall Transfer Pattern No. 318. Japanese crepe and silk, swiss, dimity, crossbar muslins and lawn are favored materials for the warm weather. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires one and three-quarter yards of material thirty-six inches wide.



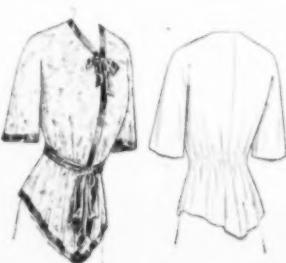
No. 3981 (15 cents).—A petticoat cut on the straight, narrow lines and especially designed for wear with the narrower skirts of this season's style. It is a well-cut seven-

(Continued on page 63)

Nainsook, crossbar, dimity, swiss and lawn are fabrics used for combinations. The pattern is obtainable in eight sizes, from thirty-two to forty-six inches bust



No. 3977—8 sizes, 32 to 46 inches bust measure.

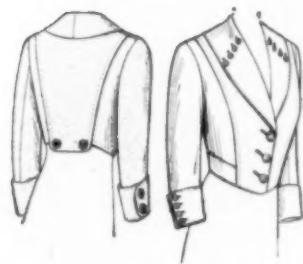


No. 3999—6 sizes, 32 to 42 inches bust measure.



No. 3981—8 sizes, 22 to 36 inches waist measure.

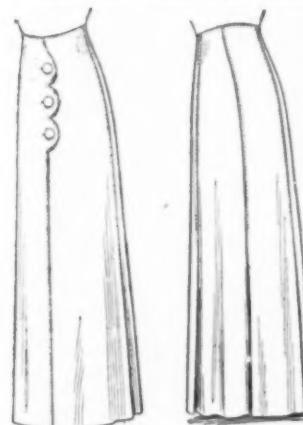
A New Apron and Other Designs



No. 3959—7 sizes, 32 to 44 inches bust measure.



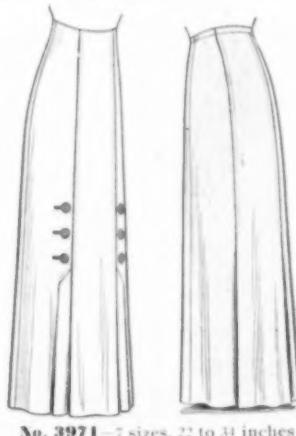
No. 3975—8 sizes, 32 to 46 inches bust measure.



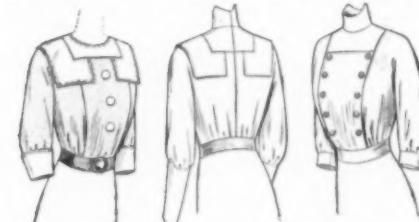
No. 3951—6 sizes, 22 to 32 inches waist measure.



No. 3980—cut in one size.
(For Description of this Design see page 63)



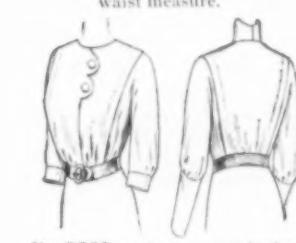
No. 3971—7 sizes, 22 to 34 inches waist measure.



No. 3973—6 sizes, 32 to 42 inches bust measure.



No. 4008—7 sizes, 32 to 44 inches bust measure.



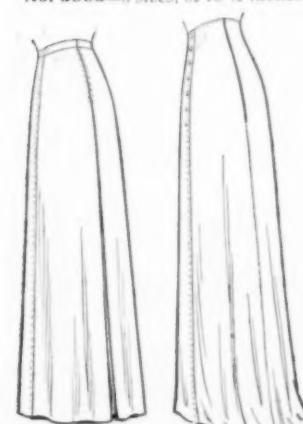
No. 3957—7 sizes 32 to 44 inches bust measure.



No. 3993—6 sizes, 32 to 42 inches bust measure.



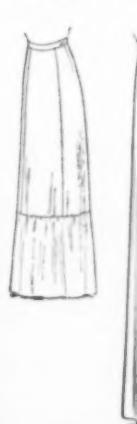
No. 3989—6 sizes, 32 to 42 inches bust measure.



No. 3785—6 sizes, 22 to 32 inches waist measure.



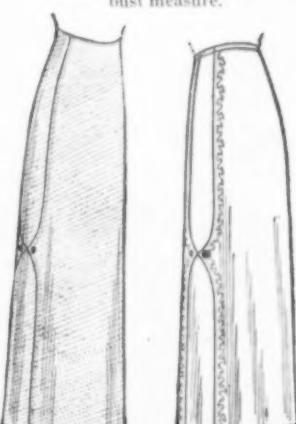
No. 4009—6 sizes, 22 to 32 inches waist measure.



No. 3983—7 sizes, 22 to 34 inches waist measure.



No. 3987—5 sizes, 22 to 30 inches waist measure.



No. 3995—6 sizes 22 to 32 inches waist measure.



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Diamond Dyes for Cotton, Linen, or Mixed Goods color those fabrics and give the very best results possible.

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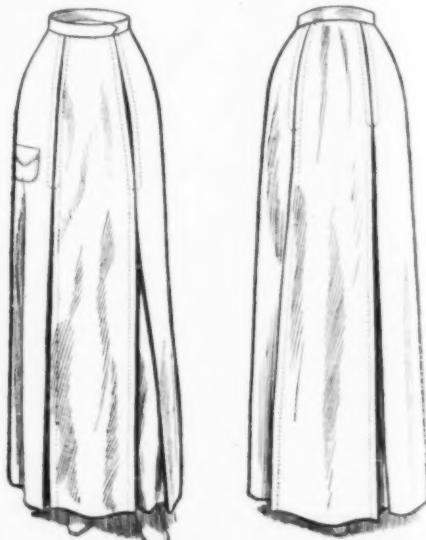
The New Trousers Skirt and a Smart Waist



3955, Ladies' Shirt Waist
9999, Ladies' Skirt (Special)
Price, 15 cents each

the lines of a pair of trousers, the use of a front and back panel give it the style and appearance of an ordinary skirt. The trouser or pantaloone feature is visible only when one is walking, climbing or riding. The construction is extremely simple and presents no difficulties to the amateur. After the pantaloone sections are made the panels are adjusted and stitched thirteen inches from waistline, falling free from that point, and forming an inverted pleat on each side of the front and back. The pocket is a well-liked feature and completes the design. The closing is at the left side of front. This model is certainly an ideal skirt for outings, and can be combined with any shirt waist or blouse. It would look well developed in khaki or galatea. These models are being shown as part of coat suits and are fashioned of light-weight worsteds and homespuns. The pattern is cut in seven sizes, from twenty-two to thirty-four inches waist measure. Size twenty-six requires five and three-quarter yards of material thirty-six inches wide. At the lower edge of each division is one and one-half yards.

No. 3955 (15 cents).—A smart tailored waist for general wear, made in the popular Gibson style, it is a model sure to be well liked. The box-pleat closing is another feature, and the fine tucks each side of center-front add attractiveness to the design. Two styles of sleeves are provided in the full-length or shorter finish. This should prove a popular waist for wear with the trousers skirt, for, when finished with elbow sleeves and flat collar, it is an ideal waist for outing wear. Pongee, linen, madras, percale, swiss, lawn and batiste are fabrics suited to this model. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires two and one-quarter yards of material thirty-six inches wide.



9999, Ladies' Skirt (Special) Cut in 7 sizes,
22 to 34 inches waist measure.

Although the model is constructed on

A Stylish Spring Suit and Its Cost

By Mrs. E. M. Avery

THIS season many of the new styles require so little material that when one comes to calculate it is surprising how cheaply a really handsome spring suit or frock can be made up. As an example of this we have taken some of the smartest of this month's models and made a three-piece suit. The new Eton jacket is combined with a skirt that is cut on lines to correspond. It is made up in one of the most fashionable materials of the season, a navy-blue serge with a white pin stripe. The jacket has collar and cuffs of black satin and fastens with satin-covered buttons. With this is worn a peasant blouse of navy blue and white striped messaline that matches the shade of the serge exactly. This waist is piped with black satin.

Every woman knows that an Eton jacket is much easier to make than a coat, and this model is certainly no exception to the rule. It is cut in the graceful semi-fitting style. The fronts and backs are stitched to the side portions with tuck seams, while the lower edge can be cut in the straight line shown in this illustration, or be rounded up a little at the sides in high waistline effect if preferred. The sleeves are cut with two seams, and are finished by turn-back cuffs of the black satin. In this suit they are made in three-quarter length, as this is the smartest finish for Eton jacket sleeves, but, of course, they can be made longer if preferred. The pattern of this jacket is cut in seven sizes, from thirty-two to forty-two inches bust measure, and costs 15 cents.

The skirt is one of the new six-gored styles with pleats inserted at flounce depth to give it a pretty fulness around the feet. It is made up in high waistline effect and worn over the silk peasant blouse without a belt. The only trimming is black satin buttons and loops placed just above the pleats. The pattern can be obtained in seven sizes, from twenty-two to thirty-four inches waist measure.

Now, this suit, as has already been stated, has been made up in navy-blue hairline striped serge. To make both jacket and skirt required only three and



No. 3959-3971—Ladies' Eton Suit

three-eighths yards of this serge, which was fifty-four inches wide. One yard of black satin eighteen inches wide sufficed for collar and cuffs, leaving small pieces enough to cover the buttons and make satin cord loops and the piping for the waist. The coat also required two and three-quarter yards of lining. The whole cost of the suit was as follows.

3 1/8 yards of serge at \$1 a yard.....	\$3.38
1 yard of satin at \$1.....	1.00
2 1/4 yards of lining at 35 cents a yard.....	.97
2 spools of sewing silk.....	.18
1 buttonhole twist.....	.05
1 spool of cotton.....	.05
Dozen button molds.....	.05
Patterns Nos. 3959 and 3971.....	.30
Total.....	\$5.98

All of which shows that it is easily possible to have a smart up-to-date street suit made of excellent material for the small sum of five dollars and ninety-eight cents. Of course, if the jacket is left unlined, a saving of nearly a dollar can be made on even this estimate. We have used a cheap but good quality farmers' satin for the lining.

It would be almost a pity to make this up-to-date suit without having a waist to match, and as No. 3975, ladies' peasant waist, can be so easily made and requires so little material, and is, best of all, one of the smart models of the season, we

have had it made up to complete the three-piece suit. This waist is cut in the fashionable one-piece peasant style with body and sleeves in one. The pattern comes in eight sizes, from thirty-two to forty-six inches bust measure, and costs 15 cents. One and three-quarter yards of messaline lace or dotted net are all that is needed for its development:

1 1/4 yards messaline at 65 cents.....	\$1.14
1 1/4 yards allover lace at 50 cents.....	.63
1 card hooks and eyes.....	.10
Pattern No. 3975.....	.15
Total.....	\$2.02

The four yards of black satin piping required for the waist can be cut from the yard of black satin purchased for the coat.

Of course, it is possible to save even on this waist by making the yoke and cuffs of plain net instead of allover lace or fancy net.



No. 3975—Ladies' Peasant Waist



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Purposes where a high
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is desired

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Baby Book
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Book of 80
Fine Recipes





Baby Du Fais, Cleveland, Ohio

Wean Your Baby Now, Before the Summer Heat

It is dangerous to wean a baby in summer and it is even more dangerous to half starve it even if the mother's milk is insufficient. The safest and surest way is to wean your baby now, in the spring, so that when the summer heat comes, both you and the baby will be ready to meet it.

It is so easy and so safe to wean the baby with the help of NESTLÉ'S FOOD. Give the baby one feeding a day of Nestlé's instead of its mother's milk, then in a week's time make it two feedings, then three—till by the time the heat arrives the baby will be getting along famously on Nestlé's.

You know that more children die of summer diarrhea than of all other diseases put together, and those that live have to fight so hard against the deadly heat. Yet the smallest baby can face the heat if its food is right.

Cow's milk alone simply won't do at all. Always indigestible, because of the tough curd—in the summer it is full of germs, that may at any time bring on diarrhea.

Nestlé's is digestible by the tiniest and weakest stomach. It is not affected by hot weather or thunderstorms. Winter and summer for forty years it has been the one reliable food for babies.

NESTLÉ'S FOOD has cow's milk as a basis, with certain essential elements added until it is the nearest thing there is to mother's milk. The best milk from our own sanitary dairies is purified and modified in our laboratories to make Nestlé's, which comes to you in a powder. You add hot water, boil and it is all ready for the baby—making the summer safe for the little one and easy for you.

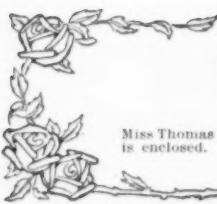
Now is the time to send the coupon for a large free package of Nestlé's so that you will have time to find out how wonderful it is and to wean the baby before summer.

With the package of Nestlé's Food you will receive our book on the care of babies, written by eminent specialists. Even if you are an experienced mother, you will learn many new things from this book.

HENRI NESTLÉ, 78 Chambers St., New York
Please send me, free, your book and trial package.

Name _____

Address _____



Needlework Department

Conducted by Helen Thomas

Miss Thomas will answer any question relating to fancy work if a stamped envelope is enclosed. Address all orders for Transfer Patterns to The McCall Company



A reproduction of McCall Transfer Pattern No. 10 for a waist front. Price, 10 cents

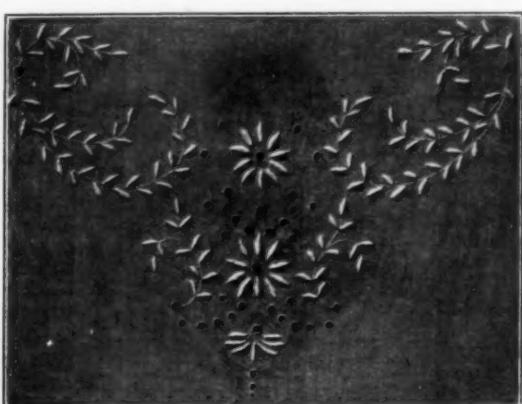
THIS month I am going to offer you some good advice. Most people prefer to follow their own inclinations, and yet at the same time want to know what other folks "think about it." But the advice I am going to offer will doubtless prove very welcome, for, unless I am very much mistaken, you will heartily agree with me. I am going to suggest the embroidery of some new summer shirt waists before the warm weather begins. I remember overhearing a lady remark one hot June day last summer, "Well, if I had known it was going to be this warm in June I would surely have had this work in hand a month ago!" She was one of a piazza group, and she looked up from a waist front which she was embroidering and gazed with envy at her companions who were reading and chatting while she was working. They had finished their needlework before the heated season began, and that is what I would advise you to do. It is a good idea to always have a bit of embroidery on hand, something to pick up when there are a few idle moments to fill in, but it is most advisable to have those pieces of one's summer wardrobe which one decides to embroider well under way before the middle of May.

Lingerie waists are to be as popular as ever this year, and, indeed, there is no good reason why they should not be. They are dressy, comfortable and very little work is required to make them quite attractive.

In the figure illustration this month I am showing you a most effective design

done on a waist of handkerchief linen. This design can be used on a blouse having either a front or back closing, and it is suitable for development on material of any sort. On the waist here shown it was done in a combination of satin stitch and eyelet, but if one is pressed for time the outline stitch could be substituted for the satin stitch development. However, this design is by no means suited to lingerie waists only. It could be very effectively developed in embroidery silk on an over-blouse of chiffon or other transparent material or in silk or mercerized cotton on cashmere, challic or crépe. For a lingerie waist of thin, sheer fabric, I would advise the use of marking cotton No. 30. Full directions for both satin stitch and eyelet work were given in *McCALL'S MAGAZINE* for February. Most of you probably are experienced in both of these forms of embroidery, but I am going to offer a word of advice regarding the padding for the satin stitch work. Don't hurry over your padding. To be sure it is "covered up" by the satin stitch, but careless padding may ruin the appearance of the finished work. For best results padding stitches should always be placed in the *opposite* direction from that in which the satin stitch is to be taken, and they should be very short on the *wrong* side of your material. This waist design is No. 10 of *McCall Transfer Patterns*.

In the second illustration *McCall Transfer Pattern No. 74* is shown, an unusually pretty shirt waist design done in a combination of eyelet and satin stitch. This photograph shows very



Eyelet and satin stitch development of McCall Transfer Pattern No. 74 for a waist front. Price, 10 cents



A development of McCall Transfer Pattern No. 347 in mauve embroidery silk and black beads. Price, 10 cents.

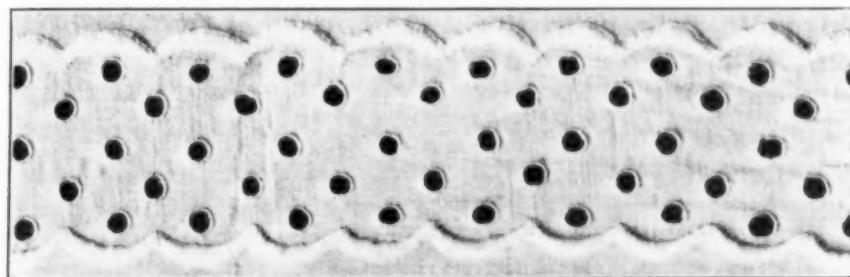
plainly the result of careful padding. Every leaf stands out clearly and evenly. This design is one which readily lends itself to adaptation. As I have told you before I am frequently surprised at results that can be obtained with the use of transfer patterns when they are employed for purposes other than that for which they were originally planned. This design is one which could be very easily separated and used for embroidering sailor collars, yokes, cuffs, revers, etc. This design was originally intended for a blouse closing in the back, but by omitting the center motifs it could be very effectively used on a front closing waist. If developed on handkerchief linen or sheer fabric this design should also be worked with No. 30 marking cotton.

The designs suitable for the combina-

linen waists and frocks. It can be made of the same material as the garment it is to trim; it can be of white linen on a color, or vice versa.

Since bandings on net have become so very popular I have received many requests for designs for this work. In McCall Transfer Pattern No. 349 I am offering you a new banding design for this combination work. It is five and one-half inches wide and is especially suitable for the trimming of tunics and skirts. I had it developed in two shades of green for a black-and-white foulard. In this banding beads could also be used with excellent effect. I had it done in the simple chain stitch, but it is a design that offers unlimited opportunity for the clever needle-worker.

For the benefit of those to whom these



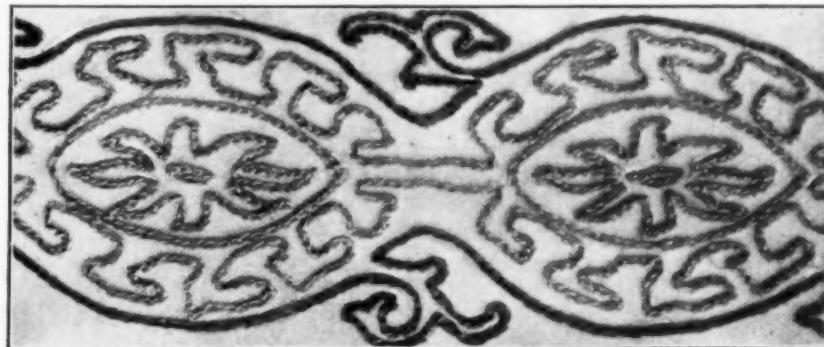
An effective eyelet banding. McCall Transfer Pattern No. 345. Price, 10 cents.

tion bead and embroidery work, which I have been showing you in previous articles, have been so well liked that I have planned another one for this month. McCall Transfer Pattern No. 347, which is here illustrated, is a narrow banding which I had developed in mauve embroidery silk and black seed beads for the trimming of a gray crepe costume. It is one and one-quarter inches wide, and a most effective trimming when made up in the manner described. If preferred, French knots could be substituted for the beads, and the outline stitch used where the satin stitch is shown.

A simple but very pretty eyelet banding is shown in the illustration of McCall Transfer Pattern No. 345. This banding, which is two inches wide, is one which I planned especially for the trimming of

articles may be new I will say again that if there is anything concerning these or any other McCall transfer designs which you do not understand, do not hesitate to write. If you are in doubt as to the development of a design I will be glad to advise you, or, if you are undecided as to the selection of a pattern I will be glad to assist you in any way I can. Please enclose a stamped, self-addressed envelope with your inquiry and I will answer immediately.

A self-transferable pattern of any of the designs which I have described here may be purchased at any McCall pattern agency for ten cents, or by mail from The McCall Company, New York City. Or, if preferred, a perforated pattern of any of the designs, with paste for stamping, will be sent, prepaid, for fifteen cents.



Two shades of green embroidery silk used for a banding on net. McCall Transfer Pattern No. 349. Price, 10 cents.



What Food For Children?

Improper food makes them rickety, dull and peevish.

During the "bringing-up" period the care bestowed by the mother in the selection of food means much, for sturdy health is largely a matter of right food.

Grape-Nuts FOOD

is made of the field grains—wheat and barley—in which Nature has stored the "vital" elements best suited to build bright, strong, happy children.

It is scientifically prepared for easy digestion—meeting the needs of their growing bodies and carrying them safely on to that period of greater safety—maturity.

Most children dearly love the sweet, delicate flavor of Grape-Nuts with cream. It satisfies their natural appetite, and mothers can let them have this food with the assurance that they will be well nourished—healthy and happy.

"There's a Reason"

Postum Cereal Company, Limited
Battle Creek, Mich., U. S. A.

Canadian Postum Cereal Co., Ltd.
Windsor, Ontario, Canada

Dennison
QUALITY

The Summer Home
Should be Simple
Restful and Easy to
Care For

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Specialties

SAVE Time and Trouble
SAVE Expense
SAVE Wear and Tear of
Draperies and Table Linen

Dennison
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Dennison
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GUARANTEED FAST COLOR

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Are Described in an Attractive
Folder, Sent Free on Request

Dennison Specialties are for sale by
Your Dealer or by
Dennison Mfg. Co.

THE TAG MAKERS

BOSTON NEW YORK
PHILADELPHIA
CHICAGO ST. LOUIS

Fancy Work Department



No. 10033—**Shirt Waist** embroidered in colors. Pattern stamped on cotton marquisette, price \$1.25, or given free for 5 yearly subscriptions for McCall's Magazine at 50 cents each. Pattern stamped on lawn, 75 cents, or given free for 3 yearly subscriptions at 50 cents each. Lustre embroidery cotton in green, blue and lavender or any desired shade for working, 5 cents a skein. We pay postage.

It has become an established fact among leading fashion producers that blouses are not to be trimmed in the lavish manner of previous seasons.

The ideas of the newer trimmings are very distinctive, and altogether charming in appearance. All sorts of embroidery especially has met with decided approval.

Some of the smartest blouses of the prevalent mode are those of marquisette richly embroidered in several colors of contrasting shades.

This novel idea is particularly favored in the new body-and-sleeve-in-one effect, or the "peasant blouse" as it is generally called. Exceedingly effective are the models made of white marquisette, embroidered in green, blue and lavender, in pretty contrasting shades.

No. 10034 is extremely pretty worked in these three shades, but it is also effective worked in pale blue and white. The mercerized cotton used for this new embroidery is rather coarse, and the work goes very quickly. The stitches used are the solid French embroidery or satin stitch, as it is sometimes called, outline, and French knots. Very often to give a cord effect a coarse em-

broidery cotton is couched on.

The waists shown here offer splendid opportunity for developing original and attractive color schemes.

The art of stenciling still remains a popular fad, and to enthusiasts of this favorite pastime we make an offer which cannot fail to appeal to the fastidious taste.

Special care was employed in No. 10038, making this choice collection of designs, selecting only those which could be used for a variety of purposes, such as pillow-tops, curtains, table covers, etc.

This month we offer two more exquisite centerpieces, also a bureau scarf. The scarf and centerpieces, Nos. 10035 and 10036, comprise a handsome set for the bedroom, No. 10036 being used for the small table which usually accompanies the dresser, or the set can be used for a buffet scarf and dining-table centerpiece.

These little decorations add greatly to the attractiveness of a room, and a more pleasing combination cannot be found than the richness of highly polished furniture in contrast with dainty pieces of hand embroidery. They are also very serviceable, as they are easy to launder.



No. 10034—**Peasant Blouse** in white marquisette or lawn embroidered in pale blue and white or pale pink and white. Pattern stamped on cotton marquisette, price \$1.25, or given free for 5 yearly subscriptions for McCall's Magazine at 50 cents each. Pattern stamped on lawn, 75 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. Lustre embroidery cotton for working, 5 cents a skein. We pay postage.

New 48 - Page
Fancy Work
Catalogue

This attractive Fancy Work book has made a decided hit. Although intended to retail at 10 cents, we have decided to send copies prepaid for only 5 cents each to readers of McCall's MAGAZINE. This splendid catalogue contains over 500 of the latest designs for shirt waists, centerpieces, pillow-tops, bureau scarfs, etc. It also contains the most complete line of Stencil



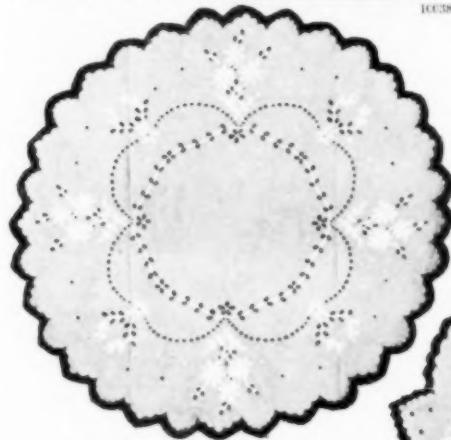
10038

SPECIAL SPRING
BARGAIN

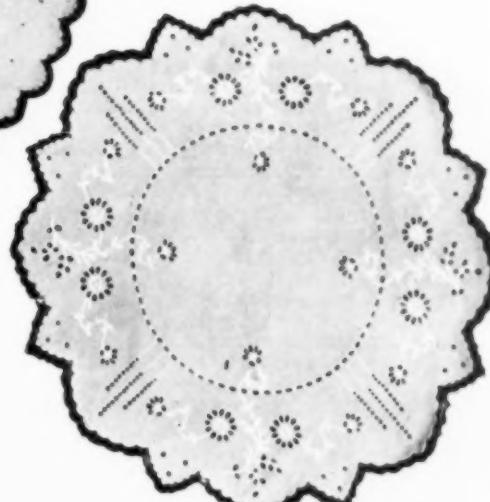
No. 10038 — **Stencil Outfit**, consists of 14 beautiful cut stencil designs, 6 different colored paints, 2 stencil brushes, 3 thumbtacks and full directions. With this remarkable outfit any woman can greatly beautify her home, no knowledge of painting required. Suitable for decorating pillow tops, curtains, table covers, walls, etc. Thousands of Stencil Outfits containing only 6 designs have been sold for \$1.25 each, but as a special spring bargain to McCall subscribers, we will send the above large outfit for only 75 cents, or will be given free for only 3 yearly subscriptions for McCall's Magazine at 50 cents each. After August 31st, the price of this outfit will be \$1. We pay postage.

Designs ever published. Really worth 25 cents. Be sure to send 5 cents for a copy.

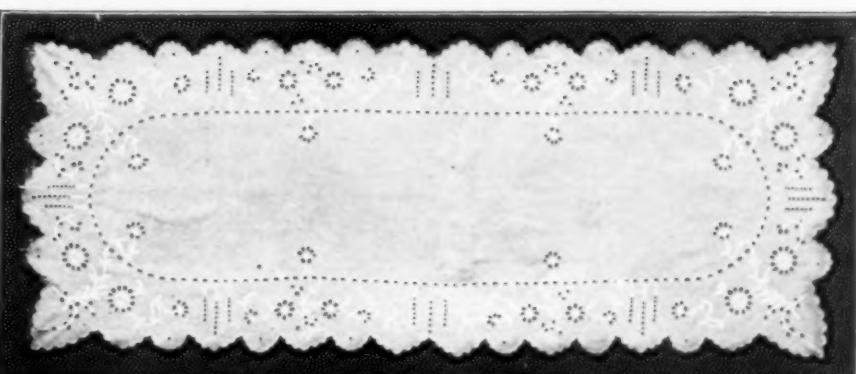
Special.—Any woman sending us an order for Fancy Work shown in this issue, amounting to 50 cents or more, may have on request one of the large new Fancy Work Catalogues free. Address, McCall's Magazine, Fancy Work Department, New York City.



No. 10035.—Centerpiece of embroidered linen in eyelet work. Pattern stamped on genuine, pure imported Linen, size 22x22 inches; price, 40 cents, or given free for 2 yearly subscriptions for McCall's Magazine at 50 cents each. Size 36x36 inches, 65 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.



10036



No. 10037.—Bureau Scarf or Buffet Cover.—Pattern stamped on genuine, pure imported Linen, size 18x52 inches; price \$1.00, or given free for 4 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

The American
Consumer Paid

\$8,314,257
(Over eight million dollars) for

"Onyx"



Hosiery

During the Year 1910

A tribute to honest values—so that you will make no mistake in your selections, we feature very distinctly a few of the "Onyx" numbers responsible for this result—ask your dealer for them.

FOR WOMEN

B 488

Women's "ONYX" Gauze Silk Lisle in black and all colors, with "Garter Top" and Spliced Heel, Sole and Toe; very sheer; exceedingly strong.

25c per pair

910/7

Women's "ONYX" black, tan and white Gauze Lisle, with "DUB-L TOP" and "DOUBLEX" Heel and Toe; a very desirable quality.

35c per pair, or 3 pairs \$1

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Women's "ONYX" "DUB-L TOP" Black, White and Tan Silk Lisle with "DOUBLEX"; Splicing at Heel and Toe; feels and looks like silk; wears better.

50c per pair

409 G. The Gauze Weight of this celebrated number with all its merits.

50c per pair

FOR MEN

B 153

Men's "ONYX" Silk Lisle, black and all colors; Gauze Weight; Linen Spliced Heel and Toe and Double Sole; a remarkable value.

25c per pair

E 325

Men's "ONYX" Black and Colored Silk Lisle, "DOUBLEX" splicing at Heel and Toe. "The Satisfactory Hose."

50c per pair

E 525. The Gauze Weight of the above number.

50c per pair

FOR CHILDREN

X 54

Misses' "ONYX" Seamless 1 X 1 Ribbed Silk Lisle Hose; Black, White, Pink, Sky, Tan and Red. Sizes 5-10; all

25c per pair

Sold at the quality shops. If your dealer cannot supply you, we will direct you to the nearest one or send postpaid any number desired. Write to Dept. B.

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Wholesale Distributors
NEW YORK



*The
Flaxon
Girl*

Flaxon Summer Fabrics

A "SHEER" Summer is Fashion's decree for the coming season. That means "a Flaxon Summer," for both white and printed Flaxon Summer Fabrics will be the materials most in demand for evening gowns, afternoon frocks, misses' and children's dresses, baby garments, fine French lingerie and all Summer uses.

Flaxon Summer Fabrics are sheer as the finest lawn, lustrous, strong and durable as the costliest linen. The texture and finish are beautiful and permanent. The dainty whites and beautiful printed colors will retain their freshness in spite of repeated laundering.

Sold by leading stores everywhere in a wide range of whites and colored prints. Ask for "Flaxon" and make sure that the name in red appears on the selvage of every yard.

12½ to 50 cents per yard

CLARENCE WHITMAN & COMPANY
39 Leonard Street, New York City, N. Y.

Ask your dealer to show you Royal Society Packages in Shirtwaists at 75 cents and \$1.00 each, and Jabots at 25 cents each, containing a special quality Flaxon stamped for embroidery, and sufficient Royal Society Floss to complete the work. These Packages come in a great variety of designs and each Shirtwaist Package contains full size paper patterns and cutting charts in sizes 34, 36, 38 and 40 (all four patterns).



May Parties in the Big Cities

By Evelyn Fay

How many little hearts beat expectantly for the dawning of the first May morning! And, oh, the thousand of eyes that anxiously scan the sky the night before, welcoming each bright star and smiling happily at the dear old man in the moon, for do not

"Twinkling stars and a moon they say
Foretell the morrow a pleasant day?"

"But supposin' it rains"—which it is not going to do, little Miss Doubtful, and which it did not do this particular first of May.

A more beautiful day could not have been wished for. Old Sol proved himself exempt from laziness by greeting us bright and early, his "sunny" face fairly beaming promises of his company for the entire day.

Nature, resplendent in regal robes of green, holds undisputed court, surrounded by her devoted subjects. Among the horde of beautiful flowers, none can be found more loyal than the dainty, star-shaped May flower, first lady of the royal court.

The delicate pink tint of the apple blossoms, mingling with the whiteness of the hardy dogwood and the bright green of the leaves, are all in happy unison with this ideal day.

But while May is making her first appearance in true spring fashion, let us take a peep into the hundreds of homes where the subject of May Day is of the utmost importance. Everybody is in a whirl of excitement, from mother to the



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A MAY PARTY IN CENTRAL PARK

baby, who loudly coos his approval. Such putting on of white shoes and stockings, crispy white dresses and suits, sashes and ribbons! Perhaps the little boys are not as happy as their sisters regarding this part of the program, for what young son of the soil enjoys a stiff and starchy suit that scratches his neck and chafes wrists! But never fear, the discomfort will not be lingering! When the park is reached and the Maypole safely deposited—*whoop-la!* and away they will go. Oh, the joy of those delightfully steep and grassy hills, made specially for little boys to roll down. Pshaw, what are white suits



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CHILDREN OF GRACE CHURCH NURSERY DANCING ROUND THE MAYPOLE

compared to freedom and joy like this!

Children all over the country where May Day is celebrated, look eagerly forward to this day, but none are more enthusiastic than the little dwellers of our large cities. Those whose lives are centered in huge tenements, where the very air breathes noise and disorder, where fire-escapes offer a poor substitute as a porch for the babies, where narrow alleys and congested streets are the children's only playground! Small wonder that these children of the tenements derive untold pleasure in simply the anticipation of this and other eventful May Days.

To them the parks, meccas of the city May Party, are veritable fairylands. These apparently boundless stretches of green grass and trees, with their lakes and miniature waterfalls, tiny brooks and other countless treasures, fairly dazzle them because of the wonderfulness of it all, and fill their starving little souls with a wealth of happiness.

Every spring in New York wealthy men and women of prominence give a May Party to the children of certain districts and schools. Mothers are cordially invited, and the crowning feature of each invitation is "refreshments served free." What a relief to these tired and overburdened mothers to be spared the time and trouble of preparing lunches for their little broods, and the relief of all concerned at not having a heavy lunch box to carry.

Their happiness at this lessened care is only equaled by the children's, who revel in thoughts of ice cream, cake and lemonade. Of course, there are sandwiches galore, but what youthful mind e'er dreams of such commonplace things as sandwiches when more alluring fare is in view!

To hear an estimate of the amount of food consumed at one of these immense parties causes gasps of surprise and often incredulity. But the latter thought is quickly dispelled when you learn that the guests number a thousand or more!

Imagine a couple of thousand sandwiches, cake that weighs by the hundred pounds, several hundred gallons of ice cream and the same quantity of lemonade, not forgetting to mention an inestimable measure of fruit and candy, and you can survey in mind the refreshments of a typical city May Party.

Just to witness the vast mutual pleasure afforded by these outings is sufficient recompense in itself to the modern fairy who has opened sesame to the magic wand of a generous heart and purse.

The city May Party is by no means confined to these giant-like affairs. Sunday school teachers arrange small parties for a dozen or more of their youthful

charges, and very often these little outings are given on the lawn adjoining the church or rectory. One of the photographs used to illustrate this article, shows the children of Grace Church Day Nursery in the midst of a most enjoyable May Party frolic on the front lawn of Grace Church rectory. Their bright and happy faces are proof in themselves of the delightful time in progress. Busy Broadway is just off of this scene of merry-making, and, no doubt, many a sorrowful and overburdened heart has been gladdened by the sight of these little ones' carefree happiness.

Dozens of small parties are held in the parks, school-teachers of kindergarten and the lower primary grades accompanying their pupils on a festive pleasure trip for the day. Sometimes the children of a neighborhood organize a party for which some trifling sum is requested for the refreshment fund, for what May Party is complete without its dripping glasses of lemonade and plates of vari-colored ice cream! Perhaps a number of mothers will club together and enjoy a visit to the parks with their babies. One of these smaller parties is also illustrated. Here we see a coronation parade in stately procession. The herald is advancing first, announcing the approach of the royal sovereigns, who are marching in solemn state behind him. Knights and ladies of the court and a troupe of loyal subjects merrily follow their majesties.

All during the month of May a steady stream of these royal processions may be seen entering the "portals" of the city parks.

Cries of "Here comes a May Party!" bring scores of curious people to windows and doorways and cause passersby to stop and witness the gay parade, not a little envious, perhaps, at such a display of delightful freedom and abandon.

Here they come! The favored little king and queen, heads proudly adorned with gorgeous crowns of gilt cardboard, the gaily draped Maypole with its many flowing streamers, the rows of smiling youngsters wearing red, white and blue caps—the emblem of May Parties—the steady tread of feet merrily marching to the strains of a wonderful brass band, the cheers of onlookers, the proud and happy mothers, the urchins who fall in line with the nonchalant air of the uninvited guest, the brass-buttoned guardian of the law who carefully guides the procession with an experienced hand and a kindly heart, plenty of cheer, laughter and sunshine, are all constituents of the city May Party.

May the custom be a long-lived one, to return each season with fresh enthusiasm in its worthy purpose!

This Sounds Clever, But Is It?

"And so you will not believe anything you cannot see?" inquires the other man, gleefully. "Well, you think you have brains in your head, don't you?"

"Yes."

"But you can't see them, can you? What makes you think you have them, then?"

"Why, I think I have brains because we think with brains, and if I didn't have brains, how could I think? If the brains aren't there to think with, I can't think I have them, can I?"

Kindness to Animals

Remove the sting of a wasp or bee with a watch key, pressing the place with it; then rub the sting with a slice of raw onion, moist tobacco or a damp blue bag.—*Daily Mirror*. Press gently, dry, dust with boracic powder, and return it to the bee (or wasp).—Punch.

"Will ye loan me yer bike, Jimmie?"

"I dassent loan it to ye 'cos it ain't mine, but I guess maybe it'd be all right to rent it to ye."—Life.



One of the most effective skirts you will see this season - - \$8.75

IT IS designed and tailored with the skill characteristic of all Wooltex garments.

The splendid close-fitting style, the tunic effect, the clustered buttons, the panel back and pleated flounce—all give an added charm to this very smart skirt.

Made of diagonal serges in new colors, also of blue and black panama. May be worn afternoon, or evening, with fancy blouses, or waists.

Guaranteed by the makers of Wooltex to give two full seasons' satisfactory service.

Style approved by Madame Savarie, of the Paris Wooltex Fashion Bureau.

**Wooltex suits, \$25 to \$55
Wooltex coats, \$15 to \$45
Wooltex skirts, \$6 to \$20**

Ask at The Store That Sells Wooltex or write us direct for Style Book No. 605.

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In your own city you will find attractive, well-made garments at

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YOU can tell almost by looking at a woman whether or not she wears a Kabo corset. If she does, there's an easy grace to her figure that suggests the natural figure and not the corset-made figure.

Kabo corsets are figure-moulding and are the most stylish corsets you can buy.

Ask your dealer or send to us for Style Book C

Kabo Corset Company

Makers of Kabo and LeRêvo Corsets

Chicago

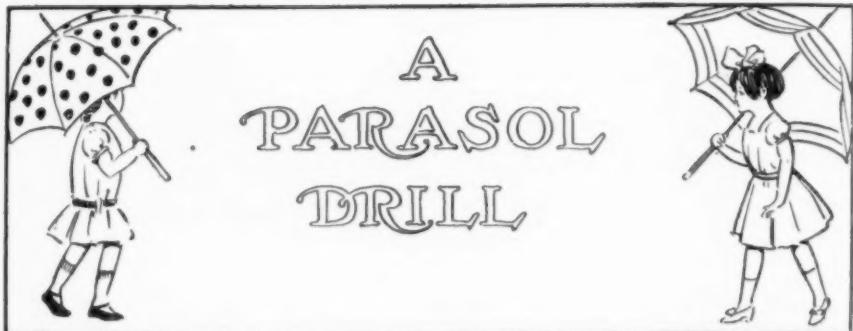
LABLACHE
FACE POWDER

AS SPRING APPROACHES

You cannot depend on the weather—but you can on LABLACHE, that greatest of beautifiers. It is Nature's protection and keeps the skin smooth and velvety. Invisible, adherent and delicately fragrant. Used and endorsed the world over by women who know.

*Refuse substitutes.
They may be dangerous.
Flesh, White, Pink, or
Cream, 50 cents a box,
of druggists or by mail.
Send 10 cents for a
sample box.*

BEN. LEVY CO.,
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Boston, Mass.



By D. C. Kauffman

ANY number of girls, or boys and girls, can be used for this, the costumes being very simple. They can each wear a different color or all the same. If boys are paired with the girls, let their suits match. Waltz and schottische make the best music, and pretty little steps may be introduced where permissible. Each girl must be equipped with a small sunshade of color to match her costume, and by holding it at different angles and twirling it, etc., a pretty effect can be obtained. Four boys and four girls would be about the right number for a very effective drill.

Turn to left, raising parasol to right shoulder, four steps forward, reverse, changing to left shoulder, four steps back, turn to front, and snap parasols shut at last beat, point toward the floor.

The above gives an idea of what may be done without introducing dance steps. Where they may be used, it can, of course, be enlarged upon.

A SUNBONNET DRILL

Any setting, although a farm-yard or field scene would be the best. They can wear any costume, but gingham aprons,



For girls from ten to fourteen years

Any setting will do.

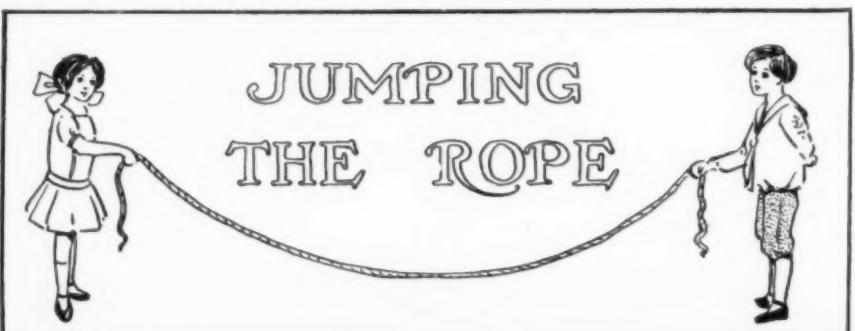
The following suggestion may help out some in arranging the steps:

Music, three-quarter time, not too fast. Face to the audience. Parasols closed, held in left hand, well off the floor, to swing like a pendulum. Keep the children close together, and swing bodies right and left four times, parasols swinging in unison. Turn to right, take four steps forward, parasols "tapping" the floor at each first beat. Reverse, changing parasols to right hand, and go back. Turn to the front, take two steps forward, opening parasols and holding them in front, point turned slightly downward. Two steps back, holding them in same position.

to match the sun-bonnets would be the most appropriate. There are a number of "sunbonnet songs" they can sing, some old and some new, and while repeating the chorus, they can untie the strings, swing them together, and go through simple little steps. A very pretty scene may thus be worked out.

Here is a suggestion that will give an idea of what may be done without introducing dance steps; where they may be used, it can, of course, be enlarged upon:

The verse of the song is sung by one of the children, holding her sunbonnet by the strings. Enter the other members wearing sunbonnets just as the last line is sung. Take front of stage with soloist.



untie the strings and take them off, swinging in the left hand to time of music (preferably three-quarter time).

One line for left hand, change to right hand for one line. Turn to left, four steps forward, four steps back, bonnets hanging. Reverse, changing bonnets to left hand, four steps forward and four steps back. Turn, face to front, and swing bonnets up over left shoulder in unison, on last note.

JUMPING THE ROPE

Did anyone ever think how well this could do utilized to make a very pretty act? Several ropes of various colors and different lengths would be needed, and they may be tied at the ends with pretty ribbon bows to match. Boys and girls can both be used to advantage, taking turns in turning for one another. No particular scene is needed. They can jump singly, in twos and threes, and with double rope, and if anyone is more proficient than the others, fancy steps may be introduced.

Different styles of music should be used for them to jump and dance to, as waltz, schottische, two-step, etc.

New Underwear and Negligees

(Continued from page 52)

gored model, which may be finished with the inverted pleat or habit style closing at the back, and the length may be finished round or shorter. The circular or straight flounce is an appropriate finish for this model, the former being more used when made of silk. The pattern is cut in eight sizes, from twenty-two to thirty-six inches waist measure. Size twenty-six requires three and one-quarter yards of material thirty-six inches wide for the skirt; two and three-eighths yards extra for the straight or circular flounce. If the straight flounce is desired, three and one-half yards of flouncing is required. At the lower edge the petticoat measures two and one-half yards.



No. 3980 (10 cents).—An unusually practical design for an apron that is equally suited to fancy or plain development. The design provides for either of two lengths, and perforations are given for trimming. The bib is cut in one with the lower part of the apron, which is a well-liked feature. For a fancy development, crossbar muslin, nainsook, dimity and lawn can be used with excellent results; trimmed with insertion and lace edging. For a plainer and more serviceable apron percale, gingham, galatea and denim are among the serviceable materials that can be used. The pattern is cut in one size, and will require one and three-eighths yards of material thirty-six inches wide.

Rainy Day Advice

When trouble rains
And despair clouds your sky,
Just raise your "Smile" umbrella
Guaranteed to keep you dry.

There are big houses and small, handsome and plain, dear and cheap, but every house is like a suit of clothes in that it makes such a lot of difference who is walking around in it.—Life.

Hewitt—Does the climate agree with your wife?

Jewitt—That's more than I'd expect of any climate.—Smart Set.

These Two Books Are Yours Free

One is the complete "NATIONAL" Style Book—224 pages of the new fashions for Women, Misses and Children.

The other is the "NATIONAL'S" Twenty-third Anniversary Sale Booklet—64 pages of the new Summer styles offered at Special Anniversary Prices.



Copyright, 1911, by National Cloak & Suit Co., New York City

The "NATIONAL" is Twenty-three Years Old. For twenty-three years we have been gathering and designing the new styles and placing them within the reach of American woman at "NATIONAL" Prices.

And so great has been the appreciation of the American women—so loyal and continuous their patronage—that they have brought the "NATIONAL" to be the Largest Ladies' Outfitting Establishment in the World.

So this Twenty-third Anniversary Sale Booklet, which we have reserved for you, is a sort of birthday booklet, an anniversary gathering of the very newest and best Summer styles, with prices made specially low for the occasion.

One copy of this book is yours, is here for you, is reserved for you, waiting only for you to fill in and return the coupon below.

"NATIONAL" Apparel At "NATIONAL" Prices:

Waists, 98c to \$8.98
Lingerie Dresses, \$4.98 to \$22.50
Silk Dresses, \$11.98 to \$29.98
Wash Dresses, \$3.98 to \$15.98
Misses' Dresses, \$2.98 to \$9.98
Ladies' Skirts, \$3.98 to \$14.98
Summer Coats and Capes, \$5.98 to \$15.98
Wash Skirts, \$1.49 to \$5.98
Linen Suits and Dresses, \$3.98 to \$16.98
Millinery, \$1.98 to \$14.98
Made-to-Measure Tailored Suits, \$15 to \$40

The coupon below is a sort of "claim check" for your "NATIONAL" Anniversary Sale Booklet—the most beautiful and interesting showing of the absolutely new things worn this very month in Paris and New York. So as a matter of interest in the new styles, of advantage in the prices quoted, fill in and return your coupon for your Booklet—NOW

The "NATIONAL" Policy

The "NATIONAL" prepays expressage and postage to all parts of the world.

You may return, at our expense, any "NATIONAL" Garment not satisfactory to you, and we will refund your money.

In writing for your Style Book be sure to state whether you wish samples of materials for "National" Made-to-Measure Tailored Suits. Samples will be sent gladly but only when asked for.

National Cloak & Suit Co.
206 West 24th Street, New York City

—Cut Out and Return This Coupon—

National Cloak & Suit Co.
206 West 24th Street, New York

Please send me my copy of the "NATIONAL'S" Twenty-third Anniversary Sale Booklet.

Name _____

Address _____

Have you a copy of the complete "NATIONAL" Style Book—the one with the Lorna Doone Picture on the cover? _____



**"A Cube
Makes
a Cup"**



To prepare a cup of delicious bouillon at any time, just drop a Steero Cube into a cup and add boiling water. No cooking to be done, no trouble of any kind. You can make it at the table.

"STEERO"

(TRADE MARK)

Bouillon Cubes

Made by American Kitchen Products Co., New York
never vary in quality.

Each Steero Cube combines just the right quantities of beef, vegetables, spices and seasoning to make a cup of richly flavored, appetizing, wholesome bouillon.

Soups, Sauces and Gravies

will have a richer flavor if you add a Steero Cube or two just before serving.

Send for Free Samples

and be convinced of the fine quality and convenience of Steero Cubes. Send 35c. for a box of 12 Cubes, postpaid, if your grocer or druggist can not supply you. Tins of 50 and 100 Cubes are more economical for household use.

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SWITCHES SENT ON APPROVAL

Switches are more necessary for the new style of hair-dressing than any other article. We will send, prepaid, on approval, any size or quality in regular shades. If satisfactory keep it and pay us, and if not return at our expense.

WAVY SWITCHES, FINE SELECTED HUMAN HAIR

20 inch, 1½ ounce, each	\$1.75	Per pair, \$3.25
22 " " 1½ "	2.75	" " 5.00
24 " " 2 " "	3.75	
26 " " 2½ " "	5.50	
30 " " 3 " "	7.50	

Gray and extra shades a little more. Write for prices.

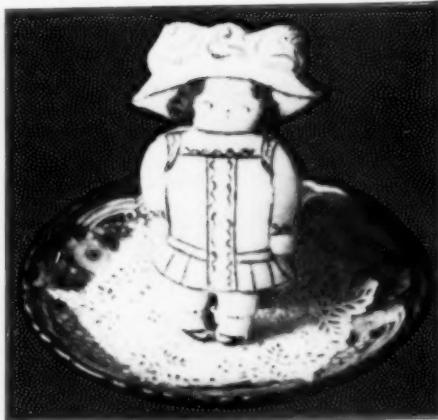
Also Curls, Puffs, Coronets and Transformations.
Write for our Beautiful New Catalog (1911), Free.

COLONIAL HAIR CO., Dept. S, 209 South State St., Chicago

FANCY COOKIES AS TABLE DECORATIONS

By Mary E. Northend

It was an old book of nursery rhymes illustrated by Kate Greenaway that gave us our first inspiration. We decided to give a Greenaway Children's Party, and a novel feature of the table decorations consisted in the iced fancy cakes shown in these illustrations. There is always more charm, even for older people, about place cards and favors that strike an unusual note than about those that follow the trite and commonplace. Children are very quick to respond to little attentions



ELABORATE BUT ONLY A COOKY

of this kind, and their pleasure rewards us for any trifling outlay of time or trouble.

The basis for these cakes may be any good, reliable cooky mixture. It is wisest to follow your customary rule than to attempt a new one. Make the dough a little stiffer than usual, and roll the sheet out a little thinner. With a small-bladed paring-knife cut out from the dough the rough outlines of the figures of boys and girls in equal numbers and three or four different patterns.

Variety can be secured in these by making some with hats and some without, some figures facing front and some in profile. Of course, the widest difference in appearance can be obtained only by a judicious application of coloring.

In a quick oven, a few minutes will suffice to bake the oddly-shaped cookies. Set them on a platter to let them cool,



RUNNING AWAY



A QUEER LITTLE GIRL

while you make the icing and coloring.

Use confectioner's sugar, moistened with water rather than with milk or cream, as we do not want it to remain moist. When it is as stiff as can possibly be spread, separate it into small quantities in different bowls, and get out your vegetable coloring mixture in red, green, yellow, black and any other color you may fancy. Melt a little chocolate to supply you with brown.

Leave a small quantity quite uncolored for the boys' collars and for some of the girls' dresses. The stockings, too, may well be white.

With a very little of the red coloring tint the frosting in another bowl a light flesh color for hands and faces, for arms below short sleeves and knees above short stockings.

Tint the contents of another bowl yellow for hair and for khaki suits, and in still another use green coloring until you



A COOKY COXCOMB

obtain a Nile tint for little girls' dresses or a reseda for little boys' suits.

Take out a little of the green and a little of the flesh-colored mixtures and place in separate cups. Add enough more coloring to give you a deep apple-green and a bright carmine; also enough more water to permit the mixture to be used with a camel's-hair brush. Use separate brushes for each color, and also for the melted chocolate, and for a very little black, with which to outline features and footgear.

When the cookies are cool, apply a broad sheet of white, green or khaki for the clothing, yellow for hair, flesh tint for face, knees and hands, green or white for the hat. When this foundation frosting seems dry and hard, take

(Continued on page 94)

Demand This Jar



The "Atlas" E-Z Seal

THE BEST FRUIT JAR MODERN INGENUITY EVER DEVISED

Don't you ever use an old-style fruit jar again. The best that can be said of the old jars is that they hold fruit.

But some tin cans would be a great deal better. At any rate, large fruit could be placed in them whole.

The E-Z Seal Is Not An Ordinary Jar

Look at it closely. The only resemblance it bears to the old-style jar is that it's made of glass.

But there the resemblance ends—and the difference begins.

And what a difference there is. In the E-Z Seal you get an *all-glass* jar—a jar made of specially strong green glass, which prevents fruit from wilting and fading.

Instead of a small opening at the top, it has a mouth wide enough to take large fruit whole.

In place of the old "screw-top-and-rubber" arrangement for a cover, it has a glass top that sets snugly over the opening.

All the twisting and turning necessary to open and close the "old-timers" is done away with in the new jar.

For, by a simple device, the E-Z Seal Jar can be closed and opened without the slightest effort.

The "Atlas" E-Z Seal Jar is perfectly sanitary, too. And that's more than can be said of other jars.

HAZEL-ATLAS GLASS CO., WHEELING, W. Va.

In a booklet issued by the Government, J. F. Breazeale, of the United States Bureau of Chemistry, says:

"The tops of screw-top jars furnish an excellent hiding place for germs, which makes sterilization very difficult. In selecting a jar always give preference to those having wide mouths."

There's no personal preference in this report. It is a cold-blooded statement of facts, just as a U. S. Government official found them to be.

This is a warning you should heed. Throw away the old-style jars.

Don't risk your health and the health of your family by storing your fruit in jars where it comes in contact with unsanitary caps that poison the fruit.

But demand the E-Z Seal Jar. It is a jar that will keep your fruit weeks, months, years after canning and preserve the same succulent flavor the fruit had when picked from the tree.

We Give You One Jar Free

So that you can see for yourself that all we say is true we give you one jar free. Test it in your own home, then order enough jars to last you through the "canning" season. If your dealer has sold out his stock of jars, leave your order with him anyway. He can get them from his jobber immediately.

Write us for free booklet of Famous Preserving Recipes. You don't have to use the coupon to secure booklet. Coupon is only for free jar.

**1-Qt.
E-Z
Seal Jar
FREE for
the Coupon**

Please note—in order to secure free jar this coupon must be presented to your dealer before July 1, 1911, will bind him to promptly fill out HAZEL-ATLAS GLASS CO.,
Wheeling, W. Va.

This is to certify that I have this day received one Hazel-Atlas E-Z Seal Jar free of all cost and without any obligation on my part. This is the first coupon presented by any member of my family.

Name _____

Address _____

TO THE DEALER—Coupons will be redeemed at the full retail price by your jobber. All coupons must be signed by you and returned before August 1, 1911.

DEALER'S CERTIFICATE. This is to certify that I gave away one Hazel-Atlas E-Z Seal Jar to the person whose signature appears above.

Dealer's Name _____

Address _____



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The Beautiful Wall Tint

is more artistic than wall paper or paint and costs far less. It is too superior to compare with any kind of kalsomine. Lasts longer, does not chip, peel or rub off if properly applied, and is absolutely sanitary. Used for more than a quarter of a century in the better built homes.

Alabastine walls can be kept in best condition at least expense. Five pounds of Alabastine covers more wall surface than five pounds of any other decorating material. Easiest to use—requires no expensive oil to mix—simply cold water—and is applied with a good, flat wall brush. An Alabastine room may be redecorated without the expense and nuisance of washing the old Alabastine off the walls. For this reason architects specify it for new buildings as the ideal foundation for all future decorating.

LET US SEND COLOR PLANS FREE

Our Art Department will send you color plans and designs prepared by our experts to meet your individual needs. We also furnish stencils. Last year we supplied ten thousand special designs for Alabastine homes—without charge. This is the service of skilled artists. Write for particulars and for the Alabastine Color Chart of 82 exquisite tints.

Every practical, progressive painter and decorator should be an Alabastine Man. If yours is not—write to us for the names of the men in your town who use Alabastine with best results.

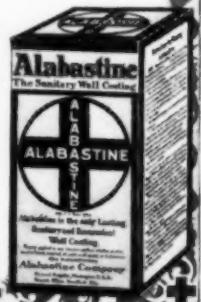
Full Five Pound Package, White, \$6; Regular Tints, \$5.

Library Slips in Every Package.

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A College Girl of Eighty

MRS. AMY D. WINSHIP, of Columbus, Ohio, is in many respects a remarkable woman. Although eighty years old she is enrolled as a student in the Ohio State University.

In the summer of 1908, although she was then seventy-seven, she came to Columbus to visit a friend, and attended the summer term at Ohio State University, where she studied psychology, in which she was greatly interested. She concluded that that was the very thing she desired, so in 1909 she unfolded her banner with the motto, "Backward, Turn Backward, Oh, Time in Your Flight," and returned to the summer school. Finding that this course filled a long felt want, she concluded to attend the university regularly, and take up the studies of psychology, history of education, English literature, ethics and philosophy. So she entered as a special student in the fall of 1909, and continued through the year. She attended the summer school in Wisconsin in 1910, and is now at Ohio State University for the year 1910-11.

She is perfectly delighted with her work. While she has had her share of the trials of this life, she has also found it so full of light, color and beauty that she is overflowing with cheerfulness.

When she decided to pursue this course of study at the university she did not do so in order to attract any notoriety. She only wished to learn more.



MRS. AMY D. WINSHIP

Educational advantages were meager in Mrs. Winship's youth; schools were taught in log-houses. When quite young she received her literary degrees in the three R's, and the day she was sixteen she commenced to teach school. Library advantages being limited, necessarily she had had access to but few books.

At the age of eighteen she married John A. Davis, of Illinois, who became a member of the Illinois Legislature. She became greatly interested in the formation of the Republican party. At the call to arms, Mr. Davis, true to the Union, responded. He was made colonel of the Forty-sixth Illinois

Regiment. While leading gallantly, he was mortally wounded, and died in 1863.

In 1870 she married Mr. Winship, of Racine, Wis. Mr. Winship's health failing, they moved to the Dakotas, and from there to Texas, where in 1906 he passed away. During that time they experienced reverses of fortune and were forced to endure the hardship of a strenuous life. Yet they succeeded in laying up enough to keep her from being in want for the rest of her life.

All these years she continued to read and study history, Darwin, Spencer, Huxley and psychology; keeping up with the current events and the advances of science. Mrs. Winship, while in attendance at the university, has been shown a great deal of respect by her classmates and professors.

How He Got Even

A traveling man who stutters spent all afternoon in trying to sell a grouchy business man a bill of goods, and was not very successful.

As the salesman was locking up his grip the grouchy was impolite enough to observe in the presence of his clerks: "You must find that impediment in your speech very inconvenient at times."

"Oh, n-no," replied the salesman. "Everyone has his p-peculiarity. S-stammering is mine. What's y-yours?"

"I'm not aware that I have any," replied the merchant.

"D-do you stir y-your coffee with your r-right hand?" asked the salesman.

"Why, yes, of course," replied the merchant, a bit puzzled.

"W-well," went on the salesman, "t-that's your p-peculiarity. Most people use a t-teaspoon."—Success.

The Patient Man

Mr. Henpeck had hesitated a long while about doing this bold thing, but he felt that now was the time or never. "Dear," he said in a very timid voice, "I wish you wouldn't call me 'Leo' any more."

"Why not?" demanded his wife explosively. "Leo is your given name."

"I know, my dear, but it makes my friends laugh when you call me that. I was thinking you might call me 'Job,' just for a pet name."—Catholic Standard and Times.

"Infant prodigies are hard to understand," said the man who is easily impressed.

"I don't think so," replied Miss Cayenne. "As a rule they are simply young people with highly imaginative parents."—Washington Star.

The Mirth Wrinkle

(Continued from page 12)

of the throb of sympathy toward the stranger who had smiled so much of his life as to leave the imprint upon his very flesh.

There are some people whose every glance radiates a smile. Such folk are not always lading the air with groans. They are not ever dwelling upon their complaints as though they owned a monopoly of ills. The rain obscures but does not blot out the sun for them—they dwell upon its beneficent purpose to something or some one outside of themselves. The calamities of life are transitory, not eternal, to the smilers. Every tomorrow begins a new day with its myriad chances for betterment.

Such people—the smilers—are never lonely, never deserted. When folk see them coming along the highway, they do not think, "Oh, here comes so and so with his burden of ills! I do not feel like listening to that tale of woe again. Let me run away!"

On the contrary, the cheerers—the brighteners—and they are rarely those to whom life has been lavish, are sought just for the atmosphere of cheer that radiates from them. The older we grow, the more sensitive we become to what is called "atmosphere." The habitual growler sheds an atmosphere of unrest from which we rightly flee. And although we have heard from our childhood,

"For this gray old earth has need of your mirth,

But has troubles enough of its own" still we continue inflicting our neighbors with our troubles, and then wonder that we "weep alone!"

Try a smile. It is a simple gift and within the reach of everyone. Let us fancy that we are always posing before an invisible photographer—as in truth we are. Time, by name—catching our wrinkles and waiting to stamp them indelibly. It were wiser to heed the mandate, "Look pleasant, please!" while the furrows are but skin deep; for there swiftly approaches an inevitable day when the countenance is no longer plastic. Faces, like characters, "though molded in sand, become fixed in marble." Let us permit ourselves to be amused.

After all, life is quite droll. The sense of humor is well worth cultivating—perhaps it is the much disputed sixth sense. If there is so much to weep over, let us go about smiling as we endeavor either to right or to endure it. Since we cannot laugh and weep at the same moment, let us give the smiles a chance—the tears will look out for themselves.

"A laugh is worth a hundred groans in any market."

DID YOU EVER

Stop to think what it would mean to McCall's Magazine if every reader secured just one new subscriber? It would make the circulation of our great Fashion Monthly over 2,000,000. The more subscribers we have, the better magazine can we afford to give you. Aside from this, it will pay you to speak to your friends about McCall's, because we give gifts, whose value will surprise you, for getting subscribers. See the extraordinary offers on pages 113, 114 and 115.

"Don't Bake Any Beans for Me"



Some thousands of men have said that to their wives after tasting a dish of Van Camp's. And a million more ought to say it. For the baking of beans is a long, hot task. It must be started sixteen hours in advance. And the result is a failure in any home oven if digestibility means anything at all.

The proper baking of beans in a home oven is utterly out of the question. Beans must be baked in live steam.

They need twice the heat that you ever get to the center of the home baking dish. That heat is required to break up the food particles so the digestive juices can act. Otherwise the beans, instead of digesting, ferment and form gas.

In the Van Camp kitchens the beans are baked in steam ovens, heated to 245 degrees. They are baked in small parcels so the full heat goes through. The beans are digestible.

They are baked without crisping, without bursting the skins. So the beans come out nut-like, mealy and whole.

They are baked with the tomato sauce, permeating every atom with a delicious zest. The result is the likable kind of baked beans.

These beans remain, until you open the can, exactly as they came from the oven. Not a savor is missing, not a flavor is changed.

The housewife keeps them on the pantry shelf, ready to serve in a minute. They become her most convenient meal.

When Van Camp's are used, baked beans become a very frequent dish. And beans are \$4 per cent nutrient. They are richer than meat in food value, and cost but a third as much.

Doesn't it seem that every housewife would welcome such a dish?

Van Camp's
BAKED WITH TOMATO SAUCE
PORK AND BEANS

"The
National
Dish"

But get the right beans, else you'll be disappointed. Van Camp's are made of the whitest and plumpest Michigan beans—beans all of one size. The sauce is made from whole tomatoes, ripened on the vines. We could buy dry beans for one-fourth what we pay. We could buy tomato sauce for one-fifth what ours costs. But the result of our way is a dish five times as good. When you once taste this dish you'll insist on Van Camp's.

Three sizes: 10, 15 and 20 cents per can.

(97)

Van Camp Packing Company Established 1861 Indianapolis, Ind.



DO you know a dessert can be dainty and light—easy to make—and yet have most wholesome and nourishing qualities? **Real** desserts are made with Kingsford's Corn Starch—Blanc Mange, Charlottes, Custards, Puddings. You forget how good they can be unless you use Kingsford's—the pure corn starch.

Ordinary corn starch can be made in a few days. It takes as many weeks to produce Kingsford's. The price is the same. The results are very different. Insist on

KINGSFORD'S CORN STARCH

IN THE OLD FAMILIAR PACKAGE

Blanc Mange.—Put into a saucepan three-quarters cup Kingsford's Corn Starch, add pinch salt and four tablespoons granulated sugar, moisten with one-quarter cup cold milk, then add two and one-quarter cups boiling milk. Boil for five minutes, stirring constantly. Flavor with one teaspoonful vanilla extract, allow to boil up, mixing well, then pour into a wetted mould.

Send for Cook Book 8, 168 of the best recipes you ever tried. It's free—just send your name on a post card.

T. KINGSFORD & SON National Starch Company, Suc'r's OSWEGO, N. Y.

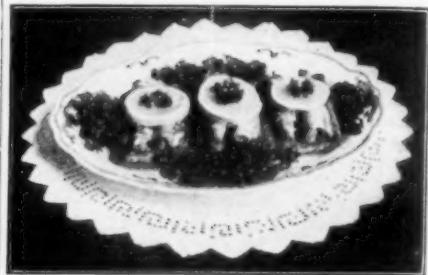


All Sorts of Good Things for May

(Continued from page 22)

vanilla. Turn into a buttered pudding-dish and bake in a moderate oven thirty minutes. Serve with whipped cream sweetened and flavored.

BACON AND MUSHROOM PIE.—Cut the mushrooms in small pieces, sprinkle with salt and pepper. Cut thin slices of nice bacon in small pieces and put them in the

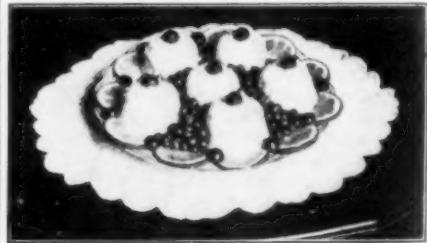


GRILLED SARDINES

bottom of a rather shallow baking-dish; on these put a layer of mushrooms and over these a layer of finely mashed and seasoned potatoes. Fill the dish, alternating in this way, leaving mashed potatoes on top. Scatter bits of butter on top. Put a cover on and bake half an hour in a moderate oven; when nearly done remove the cover and brown the top.

COCOANUT SPONGE PUDDING.—Scald one cupful of milk. Beat into this one cupful of stale sponge cake crumbs and half a cupful of cocoanut, freshly grated or desiccated. Beat in a very little salt and the beaten yolks of two eggs, then fold in the whites of two eggs, beaten stiff. Turn into a buttered baking-dish and bake in a pan of hot water about forty minutes. Serve at once with cream, whipped or plain.

PETER PANS.—One-half a cupful of equal parts of butter and lard, one-half a cupful of dark-brown sugar, one egg well beaten, one-half a cupful of Porto Rico molasses, two-thirds of a cupful of slightly sour milk, one teaspoonful of powdered cinnamon, one teaspoonful of vanilla extract. Cream the butter and lard with the sugar, then add the other ingredients in



RICE CONES

the order given, beating all thoroughly. Have two cupfuls of sifted flour and carefully mix one teaspoonful of soda through it, and one-half a cupful each of finely chopped raisins and nuts, and add to the rest. Bake in well-buttered small pattypans or drop on buttered tins and bake in hot oven.

DEVIL'S FOON.—Beat to a cream five level tablespoonfuls of butter and one cupful and a quarter of powdered sugar. Add three and one-half squares of chocolate, grated, three unbeaten eggs and one teaspoonful of vanilla; beat together until

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Old carpets are worth money; don't throw yours away.

FREE Write today for hook of designs in colors, prices and full information.

Olson Rug Co.,
117 Laflin Street, Chicago, Ill.



"3-in-One" is a household oil, lubricating, cleaning, polishing and preventing rust—

Try for oiling sewing machines, clocks, locks, guns, bicycles, etc. Try for cleaning and polishing any furniture; fine pianos, old tables, etc. Try for preventing rust on any metal surface. Trial bottle sent free.

3 IN ONE OIL CO., 73 BROADWAY, N. Y.

smooth. Sift three and one-half level teaspoonsfuls of baking-powder with one-half cupful of flour and stir in with the butter, sugar and egg mixture. Then add alternately milk and flour until you have used three-quarters of a cupful of milk and one cupful of sifted pastry flour. Beat smooth and bake in a loaf in a moderate oven.

FIG PUDDING.—Mix together one-half a pound of good dried figs that have been washed, wiped and minced, two cupfuls of fine dry breadcrumbs, three eggs, one-half cupful of beef suet chopped fine, two scant cupfuls of sweet milk, one-half a cupful of white sugar, a pinch of salt and one-half a teaspoonful of baking-powder dissolved in a little hot water and stirred into the milk. The eggs, of course, must be beaten light. Beat all together for three minutes, then put in a buttered mold and



LOBSTER LOAVES

place in a steamer to cook for three hours. If you have not a steamer, place the mold in a sieve over boiling water. Cover the mold closely. After it is steamed dry off the top of the pudding in the oven. Serve with a good wine sauce.

The Villain Still Pursued Her

Channing Pollock cites a certain melodrama, produced a few years ago on Fourteenth Street, as containing the busiest and most inconsistent villain ever created.

In the first act he tied the beautiful heroine to a railroad track just as the limited was due. In the second he lured her into an old house, locked her in an upper room and set the place on fire. In the third he strapped her under a buzz saw and set the machinery in motion. In the fourth he tore the planking out of Brooklyn Bridge, so that her automobile plunged through to the raging flood below.

In the fifth act he started to make love to her. She shrank from him.

"Why do you fear me, Nellie?" he asked.—Success.

A Friend of the Cause

By mistake a farmer had got aboard a car reserved for a party of college graduates who were returning to their alma mater for some special event. There was a large quantity of refreshments on the car and the farmer was allowed to join the others. Finally some one asked him: "Are you an alumnus?"

"No," said the farmer earnestly; "but I believe in it."—Lippincott's.

Mrs. Oldun—I hope you and your husband live happily together?

Mrs. Strongmind—I should say we do. I'd just like to see him live unhappily with me!—Wasp.



About Mixing Puffed Rice and Puffed Wheat

Some thousands of people say that Puffed Rice is the most enticing cereal food in existence. Some thousands of others say that Puffed Wheat is better. It has more of a flavor—is more nut-like in taste.

Other thousands have found that the two foods mixed create the most delicious blend. Some serve with cream and sugar. Some mix the grains with berries or bananas. And all lovers of these foods serve them at times, like crackers, in a bowl of milk.

Where All Agree

Each user has his favorite grain, his favorite mixture, his favorite way of serving. But do you know anyone who ever found a ready-cooked cereal which he liked any better? One may like the Rice best, another the Wheat, another the two foods blended. One may like them in milk, one with sugar and cream, another mixed with fruit.

But four people in five, as proved by thousands of tests, like one of these puffed foods, served in some way, better than any other cereal food ever created.

Over 18,000,000 dishes per month are now being consumed by the folks who have found them out.

Puffed Wheat, 10c *Except
in
Extreme
West*
Puffed Rice, 15c

But Prof. Anderson, who invented these foods, was not aiming to make them delightful. He was aiming to make them digestible.

He conceived the idea of sealing up the raw grains in bronze metal guns. Then the guns are revolved for sixty minutes in a heat of 550 degrees. That heat turns the moisture in the grain to steam, and the pressure becomes tremendous.

Suddenly the guns are unsealed and the steam explodes. The grains are puffed to eight times former size. They are made four times as porous as bread. They come from the guns crisp, nut-like and brown.

But the main fact is this: Every food granule has been literally blasted to pieces. The digestive juices can instantly act. The whole grain is made wholly digestible without any tax on the stomach.

No other method—cooking, baking or toasting—has ever made cereals even half so digestible. No other method breaks half of the granules. This method breaks them all.

Like Toasted Nuts

Puffed Wheat and Puffed Rice suggest toasted nut meats. They are used like nuts in candy making, in frosting cake, in garnishing ice cream. They are mixed with fruits to supply a nut-like blend.

You are missing more than you know if you haven't tried them. Tell your grocer to send a package of each, to learn how you like them best.

The Quaker Oats Company, Sole Makers

THE BOSS OVEN
WITH GLASS DOOR. For OIL, GAS
and GASOLINE STOVES

Is the most convenient, practical and economical Oven in the world. You can go about your duties without worry because you can see your baking through the Glass without opening the door, thereby chilling the Oven and allowing valuable heat to escape.

The BOSS OVEN saves half of your fuel bills. The asbestos lining holds a constant regular heat, assuring good even baking. We have in the last few years replaced with our BOSS GLASS DOOR OVENS several hundred thousand of the old style Ovens and every user of a BOSS OVEN is tremendously enthusiastic.

The Glass Door is patented and guaranteed not to break from heat.

The name **BOSS** is on every Oven.

Your name and that of your dealer on a postal will bring you our valuable RECEIPE BOOK, also descriptive matter on Boss Ovens.

ALL DEALERS HAVE THE BOSS GLASS DOOR OVEN. ASK TO SEE IT.

THE HUENEFELD CO.
CINCINNATI, OHIO



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Fireless Cooker Man

Rapid FIRELESS COOKERS

Reduce the Cost of Living

It's an actual fact that my Fireless Cooker saves 75% of your fuel bills, 75% of your time and worry, it cooks your food 75% better and you will never keep house again without one once you have tried it. I am the Original Fireless Cooker Man. I sold 30,000 Fireless Cookers last year. Nearly every cooker sold brings me from one to four customers—friends of the first customers.

Special Price Proposition On 10,000 Cookers

Just now I am going to make a special price proposition on 10,000 lot of my Cookers to further introduce them into new localities. You'll be surprised and delighted at the low, direct figure I will quote you on just the cooker you want right from the factory.

Don't you want to write a postal today for this proposition? Remember my Cookers are the latest improved, most up-to-date cookers on the market. Mine is the old, original, genuine, Rapid Fireless Cooker.

Sold on 30 days' free home test. Order one of my Cookers, use it in your home for a full month, then decide whether you want to keep it or not.

My motto is Low Prices and Quick Sales.

My Rapid Cooker is the cleanest, most sanitary Cooker made. No pads or cloth lining. All metal, easily kept clean, and with proper care will last a lifetime. Beautifully finished cases with dust-proof tops.

Send for catalogue and full description, together with special price. Also, I will send you recipe book of 125 different dishes to be cooked in my rapid cooker.

Remember my Cooker Roasts, Bakes, Fries, Boils, Steams and Stews any and all kinds of food most deliciously. Answer this advertisement and get full particulars.

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THE WARD FENCE CO., Box 884 Decatur, Ind.

Women in Business (Continued from page 17)

beyond the grave, aids and protects those he loves. This has been most true in many ways in my case. The first piece of machinery I had in my candy kitchen was a Christmas gift from several business men in Syracuse, some of whom at the beginning of their careers were encouraged and assisted by my grandfather.

While I now use many labor-saving devices, for this most gracious gift taught me the cleanliness and accuracy of machine work, I still make candy as I did in the home of my childhood when my grandfather was with us, and I did not know that life had a seamy side. I use the same carefully selected, wholesome materials I did then, and ten years ago, when I first began to make candy to sell in our little home kitchen. Of course I make many more kinds now than at first, and the end of the variety is not yet, as it has been all along one of my keenest pleasures to experiment in making new and toothsome varieties of candy, but all are as strictly homemade as when I used a little pan on our kitchen stove for the purpose.

To my very great pleasure, just a short time ago, those who had in charge a banquet given in honor of the famous editor of a great magazine came three hundred miles to arrange with me to fill souvenir boxes, which were fac-similes of the magazine, for this banquet, with my candy.

I have spoken of my commodity as strictly homemade, and my business may be said to be equally so. Everything connected with it is on the simple co-operative lines of a well-ordered home. I began with no other than home training, and have been so busy that I have had no choice but to proceed as I commenced. Each member of the family has worked hard, and without any one of them the business might not have been what it is now. One of my sisters looks after our little shop on Fifth Avenue, in New York, the other manages our place in Newport, and I direct matters in my candy kitchen, where all the candy is made. Here and in all our shops our helpers are members of our business household.

As our friends—all my patrons seem to me friends—often asked us to arrange to give them a cup of tea of an afternoon, we added small tearooms to our shops, where we now serve all sorts of homemade dainties. Our tearooms, like our shops, are fitted with simple frilled white curtains, which are easily kept clean—perfect cleanliness is one of our essentials—and furnished in white with a touch of gold, which harmonizes with them.

Although I have but three shops, my candy is sold from Maine to California, and there has not been a year since I made by first sample box of candy that the demand for it has not increased.

I am sure it is a law, and so is true in other activities as I have found it in the very small part of the world's work I have been doing, that to put one's best into one's work, whatever it is, and do it a little better than it has been or is being done, will bring success. I have not, as Browning puts it, "Triumphed o'er a secret wrung from nature's close reserve," but have just given my best energy to making my homemade candy each day, neither looking back of nor beyond the thing I had in hand, and in doing this have made my small gains. And I am certain

that other women will find, as I have done, that the following lines are as true in business as in all other things in life:

"There are loyal hearts, there are spirits brave,

There are souls that are pure and true—Then give to the world the best you have, And the best will come back to you.

"For life is the mirror of king and slave, 'Tis just what we are and do; Then give to the world the best you have, And the best will come back to you."

Making Over Silk Hats

Styles change in coachmen's silk hats just as they do in any other hats, and the coachman must be dressed after the prevailing fashion.

The hat he has may be in good condition and he may not want to spend the money for a new one, nor does he need to; he can have the old one remodeled and made to conform to the current style.

The hat as worn last year may have had a high crown, while the present year's style is low crown.

The old silk hat can have its crown cut down to make it of the correct style. Maybe last year's hat had a straighter crown, while this year's is more bell shaped; the hatter can make this change also.

If the rim of last year's hat was broad, while this year's style calls for a narrow brim, it is a simple matter to take off the binding and reduce the rim by cutting off a section, then replacing the binding. It might seem that to make a narrow brim wider, if the style demanded a wide brim, would present an insurmountable difficulty, but it is not so at all. In such a case the binding is removed and the brim is widened by joining on a section whose joint is covered by the binding when replaced, says the New York Sun. And as a straight crowned hat can be made into a bell by blocking, so can the hat's rim be remodeled, to have more or less dip front and back or more or less roll at the sides.

The silk hat is a stiff hat, and no doubt it would commonly be thought that once built it must stay of the same shape; but as a matter of fact astonishing things may be done with a silk hat in the hands of a competent workman.

Coachmen's hats are not the only silk hats thus treated; "fashionable" hats, as they are called, hats such as are worn by other people, are made over, practically rebuilt, in the same manner. It is possible to buy a second hand silk hat made over into the style of the hour at about half the cost of a new hat.

"John," asks the wife, "have you got your umbrella cover?"

"Sure," answers the capable husband. "See, I've got it on the thing."

"Crazy! Look what you've done. You've almost ruined my new hobble skirt." —Life.

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6 Roses** On their own roots.
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- 10 Lovely Gladstones, - - 25c.
- 10 Superb Pansy Plants, - - 25c.
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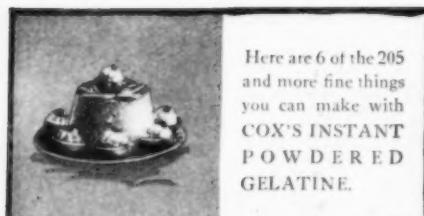


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The Hands of the Clock

(Continued from page 11)

will be \$2.00 on every share that goes into the new reorganization plan. Suppose again that Blackburn gets wind of your maneuver? He'll block it. Our success so far has been due to keeping out of sight. I don't need to tell you that He doesn't know how we got around Newbold, one of his minority henchmen. But he's liable to find out any minute. Newbold's sold out to us. He'll smell a house then sure pop. No, Lombard, it doesn't do to be too all-fired optimistic. But everything's running smoothly."

"That would be a body blow—if we had to stand that \$2.00 tax," Lombard said reluctantly. "It would cut into our balances so deep it would take years to make it up. We'd have to sacrifice our stock and leave poor Jimmy high and dry. But we won't hunt trouble. We'll wait until Monday. At that, I don't quite see how Blackburn can checkmate us all along the line. The buying was so scattered we must have contracts with at least twenty houses in Mack's name."

But Blodgett only wagged his head. "You don't know the man you've got to beat. Joshua Blackburn's the giant of the Street. There's no doubt of it. He's got more secret bureaus of underground information than you dream of. For all we know he may have a clerk planted in our office watching us."

"Pooh! that's impossible," scoffed Lombard.

"Maybe it is. But we can't be too careful. He's mighty cute."

After that Lombard swallowed what the waiter brought him amid cracked ice hastily. It was naturally a sore spot with him—this awed praise of Blackburn. He knew only one man of that name. Blackburn had stepped in and coolly appropriated his girl. The old gall of it all returned and Nick felt he must hurry off. Blodgett might suspect. He had been to the Van de Camps' dance. Perhaps he had seen, too. At all events Nick went. But he gloated in his promised triumph. He was going to freeze Blackburn out of control of Commercial Electric that he had slaved to reorganize. It would be all over Monday when the hands of the clock pointed to three P. M.

He went home picturing to himself pleasant pictures. He could see Blackburn, oily, treacherous face humble and downcast, coming to him for mercy. Well, he would apply the screws. The man deserved no quarter. The decent world had a name for his ilk who made it a pastime to cut out respectable fellows who were engaged to easily flattered girls. Yes, Nick Lombard was going to show somebody he wasn't to be toyed with, cast aside with a shrug and a low laugh of derision.

Monday came. Lombard confidently expected a contrite note from Olive awaiting him at the office. He was disappointed, sobered when there was none there. Then he squared his shoulders and plunged blindly into the business of taking in the incoming Commercial Electric. The hours for the delivery of stock in Wall Street are from ten in the morning until two-fifteen in the afternoon.

Lombard waited nervously. Ten, eleven, twelve, one, TWO o'clock. Not a share of the Commercial had passed through the slotted window opening of the cashier's cage. He recalled Blodgett's forebodings. The hands of the clock were moving around. He instructed his cashier to call up Mack & Co., who were to gather the certificates for Lombard & Blodgett and deliver to them in bulk, on the Q. T. That is the way important deals are masked in financial circles.

The stock clerk, pen behind his ear, came in to him mystified. "Mack says somebody's balled up the Commercial, sir. He's been trying to straighten out the tangle. When he couldn't compare the trades on Saturday he tried to get us on the wire, but we were closed."

Lombard whirled on him, his tautened nerves trembling like rudely-struck harp strings. "What's that!" he shouted, on his feet.

The clerk retreated a step or two before his employer. "Mack says that Joshua Blackburn & Co. have received the stock instead of him right along, all day."

"The fool!" roared Nick in a frenzy of fear. "Didn't you tell him he was being buncoed? Here get him on the wire. I'll talk to him. Hustle if you love your job, Eddie!"

Lombard paced about the narrow confines of his private office while waiting for the connection. So Blodgett had been wisely right after all! Blackburn was a fox. Nick could see his desperate game as easily, as clearly as looking through a ladder. Joshua was taking big chances to win. In all likelihood, while Lombard was fretting impatiently for the stock that never came, Blackburn was taking that very stock into his own office, lying and cheating to gain his ends. Incidentally Blodgett had sailed too close to the wind. The failure to receive a single hundred shares could wedge his scheme everlasting, though in that event he could pay the premium all right. But the point was Blackburn was holding him up from A to Z. Nick sank into a chair and put his head in his hands. He sent for Blodgett hopelessly. But he would have the satisfaction of raking Mack & Co. fore and aft for their stupidity.

Nick Lombard's brokers in the matter were all protestations, apologies. One of the clerks had bungled. He had mistaken Lombard & Blodgett for Joshua Blackburn & Co. on the reports Mr. Mack had sent to the office, and instructed the people he had transactions with accordingly. He had confessed he hadn't noticed that the stock was to be put through on Mack & Co.'s books. He had told everybody the same thing—deliver to Blackburn & Co. Again some words of Blodgett's returned to the listening Lombard—"he may have a clerk planted in our office." Yes, Joshua Blackburn was a clever fox. He hardly listened to the rest of Mack & Co.'s explanation. The clerk had been discharged immediately for his gross carelessness.

It was not long before Blodgett came over from the floor of the exchange to hear the details. He listened solemnly while his partner gave a hurried sketch

of the terrifying turn events had taken. "But the governing committee will have him by the ears," Nick concluded. "It's too raw. And maybe we can recover damages. We'll raise a tall old row anyway."

"Trust Joshua Blackburn to get around that," said Blodgett gloomily. "He'll sidestep some way, maybe chuck out some poor devil of a clerk like Mack did. It's my opinion that Mack's been bought over at the eleventh hour, when there was only one desperate way to put a quietus on us. Blackburn will probably swear that he was intoxicated when he instructed his office to receive our blocks of Commercial. You know he drinks heavily."

"But, man, he's made himself amenable to the law. It's downright thievery. We can send him up."

"And go into expensive litigation. We can't afford that. Blackburn could buy half a dozen judges—if he needed 'em." He stretched out a half-friendly, half-paternal hand to the boy's shoulder. "Nick, you've got to give Blackburn the credit. He's a little too big a nut for small fry like we 'uns to crack, I guess. I'm afraid he's beaten us to it. But it's all right. Neither of us are squealers."

Nick gulped hard, mumbled something meant to be heroic. It was a bitter minute with him. There was a long wrangle ahead before the Commercial Electric muddle would be straightened out. Somebody was down for expulsion from the exchange by its honest board of governors. But it wouldn't be Joshua Blackburn. He could dodge around the truth too adroitly. And it would be too late for Lombard's stock, once recovered, to be converted into the new voting trust certificates without huge cost to himself and Blodgett. There was Jimmy Lawrence to boot. Jimmy would be spotted, chucked out. Poor Jimmy!

It made his suffering worse to think of Olive Slocum. And he couldn't banish her because she, forsooth, was the woman he loved. Suddenly suspicion leaped like a rattlesnake into his wretched thoughts of her. He had confided in her at the Van de Camps', told her of his plans yet to be fulfilled. And later he had surprised her in close conversation with Joshua Blackburn, the very man he had told her he was drawn up against! Ah well, what brooked it? It only made the rout complete.

And all the time the hands of the clock were moving around toward the fatal three. By the clock in the main office it was already quarter to the hour.

Blodgett went back to his post on the floor. There seemed to be nothing left to do. The partners had no last, despairing card to play. Lombard went over to his desk, sat there brooding, striving to swallow defeat in manly silence, the worst beaten man in New York. There was a rustle in the room behind him which he didn't hear in his preoccupation. But the next second two slim, tapering, loving arms were wound about his neck with all the weak strength their owner possessed, and a soft voice, modulated on the verge of hysteria, spoke ecstatically in his ear:

"Nick, you dear old boy, I've got your horrid Electrical stock in my bag—every share of it!"

Lombard, revivified, leaped to his feet and nearly knocked the girl behind him down. He stared at her, about to shout, about to pinch himself to make sure he wasn't dreaming. But no, she was there.

Explanations, confessions, pleas for

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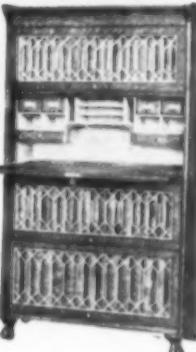
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forgiveness could all wait. He whipped out his watch. Ten minutes to three! Miss Slocum was opening her handbag. One glance was all he bestowed upon the bundle of certificates she extracted therefrom.

"Eddie!" he brawled at the top of his lungs. And when his stock clerk came on the jump; "here get these up to the Gotham Loan and Trust in jig-time. It's the stuff we've been looking for. Beat it! You've got exactly seven minutes."

Eddie, nothing daunted, departed while his young boss was still talking.

It took Nick just two of those precious seven minutes to do the square thing by Olive Slocum. Words of self-recrimination were useless. So he simply took a happy young lady (who tried to elude him for the womanly reason of not wanting to in the least) into his arms and kissed her until she was quite breathless.

"But I must explain, Nick dear," protested the girl. "After—after our silly squabble I nearly went crazy with anxiety. You see I had overheard something that night at the Van de Camps' dance. Truly, I didn't mean to listen. But I heard one of the men speak of you, and something you had told me I remembered—about Commercial Electric. What concerns you, Nick, concerns me," blushing, shyly sweet. "Well, what they said I couldn't understand by half. But I heard enough to convince me you were going to be cheated out of something big if you didn't get some Electrical Commercial stock Blackburn had no intention of giving you by three o'clock today. I knew it was yours because you told me you had bought it. It was quite late before I managed my tête-à-tête with Joshua Blackburn. I asked him questions in a roundabout way. Oh, Nick, I wanted to help you like a silly little goose! All by myself. Imagine! It's just because a girl likes to be some use to the man she marries, some material help. But you had to come along and spoil it and I—I—couldn't bring myself to tell you what I had been after."

Wherat the unoriginal young Mr. Lombard kissed her again, vaguely assured her he knew all about that part. But how in the name of the seven wonders of the world had she contrived to get hold of his stock for him?

"Why, I'm coming to that part, dear. All that night I lay awake and tossed. Then I thought of my brother. He's in Joshua Blackburn's firm, you know."

"Yes. I'm beginning to see, too."

"This morning I got the motor and came down to see Frank. What I had to tell him made him think hard. He locked the door and we went over it all over again. By this time I was nearly frantic. Well, just when it seemed that I must scream, he jumped up and left me without a word. It was quarter past two, and I was almost wild. But he was back in no time with a long, flat, funny tin box. He opened it with his private key and gave me the Electrical stock. He said that Blackburn was a scoundrel, that he had never bought the stock, and for me to take it to you where it rightfully belonged. He'll send around later for a check. Wasn't he a dear?"

Before Lombard could agree with her the returning Eddie inserted his head in the crack of the door. "It's all right, sir," he called across to them. "We've got the Gotham Loan and Trust's receipt. The boy got there at two minutes of!"

And Nick—but never you mind. This story properly ends right here.



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Charming Frocks for Misses' Wear

(Continued from page 32)

desired, the pleated flounces may be omitted. As illustrated, the design is becomingly fashioned of Copenhagen-blue challie. Any of the soft woolens, also pongee, foulard and linen are appropriate fabrics for this model. The pattern is obtainable in five sizes, from fourteen to eighteen years. The sixteen-year size will require four and seven-eighths yards of material thirty-six inches wide.

Costumes of Style and Beauty

(Continued from page 42)

embroidery flouncing, but serge, panama, challie, pongee and linen would be appropriate fabrics. The pattern can be had in eight sizes, from twenty to thirty-four inches waist measure, and requires for size twenty-six, five and one-eighth yards of material thirty-six inches wide. With the pleats drawn out the skirt measures three and one-half yards at the lower edge.

No. 3997 (15 cents).—Modish and unusually smart, as well as being one of the season's prettiest models, is the waist pictured. It is made with body-and-sleeve-in-one, a feature which always makes for beauty, and is therefore appreciated by the woman of discernment and discrimination. The side-front laps over the center-front in an unusually pleasing outline, and the neck may be finished high or cut in open style. A circular section—one of the newest things in sleeves—is joined to the upper sleeve section, giving a touch of smartness, and the straight gauntlet may be finished in full or shorter length. This blouse was attractively combined with skirt No. 4004, and fashioned of cloth and satin. Any of the soft woolen fabrics, taffeta, satin, messaline, pongee and linen are a few of the materials suited to this model. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and one-eighth yards of material thirty-six inches wide.

No. 4004 (15 cents).—Ideal in conception is the model displayed here for an afternoon or semi-formal evening gown. This model is a splendid representation of the deservedly popular tunic skirt, and the length of the tunic is particularly good, being becoming to almost any figure. The tunic may be finished in either of two outlines. The five-gored foundation is lengthened by a circular flounce and may be finished in the sweep or round length. The tunic is a two-piece style, fitted at the top with dart tucks. The slightly raised waistline is the popular finish, but the regulation one is provided for more conservative tastes. Joined to waist No. 3997 this model completed an extremely striking gown, developed in cloth and satin, with trimming of lace bands. Charmeuse satin, silks, crêpe de Chine, cloths, pongee, linen and rajah will be found most attractive made up in this model. The pattern can be had in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six will require four yards of material thirty-six inches wide, and one and three-eighths yards of thirty-six-inch material for the foundation gores. At the lower edge, in the sweep length, the skirt measure two and three-eighths yards.

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How Popular Novelists Write Their Stories

(Continued from page 7)

makes him take nine or ten months to complete a long novel, although he can turn out a short book in five or six weeks. Two years was the required time to finish "The Sherrods," and "Jane Cable" took the same length of time. And he said amusedly on one occasion: "I am not in the least superstitious, even if I do begin my novels on the twenty sixth of the month."

One gets the scent of apple blossoms, brief gusts of soft south winds and the sound of church bells calling groups of billowy, floating young creatures to Sunday worship in the white, square building on a hill, so vividly in a number of Mary Wilkins Freeman's books that the wonder is how these emotions were captured and imprisoned on the printed page. Certainly the cold, hard keys of a typewriter seem hardly a fitting medium for the intimate and tender revelations of nature and the human spirit which animate her manuscript, yet Mrs. Freeman composes her stories at first hand on the typewriter, turning over her pages as they are finished to her secretary, who notes omissions, corrections and changes and embodies the whole in legible type. For when Mrs. Freeman's physical strength—never very great—is taxed too far, her type becomes almost undecipherable, and as she has herself commented, "anyone would surely think I did not know how to spell." As she seldom confines herself to the production of a given amount of copy, it ranges from one to two pages a day to ten thousand words. But this last is of rare occurrence, as the toll in physical vitality and power, save under exceptional circumstances, is too great to be borne. Purely an inspirational writer, so much depends upon Mrs. Freeman's environment, mood for work, being surrounded by the right kind of people and agreeable working conditions that she has no system, no rules and no regular methods of producing books like "Pembroke," "The Shoulders of Atlas" or "By the Light of the Soul." There is usually a central thought which, however, never develops into a problem, but her plot as a plot is most noticeable by its absence. This is true to such an extent that the famous New England authoress has sometimes been embarrassed by being asked to outline a plot for a certain novel she had in mind, when there was in reality but the vaguest nucleus of a story as the kernel of the book. Given the principal characters, be they two or half a dozen, and Mrs. Freeman's plot and incidents outline themselves as the story unfolds. Minor characters have the odd habit of hopping in and out of her pages like little dwarfs entirely unexpected and sometimes startlingly sudden in their appearance—but usually welcome; for Mrs. Freeman said, speaking of her book, "By the Light of the Soul": "My oddest little character, Miss Blair, surprised me by suddenly appearing in the Pullman car on which Maria Edgerton was traveling, and to this day I don't know how she got there. I was very glad to see her, however, as she helped solve a perplexing question as to Maria, and I became interested in her at once." Like George Cable, Mrs. Freeman has to know

her chief characters intimately before she begins a book. All their virtues, defects, qualities and habits of thought are perfectly clear to her before she puts a word on paper. A notable instance of a character which "balked" badly is that of Rose Fletcher, in "The Shoulders of Atlas." So tardy was she in her role of heroine that Mrs. Freeman despaired, fearing she might never arrive.

Characters seldom balk for Jackson London. His Berserkers of land and sea are made to come to time precisely as their creator means they shall. Gently pliant methods or the subtle diplomacy of art are not familiar ways to this brawny Western giant who dons a sweater for a tendered reception and reads papers on Kipling before assembled audiences in the intervals of pole vaulting or running jumps across a field. Yet, when Mr. London first started to "play the writing game," as he expresses it, he brought the same sturdy mental strength to it as the superb barbaric physical endowment with which he won honors in the athletic ring. Like Ferguson in Kipling's verse, "he saw, and he heard and he thought. Then he set to work to write."

He took his first fling at the popular magazines. Seventeen hours a day were not too long to pore over their contents that he might familiarize himself with the kind of stories that editors were willing to buy. When he had mastered this detail, he wrote his first story. It was done in haphazard style, but there was a ring of strength and originality in it, and later others submitted were accepted. Today Mr. London seeks the uncharted literary seas. He loves to prowl in strange lands, finding that which he believes no human eye has seen or brain conceived. He gets down to the ground—very close indeed at times—and he makes strange discoveries. These he turns into language as strong, triumphant and intolerant as his own beliefs, and his task as purveyor of the elemental and incredible is done. Working eighteen hours a day, always vigorously, with unquenchable enthusiasm, and a fiery liking for striving for the terrible and bizarre, his methods are as bold and unguarded as his personality; he is in a class by himself, and there are no adequate standards of comparison.

"The art of vision" declares that master of penetrating phrases, Flaubert, "is to unsee the obvious." Something of this quality is possessed by Kate Douglas Wiggin, that observer and interpreter of child life, whose methods, fresh, untrammeled and naive, have brought her into relations with thousands of inhabitants of the child world. They can hardly be called literary methods, for, succinctly speaking, she has none; it is more her methods of observation and her quick understanding on which she relies. Literary technique does not exist for this writer; she has cast aside all set rules and formulas, and as a fair-minded critic recently remarked: "It is almost exasperating to find how frequently she justifies herself—and by breaking the rules gains an effect that could not have been obtained by adhering to them. By ignoring the obvious, or, in Flaubertian phrase "unseeing it," she is as likely to go

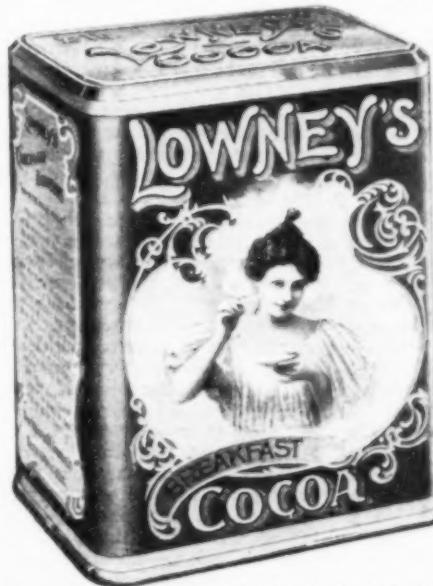
on when the end of a story is reached as she is to stop short before the evident climax of her tale. Yet she does not do this with malice intent. She becomes so wholly absorbed in the story that the thought of a correct technique never occurs. And far from censoring this trait, the public joys with her over "Patsy" and "Rebecca" and "Little Tim," and doesn't care a fig whether every rule in the writer's lexicon is cast to the destroying winds. Her methods bring out the pleasantly human qualities of men, women and children as they are passed through the crucible of her understanding sympathy, while she herself hardly knows how it is done.

As an apostle of the clean, fresh spaces of light and air, a mental dweller of the wood, forest and plain, the methods of Stewart Edward White, literary craftsman and worker in the wilderness of human thought, are both true and effectual. He goes at writing a book much as he sets out to blaze a forest trail. In the two hours and a half he devotes daily to his work he refuses to see obstacles. They don't appear in his way. Starting out with a sense of mastery over all refractory characters, "flat" situations and weakening of plot, he gets to his desk at eight in the morning, to remain until half past ten. In this time, by writing rapidly, he accomplishes about fifteen hundred words, which usually call only for minor corrections. A strong central character is what most interests Mr. White, while the plot and subsidiary characters develop from the circumstances surrounding him. But sometimes it is the other way round, in which case an environment of subtle or singular charm will attract him, when Mr. White's effort is to create a character who shall be in tune with that particular type of surroundings. But there is no vacillating between the two methods. He never begins a novel until he knows exactly what he intends to do. In "The Blazed Trail" and "The Silent Places," the novels themselves stood really as the symbols of large moral and ethical ideas; but, said the author, speaking of these two books: "When a novelist decides on such a motif, he should keep it under the exposition. The story as a story should speak for itself." A vigorous tenet in Mr. White's creed is that in order to depict people and their lives graphically and accurately one must probe the roots of their customs and modes of living, and dwell among them, not as a curious inhabitant of another class, but as one of them. He rarely attempts to gather material for his work with the preconceived idea of doing so, but in his wanderings over the waste and silent places usually picks up something of value, albeit half-unconsciously.

Like a Minerva of literature, Myrtle Reed McCullough might have been born with a pen in one hand, paper and a bottle of ink in the other; for she has been writing from her earliest remembrance, and when she wasn't writing she was thinking about it, in spite of which she disowns any direct methods. Her mind is of the geyser formation, and simmers and simmers for long periods of gestation, during which time the novel in view takes form. Ideas, plots, chapters, consecutive paragraphs are jotted down in a small notebook fitting into an ordinary purse, which she carries with her everywhere, until finally the book bursts forth full-fledged. Her novels are insistent, clamorous in their demand for expression, and in their writing Mrs. McCullough finds her great joy of living.

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While the plot is first considered, the people are inextricably intertwined with it, and the two move along with the smoothness of a well-oiled machine. February and March find this writer hard at work writing from eight to ten hours a day. A clue to her need of concentration is the fact that she owns a sound-proof room, where most of her work is done, and where she writes her regular chapter a day, revising and copying without the aid of a secretary. After the day's work is finished, the chapter written is submitted to her husband and the work planned for the next day talked over. "It's just play, not work at all," is the statement she makes to those who ask for details regarding her novels; "I love it so much that my happiest days are those spent in my little sound-proof room."

Walking alone late one evening Harold McGrath found a ten of hearts lying on the sidewalk. He picked it up, fell to musing on the manner of its appearance, and from this slight motif the novel "Hearts and Masks" was ultimately evolved. In his native town a young man disguised as a coachman drove his sister and her friend to a ball one night, and when this incident was twisted into a novel, "The Man on the Box," critics declared the book largely fantastic in its idea. This is the way in which this young author gets his plots, the most trivial happening affording a foundation for the play of his prolific mind. He is one of those who carry the main thread of a story in his head until it is ready to assume concrete form. The characters string themselves on this main thread, and, according to Mr. McGrath, work out the plot themselves; for after they have started, the author disclaims all knowledge of the roads they may choose to travel.

Grown-up fairy tales are what Mr. McGrath calls his books. The joyousness, mirth and buoyancy of life appeal to him as fertile subjects, and he believes that people like to read of the sunshine and laughter of his mimic characters. Any odd or absurd situation is seized upon and his characters made to emerge from it very much as the reader himself might do. There are obstacles aplenty even in this volatile kind of writing, and the author of "The Lure of the Mask" gives it out as his edict that a character which doesn't "balk" isn't in the least interesting. He invariably finds the first page the hardest bit of writing in the book, and when seeming to lack the necessary swing to carry the plot over to the next chapter, rewrites the last few pages of the preceding one. This is one of the unique methods by which he gains the impetus and fire which characterize his books.

Strangely enough there is an author who makes perhaps a thousand entries in his notebook when beginning a new novel, but who never even glances at them once the novel is begun. He is Will N. Harben, author of "The Land of the Changing Sun," and he is one of the writers who spend five or six months simply in living with their characters before putting the first word regarding them on paper. Like Nicholson, Cable and McCutcheon, he consumes a year or more in producing a book. The manner of it is simple. A first rough draft is made, consisting of about sixty thousand words, which contains all the incidents, sayings and meditations which may happen to strike Mr. Harben's fancy, and the finished novel finally comes forth in about seven months from the time of

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its inception. The one singularity in this writer's work, as compared with that of others, is that he prefers to write in a sort of "to-be-finished-in-our-next" fashion, for he invariably stops at the most thrilling scene in his story at the end of a day's work, leaving it suspended in mid-air as it were, and resumes work the next day at this point fully provided with something to say which he has thought out overnight. His novels are studies of types and characters peculiar to the South.

Anthony Hope, in a caustic monologue apropos of writers and their trade, declares that an instinct and a faculty are necessary to achieve success—the instinct of curiosity and the faculty of invention. As for methods, Mr. Hope, entirely self-taught, considers them as negligible factors save in the points common to all. "How shall I learn to paint?" queried an admirer of Raphael. "There is but one way—paint," replied the master. To learn to write, one must write. But each novelist seems to be a law unto himself after his subject is found, his preparatory study and research gone through with his statements verified and the main thread of his story clearly outlined in his mind. The flashing play of the imagination, the fertile fancy, the quips and sallies of wit, the comedy, humor and pathos at the writer's command hang on this main thread according to his fancy; and in the compilation of the whole, the unspoken demand for a faithful recognition of the reader's intelligence is instinctively conceded.

To Sleep on the Premises

A Washingtonian, owning a country place near the capital, engaged as stableboy a country lad from eastern Maryland.

During his last stay at the place the owner did not see the boy for several days. Finally, however, having special need of the lad, it occurred to him that the stable-hand was not exactly "on the job."

"Where the deuce do you keep yourself?" demanded the master of the place. "I don't believe I've seen you since you were engaged. Have you been asleep all this while?"

"Yes, sir," was the unexpected response. "I thought that was what you wanted, sir."

"What I wanted!" exclaimed the employer, amazed. "What are you driving at?"

"Well, sir," explained the lad, "your advertisement said you wanted a boy of sixteen; to sleep on the premises."—Saturday Evening Post.

Couldn't Stand Exposure

The member of the legislature, of whom some graft stories had been circulated, was about to build a house.

"You will want a southern exposure, I suppose?" asked the architect.

"No, sir!" said the man. "If you can't build this house without any exposure, I'll get another architect."—Yonkers Statesman.

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Send your money by mail, express or money order. Remember that your money will be refunded if the plume is not entirely satisfactory.

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are secured by using KAUMA GRAP designs. They produce the clearest outline on any material in an instant. Immense collection of very latest designs and ideas for summer in new Embroidery Book just issued. Sent with one of the newest shirtwaist designs for 10 cents. Agents wanted. Address Dept. F.

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A \$14 Hercules Vacuum Cleaner can be obtained absolutely without cost by every woman who will write for our special introductory offer TODAY.

Desk B, HERCULES CLEANER CO., Rochester, N.Y.

Choosing a Husband for Mother

(Continued from page 13)

Doctor Lawrence kiss his mother! Bobby bridled at the thought of it. He'd like to see him try! Why, Doctor Lawrence was a perfect stranger.

Olivia was not unequal to the occasion. "When you and Alice Smith, Bobby—"

"That's different," said her brother. "We were only playing married. Besides (this is sudden confusion) how did you know?"

"I guessed," returned his sister blandly. "No. We can't tell the doctor anything. He must find out for himself."

Here Bobby was seized of a wonderful inspiration. "I know," he shouted. "I have it. We must show him how kind and loving we are and what a nice family Teddy can get sick. We'll send for the doctor. You and I will be as nice as we can be. Then Teddy can get awful sick and we'll be nicer all the time. The doctor will see how devoted mother and you and I are, and he'll ask mother to marry him and then I can tell Billy Taylor."

Rudely Teddy renounced the proffered invalidism. "Don't want to be sick. Don't want to be sick," he sobbed.

"All right," said Bobby, direfully. "Then you can stay an orphan. When you grow up and graduate there won't be any father there to put his hand on your head and say, 'Well done, my son.' And when sister and I grow up and get married, you'll be all alone. See here, Teddy, you've just got to be sick. You don't expect me to be, do you?"

Whether he did or not, the youngster refused to state. Steadfastly he clung to his refusal until Bobby was forced to offer himself as the martyr. One condition was imposed: Livvy must promise to fetch cake every time they had it downstairs during the continuance of his illness. This she engaged to do. "But, Bobby," she ventured, "what are you going to be sick of?"

New difficulty. Obviously it must be something without visible symptoms. In rapid succession measles, chicken-pox, sore throat, fever and like ailments were rejected as offering too many possibilities of detection. Then, too, it must be something mild. Mother must not be "scared."

Fortunately Bobby bethought him of Billy Taylor, who had been afflicted with a strange malady that answered their purpose beautifully. It was, to quote Bobby, "nervous something. He just stayed home from school and looked pale. It wasn't catching because they sent for us boys to cheer him up every day. I'll see Billy this afternoon and ask him all about it. It took them three weeks to find out what was the matter with him. Billy didn't know himself. Guess it's in the brain, where they can't reach."

When approached, Billy was ready to explain his sufferings minutely. He just felt sick, he said, and he was ready to die any minute. Some days he felt better and some days worse.

"Did you have to stop eating?" Bobby inquired anxiously.

"Nope."

"Could you play ball?" This hopefully.

"Nope."

That was not promising. But unlimited



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In all sizes to fit any collar. The correct thing in collar supports for dainty lingerie and lace or for heavy fabrics. Silk, black or white. Sizes—2-ins., 2½-ins., 2¾-ins., 3-ins. and 3½-ins. Ask your dealer for EKCO FLEXIBLE or send 10 cents for set of three including pockets. Give color and size, and name of dealer.

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Freckles

Here's a Simple Remedy That Banishes Early Freckles Almost in a Night.

If those who freckle every Spring or Summer would get a two-ounce package of Kinthro in April or May they would be almost sure to have no further trouble when the hot sunshine of June and July discloses freckles on other people. One thing is sure—the quicker you use Kinthro the sooner you'll be rid of your freckles. Get it wherever toilet goods are sold, or send a dollar to the Kinthro Mfg. Co., Buffalo, N. Y., for a two-ounce package. If it fails, get your money back.

food condoned for much other unpleasantness. "What did they call it?" Bobby asked finally.

"I think it was nervous restriction," said Billy. "Anyway it was nervous something with a long word on the end of it."

It was not long before Bobby was ready to put his plan into execution. That very evening he was seized at the dinner table and grew worse with such rapidity that Doctor Lawrence was summoned the following morning. The doctor found his patient feeble and indisposed. Immediate examination of his pulse, heart and tongue followed. Then the doctor placed his hand under Bobby's ear and held it there.

"It's mumps," he told Mrs. Dunton without delay.

Bobby overheard the diagnosis and waxed angry. Mumps—a kid's disease! Solemnly he assured his mother that Doctor Lawrence did not know what he was talking about. "I tell you, mother, it can't be mumps. It's what Billy Taylor had last year. I feel it."

"The doctor knows," said Mrs. Dunton. Which proved to be words of wisdom. It was not long before two badly-swollen cheeks bore eloquent testimony to the correctness of the diagnosis.

Still Bobby claims due credit for all that happened afterward; specially since he heard that Billy Taylor was developing a similar case at the time of his interview, and that in all probability he had caught his attack from that interesting invalid. Bobby's title to the subsequent cases of the same ailment developed by Teddy and Olivia admits of no dispute.

Shortly after the three children had attained to complete recovery, Doctor Lawrence's sign found its way to their front window and his buggy took its place in the Dunton barn. "I owe my happiness to your devoted children," said the doctor when all was over. They are just as sure of it as he is.

One thing has puzzled the worthy doctor mightily. Often of an evening, when he is seated in the library, Bobby will approach him, leading Teddy by the hand. On each of these occasions Bobby will clear his throat and inquire, "When Teddy grows up and graduates, father, won't you put your hand on his head and say, 'Well done, my son?'"

"Assuredly," is the doctor's invariable response, though he always ponders the possible reason for this curious performance.

If he only knew! It is the price of Teddy's silence!

Sold It on the Spot

"I want a hammock that will not break down," said the fair maid, addressing the floorwalker of the department store.

"I'm sorry, miss," he rejoined, "but we haven't any in stock that we could guarantee in your case."

"What do you mean by my case?" asked the young lady.

"Just this," answered the party of the floorwalking part: "If you were a homely girl we could guarantee any hammock you might select."—Chicago News.

"When you are grown up," queried the visitor, "will you be a doctor, like your father?"

"Oh, dear me, no! Why, I couldn't even kill a rabbit," replied the boy with great frankness.—Argonaut.



A MEDIAEVAL CONDITION.

Telephone Service—Universal or Limited?

TELEPHONE users make more local than long distance calls, yet to each user comes the vital demand for distant communication.

No individual can escape this necessity. It comes to all and cannot be foreseen.

No community can afford to surround itself with a sound-proof Chinese Wall and risk telephone isolation.

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dary line an impenetrable barrier, to prevent telephone communication with the world outside.

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with this artificial EAR DRUM in my ears. I never feel them—they are perfectly comfortable, and no one sees them. I will tell you the true story, how I got deaf, and how I made myself hear.

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Make Yourself a Hat Like This for \$25.50

Use one French Garland \$9.75
One London Ostrich Pompon 9.75
An Imitation Hemp Hat Shape 4.00
Lining and Trimmings 2.00
Total, \$25.50

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Thousands of delighted
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Shirr-Ruffle Co., 223 E. Spring St., Lima, Ohio



Give Bust
Measure.
Booklet free.

PATENTED

Misses' Costumes of Smart Style

(Continued from page 33)

used. This model is particularly desirable for wear with separate waists, and for this purpose brilliantine, serge, henrietta or cashmere would be good materials to use. This design has the straight, narrow lines, but is of sufficient width to allow perfect freedom in walking. The pattern comes in five sizes, from fourteen to eighteen years, and will require for the sixteen-year size, four and one-quarter yards of material thirty-six inches wide; with the pleats drawn out the skirt measures three and one-quarter yards at the lower edge.

Dainty Designs Effectively Developed

(Continued from page 34)

fabrics are especially suited to this model. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen will require five and one-eighth yards of material thirty-six inches wide.



No. 3968 (15 cents).—An exceedingly dainty little dress is shown. It is made with the body-and-skirt-in-one, always a popular feature in children's frocks. The illustration shows the low neck and short sleeve finish, especially suited for party wear and the warm weather; but, if a high neck is desired, a yoke guimpe is provided for. Pale-blue silk batiste with trimming of insertion was used for its development. A design suited to most any material; therefore a good frock for all seasons. Soft materials on the order of challies, albatross, mull, dimity, lawn, silk and similar fabrics would be suitable. The pattern is cut in four sizes, from four to ten years, and will require for the six-year size, two and one-quarter yards of material thirty-six inches wide.



No. 3956 (15 cents).—Corn-color mesaline was used to develop this charming frock for the miss, and for a graduation frock this model would be excellent made of mull or any of the lingerie fabrics used for such garments. The chief charm of this model is that it may be made of inexpensive materials and the cost of the gown be quite moderate. Tucks are trimming in themselves as one sees in the illustration. Both high and open neck are provided for, and the sleeves may be full length or the puff section omitted. The bretelle is one of the best-liked features, and is held to position in front by an inset girdle. The three-piece skirt is cut on the straight, narrow lines, the front being cut in one with the gathered flounce. Both the inverted pleat and habit back closing are provided for. Having a straight lower edge, this model is excellent for bordered materials and embroidery flouncing. Silks, pongee, cotton voile, woolen materials, colienne and tub fabrics will serve with excellent results for the construction. The pattern is obtainable in six sizes, from thirteen to eighteen years, and requires for the fifteen-year size, five and one-quarter yards of material thirty-six inches wide.

A mother of four daughters, one of whom had recently married, cornered an eligible young man in the drawing-room. "And which of my girls do you most admire, might I ask?"

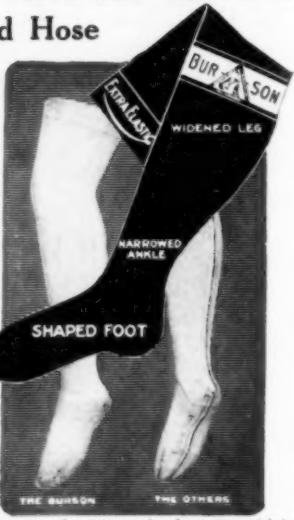
"The married one," was the prompt reply.—Argonaut.

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Are the only stockings shaped in the knitting without seams.

They are made on a special patented machine that knits the fit right into the stocking itself—the leg ample at the top and daintily tapering to a small fitted ankle that cannot bag. The foot also is perfectly shaped and the whole stocking entirely free from seams or lumps of any sort.



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Chantecler Curls,
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2 1/2 oz. 24-in. 2.75	2 oz. 26-in. 5.95
3 oz. 24-in. 3.45	2 1/2 oz. 28-in. 6.95
3 oz. 26-in. 4.95	Special 30-in. Wavy
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ANNA AYERS, Dept. 308, 21 Quincy Street, Chicago

Fashionable Millinery for the Young Girl
(Continued from page 27)

by brilliant color. Thus black and white relieved by color is really the leading idea in millinery for both young girls and older women.

A very smart hat in black and white is number three in the left-hand column. The straw is in the rough black and white braid that is now so much used, while the only trimming is a flat band of pink roses, set off across the upper edge by a band effect of bright-green leaves.

The large hats worn by young people do not vary greatly in style from those seen during the winter. The broad brim curving up at the front or side or down in slight mushroom effect is the most fashionable.

Trimmings are arranged both high and low. If of ostrich they are sometimes upright. On the contrary, floral garnitures are placed low, and the fashion is rather toward small flowers that sew flat. A very novel and stylish example of the flat ribbon garniture is shown in the hat in the lower left-hand corner. This is a black Milan straw with a huge bow of pale-blue satin ribbon placed flat on the crown. On the brim, both back and front, is a bunch of pink roses.

Another big hat, number two, is of black straw faced with accordion-pleated poppy-red chiffon and trimmed on the top with a wreath of shaded red poppies.

And while on this subject I must not forget to mention that poppies are to be among the popular flowers of the season; and they come in many varieties of materials and tints, from a light pink to the deep natural red. One of the handsomest novelties in flowers is the single poppy of cerise velvet. Poppies combine beautifully with a large variety of blooms.

A great many hats for young girls are simply trimmed with big bows of ribbon or piece silk or satin. The model shown in number seven is another instance of the vogue for black and white relieved by color, as the top of the hat is black straw, the brim faced with white straw and the trimming a draped band of white silk striped with black, while on one side is a big bow with upstanding loops edged with bright Empire green.

Very soft, fine straws are being used to a great extent. Many of the small bonnets or turbans are made up absolutely soft—that is, without wire—consequently the straw itself must be very flexible. There is an effort to simulate in these new straw shapes the effect of softness equal almost to that of a knitted cap or a turban headdress of silken fabric.

Carlier, of Paris, first introduced these soft straws, but the New York modistes have improved on the original idea and made it less extreme. A charming example of one of these soft straw hats is shown in number eight, which is a hat of soft horsehair braid trimmed with pipings of royal blue velvet and at the left side toward the back a royal blue willow plume.

A very novel and becoming hat for a young girl's best wear is shown at the top of the right-hand column. This has a brim faced on each side with old rose tussah silk and a crown entirely covered with overlapping rows of narrow Valenciennes lace. The trimming is a shirred bow of the tussah almost covered with tiny white snowdrops.

This Dainty Embroidered "Cross-bar" Waist 98c
58 98¢
58. Tailored Waist of fine cross-bar lawn. Buttons in front and is charmingly trimmed with panels of fine tucking, fagoted insertions, and dainty hand-loom embroidery panels. Laundered detachable collar; pretty turn-up cuffs, trimmed with tucking and lace. Sizes, 32 to 44. Good \$1.50 value. Special 98c

Fashionable Striped Silk "Peasant" Waist \$1.98
95 \$1.98
95. Dainty Peasant Waist of pure silk messaline in neat black and white or blue and white stripe. Lace yoke, novelty collar and cuffs, piped in front with matched buttons. Closes in back. Seamless Peasant sleeves. A fashionable dressy waist of superb quality. Sizes 32 to 44. Splendid \$3.00 value. Special \$1.98

Pretty Trimmed Panama Skirt \$2.98
1717 \$2.98
1717. A really wonderful skirt value of good domestic Chiffon Panama in Black or Navy Blue. 7-gored model laid in Kilted pleats. Box pleated front, and two pointed side gores effectively embroidered, and with fine panels of pleating. In style, quality, workmanship and effectiveness this represents a splendid \$1.00 value. Ready made, in sizes 22 to 29 waistband and 38 to 42 length. \$2.98 Special

Embroidered Voile Skirt \$4.95
1707 \$4.95
1707. A charmingly embroidered skirt of fine black pure wool Worsted Voile. Stylishly modeled with fitted gored top and broad pleced band finished the bottom. Double box pleated front and back panels. The tasteful application of rich silk embroidery provides charming and appropriate trimming. Splendid \$6.75 value, one of our choicest bargains. Ready-made, in sizes 22 to 29 waistband, and 38 to 42 length. Special \$4.95

Pretty Silk 50c Stockings
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325. Jaunty Two-Piece White Sailor Dress of splendid Butcher Linen. Large square sailor collar of blue, daintily strapped with white. Blue cuffs trimmed to match, and the patch pocket is similarly welted. A matched sailor knot is provided. Buttons in front. Eleven-gored pleated skirt, with delightful fullness around bottom. Sizes 32 to 44 with 40-inch length skirt of corresponding waist measure. Carefully made, correctly sized. \$3.50 value. Special \$1.98

Button Front Khaki \$1.49 Skirt
1801. Wash Skirt of Tan Khaki. Fastens at the side with pearl buttons. A tailored nine-gored pleated model. Two of the side gores are cut to admit of pleated panels, providing charming fullness. Ready-made, in sizes 22 to 29 waistband, and 38 to 42 length. Splendid \$2.50 value. Special \$1.49

Pretty Silk 50c Stockings
3 prs. \$1.39
3110. Splend bar-gain—Pure Silk Hose, made of good quality silk with double heel and toe. Seamless and very elastic. Deep Holes and Holes reinforced front and rear. Nothing is more durable, nothing for dressy wear, than Black or tan. Sizes, 8 to 10½. Order now, and liberally while you can get pure silk hose, 3 pairs for \$1.39, or, per pair

White Hair-line Serge \$3.98 Skirt
1715. A Charming Tailored Skirt of fine white Herringbone Serge with fine black hair-line stripes. Double box pleated back and front with 7-gored sides. Bottom finished with broad band of self-material. Black tafta buttons provide effective trimming. Ready-made, in sizes 22 to 29 waistband, and 38 to 42 length. A特价 \$5.00 value. Special \$3.98

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Address, KEYSTONE MFG. CO., Box F, Clearfield, Pa.

LITTLE ANIMAL STORIES

By L. F. Ferris

AWFUL PROFANITY OF AN AUTHOR'S CAT



THE CAT THAT SPOKE

she had written with the cat as auditor, and this day she had been quietly writing for an hour or more and the cat had slumbered serenely on the rug in front of the fire.

Suddenly the author broke the silence that had prevailed by reading aloud one stanza of her poem which seemed a little disjointed in the way of meter, and limped badly on one of its feet.

At the first sound of her voice the cat raised her head and half turning her body appeared to be listening intently. When the last word had been uttered the cat slowly arched her back, straightened out her tail and saying as plainly as a cat's cry could say it, "He—ll!" she walked slowly from the room and into an adjoining apartment, where she disappeared under a bureau, as if utterly disgusted.

The verdict was unmistakable and the writer did not attempt to impose that poem on the public. It was quite sufficient for her that her own feline could not stand it, and no editor ever had to use a precious rejection slip for that production.

A DOG'S SYMPATHY

That animals have reasoning powers for which they are rarely given credit is apparent to everyone who has ever made companions of them. The dog or cat who is not talked to, as one might



THE DOG AND THE TEDDY BEAR

talk to a child, may remain comparatively dense, but spend even a small amount of time on the education of your pet, and it will respond; often with far more of appreciation and sympathy than some two-legged animals that we call human.

A couple living in an apartment are the owners of a prize bulldog; a big, brindled fellow who looks as though he could eat up a man a minute, but who is,



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It quickly Cleans and Polishes SILVERWARE and all fine metals, and restores their natural brilliant lustre and beauty—all without the least injury. Easy to use; economical and effective. **Free from acids and chemicals.** Send address for **FREE SAMPLE**.

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The Electro Silicon Co., 30 Cliff Street, New York,
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Write today for free booklet giving useful suggestions for laundering all kinds of fabrics. Tell us in your letter whether you wish machine to be operated by hand, electricity, water power or gas-engine. We make all kinds. We guarantee them too.

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We offer a truly magnificent stock of the highest quality, hand tied. Willow Plumes at prices **never before duplicated** for merchandise of like quality.

We quote, here, a few of many examples of the exceptional values, which we are able to offer because of our large purchase direct from the farms.

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18 in. long, 14 in. wide, worth \$10, now	\$4.95
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25 " " " "	6.00
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These offers will positively be withdrawn immediately after this first initial offering has been disposed of, so you must act quickly.

Address, Today:

U. S. Plume Co., Dept. 56, 195 State St., Chicago, U.S.A.

When answering ads mention McCALL'S

in reality, a most amiable creature. Having no children, Mr. and Mrs. Rhines have made a companion of their dog, and he has reciprocated with a friendship that is almost pathetic.

The dog has a rag baby and a Teddy Bear with which he amuses himself in dull moments, the Teddy Bear being his favorite. They are his company when the family is out, and the Teddy Bear shares his bed; in fact, he will not retire without it.

A young lady recently came to visit Mrs. Rhines; she was suffering from a species of heart trouble which is common to most young ladies, especially when they are pretty. She and her lover had quarreled and she had the blues in consequence.

While her hosts were out one evening she began to brood over her troubles, and throwing herself on the couch indulged in a fit of weeping. But the dog did not understand that it was not a terrible grief; he only knew that she was unhappy, and that worried him greatly. He clambered clumsily up on the couch and rubbed her face with his nose, when he put one paw on her shoulder and whined at her softly.

But nothing seemed to be of avail, and he grew more and more desperate. He sat on the sofa a while and thought, and finally a bright idea must have flashed through his cranium.

Down he jumped and began a tour of the flat. When he had found what he wanted he brought it to her triumphantly, for it was the Teddy Bear! His own greatest comfort! He tucked it under her arm and lay down beside her with a long sigh of relief. Little did he dream that in cherished Teddy Bears lay no balm for lovers' quarrels. But at least she understood, for, as she said to the writer afterward, the dog had done all he could—he had given her his dearest possession for consolation—and after that there were no more tears.

Barrett Wendell's Pun

When Professor Wendell, of Harvard, entered upon his Sabbatical year, he remained in Cambridge some weeks after his leave of absence began and persisted in taking part in the departmental meetings. The head of the department protested.

"Sir," he said, "you are officially absent. You are *non est*."

"Oh, very well," replied Professor Wendell, "a *non est* man is the noblest work of God."—Success.

Accommodating

Cobble—I should like to lend you that ten dollars, old man, but I know how it would be if I did—it would end our friendship.

Stone.—Well, old chap, there has been a great deal of friendship between us. I think if you could make it five we might worry along on half as much life.

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Send at once for a free announcement of McCall's Extra Cash Prize Offers to club-raisers. These cash prizes are offered entirely in addition to the usual cash commission or Premiums. Address, The McCall Company, New York City.



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Her pudding is burnt. When hurried and overworked, the woman in the kitchen is sure to have disasters.

Cakes will "fall," pies will bake unevenly, and puddings will burn. Everything that keeps trouble out of the kitchen helps woman's work.

JELL-O

does that. It never burns. It doesn't have to be cooked. It never goes wrong. It saves time as well as trouble.

A Jell-O dessert can be made in a minute. A package of Jell-O and a pint of boiling water are all that is needed.

Jell-O desserts are pure and delicious, and beautiful in the seven different colors.

Seven delightful flavors: Strawberry, Raspberry, Lemon, Orange, Cherry, Peach, Chocolate.

Ten cents a package at all grocers'.

The beautiful Recipe Book, "DESSERTS OF THE WORLD," illustrated in ten colors and gold, will be sent free to all who write and ask us for it. A splendid book.

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5 ROMPERS \$1

Direct From Factory. All Charges Prepaid.
5 ROMPERS, pink or blue chambray, low neck, short sleeves, bound with bias bands, 5 for \$1.00

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Boys' blouse Suit, Drillor Linon, white and colors, 3 to 8 years, \$1.50. Charges prepaid.

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The Acme Automatic Adjustable Dress Form is PERFECT.

Because it possesses every feature that could be thought of in a Dress Form.

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KEEP YOUR STOVE LOOKING BRIGHT AND CLEAN

It goes much further than so-called liquids, which always settle out.

MORSE BROS., Proprietary, Rising Sun Stove Polish,
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This Brass Bed Sent \$2.50 For

This handsome Brass Bed has 2 inch posts and 1 inch top rods; the design is exactly like above illustration, either dull satin or bright finish. State which is wanted.

\$2.50 cash **\$1.25 monthly** **Total price, \$15.50**

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One or all of these elaborately illustrated money saving books are yours simply for the asking—say which you want, it will be sent FREE.

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Use the Sheldon Method 30 Days at Our Risk

There is no need to suffer longer or bear the torture of old-fashioned plaster, leather or steel jackets. The Sheldon Appliance gives an even, perfect and adjustable support to the weakened or deformed spine and brings almost immediate relief even in the most serious cases. It is as easy to put on or take off as a coat. does not chafe or irritate, is light and cool.

The price is within reach of all who suffer. You owe it to yourself, or the afflicted one in your family, to find out more about it. Send for our free book.

PHILIP BURT MFG. CO., 201 Fifth Street, Jamestown, N.Y.

Fumigating a House

A Suggestion for Spring Housecleaning

By Charles C. Casey

WHEN we were married the house we picked out as the best one of all for our little paradise of a home was infested with several different kinds of vermin. It was not a new house and had many little disadvantages, but it was pretty and was neatly tucked away behind beautiful trees in a well-fenced and well-trimmed lawn. Truly it was too nearly the ideal of the home we sought for us to pass by, and just as truly it was a house we could not live in while the vermin continued to inhabit it.

I happened to be acquainted with the health officer, and I asked him if something could not be done to clean up the house. He smiled good naturedly at my ignorance, for to him the extermination of vermin was a very ordinary matter, but he quickly assured me we need not give up the house because of vermin.

"There is nothing simpler than chasing them out," he replied in answer to my query. "Vermin cannot live in any one of several gases that are easily used. Plain sulphur burned in a room will kill almost anything that breathes. Another fumigating material, which we have found to be the best and the cheapest of all, is potassium permanganate and formaldehyde."

"Either is so easy to use that any housekeeper can fumigate her own home as well as we can. In fact, we tell housekeepers almost every day, particularly in house-cleaning seasons, just how they can do their own fumigating, not only for vermin but also for invisible germs. We recommend a thorough fumigating of every residence at least once a year, in the spring time, and gladly lend any assistance we can."

"I will show you how to use both the sulphur and the permanganate-formaldehyde method, and you can do the work yourself at a twentieth of the charge a fumigating company would make."

The official took me to the health inspector whose duty it was to fumigate houses after they were released from quarantine regulations, and instructed him to show me all the essentials of the two processes.

The inspector showed me a stack of little stools made of scrap iron, bent into a circle with legs attached, and a stack of copper pans made to fit on the top of the stools.

"These," he said, "are the pans used for sulphur fumigation. The little stools are to hold the pans off the floor far enough to prevent scorching carpets or floors. Any kind of an old pan that will hold sulphur would serve as well, and a brick laid on a wide board, or two or three narrow ones, would keep the heat from reaching the floor. We have so much of the work to do we have special apparatus for convenience."

He set one of the stools up and placed a pan on it. Then he took a little pinch of sulphur and threw it into the pan in the shape of a tiny cone and touched a lighted match to it. There was a tiny bluish flame, almost invisible.

After learning the number and size of the rooms I wanted to fumigate, he told

me the amount of sulphur to use. "The trouble with most home fumigation," he said, "is that not enough sulphur is used. A pound of sulphur will generate between three hundred and four hundred cubic feet of gas strong enough to kill any bug that ever lived, but it is easy to understand that when that amount of gas expands to fill a room of two thousand cubic feet, it cannot be as effective."

"A room thirteen by fifteen feet, with a ceiling ten feet high, has nearly two thousand cubic feet of area, and to be properly fumigated should have from five to seven pounds of sulphur, depending on its strength. Not more than one pound, however, should be put in any one pan, else it will not burn properly. For a room that size five pans should be used, distributed about the room." To illustrate his meaning he placed one pan near each corner of the room and one in the center, all on stools.

"Sulphur costs us about three cents a pound, and can be purchased from druggists usually at five or six cents. Your house, with four rooms and bath, should have at least twenty pounds; twenty-five would not hurt it."

"You have not moved into the house yet? That is all the better. An empty house is easier to fumigate, for there is nothing in it that can be injured by the sulphur fumes. Polished metal is corroded by sulphur smoke, and soap and things of that kind, penetrated by the gas, is ruined. Clothing, however, is not injured. Pianos and every kind of delicate instrument should be moved out of any room to be fumigated, for the sulphur finds every crack."

"It is well to stop all cracks around windows and doors so the fumes may expand all their strength within the room. Newspapers cut into strips and soaked in water can be stuck over the cracks. That is the best thing we have found, for the paper drops off when dry."

"When your pans are arranged and the sulphur put in—put it in little cone-shaped piles, for that makes it easier to light—make sure all cracks are stopped, except the door you intend to leave at, and then with a torch or candle, starting at the pan farthest from the exit, light each of the little piles in turn, and close the door from the outside."

The inspector waved his hand with a finality. "That is all there is to fumigating," he said, "except to let the sulphur fumes spend their force and then clear out the pans."

"How about the other method?" I asked. "The doctor said it was better and cheaper."

"Oh, yes! The permanganate-formaldehyde method. Now there's the fumigating method! Sulphur fumigates, but it cannot compare with this other method. The gas liberated by potassium permanganate when formaldehyde is poured on it will penetrate cracks and crevices that sulphur fumes will never find. It is quicker also, filling a room in a few seconds."

He picked up a little copper bucket and set it on a piece of heavy cardboard, about two feet in diameter, with a piece of asbestos in the middle. Throwing a little handful of greenish colored crystals into the bucket, he poured a few spoonfuls of formaldehyde on it. Immediately there was a sputtering motion and steam began to rise from the bucket. He hurried to open a window to let the gas escape.



Says Mrs. Brown to her tired Neighbor:

"Cheer Up, Dust Every Day With LIQUID VENEER"

Make yours a LIQUID VENEER home by dusting every day with LIQUID VENEER. When used in the dusting on an ordinary cheese-cloth duster LIQUID VENEER removes all dust, dirt, stains, marks and scratches, at the same time restoring the original gloss and brilliancy to everything on which it is used—from the costliest piano to the cheapest chandelier.

Costly pianos and expensive furniture, ordinary furniture, metal work, enameled and lacquered surfaces, hardwood floors—all respond instantly to the magic influence of LIQUID VENEER—and all in the one dusting operation.

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Let us prove, at our own cost, that LIQUID VENEER is all we say it is, and that there is no real substitute for it. Fill in and mail the attached coupon today and a free sample will be sent you.

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Please send me, free, and
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Dy-o-la overcomes all the difficulty of using the old style dyes, which require a separate package for each kind of goods. In using the old style dyes you must be sure what kind of goods you are dyeing, for if you use the wrong dye, you will not get satisfactory results. Nothing like this can happen with Dy-o-la, because the same package of Dy-o-la will dye silk, wool, cotton and mixed goods equally well. Dy-o-la always gives perfect results. It is the modern dye. Women everywhere say it is the best and simplest dye they have ever used. Send for your free full-size package of Dy-o-la—we will send you either black, red, navy blue or dark green, together with complete book of directions for dyeing clothes, rugs, laces, etc. Try Dy-o-la yourself, then you will know that it is the dye you want. Free—write today. There are 16 colors in all from which any color or shade can be made. Dy-o-la is on sale at all dealers, at 10c. a package.

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a pure
Wholesome
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MILK IS NATURE'S PERFECT FOOD

Junket desserts are made with milk, which by the use of a Junket Tablet are so changed as to offer the least resistance to the digestive organs, making Junket desserts not only delicious, but nutritious. Our new book, illustrated in eight colors (not the common kind), shows HOW to make Junket desserts. This book and our new "Junket Party" for your child both for 10 cents, and with them, FREE, 5 Junket Tablets, enough for five desserts.

Make Junket Ice Cream.
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500 Hansen Ave., Little Falls, N.Y.





I said I wanted Jap-a-lac
Here, take your imitation back

THE popularity of Jap-a-lac has filled the market with so-called "substitutes," but they merely copy the Jap-a-lac can and the Jap-a-lac claims. They do not duplicate Jap-a-lac quality or satisfaction. Jap-a-lac is a trade-marked name. Jap-a-lac is made only by The Glidden Varnish Company. Thousands of cans are bought every day by women in every part of the land.

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JAPALAC

Made in 18 Colors
and Natural (Clear)
Renews Everything from Cellar to Garret

For hardwood floors; for restoring linoleum and oilcloth; for wainscoting rooms; for re-coating worn-out tin or zinc bath tubs; for brightening woodwork of all sorts; for coating pantry shelves and kitchen tables; for varnishing pictures (when thinned with turpentine) and gilding picture frames and radiators; for restoring go-carts and wagons; for decorating flower pots and jardiniere stands; for re-painting trunks; for restoring chairs, tables, iron beds, book-cases, and for a thousand and one uses, all of which are described and explained in a little book which you can have for a little request on a post card. There is at least one Jap-a-lac dealer in every town in America. All sizes 25¢ to \$3.00.

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We ship on approval without a cent deposit, freight prepaid. DON'T PAY A CENT if you are not satisfied after using the bicycle 10 days.

DO NOT BUY a bicycle or a pair of tires from anyone at any price until you receive our latest art catalog illustrating every kind of bicycle, and have learned our unheard-of prices and marvelous new offers.

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TIRES, Coaster - Brake rear wheels, lamps, sundries at half usual prices.
Mead Cycle Co. Dept. N-26, **Chicago**



"We always use this method," he said, "when we fumigate a house where there has been a contagious disease. It is death to disease germs. I think it also kills every kind of vermin. Though it is not guaranteed to kill hard-shelled bags, I have seen lots of them that had crawled out of the cracks and died, and I never saw a live bug where this method had been used.

"The method is almost the same as the sulphur method. Any pan that will hold liquid will do, and anything that will protect the floor from heat will answer for a stand. There is not as much heat and there cannot be any danger from fire, because there is none. The house must be warm for this method to work well, else the steam-like gas will condense; and in winter the house should be heated to at least seventy degrees before the work is started.

"Potassium permanganate and formaldehyde are both ordinary commercial products and can be obtained anywhere. About five ounces, by weight, of permanganate and ten ounces, by measure, of formaldehyde should be used for each 1,000 cubic feet of room area. The latter is obtained, of course, by multiplying the length and width of the room by the height from floor to ceiling. The permanganate, dry, is put into the pan or bucket first, and the formaldehyde is poured on after all preparations have been completed. The action is a chemical one and is almost instantaneous.

"This method is particularly convenient for fumigating at housecleaning time, for the gas will not harm anything—a big advantage over sulphur—and can be used for the whole house at once or one room at a time without moving anything. It also is more rapid, two hours being sufficient time before opening doors and windows. Sulphur, on the other hand, should remain in the room all day. The cost also should be less than a third as much."

But one must be very careful not to remain in the room an instant after the formaldehyde has been placed on the crystals, for the gas arising is as fatal to human beings as it is to vermin. After leaving the room tightly closed for several hours throw open the door, keeping the handkerchief pressed to the mouth and nose, and rush across the room and open all windows immediately.

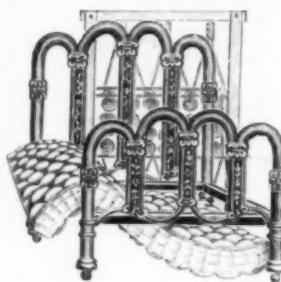
We fumigated our little paradise with both sulphur and the permanganate-formaldehyde method, costing us a little less than two dollars, and we have never seen a live bug, even after three months. It was a good thing we did fumigate, too, for we learned after we had lived here a month that a member of the family that had lived here last was suffering from a dread disease. The health officer assures us, though, that we need not worry, for he says, "If I had all the disease germs in the world cooped up in that one little house I would risk making short work of them with no more fumigating than you have done. Fumigate again in six months and you will never have any trouble from vermin or disease germs."

"It takes all kinds of people to make a world," said the ready-made philosopher.

"Certainly," answered the plain person, "look at explorers. Some of them excel with mathematical instruments and some with typewriters and picture machines."—Washington Star.

Bed, Spring, Mattress \$1.50 Brings It Complete

Enamelled iron panel bed, full size. Continuous posts, heavy steel panels. Floral decorations on panels in harmonizing colors. Springs—hard maple frame securely bolted and covered with special pencil wave wire



top; three rows spiral steel springs prevent sagging. Mattress superior quality extra heavy cotton top filling. High-grade ticking, hand tufted and securely fastened.

The complete bed, spring and mattress sent to your home on receipt of only \$1.50. Try it 30 days. If you're satisfied that it's the most wonderful value you ever saw, you can pay the balance of the direct-from-factory price of \$8.75 at the rate of

75 Cents a Month

We can quote you just as low prices, just as easy terms, on anything you need for the home. We have been 56 years in business, have 22 great retail stores and 800,000 customers. We furnish thousands of the most stylish homes in the big cities; and we give you the same style and elegance at prices you've never dreamed possible for such quality goods.

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Fit your home out now, as you've often wanted to see it furnished. Remember, everything is sent to you on 30 days' free trial. When you're thoroughly satisfied, send us the wonderfully low factory-to-home price in little payments that you won't miss.

Catalog FREE

"Everything for the Home," a big 300-page book illustrating the latest styles in home furnishings, sent absolutely free. Shows how you can furnish a home in a way that will be your pride and the admiration of your friends—shows you what wonderful values we give and why we can give them.

Write today for your free copy—no home-lover can afford to be without it.

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The old and well-known homefurnishing concern.

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22 Great Stores

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The best ice-cream comes from the LIGHTNING

Freezer. Feathery lightness and "biggest" plates are assured by the lifting, tossing Wheel Dasher; smooth, velvety, evenly-frozen cream, by the AUTOMATIC Twin Scrapers. Takes less ice and salt; easiest, quickest working. Look for "LIGHTNING" on freezer.



Write for our free book on freezer - use and Mrs. Sarah Tyson Rorer's recipes for making dainty ices, sherbets, custards, etc.

NORTH BROS.
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The Saving Housewife will find the

NATIONAL Roller Bearing Carpet Sweeper

will greatly help her to save her strength—her carpets and her money.

Runs so easily prevents wear on the system. Having imported "Hankow Chinese" bristle brushes, it sweeps cleaner than, and outlasts any sweeper in the world.

Saves wear and tear on Carpets and Rugs by sweeping thoroughly first time over.

Rubber-tired, does not slip—anti-tipping device avoids spilling sweepings.

Brush easily removed slight pressure on handle adjusts it to long or short nap.

Sold everywhere—costs no more than others—ask any dealer to show you a "National."

Write for booklet, "How to Double the Life of Your Carpets and Rugs."

NATIONAL SWEEPER CO.,
93 Warren Street Newark, N. J.

BEACON LAMP BURNER FREE



Incandescent. 100 Candle Power. Burns common coal oil. Gives better light than gas, electricity or six ordinary lamps at one-sixth the cost. Fits your old lamp. Unequalled for fine sewing or reading.

COSTS ONLY ONE CENT FOR SIX HOURS

We want one person in each locality to whom we can refer new customers. Take advantage of our special offer to secure a Beacon Burner FREE. Write today Agents Wanted. HOME SUPPLY CO., 352 K. C. Life Bldg., Kansas City, Mo.

A Pair of Dew-Walkers

(Continued from page 20)

with their clusters of golden cups. It was slow work, he had to spend so much time taking up and putting down the dew-walkers in places where it would be safe to jump.

"There, I've got them all, and seems as if there must be a bushel. The carriage looks like a great basket of flowers," he called to Edith, as he started to climb down with his last handful.

At this moment they heard some one crashing through the bushes over by the brook, and a voice said:

"Oh, here they are!"

The children turned and saw both their mothers, as well as Ted's teacher, who had happened to call at the house just as the two ladies were starting out to see what had become of their little folks that they had not come home to dinner.

"Dinner!" cried Edith. "Why, I thought it was early in the morning. But Ted was working for the prize, you see, and I guess we didn't think about time. And it took so long to keep moving the dew-walkers, specially when we got to the hill. But he didn't wet his feet a speck, did you, Ted?"

"Wet his feet!" cried Ted's mother, sitting down on a rock to laugh as she looked up at Ted picking his way down the hill on his two pieces of board. "Why, it's past twelve o'clock and the dew has been dry this hour."

Ted stopped stock still on his dew-walkers and looked at Edith.

"I—I guess we were too busy to think of that," he said in a low voice.

"Well, anyway, Ted," put in teacher when she could stop laughing, "if you make a promise it's much better to keep it too well than it is to break it the least little bit."

It Is Sometimes So

Among applicants for service as a general housemaid in a Pittsburg family was a raw-boned Irish girl of rather forbidding aspect.

"Do you love children?" asked the mistress of the house, when satisfied that the girl would suit with respect to most requirements.

"Well, mum," responded the Celt, with a grin smile, "that all depends on the wages."—Sunday Magazine.

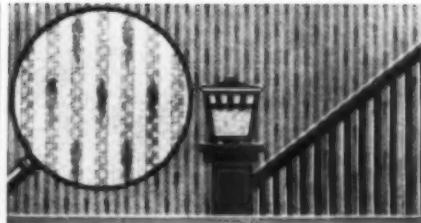
A Modern Method

Mrs. Smith was engaging a new servant, and sat facing the latest applicant. "I hope," said she, "that you had no angry words with your last mistress before leaving?" "Oh, dear no, mum; none whatever," was the reply, with a toss of her head. "While she was having her bath, I just locked the bathroom door, took all my things, and went away as quiet as possible."—Argonaut.

The women in the world belong to the men, don't they? And, equally, all the men belong to the women?

And the real suffrage question is whether the women prefer to do part of the voting personally or have it all done, as now, by their property.

The present way saves the owners some trouble and increases to some extent the value of the property.—Life.



Sanitas Hall and Stager

SANITAS THE WASHABLE WALL COVERING

Your house is *judged* to be as old, or as new, as its interior wall coverings look.

Here's what you can do with SANITAS.

You can redecorate any room or rooms and secure exactly the same decorative effects as with the very finest and most expensive papers and fabrics, at the cost of ordinary cartridge paper.

And SANITAS never can grow dirty or dingy—it stays new. Printed in oil colors on strong muslin, it is damp-proof, stain-proof, crack-and-tear-proof—a damp cloth instantly removes even an ink stain.

Beautiful dull finished paper and fabric effects in unlimited variety to select from: glazed tile effects, plain and fancy, for bathrooms, kitchens, pantries, etc.

Begin to make your home a SANITAS home this very Spring.

Your dealer or decorator will show SANITAS and demonstrate its wonderful service qualities. Or, write us your needs fully, describing the room or rooms you wish to decorate, and you will promptly receive suitable SANITAS samples and interior sketches showing the latest decorative ideas.

STANDARD OIL CLOTH CO.

322 Broadway

New York

STAMPED ON



EVERY YARD

MERITAS

The Guaranteed Oil Cloth

When buying table oil cloth ask for it by the name "Meritas," guaranteed by this trademark stamped on the back of every yard.



Sanitas Bathroom



200 Building Plans

"McLagan's Suburban Homes"

is a big book of over 200 Building Plans of Bungalows, Suburban and Country Homes, actually erected, costing from \$400 up to \$10,000. Price 50 cents. The best book published for the home-builder. Plans and Specifications, \$5 up.

P. T. McLAGAN, Architect
45 Clinton St., Newark, N. J.

WANTED

Manager, Man or Woman, for each County, to introduce White Ribbon Concentrated Non-Alcoholic Flavoring in tubes. Saves half the cost. Everybody buys and reorders. \$2.50 per day salary and commission. Also local agents, 50% commission. J. S. Ziegler Co., 54 Plymouth St., Chicago.



Too Strong to Break Every Stitch Holds

The value of a seam is in its strength.

For costumes which will be given, hard constant wear, cotton thread should never be used because it is hard and brittle. You can snap it over your finger—and water rots it.

Silk is the strongest fibre known to science.

Sew with Corticelli Silk and *every stitch holds*. It is invaluable for sewing children's clothes, for linen suits, for garments which are in water often. Use Corticelli freely, whenever and wherever you can. It adds but a few cents cost to a garment and you are *sure* that every stitch is *secure*. It saves hours of mending.



Corticelli is the world's best spool silk. Made in the largest silk thread works in the world. It is invariably perfect; runs smoothly; no rough places.

A cute Kitten Desk Calendar mailed free. Address:

Corticelli Silk

28 Nonotuck St., Florence, Mass.



BUST and HIPS

Every woman who attempts to make a dress or garment immediately discovers how difficult it is to obtain a good fit by the usual trying-on method, with herself for the model and a looking-glass with which to see how it fits at the back.

"HALL-BORCHERT PERFECTION Adjustable Dress Forms"

do away with all discomforts and disappointments in fitting, and render the work of dressmaking at once easy and satisfactory. This form can be adjusted to go different shapes and sizes. It can be raised and lowered and tilted and altered at the waist line and I form raised or lowered to suit any desired skirt length. Very easily adjusted, cannot get out of order, and will last a lifetime. Write for Illustrated Booklet containing complete line of Dress Forms with prices.

Hall-Borchert Dress Form Co.
Dept. A, 30 W. 32d St., NEW YORK
Dept. A, 224-230 West Huron St., CHICAGO
Dept. A, 70-76 Pearl St., TORONTO, CAN.

Frocks of Charming but Simple Style

(Continued from page 38)

gored one. The model illustrated here in combination with waist No. 3957 is also a particularly graceful one. The high waistline is one of its smart possibilities, although the regulation one is also provided for those who prefer it. The side and back seams are stitched in lapped seam style to about knee depth, below which there is a pleat which gives just the right amount of fulness to the lower edge. An attractive feature of the skirt is the closing at the front, but for those who prefer a straight closing edge this is also provided. The length may be made round or shorter. Developed in natural East India pongee and beautifully braided in brown soutache, this was a very stunning model. To reproduce the braiding design, McCall Transfer Pattern No. 300 was used. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six will require three and one-half yards of material thirty-six inches wide; with the pleats drawn out the skirt measures two and five-eighths yards at the lower edge.

Charming Frocks for Little Tots

(Continued from page 47)

thirty-six inches wide for dress, and one and one-eighth yards of thirty-six-inch material for guimpe.

No. 3990 (10 cents).—An attractive and dainty little dress for the tiny tot is the bishop dress shown here. It is accepted as the most practical and becoming type, and so easily made. The sleeves are joined to front and back, and the upper edge of dress and sleeves Shirred to form a yoke. The bishop sleeves may be full or shorter length, and the neck can be finished with a flat collar or in collarless style. Hand work plays an important part in the making of children's clothes, and the woman who can do the simplest briar-stitching can make the little frocks very dainty by just a little touch like this. Soft, sheer fabrics are used for these little frocks, and they include lawn, dimity, batiste, French nainsook and crossbar muslin. The pattern is cut in five sizes, from six months to four years. Size two requires two yards of material thirty-six inches wide.

Women of Letters

They gathered, W.C.T.U.'S,
Of D.A.R.'s no lack;
C.D.'s with fine Colonial airs
And pedigrees' way back;
And M.D.'s, B.A.'s, Ph.D.'s,
With L.L.D.'s a few,
But none, not even Suffragettes,
Could claim an E-s-q!
—Woman's Home Companion.

Mrs. Knicker—Has your daughter got used to home since she graduated?

Mrs. Bocker—No; she behaves like an ex-President home from Europe.—Harper's Bazaar.

"Captain, is there no way in which the ship may be saved?"

"None at all, sir. We are going to the bottom; but I would not worry about the ship, sir, if I were you—she is fully insured. You'd better find a life-belt."—Wasp.

"Oh, How My Feet Do Ache!"

You'll never say that again after you put your foot into a

Dr. A. Reed

CUSHION SOLE SHOE

for WOMEN

Immediate and lasting relief from all foot aches and pains. Perfect ease and pleasure from the very start.

The Patented Built-In Cushion of Lamb's Wool quickly conforms to every curve of your foot; resting tired nerves, stimulating blood circulation, distributing pressure evenly and making walking a delight. Keeps the foot at an even temperature Winter and Summer. Damp resisting. Many becoming styles. Sold everywhere.



Style 60

Write for the name of our dealer in your town and our handsome booklet, "My Lady's Boots," showing 1911 styles and giving valuable hints for the care of the feet.

John Ebberts Shoe Co.
220 Clinton St., Buffalo, N. Y.

Exclusive Makers of
the Dr. A. Reed Cushion Sole Shoe
for Women.

SOUTH AFRICAN PLUMES DIRECT TO YOU



SAVE
ONE-HALF

Stay-Tyde Willow Plumes

Made by our new patent process which prevent the delicate fibers from breaking, controlled exclusively by the South African Importing Co. Sold at less than you pay elsewhere for ordinary Willows.

Willow Plume, 18 in. long, 15 in. wide, \$5.50

" " " 20 " " 18 " " 9.50

" " " 23 " " 20 " " 12.50

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" " " 28 " " 24 " " 19.50

Magnificent 19-in. French Curl Plume, made of rich, glossy, best male ostrich stock. Has wide, broad fibres and heavy French head. The grandest plume value ever offered. Only

\$5.00

Our Celebrated Specials

French Curl Plume, 17 inches long, \$1.95

18 " " 22.28

Sent on approval Send 25 cents to cover express charges and we will send to your express office C. O. D. with privilege of **free cancellation**. If you are not satisfied, pay express agent. If not, we will return our 25 cents.

Or, if you prefer, send full purchase price and we will forward by return express all charges prepaid, and if not satisfactory we will refund your money.

We take all the risk. Complete catalog of Willow, French Plumes and Aligrettes, **free** on request.

South African Importing Co. 1841 Wabash Ave., Dept. 103, Chicago

FREE You Can Have This Switch FREE

Send us a sample of your hair and we will mail you this beautiful 22-in. human hair switch to match. If satisfactory send us \$1.50 any time within 10 days, or sell 3 to your friends for \$1.50 each and get yours **absolutely free**. Extra shades a little higher. Souvenir catalog showing latest styles of fashionable hairdressing, etc., on request. Enclose 25 cents. Marguerite Cally, Dept. CBB, 19 Quincy St., Chicago.

Smart Costumes for Warm Weather

(Continued from page 40)

white linen and English eyelet embroidery, it was extremely smart. The model consists of a five-gored tunic; the lower edge may be gathered into a band or left to fall free, and a five-gored foundation lengthened by a straight gathered flounce. The side gores of the tunic are tucked, and the back gore is slightly gathered to give the desired amount of fulness across the hips. The foundation skirt is cut on the straight, narrow lines to give the slender effect, which is so desirable this season. The length may be round or shorter. This model is especially suited to development in cotton voile, marquisette and any of the sheer fabrics being shown. Soft woolens and silks are also favored, as are the use of contrasting materials. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six requires four and one-quarter yards of material thirty-six inches wide, and one and seven-eighths yards of thirty-six-inch material for the foundation gores. At the lower edge the skirt measures two and five-eighths yards.

Smart and Practical Designs

(Continued from page 45)

the waistline in the back, but terminates at the bustline in front, giving the desired amount of fulness. The choice of two sleeves is given, the shirt sleeve with the tailored cuff and the one-seam leg-o'-mutton sleeve, which may be finished in the shorter length with a turn-back cuff, if desired. Linen, madras or any of the smart shirtings are favored materials for shirt waists on this type, while the design is also excellent for taffeta, messaline, pongee or rajah. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and will require for size thirty-six, two and one-quarter yards of material thirty-six inches wide.

No. 3969 (15 cents).—The coat shown here is an unusually practical model, as it permits of development as a tailored suit or a smart separate coat in silk or satin. The model gives the choice of the popular lengths, either twenty-eight or twenty-five inch, and is cut on the well-liked straight lines, which are the newest features of this season's modes. The regulation notched collar is provided, as well as the popular shawl collar. The sleeve is of the regulation two-seam model, which may be finished with or without gathers at the top. The cuffs may be used or omitted, as desired. Serge, broadcloth and cheviot, as well as pongee, shantung and linen, are among the favored materials used. The pattern is obtainable in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six will require two and seven-eighths yards of material thirty-six inches wide. If the shawl collar and cuffs are made of contrasting material or silk, it will take three-eighths of a yard.

Knicker.—Jones and his wife are singing the "Marseillaise."

Bocker.—Yes; they are bracing up to discharge the cook.—McDougall's Magazine.

Nodd.—I just got a new talking machine.

Todd.—Phonograph or wife?—Life.

**Everywhere the Standard for Baby**

Stork Sheeting is the only satisfactory waterproof fabric for baby, the sick room and all household uses. Contains no rubber, white, dainty, pliable, durable. Will not harden or crack. Easily cleansed. Will not chafe or sweat the tenderest skin.

By the yard—36 inches wide, light and heavy weights, \$1.00.
54 inches wide, heavy weight only, \$1.50.

Stork Pants. Made from Stork Sheeting. Button over regular diaper. No pins required. Drawstring in back prevents slipping down. Keep Baby's clothes dry and sweet and save washing. 50c. per garment.

Stork Baby Shoes are the daintiest and prettiest baby shoes obtainable. Scientifically made from the best materials on lasts shaped like normal babies' feet—right and left. The soft leather insoles and soles make the shoes soft and pliable throughout. All the popular leathers and colors. Over 100 styles. Sizes 0, 1, 2, 3 and 4. Per pair, 50c. to \$1.50.

Get the Genuine

The word STORK is our registered trademark and exclusive property. The high grade of our products and their world-wide popularity have made STORK the "buy word" for anything for Baby, and it is often applied to infants' goods indiscriminately by dealers as well as the public. The result

is that many times inferior imitations are sold, with or without intent, as STORK goods. Be sure you get the genuine. Insist on seeing the word STORK or one of the trademarks shown below. If your dealer does not carry our line, we will mail goods to you upon receipt of price.

FREE for your dealer's name: A baby's sponge bag made of STORK SHEETING, and descriptive booklet. Ask for STORK BABY SHOE catalog, showing shoes in actual colors. The finest shoe book printed.

The Stork Co., Dept. 6 K., Boston, Mass.

'Also makers of Stork Absorbent Diapers, Stork Catchall Bibs and Baby things.

**BUNION TORTURE RELIEVED**

10 DAYS' FREE TRIAL
Write today and get our 10 days' free trial offer of the guaranteed FISCHER BUNION PROTECTOR. Relieves instantly—keeps shoes in shape—over 250,000 sufferers benefited. Get it on free trial—no pay if no relief. Send size of shoes and if right or left foot. The Fischer Mfg. Co., 62 Mason St., Milwaukee, Wis.

50c Post Paid

RECAMIER CLUSTER PUFFS

Just send us a lock of your hair. Enclose 5c for postage and we will send you, **prepaid**, this lovely set of Recamier Cluster Puffs, made of fine quality human hair to match exactly the shade of your hair. Extra shades cost more. If entirely satisfied, send us our introductory price of \$2.25. If not, return to us—or you may, within 12 days, take orders for 3 sets of puffs at \$2.25 each and get yours **free**. Send references. Write for Complete Catalog. Special—1/4 oz. 22 inch Natural \$2.25 Wavy Hair Swift. Regular \$5 value \$2.25

Conney Bros., Dept. 176, 1841 Wabash Ave., CHICAGO, U.S.A.

Breeders of Pure Shetland Ponies

**SUNNYSIDE Shetland Pony Farm**

Beautiful and intelligent little pets for children constantly on hand and for sale. Correspondence solicited. Write for handsomely illustrated pony catalog to MILNE BROS., 648 Eighth St., Monmouth, Ill.

LE VERE STUDIOS

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Hand painted china for sale.

Easy to master. Re-fined, fascinating, profitable. Write for free book.

No experience required. Work at home in spare time. We sell your goods demand exceeds supply.

Free Artist's Outfit to every student. Our bond guarantees you

\$10 to \$50 WEEKLY

"Niagara Maid"

Silk Gloves are the standard of perfection, containing all the up-to-date features, and in addition the *Niagara Process*, which greatly increases the wearing life of the fine silk fabric. They are made of absolutely pure silk in the most fashionable colorings; they come both long and short, plain and embroidered, and the entire glove, as well as the guaranteed finger tips, will give perfect satisfaction.

The success of the *Niagara Maid* Silk Glove has been so great that we are now making *Niagara Maid* Silk Underwear, a combination of snug-fitting elegance with remarkable service. *Niagara* Glove Silk Hosiery and scarfs are made of the same high class material in a great variety of colors. Your retailer will be glad to show them to you. If he cannot, write us and we will tell you where you can secure *Niagara Maid* Silk Products in your community.

NIAGARA SILK MILLS
Dept. M, North Tonawanda, N. Y.
New York San Francisco Chicago

Stylish Frocks for Street Wear

(Continued from page 44)

Serge, broadcloth, English mixtures, Scotch tweeds, silk, satin or linen would be excellent materials to use. The pattern is cut in five sizes, from twenty-two to thirty inches waist measure. If made of striped or plaid material with stripes matched at the center-front seam the twenty-six size requires five and one-half yards of material thirty-six inches wide. If made from plain fabric cut on the straight, the twenty-six size will require four and one-eighth yards thirty-six inches wide. At the lower edge the sweep length with the inverted pleat drawn out measures three and one-quarter yards.

No. 3079 (15 cents).—One of the prettiest fashions for the spring and summer will be the bolero jacket made in the popular body-and-sleeve-in-one style. The model illustrated here is a smart design, having tucked seams front and back, a deep shawl collar, a prettily-shaped belt and turn-back cuffs. As shown in the large illustration the collar and belt were omitted, and the edge of the jacket and cuffs, also the tuck seam, were braided in the design of McCall Transfer Pattern No. 339. An extremely smart costume was the result of combining this bolero with skirt No. 3967. Dark-blue satin finished silk was used for the development of this costume. Broadcloth, serge, Panama, pongee, linen, silk and satin are the materials mostly used for boleros. The pattern is obtainable in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires two and one half yards thirty-six inches wide.

No. 3967 (15 cents).—An easily made skirt designed for development in soft woolens or silk is shown, and as illustrated here was combined with bolero jacket No. 3079. This four-gored model may be made with the slightly raised or regulation waistline, and in round or shorter length. The pleats at the side of the flounce make a pleasing amount of fullness in the model, and assure perfect freedom in walking. Besides the silk which is used for this skirt as shown here, henrietta, challie, cashmere, linen and similar fabrics are very appropriate. To reproduce the braiding design shown here McCall Transfer Pattern No. 339 was used. The pattern is obtainable in seven sizes, from twenty-two to thirty-four inches waist measure. Size twenty-six requires three and three-quarter yards of material thirty-six inches wide. With the pleats drawn out the skirt measures three yards at the lower edge.

His Ancestry

King Edward was very fond of his eldest grandson, and liked talking to him. When the little Prince was eleven his grandfather asked him what he was studying in his history lesson, and was told, "Oh, all about Perkin Warbeck." The King asked, "Who was Perkin Warbeck?" and the lad replied, "He pretended that he was the son of a king. But he wasn't; he was the son of respectable parents."

Client—I don't mind what wages I pay so long as she is capable.

Registrar—I can assure you, madam, she's capable of anything.



It's the figure, not the gown that charms

G-D Justrite
CORSETS

**gently shape the figure to the lines
of its ideal in the mode prevailing**

For comfort, materials the best for the price, prices to meet the pocketbook, and for a girlish figure, wear the G-D Justrite that is just right for you.

Send for "The Figure and the Corset," our latest Corset Style Book.

GAGE-DOWNS CO., 2701 WABASH AVENUE, CHICAGO

Some Smart Accessories for the Sweet
Girl Graduate

(Continued from page 24)

ink or blue satin, it does not require the banding collar. While collarless yokes will be worn by young girls through the summer, they will not look smart unless fitted quite snugly about the throat, and the true Dutch neck will be considered appropriate only in the evening or with a most elaborate style of afternoon costume. For ordinary daytime wear a boned collar and long sleeves are in best taste.

A yard and a half length of tulle or lace illusion in the exact shade of the gown or a prettily contrasting color is one of the new favorite ideas for an evening scarf for the summer dances. Two yards of silk net bordered all round with a deep band of ribbon or satin also makes a scarf of comfortable summer weight. Beaded chiffon and mouseline scarfs are also popular, but these, of course, a girl could scarcely make for herself unless she were quite an accomplished little needlewoman.

An extremely attractive means of embellishing a plain white silk or embroidered linen parasol is to fasten to the ribs on the inside a long bowknot of ribbon. The ends of the knot must be firmly stitched in place and the ribbon pulled taut so that it will not fall when the sun-shade is opened, but if properly attached the effect of a color showing through the outer cover will be most effective. Embroidered linen parasols such as a girl can easily work for herself and have made up when finished are as much in demand as ever. Some of the new parasols also show ribbon run in and out through the silk encircling the entire frame.

Attractive Versions of the Latest Modes
(Continued from page 30)

No. 3987 (15 cents).—The popularity of the tunic skirt, or even the simulated tunic, seems to increase, and it is practically certain that skirts of this type will be in high favor for several months to come. The design shown here, therefore, may safely be chosen, by the woman who is planning her summer wardrobe. As illustrated, it is combined with waist No. 3975, and is fashioned of black and white foulard. The skirt is built on fashionably narrow lines. It consists of a two-piece foundation, over which is adjusted a three-piece tunic. The high waistline is a modish feature, but provision is also made for the regulation style. The skirt, which closes at the left side-front, may be made in round or shorter length. The design is best adapted to supple fabrics, of which there are many to select from this season. The pattern can be had in five sizes, from twenty-two to thirty inches waist measure. Size twenty-six will require four and one-quarter yards of material thirty-six inches wide. At the lower edge the skirt measures two and one-quarter yards.

Revised Political Maxim

A government of the people for doing the people by consent of the people.—Life.

Definition

Mater: One who finds mates for her daughters.—Lippincott's.

She—They say her husband was driven to his grave.

He—Well, he couldn't very well walk.

RIPPLE WOVEN RIPPLETTE

The wash fabric that
needs no ironing

Wear RIPPLETTE and you can live up to your own standards of taste and style, and at the same time practice economy.

This dainty fabric is pre-shrunk and ripplewoven, thus insuring a permanent crinkle that makes ironing unnecessary. This will allow you to provide yourself and your children with an abundance of wash dresses for Spring and Summer wear, without any worry over laundry bills. They only have to go through the wash tub and on to the clothes-line; when dry they are just as spic and span and fresh as the day they were made.

Ask them to show you RIPPLETTE at your store. Note the crepe finish, the beautiful effects in contrasting stripe of fast color, the corded and hemstitched effects in great variety in pure white; and note, above all, the clinging texture of RIPPLETTE, so desirable for this season's styles.

And RIPPLETTE is durable. The ripple is woven into the fabric, and the weave is so firm that it cannot stretch or crawl out of shape. Put it to the severest test—make it up into waists or children's dresses—you will find there is no end to the wear. RIPPLETTE is

28 inches wide
15 cents a yard

Its economy suggests many uses—street dresses, shirt waists, kimonos, housedresses, petticoats, children's every day dresses and Sunday school frocks (in white), rompers, nightgowns, etc., etc.

If you cannot get RIPPLETTE at your dealer's use the coupon below and we will send you a book of samples. Your dealer will then be glad to order for you whatever you may select.

BLISS, FABYAN & CO.
Boston
New York
Chicago

Please send me sample of dainty RIPPLETTE for my Spring sewing.
My dealer's name is _____
Name _____
Street _____
City _____
State _____

18-in. Wild Male \$1.95 Ostrich Plume 1=

We will send this French Curl Wild Male Plume in black, white or any color, charges prepaid on receipt of \$1.95. Full amount refunded if you are dissatisfied. You take no risk. Any plume shipped on same terms.

Examine Plume at our risk.
All feathers are hard fine, specially selected from wild male birds. Tougher, glossier, longer fiber than from tame birds. Stand any weather; never permanently lose curl.

Special 20-in. FRENCH PLUME, extra
In black or white on same approval terms as above **\$5.00**
BEAUTIFUL WILLOW PLUME, full 19 in. long, 16 in
wide, double knotted, hand tied. Made of finest selected male stock. Black or white. **\$9.25**

Send 25c to cover expressage and receive either plume C. O. D. express. If satisfied it is the greatest plume bargain ever offered, please return it and we will issue a full refund. We dye and repair feather goods—make old feathers like new. Write today for FREE catalog showing full line and bargains in French and Willow plumes and learn how to get one plume free for selling size. Our references—any Express Company.

AFRICAN-AMERICAN OSTRICH FEATHER CO.,
272-8 Wabash Ave. Dept. 200. Chicago, Ill.

"The Crowning Attribute of Lovely Women is Cleanliness!"



UNSEEN NAIAD PROTECTS

NAIAD DRESS SHIELD

Odorless Hygienic
Supreme in
Beauty! Quality! Cleanliness!

Possesses two important and exclusive features. It does not deteriorate with age and fail to powder the dress can be easily and quickly sterilized in immersion in boiling water for a few seconds only. At the stores, or sample pair on receipt of 25 cents. Every pair guaranteed.

The C. E. CONOVER CO., Mfrs., 101 Franklin St., N.Y.

When answering advertisements please mention McCALL'S MAGAZINE

No Kitchen Complete Without a Meat and Food Chopper

Time and again economical housewives have made up their minds to have Hamburg Steak for the morning or evening meal.

But just because they didn't like the idea of buying the meat ready-chopped they have gone without this tempting, delicious dish.

Now all these women can have juicy Hamburg Steak, Curries and Croquettes, besides dozens of other appetizing chopped dishes (in many cases made from left-overs) by using the

"ENTERPRISE"

Meat and Food Chopper

This wonderful machine aids in preparing all dishes where the food must be cut into small pieces. In fact, it is the only Meat and Food Chopper that really cuts. And it does it in a neat and cleanly way that will delight you.

The secret of this lies in the *four-bladed steel cutting knife which revolves against the inside surface of a perforated steel plate*.

Insist upon getting the "Enterprise." You'll never be satisfied with any other make.

For Sale at Department, Housefurnishing and Hardware Stores Everywhere

Made in 45 sizes and styles for hand, steam and electric power. No. 5, Small Family Size, \$1.75; No. 10, Large Family Size, \$2.50.

Our Famous Recipe Book

"The Enterprising Housekeeper," containing over 200 valuable recipes and helpful kitchen hints, will be sent to anyone for 4 cents in stamps. Address

THE ENTERPRISE MFG. CO. OF PA.
Dept. B,
Philadelphia,
Pa.



FAY "Ideal" STOCKINGS

Button at waist, no supporters. High grade for health, economy and comfort. **Fit fine, Feel fine, Look fine, Wear fine, Are fine, Stay Up Smooth.** All weights for boys, girls and women. 25¢ to 50¢.

FAY KNIT Boys and girls. Have special expansion tape for women. Fine fitting ankles. Extra wear 25 to 40.

FAY SOX for men. Wear fit and comfortable. Try combined. Least charming 25¢ to 35¢. Try a pair and see the difference. Buy of your dealer or by mail. Folder free. Satisfaction or money back.

FAY STOCKING CO., Box 105, Elyria, Ohio



THE "BEST" LIGHT

Makes and burns its own gas. Costs 2 cents per week. Gives 500 candle power light and **a clear shadow**. No dirt, grease, nor odor. Unparalleled for Homes, Stores, Hotels, Churches, Public Halls, etc. Over 200 styles. Every lamp warranted. Agents wanted. Write for catalog.

THE BEST LIGHT CO.
279 E. 5th St. Canton, O.

Fancy Cookies as Table Decorations

(Continued from page 64)

the brushes and outline features, hair ribbons and various dress accessories, as you would do it with a paper doll. By using chocolate over the yellow the hair may be tinted to any shade of brown.

So, in our illustrations, the bareheaded little girl has a red hair ribbon and her dress is white, outlined in red. The other girl is dressed in Nile green, outlined with dark green, and she wears a white hat trimmed in both shades of green. The little boy who is looking over his shoulder wears a reseda suit, with soft hat to match. The outlining is done in dark green. The other boy wears a khaki suit, with round hat to match. The outlining is done in chocolate, and his hair is sufficiently darkened with the same material to form a good contrast.

If you follow out this idea you will soon find that there is literally no end to the number of queer favors that can be made in this way. Even a person who has not enough skill to shape the figures roughly can make many wonderful things by buying fancy cooky cutters. The star and crescent shapes are common, but they also come in animal shapes. I have seen little horses, dogs and cats all made of cookies cut out by tin cutters. The horses can be colored a beautiful brown with chocolate, and have flowing manes and tails of white and pink eyes, which coloring, if it is not quite as nature ordained, is for all that very effective and is sure to be appreciated by children.

For the benefit of those young housekeepers who do not know how to make the ever serviceable cooky, I am appending a recipe that may be found useful.

SUGAR COOKIES.—Beat one-half cup of butter to a cream, add one cup of sugar and beat again. Beat two eggs together until light and add them to the butter and sugar mixture, stir in one-half pint of milk, one teaspoonful of baking-powder and sufficient flour to make a rather stiff dough. Roll out, cut out the fancy figures with a knife or cutter, and bake in a moderate oven until light brown.

Ladies Must Not Read

If she had to stand on her head,
We know she'd get it somehow,
This poem she has already read;
Now we'll wager ten cents to a farthing

If she gets the least kind of a show,
But you bet she will find it out somehow,
It's something she ought not to know,
If there's anything worries a woman.

—Lampoon.

"Sometimes you have to hit a man to make him keep quiet, so that you can save him from drowning."

"Yes," replied the abrupt person: "and the time to do it is when he first begins to rock the boat."—Washington Star.

"How long a term does the Vice-President serve, pa?"

"Four years, my son."

"Doesn't he get anything off for good behavior?"—Lippincott's.

"You seem to find your book very interesting, Miss Maidstone."

"Yes; it is one of the most charming stories I have ever read. And so true to life. Every man in it is a villain."

Take care of the pennies, and the dollars will take care of your heirs.—Life.

One Year's Free Trial

HERE is but one way to buy a first-class high-grade piano or organ and save money and that is the Cornish. We make all our own instruments

at our own factory—sell direct to the consumer at our factory prices—give you a **year's free trial** and let you pocket all the middleman's fat profit...

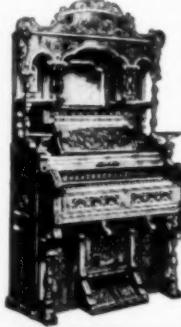
Now here is our offer: Send for our large handsome free piano and organ book—pick out any instrument you want and we will ship it direct to your home for a full year's free trial. You'll be under no obligation—you will not be tied up in any way. If the piano is not exactly as you think it should be ship it right back at our expense.

Cornish Pianos and Organs

are the finest instruments made and on account of our "selling direct to the consumer" cost you least. They have the sweetest and richest tones—most elaborate and handsome cases—the most up-to-date designs—and are built to last a lifetime. No piano or organ could be better no matter what you may pay. And we give you a full year's free trial to prove this—to prove the value of the Cornish instruments.

You Take No Risk

The Cornish Bond is your protection. This we send with every piano or organ that leaves our factory and it binds us absolutely to every statement and guarantee we make. It states that you can have a year's free trial—can choose your terms of payment—can have two years to pay and that we will pay the freight if you so desire.



Free Book

Send for the beautiful free **Cornish book** today. It shows the most complete line of pianos and organs in the world. It shows the best instruments for the least money and at terms anyone can easily arrange to meet. We will also send our book showing letters from 5000 satisfied Cornish users and there are more than a quarter of a million of them. It shows how you can save piano money. Write for this handsome free book today and say whether you are interested in a piano or organ.

Cornish Co. Washington, New Jersey
Established Over A Half Century

OUR FRENCH OSTRICH PLUMES AND WILLOWS

Save on the price not on the Quality

Are the best for the least money. Not because we say so. But because they are made from the choicest feathers raised on our own farms in the famous Cape Colony of South Africa, the only climate where ostrich birds will produce

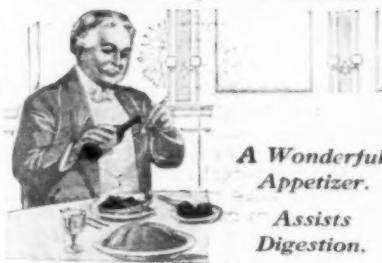
Fine Plumage. Made in our own model shops in New York under the direction of experts, by the best workmanship to be had. **SOLD TO YOU DIRECT**, saving all the intermediate expenses and profits of the wholesalers and retailers. Ask for our beautifully illustrated catalogue and price list which describes ostrich feathers only and represents them exactly as you will find them when you order.

CAPE FARMS OSTRICH PLUME CO.
156 Fifth Avenue
New York City

When answering ads mention McCALL'S

Leading Epicures

In every country know and use



A Wonderful Appetizer.

Assists Digestion.

LEA & PERRINS SAUCE

THE ORIGINAL WORCESTERSHIRE

It tickles the palate as only a rarely good sauce can. For Soups, Fish, Roasts, Steaks, Game and Gravies it is an indispensable relish.

JOHN DUNCAN'S SONS, Agents, New York



SAVORY DOUBLE BOILER

STEAMS vegetables, fruits, puddings, cereals, without danger of burning and with no watching; cooking a large potato nicely all through. Foods taste much better because live steam cooks them better.

Made in Two Sizes, Tin or Enamel, 75c up.

Made just like the Savory Seamless Roaster, which roasts all meats tender and juicy. \$1.00 up.

The Savory Bread and Cake Box (rounded, seam-less corners—can't collect crumbs). 50c up.

The Savory Percolator gets all the real flavor out of coffee. \$2.00 to \$3.00.

Send for Savory Prize Recipe Book

Hundreds of practical prize recipes—sent free.

Ack at Hardware or Department Stores for any of the Savory Line.

The Republic Metalware Co.
Manufacturers
to Republic St., Buffalo, N.Y.



THE TURBANNE HAIR NET

A patent, self-adjusting net. Crown shaped. Adapted for hairdressing full at back. Invisible. Permanent colors. Durable. Practically tearproof. Has patent drawstring fastening. Black, Light, Medium and Dark Brown, Blonde, Grey, Auburn. Send coin or 10-cent stamp if unable to buy from local dealer **10c**

POIRIER & LINDEMAN, Dept. K, 459 Broadway, New York

When answering advertisements kindly mention McCall's Magazine.

New Designs of Attractive Style

(Continued from page 41)

can be made in high or open neck, and with full-length or shorter sleeves. The over-blouse is cut with the popular wide shoulder and deep armhole, and the neck may be finished in two out lines. Crêpe de Chine, satin, messaline, soft taffeta and the various sheer materials now so popular would be excellent for this model. Combined with skirt No. 3995, and fashioned of mouse-gray Lansdowne, this model completed an extremely attractive frock. It was worn over a guimpe of allover lace, and was braided with rat-tail braid in the design of McCall Transfer Pattern No. 335. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure. Size thirty-six requires one and one-half yards of material thirty-six inches wide.

No. 3905 (15 cents).—A skirt of exceptionally good style is shown here. The straight lines and fashionable raised waistline are features that will prove decidedly becoming. The garment is a four-gored model, which may be made in round or shorter length, and with the regulation waistline, if desired. The lapped seams at the side are new and offer a variation from the regular style. This illustration shows this model as part of an attractive costume combined with waist No. 3993. Mouse-gray Lansdowne was used, and rat-tail braiding in the design of McCall Transfer Pattern No. 335. Panama, serge, broadcloth, foulard, pongee and linen are suitable materials for this model. The pattern is obtainable in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six will require three and one-half yards of material thirty-six inches wide. At the lower edge the skirt measures two and one-eighth yards.

Toilet Hints

What ages a woman most quickly is over-fatigue. The average woman goes on with her daily vocations whether they be work or pleasure long after nature has sounded a signal that she requires a period, however short, of rest and relaxation.

Rest as you go should be the motto of every woman who wishes to remain young and pretty. Ten minutes' thorough rest will refresh one for the remainder of the day, but to secure a thorough rest every muscle must be relaxed, and, as far as possible, the mind should be made a blank.

When a feeling of real fatigue arises a quarter of an hour should be spent in rest with all garments loose, and after this a warm bath taken. A little eau de cologne or toilet vinegar should be thrown into the water, and after a brisk friction with a rough towel, a little powdered orris root should be dabbed on the skin. A delicious sense of freshness will be experienced, and all fatigue will disappear.

Teacher—How old are you, Bobby?
Bobby—Aw, ma says I'm too young to eat the things I like, and too old to cry when I don't get them.—Chicago News.

FANCY WORK BARGAINS

Of unusual attractiveness will be found on pages 58 and 59. The wonderful Stencil Outfit offer is especially one that no woman can afford to miss.

Skidoo-



banish the dirt!

SKIDOO is a creamy, velvety soap paste. Among its principal ingredients are sweet, pure coconut oil and glycerine. It contains no free alkali and cannot injure the tenderest skin or the most delicate fabric. Lathers as freely in hard as in soft water.

SKIDOO instantly removes the stains of time from bath-tubs, porcelain-ware, enamel-ware, marble, cooking utensils, tile floors, wood work, etc., and it does it quicker and **cleaner** than it was ever done before.

SKIDOO will remove the fruit and ink stains from your finest table linen without the slightest injury.

SKIDOO will clean where other cleaners have failed. Use it everywhere and when you are through it will remove the dust and grime from your hands and leave them soft, white and velvety, because—

SKIDOO is a **toilet preparation** as well as a "Cleaner."

A Large Can for 10c

SKIDOO is on sale at department, grocery, drug or hardware stores. If the dealer cannot immediately supply it he can get it from his jobber. If not, send us the retail price, inc., and we will send you a full size can prepaid.

The Yeazell-Goldstein Corporation
Columbus, Ohio

Skidoo Soap Paste Skidoo Wringer Mop

SWEEP WITHOUT DUST

Wizard Carpet Clean eliminates all dust—absorbs it—brightens your rugs and carpets and makes them look like new—saves time and labor of dusting, mopping and scrubbing and leaves a room fresh and clean and free from dust and disease germs.

WIZARD CARPET CLEAN

is the only preparation that does the work thoroughly and effectively—it is a necessity in every home. Contains nothing injurious—no sand, no salt, no sawdust—and can be used with absolute safety on the costliest rug or carpet.

Use It Every Time You Sweep

If your dealer can't supply you send his name and we'll send him a sample, enough for two large rooms, for 6¢ postage or carage and handling, you can depend upon it. Insist upon the original Wizard Carpet Clean, don't take an imitation.

The Floor Clean Co., 1448 W. 37th St., Chicago

Dealers:
Siegel, Cooper & Co., one of Chicago's greatest stores say: "Housekeepers buy it again and again—one of the most satisfactory articles we have added to our stock for some time."

Promote the Beauty and Purity



of Skin and Hair with Cuticura Soap

The regular use of Cuticura Soap, assisted when necessary by Cuticura Ointment, does more for poor complexions, red, rough hands, itching scalps, and dry, thin and falling hair than all other methods combined. Purest, sweetest and most economical for toilet, bath and nursery.

Sold throughout the world. Depots: London, 27, Charterhouse Sq.; Paris, 10, Rue de la Chaussee d'Antin; Australia, R. Towns & Co., Sydney; India, B. K. Paul, Calcutta; So. Africa, Lennon, Ltd., Cape Town, etc.; U. S. A., Potter Drug & Chem. Corp., Sole Props., 133 Columbus Ave., Boston.

^{10c} Free, from Boston or London depots, samples of Cuticura Soap and Ointment, with 32-p. booklet.

FREE TO MOTHERS!

Write today for our free book of instructions for mothers by Dr. Ellen Dean Wade. It tells how to keep the baby well and strong, also describes

Glascock's Baby-Walker

Weak backs and bow-legs prevented Baby amused and mother relieved of his care.

^{10c} Write for this free book today.

Glascock Bros., Mfg. Co.

600 State Street Muncie, Ind.



Chairs & Tricycles

For Invalids and Cripples

Worthington Co.

406 Cedar St., Elyria, O.



How to Make Your Own Puffs and Braids

By M. E. Buxton

THE elaborate coiffure demanded by Dame Fashion is, to the woman of limited means, a serious problem, the price of hair being almost prohibitive considering the quantity required.

The making of puffs and switches from combings is such a simple process that there is no reason why women should not manufacture their own hair as well as their hats and gowns. It does not require much practice to get the idea and to produce perfectly satisfactory results.

No. 1

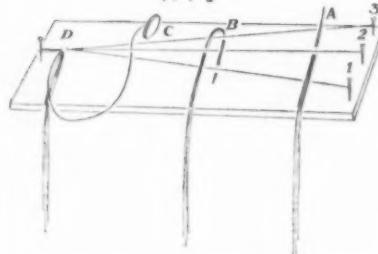
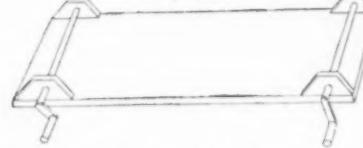


Diagram No. 1 illustrates a simple loom that answers the purpose and is no trouble to make. The board should be fourteen inches long, five and a half inches wide and three-quarters of an inch thick. The nails must be driven in far enough to be absolutely firm. The three nails at the right should be two inches apart. Three lengths of strong linen thread are fastened together at one end. An inch from the end tie a knot, and the loop thus made is slipped over the nail at the left end of loom. The other ends of threads are fastened separately to the nails at the right, as indicated in diagram No. 1. The threads must not be drawn too taut, yet must not be loose. Illustration No. 2 represents a more elaborate loom with which it is possible to wind and unwind the cross threads as desired. In making puffs it is not necessary to shift the work, consequently the simpler loom meets the requirements.

Take a handful of combings and pull

No. 2



out loosely, then draw them through the hand with the same movement used in pulling candy. The strands that pull out are again placed in the left hand and the process repeated until the hair is comparatively straight. Wind one end of the hair around two fingers of left hand and carefully comb out any remaining tangles, then roll the hair in a sheet of paper, leaving about three inches in view at one end, just as some of us arrange our embroidery silk to prevent snarling. It is also more handy to use. When straightening the hair one should strive to keep one end as even as possible.

Wind three or four yards of linen thread on a shuttle that is used in making tatting, or a bit of paper will answer the

Any Corn

Painlessly Removed in Two Days

The Blue-jay plaster has proven such a success that 5,000,000 corns are removed with it every year.

It is applied in five seconds, and it fits the toe so you forget it.

The pain ends instantly and, in 48 hours, the corn comes out completely.

No soreness, no pain, no inconvenience whatever. It is the right way, the only way, to get rid of a corn. Millions have used it. Don't you want it, too?

Note the Picture

A is the harmless red B&B wax that removes the corn.

B is soft felt to protect the corn and keep the wax from spreading.

C is the toe band, narrowed to be comfortable.

D is rubber adhesive. It fastens the plaster on.



Blue-jay Corn Plasters

15c and 25c per Package

Sample mailed free.

Also Blue-jay Bunion Plasters.

Sold by all Druggists.

Bauer & Black, Chicago and New York
Makers of Surgical Dressings, Etc. (80)

Beautiful Willow Plumes

Made From Your Old Feathers Write for Prices



Guaranteed to look as well to give as much satisfaction as any Willow Plume you can buy from any dealer at a much greater cost.

Don't consider old ostrich feathers worthless — send them to us — from them we will make you a gorgeous, hand-knotted Willow Plume, faultlessly dyed and curled your favorite shade. We first quote a price—if unsatisfactory, feathers will be returned to you at our expense.

Our Dyeing, Cleaning and Curling Departments have a national reputation for excellence of work.

H. S. STERN OSTRICH FEATHER CO.

501 Altman Building, Kansas City, Mo.

Ref., Any Com'l Ag'cy or Trader's Nat'l Bank, K.C., Mo.



A BABY RECORD FREE.

Baby Outfits and Patterns
My new outfit containing 30 patterns and directions for long, or 10 for short clothes, showing necessary material, sent in plain envelope, 25c., delivered Free. Write to-day for Free Baby Record, copies of Hints to Expectant Mothers, True Motherhood, also 68-page illustrated catalogue of Baby's and Children's Pretty Clothes, and coupon valued at 25c. in goods Free. My 33 piece Outfits of ready-to-wear Baby Clothes \$5.75.

Orders delivered free. Money back if wanted.
MRS. C. T. ATSMA, 6 Atsma Block, NEWARK, N. J.

When answering ads mention McCALL'S

**The Sanitol Smile**

Sanitol Tooth Powder polishes the teeth and keeps them white. Its antiseptic properties destroy germs—prevent decay—tone up the gums and purify the mouth!

It is delightful to use



SANITOL

Your Complexion,

after the harsh winds of Spring probably needs some attention to restore its healthful tinge. The skin is sensitive and responds quickly to right treatment. Magnolia Balm is Nature's chief assistant; makes rough skin soft and delicate, overcomes ruddy complexions and eradicates Freckles and Tan promptly. So pure you could drink it without injury. Contains no oils so cannot possibly grow hair on the face. If your complexion is a matter of any interest you should at once use

HAGAN'S

Magnolia Balm**Liquid Toilet Powder**

A trial will prove it is even more than we claim. Not Greasy, Dusty or Sticky. It soothes and heals Sunburn and Windburn; is cooling and refreshing to the skin. Used by young and old. Suitable for every complexion because made in THREE COLORS.

White, Pink, Rose-Red.

75c. for either color. All dealers or mailed on receipt of price by Mfgrs.

Send 10 cents
for set of 3 Samples
if undecided about suitable
color. These are liberal
samples of each color.

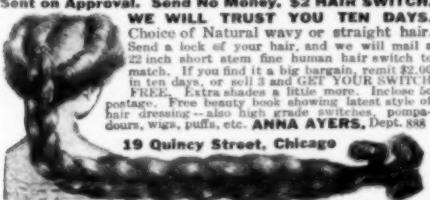
LYON MFG. CO.,
210 S. 5th St., Brooklyn, N.Y.

Sent on Approval. Send No Money. \$2 HAIR SWITCH.

WE WILL TRUST YOU TEN DAYS.
Choice of Natural wavy or straight hair.
Send a lock of your hair, and we will mail a
22 inch short stem fine human hair switch to
match. If you find it a big bargain, remit \$2.00
in ten days, or send 3 and GET YOUR SWITCH
FREE! Extra good & strong.

Fresh beauty boudoir showing latest style of
hair dressing--also high grade switches, pompa-
dours, wigs, puffs, etc. **ANNA AYERS**, Dept. 888

19 Quincy Street, Chicago



43 VARIETIES- Poultry, Squab Breeders, Fancy Pigeons, Ducks, Geese, Turkeys, Quail, Ornamental Birds, Wild Game, Pheasants, Pea Fowl and Dogs. Incubators, freight cars. Feed and supplies Catalogue 2cts. **MISSOURI SQUAB CO.** Dept. K.K., ST. LOUIS, MO.

purpose. Tie the loose end of this thread to the knot near the nail at the left of the loom. Now we are ready to weave.

Grasp the roll of hair firmly while you pull out a small strand of about a dozen hairs. Insert the ends under the middle thread of the loom as at "A" in diagram No. 1, then weave back under thread No. 3, over middle thread and under thread No. 1, as illustrated at "B." Grasp the woven strand firmly and draw up to left end of loom as tightly as possible. Now weave the shuttle in and out just in the same manner as you did the hair, and draw the thread up to the end tightly to the hair. Another strand of hair is woven in and then the thread, alternating the hair and thread until you have the desired length for your puff. Figure "C" represents shuttle ready to return under thread No. 3, and woven as described. Now slip loop off the nail at the left, clip the threads at the other end three inches from the last woven strand and tie all the ends of the threads firmly together. To machine stitch along the line of weaving will make "assurance doubly sure" for the novice. Cut a strip of bonnet wire two inches longer than the puff. Whip this on to the woven edge, allowing an inch of wire to project at either end of puff. These ends of wire when folded in help to hold the puff in shape after it is rolled up.

To make a braid, divide the straightened lengths of hair into three equal portions and wrap each separately in paper. After weaving one portion it is taken off the loom as described in making puffs, and new threads put in place for the second portion, the third treated in the same way. Three pieces of fine silk cord, from four to six inches long, are used for the stems of the three strands that make the braid. By the time you have finished weaving one part you will note that the end woven first is of the longest hair, and that the hair grew shorter as the work progressed. The end with the shortest hair is first fastened to the end of one of the cords mentioned with strong thread, and the woven edge of hair is sewed spirally round and round the cord until the cord is covered to within one inch of the end. The long hair is thus at the top, and by winding twice around as a finish the effect is much the same as if long hair alone were used.

After making the other two strands in the same manner, the three are fastened together and a loop of braid the shade of the hair is fastened to the end.

In making a switch, as there is but one stem, the hair is not divided and is all woven on one set of threads. If one desires a heavy, thick switch the hair is sewed more closely around the stem and vice versa.

If one were to do much hair work it would be worth while to have two upright spindles made to clamp to a table. The threads when fastened to these at a convenient height would enable one to face her work without leaning over, and to work more rapidly. When combing out the finished work the first two or three times do not be disheartened if some hairs are drawn out, as it is not possible to secure all the ends without spending an incalculable amount of time in getting the ends perfectly even. If the hair is woven as directed and drawn tightly over the threads and pressed firmly in place the hair cannot pull out, especially if machine stitched as a final precaution.

"All kinds of weather are alike to me.
My Malinette hat makes me weather-proof!"



Here's the difference, or differences we should say: Since the tremendous success of MALINETTE, many malines have been put on the market claiming to be water-proof. Well, some of them have a slight claim, some a little more and some almost are water-proof.

MALINETTE

THE MOIST PROOF MALINE

is absolutely water-proof because it stands the most exhaustive test. You can drench it and squeeze it dry time and again, yet it won't lose a shade of color or a sign of its original lustre. That's the last word—*lustre*.

You can prove the superiority of MALINETTE to your own individual satisfaction by the most rigid and convincing test. All genuine MALINETTE is 27 inches wide and is sold from the trade-marked cards only. It goes twice as far as ordinary malines for trimming purposes and, of course, lasts far longer. MALINETTE is entirely free from the offensive odor so common to imitation water-proof malines.

Two sister materials, making up the Tiedemann Trio, are

VEILINETTE and CHIFFONETTE

Veiling that makes you weather-proof, does not discolor the face, cannot rot with moisture and looks new until it wears out from long use. And Chiffon that never becomes spotted nor loses its color no matter how often you encounter rain. They are treated by the same process as MALINETTE.

You pay no more for The Tiedemann Trio and entire satisfaction than you pay for goods that perish or are only partially weather-proof.

FREE STYLE AND SAMPLE BOOK

Our new free booklet "The Tiedemann Trio" fully describes these three wonderful materials, shows examples by the world's leading designers and modistes of hats and gowns, and contains samples of the processed materials with which you can make an astonishing and absolute test of their water-proof and color-fast qualities before you buy.

THEO. TIEDEMANN & SONS
79 Mercer Street, New York

50 CENTS A WEEK

You Need a Dress Form to fit and sew your Own dresses. Here is a chance to obtain, on the Easy Payment Plan, our \$15 **Guaranteed** Dress Form, for \$3 down and \$2 per month, which is just 50 cents a week.

THE VENUS Automatic Adjustable DRESS FORM

is the latest, most improved dress form on the market. It will last a lifetime, and can be adjusted to more than one hundred different sizes or shapes. Neck, bust, waist and hips are each independently adjusted. It will exactly reproduce your own figure.

SEND US \$3 and we will ship to you at once our **VENUS DRESS FORM**, allowing you six months to pay for it.

Write **TODAY** for our illustrated booklet describing in detail our **VENUS DRESS FORM**.

THE ACME SALES CO. 8 WEST 13th ST. NY.

1911



OMO DRESS SHIELDS

are the only dress shields that are odorless when purchased and odorless when worn.

REMEMBER

The reason for this, is that they are made from a tropical gum, and contain absolutely no rubber. They are light, cool to wear, do not chafe, are absolutely moisture proof and washable.

EVERY PAIR WARRANTED

At all good stores, or a sample pair sent for 25c. Our "Dress Shield Brieflet" sent free.



INFANTS' PANTS

A dainty, comfortable garment that will keep baby's clothes dry and clean.

To be worn over the diaper. Made of OMP Sanitary Sheeting, which is OMP absolutely waterproof and odorless, white, soft and easily cleansed. With or without face trimming. 25c. to \$1.00.

OMO BIBS

are made of the same sheeting and have all the good qualities of OMP Pants. Prices 15 to 50c.

At your dealer's

The OMO Manufacturing Co., Dept. 12, Middletown, Conn.

Petticoats

With Label below

Offer you the beauty, richness, economy and durability of the famous Hydegrade Fabrics.

You can make your selection from Messalines, Taffetas, Brocades, Sateens, Stripes and Fancies. All shades and colors. But See This Label



It is your protection against substitutes and inferior imitations.

A. G. HYDE & SONS

New York Chicago
Makers also of Heatherbloom Taffeta



The only part of the process that is in the least liable to prove vexatious to the beginner is the straightening of the combings, but with a little patience one very quickly learns the "knack" and acquires surprising dexterity.

Beads of Rose Leaves

The art of making beads from rose leaves has recently been revived in Denver. It has lingered since medieval times in a few convents in France and Italy, but it was lost to the world until an American woman, Mrs. William W. Hall, of Denver, discovered it in a Roman convent, learned the process and brought it home.

The Crusaders brought back from the Orient the secret of making attar of roses. A manufactory of this perfume was established near a convent in Italy, so runs the tradition. The perfume was made and the rose pulp remaining was thrown out as worthless. The nuns gathered up this odorous pulp and by experiment developed the art of making beads for rosaries from it, says the New York Sun.

First the fresh rose leaves are thrown handful by handful into the hopper of an ordinary kitchen meat chopper. A dish is placed beneath to catch the flood of juice that pours from them as they are ground, and all this juice is poured back upon the pulp. The mass of wet pulp is then spread on an iron baking pan. It is the contact with the iron which gives it the jet black which is the eventual color of the beads.

For twenty-four hours the mass remains, occasionally turned and stirred with a knife to bring every portion into contact with the iron. Then the mass is run through the chopper again and put back on the pan. This is done nine times in all. At the end of that time one has a fine, coal black dough with no resemblance to rose leaves but with all their scent.

At the end of the ninth day ordinarily the paste is rolled, but only experience can tell if it is exactly ready on that day or if it should dry a little longer. If too dry it can be moistened with a little water. When the paste is ready to roll it will retain any form into which it is molded. If too hard it will crack.

For beads enough pulp is pinched out to make a bead as large again as is required. It is rolled into a sphere and left on a flat surface to harden. Twenty-four hours later it is rolled again, smoothed and compressed and left to harden another day. On the third day it is pierced. A wire or a hatpin may be used to pierce the beads through the center and the beads left upon the wire or pin to harden.

At the time or a little later the beads may be marked or carved with any design desired. Any small implement which will make an impression may be used. A hairpin has been known to achieve wonders in skilful hands.

The beads are left to dry until they have ceased shrinking. Then they are polished first by rubbing forcibly between dry palms, then between palms moistened with vaseline or cold cream. This gives them the polish of dull jet, and the process is completed by drying them on a soft cloth. At any later time when the beads grow dull they may be restored to luster by the palm and vaseline treatment.

The charm of these beads is that they long retain the rose odor. They may seem to lose it when worn in the open air, but regain it on being enclosed in a tight

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box of cotton wool. Rosaries, necklaces, bracelets and watch fobs are made and pins may be achieved by dipping the head of the pin into glue and pressing it forcibly into the mass of pulp which has been chosen for the tops.

In stringing these beads personal taste is followed. They may be used alone or they may be strung with two little gold beads after each large rose bead. In long chains this is charming.

No white or pale roses will make these beads successfully. Only strong, heavy colored petals give a satisfactory result. Mrs. Hall computes that on the average it requires the petals of twelve roses to make one bead.

Each mess of pulp started must go through alone. Additions of pulp at an earlier stage of the process will ruin the whole. But beads from many different messes can be strung together.

New Doors for Capitol

Representing the apotheosis of America and containing designs which bring the history of the nation down to the present time, magnificent bronze doors will soon adorn the west entrances of the United States Senate and House of Representatives.

The prize of \$10,000 for the design, offered by Congress seven years ago, has been awarded to Louis Amatois of Washington. Before being placed in position the bronze doors will be on exhibition in the Corcoran Gallery of Art for several months.

It is seventy-two years since the first bronze doors were placed at the eastern portals of the Capitol, says Popular Mechanics. They were by Rogers and are known as the Columbus doors. Afterward the Crawford bronze doors, on which were designs depicting scenes in the history of the republic, were placed at the Senate and House entrances.

The Amatois doors contain eight panels, surmounted by a large deep transom. In the transom panel is shown an allegorical figure representing America seated in a chariot and drawn by lions—typifying strength—led by a child—symbolizing the superiority of the intellect over brute force. Pulling the chariot are figures representing a scholar, architecture, literature, painting, music, sculpture, mining, commerce and industry.

On one side of the transom is a statuette representing Thomas Jefferson. On the other side another represents Benjamin Franklin. There is a medallion at each corner and these represent Peabody, the educator philanthropist; Emerson, the sage, philosopher and thinker; Horace Mann, the educator, and Johns Hopkins, the merchant philanthropist.

Below the transom are panels in relief, four on each side. On these panels are depicted allegorical representations of jurisprudence, science, art, mining, agriculture, electricity, engineering, naval architecture and commerce. On the sides are statuettes of famous Americans. Others are depicted on the corner medallions.

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Laying the Foundation of a Good Complexion

This department is conducted by Mrs. Mitchell, the well-known beauty expert of New York and Boston.

Questions for this department should be addressed to Mrs. Mitchell, Beauty and Hygiene Department, McCall's Magazine, and a stamped and self-addressed envelope enclosed for reply.

To my mind this month is the best of all the year, and as Mother Earth is doing everything to make herself beautiful through the medium of green grass and the beautiful foliage of the trees, so should women emulate her and do their utmost to beautify themselves. The graduation day for the young girl is an opportune time for her to commence the art of arranging her hair and of caring for her face, for then her school days are over. She is going out in the world, and her appearance, manners and general deportment may make for her a future of happiness, but if she neglects herself she becomes unattractive, and will certainly not be admired or become popular in society. At this time too much attention cannot be given to the care of the face, and in this article I will speak of the use of the complexion brush, the daily massage with cold cream and the treatment of freckles. Everyone has her own way and manner of washing the face.

Some use a sponge, which is the abode of germs and microbes. To be really clean a sponge should be boiled every other day, but even when it is clean the sponge has little value in washing the face or freeing the skin from impurities. The wash cloth is not enough either, nor are the hands alone sufficient to aid nature in throwing off the impurities through the natural channels of the pores. Those who was the face with the hands usually neglect the corners, so to speak, and do not really cleanse the face or free it from blackheads, which are merely spots of dirt adhering to grease in the clogged pores.



USING THE COMPLEXION BRUSH



PUTTING ON COLD CREAM



TO REMOVE FRECKLES

If we all lived active, outdoor lives with a great deal of physical exercise, enough, yet not too much food and plenty of fresh air, it would probably be unnecessary to aid the skin in throwing off these impurities. Perfect circulation and natural perspiration will cleanse the pores better than anything else can do. The only way really to free the face from all superficial impurities, from dust, from the abnormal flow of oil, from little bits of dead scurf skin, is by using nightly the complexion brush, and a soap that agrees with one's skin, and plenty of warm water. In selecting the complexion brush do not get it too hard, so as to irritate the skin. It should be soaked in warm water for some time before using. Then rub it vigorously with the soap, and use as hot water as the skin will stand. Care should be taken in applying the brush to sides of the nose, the chin, forehead, back of the ears, where all blackheads are liable to settle. After this treatment the face should be rinsed with warm water, then sprayed with cold water.

Very naturally the young miss with all the freshness that nature has endowed her does not deem it necessary to use cold cream, but this is a mistaken idea, for the daily use of cold cream is absolutely imperative. The face being exposed to dust, cold, windy and inclement weather, is in a condition of dryness, and where the climate is subject to sudden and extreme changes, by using cold cream with regularity, the trouble of chapped and dry skin will not be apparent. There are so many cold creams on the market, the cheapness of which shows conclusively that the ingredients are such that use of them is more harmful

than beneficial to the skin, and too much care cannot be exercised in the selection of your cream.

The following formula is very good and easily prepared:

Almond oil.....	3 ounces
White wax.....	5 drams
Spermaceti	5 drams
Lanoline.....	1 ounce
Elder flower water.....	3 ounces
Witch hazel.....	1 ounce

Place the white wax and the spermaceti in a porcelain dish and put it in a saucepan of boiling water till melted; then add the oil and lanoline. Take out of saucepan and add the water and witch hazel gradually, beating till cold.

Cover the face with the cream, rubbing it in well with the tips of the fingers, then wipe it off with a soft cloth dipped in hot water.

Freckles are the cause of great annoyance to young girls, and in many cases cannot be permanently removed. Of course, freckles resulting from exposure in warm weather with sufficient care may be almost, if not entirely, removed. Considerable success may be obtained by reducing the prominence of freckles when one is born with them, but under such conditions I do not know of any freckle lotion that would perfect a permanent cure. An excellent freckle lotion is made of lactic acid, four ounces; glycerine, two ounces; rose water, one ounce. Apply several times daily with a piece of absorbent cotton, pouring a small quantity of the lotion as needed into a saucer.

Balky Horses

The incorrigible balky horses of the rural districts find their way to wholesale markets, where under the test of hauling a heavy truck wagon on a paved street with the wheels blocked the vice is immediately discovered.

If the animal has been sold as serviceably sound and guaranteed a willing worker and a cheerful puller the buyer rejects his purchase and the horse is resold without any guarantee except clear title of ownership.

Some horses have learned to balk by being overloaded and abused, says the Horse Shoer's Journal. Their courage has been overtaxed and they rebel, disheartened at the task they are asked to perform. Other horses appear to balk from natural inclination and appear foaled full of innate stubbornness.

Balking, like windsucking, cribbing, weaving and halter pulling, is a vice developed by natural inheritance. In breaking young horses to harness too much caution cannot be observed in asking the youngster to pull light loads to begin with.

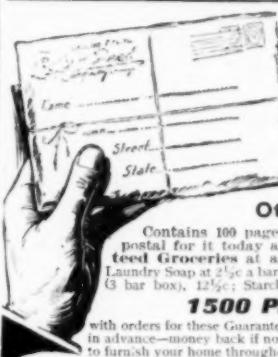
The balky horse cannot be conquered by brutal treatment, but may be induced to pull by many devices intended to attract his attention from his resolution not to pull. To lift the forefoot and pound on the shoe, to put a handful of grass or dirt in his mouth, to give him a lump of sugar or an apple to eat have all proved successful in some instances in inducing a horse to pull.

To pass a cord around the pastern and pull the forefoot forward until the animal has to move is also a means of starting a balky horse. An electric battery manipulated by the driver gives an animal a shock from a source that he does not comprehend and is the latest device in treating incorrigible horses.

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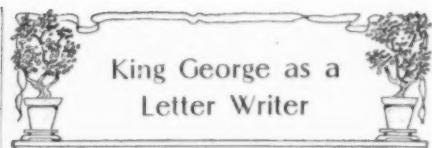
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King George as a
Letter Writer

Like the late King Edward, King George is a capable letter writer and deals with much of his correspondence in person. He prefers a plain white paper of rather large size, and as a rule writes on one side only, carefully numbering his pages as he goes forward.

The paper is embossed with the imperial crown surmounting the royal monogram, while in the other corner is "Windsor Castle," "Buckingham Palace," or "York Cottage." This embossing is at present in black owing to the court mourning, and there is a thin black edge around the paper. In due course this will be changed to gold.

King George's private secretaries employ precisely the same paper, which is very similar to that used by King Edward and his secretaries. King George, however, differs from his father in using a fountain pen. King Edward heartily disliked this modern convenience and preferred the old fashioned quill pen, which Queen Victoria also liked. Queen Mary uses a long slender gold pen with a gold nib, which was given to her by the present Prince of Wales and Prince Albert some years ago.

In addition to the note paper described King George has another style for use when he is traveling. This kind has the royal cipher but no printed address. All his letters are sealed with the royal seal by his secretaries. His handwriting is small and very clear, every letter being distinctly formed. He writes very rapidly and is never at a loss for a word, and this does not mean in English only, for much of his correspondence is in French and German.

He writes to his two elder sons every week. The letters are sent so as to reach the princes on Monday mornings. He also maintains a regular correspondence with the Duke of Connaught when he is away, Prince Alexander George of Teck and other members of the royal family, while he addresses long letters to Queen Alexandra, when he does not see her daily. He does most of his writing in the early morning. All his mail except letters of an obviously private character is opened by one of his secretaries, usually Lord Knollys, and is placed in leather baskets, being sorted according to the nature of its contents. The King reads all these rapidly and notes on the back or on slips of paper attached the nature of the reply he wishes sent. Such letters as he desires to deal with himself are put aside.

Queen Mary is also a good correspondent. She writes to her two sons who are at school twice a week, sending them long letters of advice and encouragement, and she also writes long letters to royal friends and relatives in other countries. Her note paper is exactly like that of the King.

"What is woman?" asked the speaker.

"Woman," replied a man in the audience—a married man—"is an animate being, with the power of speech abnormally developed, and entirely surrounded by a dress that buttons up the back."—The Sufferer.



To Americans who cease to recognize the frequent occurrence of birthdays after the age of discretion has been passed it may seem strange that the German navy publishes a book in which the birthdays not only of its officers, but of their wives as well are recorded.

German etiquette is a very complicated matter, but German naval etiquette is a little more so. Calls must be made with military precision and dinners given in regular form or order. To forget to acknowledge the birthday of a superior officer or his wife by letter, card or gift of flowers is to commit a social blunder that may make a difference in the smooth course of a man's career. To remember the birthdays of the members of the crew—"crew" being used in the German sense of graduating class of the naval academy—is one of the most important social requirements, says the New York Sun. But how can one keep all these important days in mind? The Department of the Navy has answered this question by compiling the birthday book.

But it is not only for the officers and the officers' wives that this book is published; it is for the benefit of the conductors of the various divisions of the naval band as well. Each officer who pays a certain small sum into the band's treasury is entitled yearly to two private concerts—Standchen they are called—and for these he generally sets the dates of his birthday and his wife's.

A few days before the conductor sends him the band's repertoire, from which he is permitted to select his own program, and on the day set, no matter if it storms or shines, the band lines up before his house and delivers the music. These bands, a well-trained corps of fifty men each, practice and rehearse day in, day out, in order to be able to play at the big naval festivals and funerals and to be in trim for these serenades. Some days they are busy all morning, bringing a musical greeting to one birthday officer after the other and then again weeks go by without affording them an opportunity to exercise their musical talents.

This remembering of innumerable birthdays and these necessary attentions may become bothersome in time, but when the day of days comes to the lonely wife of the officer who is out at sea to be awakened by the naval station's band playing Handel's "Largo" beneath her window, to receive one note of good wishes after the other and to be showered with bouquets of flowers from all sorts of people who are mindful of the day's importance to her, is to repel all doubts that the social system that institutes such things is excellent and the government that keeps it intact a benevolent patriarchy.

"The sea resort you were speaking of is a pretty gay place, isn't it?"

"I should say so! The only thing there that isn't dissipated is the fog."—Baltimore American.

He—What a grouchy-looking couple. I wonder what they see in each other.

She—They probably have a lot of similar distastes.

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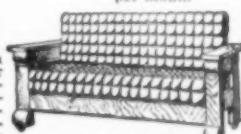
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The Floridine Mfg. Co. 53 Franklin St.
New York City

COMPLEXION Our Face Lotion softens and beautifies the complexion. It is easily applied with the palm of the hand, and you will be delighted with its delicate daintiness. It prevents freckles, tan, redness, and makes sallow and dark skins soft, smooth and white. By mail, 35c.
H. W. MARCY CO., 17 BRAYTON PARK, UTICA, N. Y.



"The First Lesson"

is surprisingly easy. You will find no trouble in making delicious desserts and dainty dishes of all kinds with

KNOX PURE PLAIN SPARKLING GELATINE

This pure, uncolored, unsweetened Gelatine is granulated and dissolves quickly. The Gelatine in each package is divided into two envelopes, and makes two full quarts.

STRAWBERRY BAVARIAN CREAM

$\frac{1}{2}$ box Knox Sparkling Gelatine.
 $\frac{1}{2}$ cup cold water.
1 cup strawberry juice and pulp.
Juice of half a lemon. $\frac{1}{2}$ cup sugar.
 $1\frac{1}{2}$ cups heavy cream beaten solid.

Soften gelatine in cold water five minutes; dissolve by standing in hot water; strain into strawberry and lemon juice and sugar; stir till dissolved; set in ice water; stir till cold; mix with whipped cream; turn into a mold; garnish with strawberries cut in halves; chill till firm from mold. Garnish with fresh berries and leaves. Enclose Bavarian cream with other fruits, as pineapple, raspberries, grapes, oranges, etc., in same manner. Whipped cream and pulp must first be sealed, then mixed, before gelatine is added.

Send for the KNOX Recipe Book

"Dainty Desserts for Dainty People," containing recipes for Desserts, Salads, Puddings, Ices, Ice Cream and Candies, illustrated in colors, sent FREE for your grocer's name.

Postage extra for stamp and your grocer's name.

CHAS. B. KNOX CO.

108 Knox Avenue
Johnstown, N. Y.
Branch Factory: Montreal, Canada



Do You Have Objectionable Hair on your Arms, Neck, or Face?



CAN you wear and enjoy cool, comfortable, attractive summer gowns, or do you have to endure the mortifying stare of the public because of the hair growth on your arms, neck and face? CHARMENE is prepared for the purpose of removing such hair growth, quickly, surely, easily and safely. We positively guarantee that CHARMENE will remove any growth of hair from any part of the person, and may be used as often as necessary, without injuring the skin in any way.

CHARMENE is no more inconvenient to use than the average face cream, and tends to make the skin appear clear and firm. CHARMENE is being used by hundreds of satisfied women from whom we have many unsolicited letters of praise.

Send 10 cents in stamps or coin and we will send a sufficient quantity of CHARMENE to prove our statements. Or send \$1.00 for a full size box.

The Charmene Company
1540 Payne Avenue
Cleveland, O.

Fashion and Everyday Etiquette

All letters should be addressed to the Editor of "The Correspondence Column," McCall Magazine, 236 to 246 West 37th Street, New York City, and must contain the writer's real name and address in addition to initials or pseudonym for publication.

MARY JANE.—1. In walking with ladies, a man almost invariably takes the side of the walk nearest the street. It is not considered good form for a man to walk between two ladies. 2. When he escorts ladies to the theater, he lets them pass in first, but after joining them he takes the lead for a moment, gets the programs, and gives the coupons to the usher, after which he falls behind his companions in walking down the aisle. But if, as is sometimes the case, no usher is to be found near the entrance, then the man of the party should precede the ladies down the aisle until the usher comes to his assistance or the seats are found.

F. M. W.—Either one or both gloves may be removed and handed to the maid of honor, who takes charge of them during the ceremony. The bride can, if she prefers, have that finger of the glove slit up one seam.

L. A. W.—A widow has the choice of using her own Christian names of those of her late husband. The widow of Mr. William Henry Jones may have her cards either "Mrs. William Henry Jones" or "Mrs. Bertha Helen Jones."

N. G. S.—If both parties are sure of their sincere friendship for each other, it would seem foolish to permit the objection mentioned to interfere with their plans. Perhaps terms might be agreed upon which will make the matter entirely satisfactory to all concerned. It is a question requiring personal decision alone, and it is well to give such an important matter thoughtful consideration.

MINA S.—1. No, it would not be proper for you to accompany the young man unless correctly chaperoned. 2. It is customary not to attend places of public amusement for at least a year while in mourning.

CLOVER BLOSSOM.—1. Providing you have a proper escort you may attend dances, but no respectable girl will attend public dances under other circumstances. 2. Your father is the better judge of a young man's character. I should advise you to follow his advice. You can easily refuse to dance with the gentleman mentioned and in such a manner as not to offend. 3. Wear your dresses just below the tops of your shoes.

E. M. B.—As an act of courtesy, you should have written to the friend, thanking her for her hospitality and expressing your pleasure in the visit to her home.

W. E. L.—1. If you wish to accept a preferred portion at a dinner, say "Thank you, I will." If you do not care to partake of the dish offered, a "No, I thank you" is sufficient. 2. The young man should hold his hat or put it on the seat while in church.

MARY.—White linen skirts are always popular during the summer months, and are suitable for a woman of your age.

IRONING COMFORT with the IMPERIAL SELF- HEATING FLAT IRON



Does the work in half the time, better and easier, at 1-10 to 1-20 the cost of the old way; besides saving strength, health and temper of housewife or servant.

Heats itself from gasoline or denatured alcohol. Better and cheaper than gas or electricity. No wires or tubes in the way. Even, continuous heat. No waiting for irons to heat, no struggling with cold irons, no endless walking from stove to work. The **Imperial Self-Heating Flat Iron is Hot All the Time, and All the Time the Same Heat.**

Burns five hours for one cent. Safe, cleanly, odorless. Use indoors or out, at home or traveling. Always ready. Light, beautiful. Guaranteed absolutely. Costs little. Pays for itself in 3 months.

Sent FREE—Illustrated booklet "Ironing Comfort" and 10 Day FREE Trial offer. Write today.

Imperial Brass Manufacturing Co.

Dept. 35, 450 to 460 So. Jefferson St., CHICAGO, ILL.



Greider's Fine Catalog

of pure bred poultry, for 1911, over 200 pages, 57 large colored pictures of fowl, calendar for each month, illustrations, descriptions, photos, including the latest methods of raising and details concerning the business, where and how to buy fine poultry, eggs for hatching, supplies, etc., at lowest cost, in fact the greatest poultry catalog ever published. Send 10c for this handsome book.

B. H. GREIDER, Box 77, Rhea, Pa.



When answering ads mention McCALL'S

A KENTUCKY SUBSCRIBER.—1. It is proper for a lady to either walk beside her escort or to accept his arm if he offers it. 2. Say, "I am very pleased to have met you," or "I hope to have the pleasure of meeting you again."

GRACE.—As the little girl's hair is inclined to be curly, I would suggest arranging it in a number of long, thick curls. Tie a medium-sized bow on one side in the front, catching up one or two curls. The ribbon should be about four inches wide.

SWEET SIXTEEN.—1. I will need a more accurate description of yourself and sister before I can suggest suitable and becoming colors. 2. You are rather young to go in society now; two years' time will be soon enough.

SWEET WILLIAM.—1. You should wear your dresses ankle length. 2. Tones of red would be particularly becoming to you. Dark and pale blue and pink are also good. 3. Evening capes are made of light pastel shades, usually of a color that will harmonize with a frock of any shade. 4. If no coat is worn and the sleeves of your dress are short, long gloves should be worn. 5. Suede and soft leathers lead in popularity for slippers this season.

TOTT.—1. I should think the present arrangement of your hair would be satisfactorily becoming, and I would not attempt another style. 2. Wear your skirts ankle length. 3. No, I should not consider the acquaintance more than one of a pleasant friendship. 4. It is perfectly proper for you to accept various escorts as you are not engaged.

General Information

All letters should be addressed to the Editor of "The Correspondence Column," McCall's Magazine, 236 to 246 West 37th Street, New York City, and must contain the writer's real name and address in addition to initials or a pseudonym for publication.

VEDEX.—It is always advisable to consult a lawyer upon such a matter as you wrote of.

CANDY KID.—1. Clean the matting by applying a thin paste of fuller's earth, and when dry lay a paper over it for two days. 2. A book, some little article of dress, jewelry or ornaments for her room are all suggested as suitable gifts. 3. Middy blouses are especially popular with young girls of sixteen.

VERONICA C.—Try to cleanse your silk parasol in this manner: Add a teaspoonful of fine, dry salt to two cupfuls of powdered starch, and with a soft, clean "complexion" brush rub the mixture into the silk on both sides, not missing a thread, and working with the grain of the silk all the time. Blow off the loose powder and rub in a fresh supply. Leave this on for two days before shaking it out and wiping the whole surface with soft flannel. The parasol should be opened wide to keep the silk taut.

E. A. M.—1. Send your business cards to the firms with whom you desire entry on their accounts. 2. Your question regarding the dressmaking course requires a personal answer, which I will be pleased to give upon receipt of a stamped, self-addressed envelope.

E. L. C.—To remove ink stains from your white tablecloth, use this method, which has proved effectual in many instances: Dampen the stains with hot water and rub into them all the cream of tartar

From 98 Hard-Up Makers

Bargain Book of 3,000 Furnishings Bought at Enormous Reductions Sold for CASH or CREDIT at an Equal Price

As our customers know, we buy nothing but bargains. All the time we have several millions of dollars waiting for makers who must have money—makers who must unload.

We contract for a factory's entire surplus output. Or we buy up factory over-stocks. We buy anything for the home which we can buy at a bargain. And every few months we get out a new Bargain Book.

Our latest book is now ready. It pictures more than 3,000 bargains in things for the home. Some of the prices are almost unbelievable. On every one we guarantee an immense saving.

We want to mail you that book.

Pay as Convenient

We sell for cash or credit at an equal price. About 600,000 people have charge accounts here. They have goods sent on approval, and pay as convenient—a little each month. We allow on the average over a year to pay, without any interest or any extra price.

We are glad to give credit to anyone who buys things for the home. There is no security, no publicity, no red tape. Your promise to pay is just as good as the cash. This helps many people to buy things which they could not buy otherwise. Thousands of wives pay for household things out of chicken and butter money.



No. 30 X 1820—Steel Range Bargain. Made in our famous Empire factory. One of the grandest ranges ever built. We guarantee a big saving on all stoves sold by us. This style, bargain price \$18.20 up from according to size.

Cash or Credit

Bargains in

Furniture Silverware

Carpets Chinaware

Rugs Draperies

Stoves Ranges

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A Month's Trial

Every article is sent on 30 days' approval. You have it a month before you actually buy it. If it isn't such a bargain as you expected you can return it at our expense. We will pay freight both ways.

You can see any one of these 3,000 bargains right in your



No. 4 X 1195—Astounding Combination Bookcase Bargain. Solid oak, golden finish, heavily carved. Has French plate mirror, large writing space, drawer and cabinet. Is 71 inches high and 38 inches wide. Regular price \$16.50. Our bargain price \$11.95

Cash or Credit



LX 485—English Folding Go-Cart Bargain. Newest 1911 design. We take the factory output at a specially low price. Has steel frame, fabric cord leather upholstering and large rubber tires. One of the best collapsible go-carts on the market. Factory bargain price \$4.85

Cash or Credit

home—without being obliged to keep it. If you don't keep it the trial won't cost you a penny.

Bargain Book Free

This mammoth book of 3,000 bargains will be mailed you free. Every woman will find it immensely interesting—to see the prices at which beautiful things can be bought. Some of the pictures are in actual colors.

Cut out this coupon and send it to us. The book will then come by next mail. Please do this before you forget it.

Cut Out This Coupon

SPIEGEL, MAY, STERN CO.
1482 35th Street, Chicago

Mail me the Bargain Book.
 Mail me the Stove Catalog.

Name _____

Post Office _____

State _____

I am particularly interested in _____

Name article you most desire.



No. 50 X 435 Tufted back, Upholstered Rocker Bargain. We bought 9,200 at actual factory cost price for spot cash from a manufacturer who required immediate money. This is a beautiful rocker upholstered in guaranteed fabricord leather. The American quarter-sawn oak frame is fully finished and handsomely carved. A great bargain. Factory bargain price \$4.35

Cash or Credit

SPIEGEL, MAY, STERN CO., 1482 35th Street, Chicago, Ill.

RIBBONS—Buy From First Hands

From the mill to you direct delivered at your post-office or door by mail.

To introduce our goods, we will send you 5 yards best quality, all silk, heavy, high lustre plain taffeta ribbon, $\frac{3}{8}$ inches wide, for 50 cents; $\frac{1}{2}$ yards of satin taffeta, $4\frac{1}{2}$ inches wide, for 50 cents, in either Black, Pink, Rose, Scarlet, Cardinal, Navy, Brown, Old Rose or Copenhagen.

Send for samples, circular and prices.

THE BONSILK CO., Dept. E, 42 Broadway, New York City



2 for 25c Post-paid

Davis Kleans E-Z Dusters absorb dust instead of scattering it. Chemically treated. Not oily. Saves time and labor.

Dusts and cleans, removes finger marks and leaves fine polish.

Davis Kleans E-Z Mops for hard floors, etc., absorb dust instantly. Stamps or oil.

Agents Wanted Everywhere

DAVIS KLEANS E-Z CO.
219 Weeks Street, Bennington, Vt.

"Good Teeth— Good Health"

YOU cannot properly digest your food without chewing, nor properly chew with poor teeth.

COLGATE'S RIBBON DENTAL CREAM

keeps the mouth in the sweet, clean, non-acid condition that counteracts germ-growth.

Ribbon Dental Cream is so delicious that children use it without urging. It combines a pleasant taste with proved efficiency.

In the classroom and at home—to young and old, this doubly efficient cream means an aid to "Good Teeth—Good Health."

At your dealer's or send 4 cents for 42 inches of cream in a trial tube.

COLGATE & CO.
Dept. L
199 Fulton St., N. Y.

Manufacturers of
the famous Colgate
Toilet and Shaving
Soaps, Face Powders
and Perfumes.



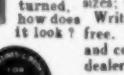
FREE!

An opportunity to learn, at our expense, that you can avoid the embarrassment of an unhooked and gaping skirt or waist by using

Wilson Dress-hooks

instead of hooks-and-eyes or snaps. They can't slip open; are absolutely flat and cannot rust or crush in washing and ironing. Always hold garment neatly closed and never show.

Ask for them on ready-to-wear garments. Buy at notion counters; Large and Small sizes; Gray, Black, White. Write for regular 10c card free. Don't fail to state size and color desired, and your dealer's name.



The Wilson Dress-hook Co.
148 St. Clair Av., N. E., Cleveland, O.



they will hold. Leave this on for ten minutes and hold the injured parts taut under a stream of boiling water, repeating the process twice. Now, lay the wet spots in the hottest sunshine five or six hours, keeping them wet. If the stains remain after the sunning, soak overnight in pure water and repeat the cream of tartar treatment next day.

L. H. S., T. A. G., H. S.—If the readers who requested information under the above initials will kindly send me a stamped, self-addressed envelope and repeat their request I will be pleased to mail them a prompt reply. We cannot give business addresses in these columns.

Beauty and Hygiene

Questions on subjects dealt with under this head have increased to such an extent that it is impossible always to give each correspondent a personal answer in the magazine. But if the readers of McCall's will note the contents for each month they will find that many of the questions they have asked are answered in some one of the articles published. To economize space, that all our many correspondents may receive attention within a reasonable time, this method is found best.

All letters should contain the writer's real name and address and should be addressed to the Editor of "Beauty and Hygiene," McCall's Magazine, 236 to 246 West 37th Street, New York City.

ANXIOUS.—To reduce the size of the bust, practice the following exercises very vigorously until the muscles are tired out. Always exercise in front of an open window: 1. Extend the arms out straight at the sides, shoulder high, elbows straight; rotate backward in circles, small at first and gradually growing larger till the circles are so large the arms extend almost straight up at times, and then reach almost to the knees. 2. Double the elbows, placing the fingers in front of the shoulder and rotate as before, describing the circles with the point of the elbows. Rest after each exercise, taking two or three deep breaths.

GRAY EYES.—1. See above answer for reducing the bust. 2. In another part of these columns you will find diet rules for reducing the weight.

L. R. W.—1. The growth of the eyelashes is sometimes promoted by rubbing a little vaseline on them every night. 2. The more the feet are bathed and rubbed, the better will be their condition. Given proper dressing for free and natural motion, walking, running and dancing, and all games which encourage lithe and springy steps, will increase the beauty of the foot. 3. The juice of a lemon or glycerine diluted with some perfumed water is splendid for bleaching the skin.

FLOSSIE.—If you will send me a stamped, self-addressed envelope, I will be glad to mail you the address you wish.

VIOLETT.—1. An excellent shampoo and one that will benefit your scalp is made of green soap. Complete directions for this massage are given by Mrs. Mitchell in the April Magazine. 2. Vaseline is very good for strengthening the growth of the eyebrows and frequent brushing will improve their appearance wonderfully. 3. To remove the growth of hair across your nose you will have to use either peroxide of hydrogen or a depilatory of some kind.

GRAY-EYED BELLE.—1. A daily application of lemon juice or diluted glycerine will whiten the skin on your neck. 2. The



STILLMAN'S FRECKLE CREAM

Removes Freckles & All Facial Blemishes

Freckles are not hard to remove, they are but little sacks of pigment or color wrongfully deposited in just a few of the skin cells.

Stillman's Freckle Cream is a scientific preparation, made to dissolve the pigment and pass it off through the blood. No unpleasant after effect can possibly occur. This Cream renders the face delightfully healthy and beautiful. Ladies who freckle have a very thin, delicate skin, but when the freckles are removed their complexion outrivs all others.

We have received thousands of letters from ladies famous in social and professional circles proving this Cream to be all we claim for it.

Write for full particulars and free booklet.

STILLMAN CREAM COMPANY, Dept. 4, AURORA ILL.

BEAR BRAND

If You Knit or
Crochet, Send for the
"Manual of Handiwork"
10th Edition

Covers the whole art of knitting and crocheting. Nearly one hundred new patterns and stitches made of BEAR BRAND Yarns, with 250 pictures and plain instructions, useful alike to beginner and expert. Sent postpaid, paper binding, 25¢; cloth binding, 50¢.

Whether you require Zephyr German, 4 or 8 fold; Shetland floss; Pompadour wool; German cashmere; German knitting worsted; Golf yarn; Persian Lamb wool; Rococo Falry floss; Eiderdown or Elderwool Wool, look for the BEAR BRAND trade mark on every skein. It makes you SAFE from inferior material, SURE of the best results in the appearance and durability of your work.

BEAR BRAND YARN MANUFACTURERS
107-113 Grand Street, Dept. J
New York



YARNS

A Perfect Bust

May Be Had By Wearing
Nature's Rival

Bust-Form and Corset Waist Combined
Designed especially for flat-chested women and for those who are not fully developed at the bust line.

It is a comfortable garment slipped on and worn like an ordinary corset waist, with or without corset, giving the full rounded bust form of a perfectly built woman. Impossible for even your dressmaker to detect by touch or sight. Absolutely natural, easily adjusted; light, cool and sanitary, laundryed like any garment. It will give a perfect figure. Write today for illustrated booklet with full information. Send dealer's name. If not fully satisfied after 30 days' trial I will refund your money.

We also sell Brassieres (bust supporters)

Miss RAE YAFFE, Sales Mgr. of
NATURE'S RIVAL CO., 888 Central Union Blk., Chicago



Dealer
Wanted



Wouldn't you prefer a stylish handbag that is good enough to be guaranteed for six months by the maker, especially if the price is no higher than you now pay for a bag of ordinary make?

Langfeld GUARANTEED Bags

"the Bags that set the style"

are the ONLY guaranteed Bags—they are made in a hundred different shapes and leathers, each one original, and you can buy them as low as \$2.00.

The new LANGFELD GUSSET BAG is so made that it retains its shape indefinitely.

Look for the Six Months Guarantee Tag Attached to Every Langfeld Bag

From the BAG STYLE BOOKLET you can get the very latest styles in Handbags, even before they're shown in the stores, and surely before your friends know them. It's free IF you send the name of your dealer.

LANGFELD BROTHERS & COMPANY

Makers of the Only Guaranteed Bags

1417 Wallace St., Phila., Pa.

WE PAY THE POSTAGE

This CORSET COVER ONLY 45¢

No. 539

Send only 45¢ and we will mail you this Handsome All-Over Swiss Embroidery Corset Cover. Pretty open work and blind design. Plain pin tucked back. Edged around neck and armholes with beautiful Imported Valentines Lace one inch wide. Dainty pure silk baby ribbon draw and bow.

Bust measure 32 to 44 inches. Be sure to give size. If you don't find the Corset Cover worth at least double, mail it right back and we will cheerfully refund your money, also postage.

We offer the Corset Cover at the extremely low price, to induce our Large Free Catalog of Everything to Wear for Women, Men and Children, also Furniture, Carpets, Lace Curtains, Rugs, Stoves and all kinds of House Furnishing Goods.

Ref. Continental & Commercial National Bank, CAPITAL \$20,000,000

CHICAGO MAIL ORDER CO.
INDIANA AVE. & 26th ST.
CHICAGO, ILL.

Do You STAMMER

Sand for my 200 page book with Free Trial Lesson explaining methods for Home Cure. Established 15 years. Reputation world-wide. G. A. LEWIS, 26 Adelaide St., Detroit, Mich.

When answering ads mention McCALL'S

kind of shampoo you should use depends upon the nature of your scalp. This information is essential before I can answer more definitely. 3. Sea salt is what you want. Any druggist or grocer should be able to supply it.

TROUBLED.—1. Defective circulation is often the cause of a red nose. Avoid spiced foods, take plenty of outdoor exercise and wear the corset loose. Rub the nose every night with camphor, and if it is naturally oily, apply weak borax water.

BROWN HAIR.—The article "The Care of the Hair" in the April issue of the magazine answers your questions completely.

WISCONSIN GIRL.—The knuckles cannot be decreased in size, but by making the hands plumper, their appearance will be greatly improved. Rub at night with a good skin food and wear sleeping gloves. 2. Constant care and attention will prevent corns or bunions from reaching an acute stage. Daily rubbing of any surface inclined to become callous, with pumice stone or a file, gently and lightly, will discourage it, and dipping the stone in a solution of carbonate of potash will increase the efficacy of this treatment.

X. Y. Z.—I fear nothing can be done to remove the stain from your hair. Give your scalp careful attention, massaging daily with a stimulating lotion, which treatment cannot fail to improve the appearance of your hair.

FRANKIE.—1. Healing oils, alcohol or witch hazel are all beneficial for applying to bruises and will aid to soothe as well as cure. 2. Rub vaseline on your finger nails at night before retiring.

H. S. E.—1. Olive or almond oil is good for the use you mention. 2. A few drops of benzoine added to the basin of water when bathing the face will aid in reducing enlarged pores.

J. P. G.—If the dandruff crusts have become hardened they should be first soaked in olive oil for several hours and then the scalp shampooed with an egg shampoo or something equally beneficial.

L. C. J.—1. To prevent an oily complexion, avoid over-stimulating and rich foods, take plenty of exercise and bathe often, rubbing the skin briskly. A little borax water or diluted alcohol has a good effect upon an oily skin. 2. I should advise you to use a purer and more refined soap for bathing your face. 3. If your complexion is acquiring a muddy color, discontinue drinking coffee.

JOSIE.—I should advise you to follow your physician's instructions. He understands your physical condition better than I do and knows what is best.

M. D. G.—Household ammonia is the kind to use, but employ it prudently as it does not agree with all kinds of hair.

H. H. and W. S.—Space does not permit giving you the desired information here. If you will send me a stamped, self-addressed envelope and repeat your request, I will be pleased to help you.

CLEOPATRA.—The reply to "Brown Eyes" in the April Magazine will give you the information you wish.

SUN FLOWER.—Try a little sulphur tonic on your eyebrows, once daily. This has produced very satisfactory results in many cases of premature gray hair.

A KENTUCKY SUBSCRIBER.—Try to remedy the trouble by rubbing vaseline on the nails every night.



Ethel Barrymore Writes:

"I find LISSUE quite the most charming and satisfactory handkerchief I have ever had."

LISSUE

is a new fabric handkerchief, soft, sheer and durable; made in all-white and in colored border designs to match the spring and summer costume; and every color guaranteed fast. Six free for one that loses color in the laundry.

From England to you
for 25c.

If your dealer cannot supply you send us his name and 25c for sample handkerchief. Sample of fabric and handsome booklet mailed free on request.

Address Dept. 15

The Tootal Broadhurst
Lee Co., Ltd.
92 Grand Street, New York



Wanted Branch Managers

for mail order business at your own home. Male or Female. No canvassing. Mail the ten catalogues and make from \$1 to \$20.—One young married couple made over \$100 in two months. You can do the same.—We furnish everything. Outfit, ten catalogues, full particulars, etc., for 10 cents in stamps to pay postage, etc. Address: The Brad Co., 427 Cortlandt Bldg., New York City

GUARANTEED Comfortable SHOES

Ladies; hand-sewing, though more difficult, makes the most comfortable shoe. Hand-sewed shoes for comfort are our specialty. Soft flexible sole, glove-like upper. With these your feet will never know an ache, we guarantee it. Free Booklet on hand-sewed comfort, styles and guarantee. \$2.75 to \$3.50 delivered in United States.

Colonial Shoe Co., 424 Chestnut St., Phila., Pa.

LaWalohn Corsette

This improved
Brassiere fits snugly

over the corset and promotes a beautifully smooth surface, over which your gowns fit to perfection. No corset ridges, no bulging, no wrinkles anywhere.

La Walohn Corsette is made of Dr. Deimel Linen Mesh, known world-wide for its hygienic features, lightness, flexibility and softness—"the garment that breathes."

Carefully boned with Walohn boning, which keeps the figure always in shapely contour.

La Walohn Corsette sells at \$1.50 and \$2.00. We also make a complete line of other Brassieres in batiste, embroidery, lace, etc., selling for 50c up.

Ask your dealer for La Walohn Corsette.

*Send for
Style Book*

Our Style Book of Brassieres tells how you may keep your figure lines always trim and graceful. Send a post card for this Book today.

Benjamin & Jones,
66 Bank St.,
Newark, N. J.

BENJOLIE
TRADE MARK

Won't Come Off In the Wash

Beautiful little hand-made lace buttons, suitable for the finest wash waists and dresses, so cleverly and strongly made that they won't break and pull off in the wash.



Lindner's Little Lace Wringer-Proof Buttons

Are flat—they slip through the wringer without prying off. You iron **over** them—no danger of the point of the iron snapping them off.

Sewed on directly through the center, they need only a small buttonhole, which the rounded edge won't spread or fray. Garments stay fastened when you use Lindner's Little Lace Wringer-Proof Buttons.

Send for Free Samples

And see these wonderful little buttons for yourself. We will tell you the name of the dealer where you can get them. Or, better still,

Send for a Trial Dozen

Enclose 12 cents for white, shirt waist size—25 cents for mercerized, white, one or two colored—30 cents for silk. Come 2 doz. to the card, protected by transparent glass de luxe envelope, always clean and clean. Look for and demand the **Laurelress** trade-mark shown in this ad. We will include samples of our other pretty wash buttons, with circulars showing our entire line of soutache, jet and crochet.

B. LINDNER BUTTON CO. 182 Dearborn Street, Chicago

Wedding Invitations, Announcements, etc.
100 in Script, \$2.25. 100 Hand Engraved \$5.50 (2 sets envelopes each). 100 Engraved Visiting Cards, \$1.00. Write for samples. C. EDWARD HARVEY & CO., 3131 N. 9th Street, Phila., Pa.

Training Our Children

We ask our readers to send in contributions for this department. Any mother's, father's, near relative's or teacher's experience in the training of a child may help some woman to solve a problem that she is having with her own child. Contributions accepted will be paid for at one half cent a word. They must not be over five hundred words in length. Unavailable contributions for this department cannot be returned. Address: Editor Children's Department, McCall's Magazine, New York City.

DIRECTING A CHILD'S ACTIVITY

"He is always into mischief," exclaimed a young mother, speaking of her three-year-old baby. "He is always doing something he ought not."

"Why don't you keep him busy doing the things he ought to do?" asked her friend.

"What do you mean?" The young mother's eyes opened wide.

"You know a child has to be doing something. It is the law of growth—the sign of a healthy child. If he is not active, he is ill. You should be thankful for his activity, but you can direct it into the proper channels if you don't wish it to take the improper ones."

"The old adage of Satan and the idle hands?" laughed the young mother.

"Exactly," answered the older woman. "A child's activity is a fine thing, a necessary thing, and to rightly direct it is the mother's duty. She should see to it always that the child has proper outlet for his energies and then she will not complain that he is always in mischief. Children love to help, and they can do so many little things that really help mother, while they also exercise their growing faculties and utilize this energy which they must work off in some way."

"Baby loves to help me, little as he is," acknowledged the young mother.

"Of course he does, and you must encourage him. When you are dusting, give him his own duster and let him do the legs of the chairs and tables. Let him have his own little broom and sweep the path for you. He cannot do any harm and he will enjoy it, work off his energy, and at the same time be acquiring a valuable trait of character in 'helping mother.' I used to let my little ones help me with everything—sweeping, dusting, baking—they had their own little dishes, and I always gave them a bit of dough to work with. When washing dishes I let them dry the silver and put it away. I let them help me 'clear up' the room. Oh, there are lots of ways a mother can direct the child's activity in work as well as healthful play. Give your baby the right thing to do and you will never complain that he is always doing something he ought not to."—A. G. M. N., Philadelphia, Pa.

CONQUERING HIS FEARS

Our little four-year-old boy was never known to be nervous or afraid of the dark until nearly frightened into a spasm by being shut in a very dark closet by a friend, who never had any idea that it would scare him. We never punished him by putting him in a closet or dark room, as some parents do. But after this incident we could not get him to go into a room alone, not even in daylight, nor could we get him to go to bed unless I lay down beside him. I coaxed him and talked to him, but all in vain, until one evening when it was nearing his bedtime, I said to him,

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"My son, your Teddy Bear (a toy which he loves very much) is very sleepy and wants you to take him to bed," he immediately felt as though he was Teddy's guardian, and promptly took him to bed, failing to sleep himself. This scheme has been repeated every night since with the same good result. But as yet we failed to get him to go into a room alone. I hated to force him, for it seemed to make him worse. So after much worrying and thinking I hit upon a simple scheme which worked wonderfully well. When I wanted the shears or a book, etc., which were in another room, I would say, "I wish I had a little man around that would get me my shears, for I am too busy to stop my work," he would jump up and run get them for me. And before he realized the fact he was going in all the rooms alone, and he now seems free from fright and nervousness.—M. W., Indianapolis, Ind.

GENEROSITY

Not long ago one of my little first-grade pupils came to me exhibiting two peanuts. He came from a home where such things were luxuries, and the two peanuts were a treasure indeed to Tommy. A sudden thought cast a troubled look over his little face, however, and he turned and walked to the window. He looked out, then down at his hand, then at me. He closed his little fist resolutely and looked away again. It dawned upon me then that Tommy was having a struggle with himself. "Should he give Teacher one or not?" But after a little while he came to me and with a smile gave me his largest peanut. How thankful I was that he had conquered himself, and how his little face shone with happiness as we two ate those peanuts.

In my work as a teacher how often I meet children who do not know what it is to share with one another, and the result of teaching them to be generous is more than can be estimated. Saying, "No, dear, keep it yourself," while kindly meant, is laying the foundation for a selfish, unhappy life, while leading them to share with another lays the foundation for a happy and most useful life.—M. M., Kimball, South Dakota.

"SOMEBODY TOOK"

When a child finds one of his belongings missing, how soon he says, "Somebody took," or "Tommy took." When a child tells me that, I say "Did you see Tommy take it?" "No," he usually replies, "but it's gone, and somebody must have taken it!" I have a little talk with the child, showing him in how many ways the article may have been misplaced, and how great an injustice he does Tommy by accusing him. The child is quick to see the injustice, and quick to make amends. It does not take many such talks to help overcome this annoying habit.—M. M.

A CHILD'S WILL

A child who is neither backward nor lazy in performing the duties and lessons assigned him in school, is quite often the embodiment of both these evils in the home. He does not relish being told to do things about the house, and he dislikes being errand boy unless there is, at the end of the duty, promises of remuneration.

This is usually a great source of disappointment to the mother, not because she could not easily perform these small services herself, but she dreads to see that element of selfishness, always so disliked, growing more and more noticeable in her child's character, as it is bound to do if it

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is allowed the start. And she may well be interested in this phase of child training and equally so in an analytical survey of herself, at this time, for ten to one she will find the trouble lies just here—not within her own heart, of course; not in any intents or purposes of hers, but just in the way she asks (or more frequently tells) her little one to do a certain thing.

This is the point; children do not like to be told to do a thing as though they were small electrical machines, and the telling were merely a little button to press which would set it in motion. They like to be shown some deference and asked, as though they had a will concerning themselves like older folks, as, indeed, they have—for therein exists the very reason.

A child lives through all the stages of primitive man, and ever since the world began people have liked to see their efforts amount to some visible, material good. Therefore if the little girl understands that arranging the sitting-room is really as important a part of the housekeeping as the duties her mother performs, she will doubtless consider it a privilege and pleasure, while if she be told to pick her playthings from off the floor in a way that proclaims it merely a task set, she immediately considers it disagreeable, and forms a dislike for the very thing which should appeal most to a girl's heart, the loving care of a home.

So let us remember that the very will which is at times so hard to bring under subjection, is, after all, the greatest and grandest capital in life our little ones have, and may become, under proper care, most powerful and instrumental in bringing about the ends we desire for their own good, both now and in later years—G. E., New Portland, Me.

LEFT-HANDED CHILDREN

While visiting recently in a certain schoolroom I was surprised at the number of left-handed pupils. Fully one-fifth of the number present used the left hand when writing. While we may not find as large a percentage as this in every room, we must admit there are but few schoolrooms in the country where we will find all the pupils writing with the right hand.

It is much better to prevent our children from becoming left handed, if that be possible, than to cure the trouble after it has become a habit. I know in most cases a mother will often do all in her power with seemingly no results, but she should not become discouraged.

I believe that a child may inherit this difficulty, but this may or may not be true. But I have learned through observation that the trouble can often be traced directly to the mother. Many mothers make a practice of holding their little ones on their left side. Of course, when the baby reaches for anything it naturally holds out its left hand first. The mother does not observe this fact, and as time goes on a habit has been formed—a habit so hard to break.

We all have the welfare of our children at heart, and what mother knowingly would be guilty of being responsible for a lifelong habit? I think it is the duty of every mother to watch herself in this direction, so in after years she may not be able to trace a habit of this kind back to her negligence.—F. E. A., St. Joseph, Mo.

TELL STORIES TO THE CHILDREN

Many parents, or mothers rather, make the mistake of not telling any stories to their children.

McCall's Magazine, May, 1911

MODENE



IN COMPOUNDING, an incomplete mixture was accidentally spilled on the back of the hand, and on washing afterward it was discovered that the hair was completely removed. We named the new discovery MODENE. It is absolutely harmless, but works sure results. Apply for a few minutes and the hair disappears as if by magic. **It Cannot Fail.** If the growth be light, one application will remove it. The heavy growth, such as the beard or growth on moles, may require two or more applications, and without slightest injury or unpleasant feeling when applied or ever afterward.

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Some people think it is a waste of time, but anyone who has seen the wonder and happiness on the little face will know better; others think they should not be told fairy stories because they are not facts, but when was there ever a fairy story worthy of the name that didn't have some valuable truth at the bottom of it?

A number of reasons could be given for telling children stories. First, is the pure pleasure they get out of them; and what mother is there who doesn't want her children to be happy? Then it quickens their sympathy not only for mankind but for animals, and causes them to see the beauties of nature. Some knowledge will naturally be acquired and the imagination will be aroused. To the child in your arms or at your knee the story fills the little heart with love and pity or opens the way into a land of mystery and enchantment, where all things are beautiful.

Many a man or woman weighed with cares and responsibilities finds a subtle mystery and charm in life due to the stories his mother told him years ago by the fire on winter evenings, or out under the trees some sunny afternoon.

We have often discussed this subject in institutes and other meetings, and when I read the page in the magazine I decided to write a paragraph or so in the hope that it would result in happiness for some hungry mind.—E. R. N., Morristown, Ind.

CALLING CHILDREN

During the summer months it is impossible to keep the children within the limits of their own yard for the whole day. They run to the neighbor's or to some playmate's yard where there is more shade. When the mother wants them at home she must go after them, and since it is not always convenient for her to leave the house or probably the baby, she usually resorts to shouting at the top of her voice for the strayed "Mary" or "John" to return home. Some mothers shriek so often from the time the children arise in the morning until they go to bed at night that they become the joke of the neighborhood, and the children become so accustomed to it that they pay little heed. In after years, along with the memories of their childhood days, will be the recollection of that shrill call of their mother.

I have found another method just as successful as shouting, less disturbing to the neighbors and without the strain on the voice and nerves. I have a small hand bell, and when the children are wanted I step to the door and ring the bell. The children understand when they hear that bell they must drop all play and come home immediately.

Some mothers do not use tact or judgment with their children. Children do not like to leave their play, especially if they are called about every half hour during the day to do some chore or to run errands or to mind the baby. They soon think they are imposed upon, which is about the truth of the matter; they rebel and then trouble follows. It is all right for children to do some work, in fact, they should be given some duties. But the mother should plan to have all their work done before play begins, and then let them have uninterrupted play. They will do the errands more willingly and the parents will not run the risk of stirring up that rebellious nature in the child which will be so harmful to him as he grows older.—P. M., Champaign, Ill.

39 Cravenette N.H. & Co. Poplin 39

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And, indeed, our daily experiences with those who consider no rights but their own would verify the assertion.

In a modest little home, a small bedroom off the family sitting-room was devoted to the baby. Here were all his playthings in a low box, and on no condition were they disturbed by anyone else. They were baby's.

On the other hand, when the little man began taking books from the shelves, the mother said quietly but impressively:

"Those are father's books. You must not take them without asking him."

Or when he desired pictures or bric-a-brac:

"These are mother's, and she does not wish you to handle them. You have your own toys in your room, and mother never disturbs them!"

Generally he willingly left things alone, but on the occasions when he was perverse he was made to put them back where they belonged.

Very young, he learned to ask for things before taking them, to the infinite relief of the family.

When he was taken into the homes of other people, some toy—one he did not have to play with at other times—accompanied him. If he saw enticing things, his mother said simply:

"That is Mrs. Brown's picture; you must not touch it," and he was content to admire at a distance.

Needless to say, the child was a favorite with his parents' friends!

This by no means made him stupid or unobserving. He saw everything in the room and admired it. When things were particularly interesting, he asked questions, and so careful was he that not infrequently he was allowed to examine the wonderful object. This trait made him rather agreeable than otherwise.

He has a great respect for the possessions of others, which will benefit him all his life, for the lessons learned in childhood are the last to be forgotten.—G. L. S., Cape Vincent, N. Y.

"Why do you make that patient wait three hours every day in your anteroom?"

"He needs rest," explained the doctor, "and that is the only way I can compel him to take it."—Courier-Journal.

"So you have quit laughing at your wife's hats?"

"Yes," replied Mr. Growcher. "The funnier they seem to me the more convinced she is that they must be correct in style."—Washington Star.

Mother.—In all that wild storm your sister Maggie went out with her throat all bare and exposed.

Brother.—Rain won't hurt her. She's got a rubber neck.—Life.

The contributor wrote: "The inclosed are original and have never been published."

The editor answered: "I can quite believe it."—Lippincott's.

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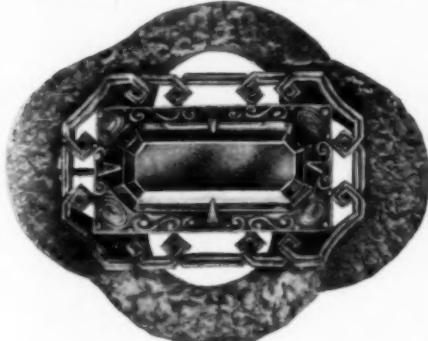
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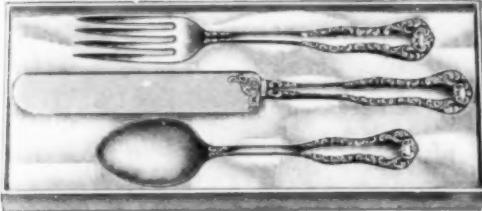
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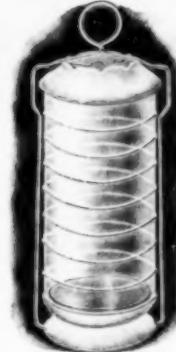
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A \$2.00 Eagle Fountain Pen Outfit Given for only 4 yearly subscriptions



Premium 702

Premium 702—This handsome Russet Writing Set consists of

- 1 "Rex" Fountain Pen, 14-k. gold pen guaranteed.
- 1 Filler for same.
- 1 "Spear" Pencil with extra box of lead.
- 1 Magic Knife.
- 1 Rubber Eraser.
- 1 Combination Pen and Pencil Holder.
- 1 Metal Box, containing one doz. assorted steel pens.

The Fountain Pen alone is worth \$1.25 and the retail price of entire outfit is \$2.00. Every man and woman, every boy and girl should take advantage of this wonderful offer. Remember, we send you prepaid the complete writing set shown above, packed in a handsome fancy box, for only 4 yearly subscriptions at 50 cents each.

Exquisite Duchess Lace Bureau Scarf

Given for only 3 yearly subscriptions



Premium 641

Premium 641—Popular fillet design, well made and durable, easily laundered, made of one piece of handsome lace with cord-bound edges, 18 inches by 54 inches. Sent prepaid for only 3 yearly subscriptions at 50 cents each.

Lotus Manicure Outfit—Value \$1.50 Given for only 4 yearly subscriptions



Premium 717

Premium 717—Every woman should have this splendid set on her dresser. The outfit consists of Cuticle Knife, File, Buffer, Nail Enamel, Salve and Bleach, Emery Board and Orange Sticks. This fine \$1.50 Manicure Outfit sent prepaid for only 4 yearly subscriptions for McCall's Magazine at 50 cents each.

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Premium 76

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Premium 235—You may have your choice of black, white, gray or tan. The Gloves we offer are the celebrated MEYER'S MAKE, known throughout the entire United States for their reliability. Every pair guaranteed. Sent prepaid on receipt of 6 yearly subscriptions at 50c each. Be sure to state size and color desired. All sizes up to 7 1/4. When size 8 is desired we can send only black.



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Premium 275—This Thimble is handsomely engraved. It is not only very neat in appearance but will wear well. We will send any size desired for only 2 yearly subscriptions for McCall's Magazine at 50 cents each, or 1 two-year subscription at \$1.00.



Premium 275

This Popular Skirt Gauge

Given for only 2 yearly subscriptions

Premium 531—Every amateur and professional dressmaker requires a Skirt Gauge. It is a necessity if you wish to adjust the height or length of skirts perfectly. Thousands in use. All the worry caused by trying to get a skirt to hang evenly is avoided by the use of this excellent device. The very best ladies' tailors and dressmakers in New York City use this Skirt Gauge. Sent for 2 yearly subscriptions at 50 cents each, or 1 two-year subscription at \$1.00.



Premium 531

Combination Fancy Work Outfit Given for only 3 yearly subscriptions



Premium 797

Premium 797—This remarkable outfit contains:

- (a) Corset Cover stamped on Nainsook.
- (b) 18-inch Centerpiece stamped on pure (tan) Linen. Also Stiletto.
- (c) Perforated Stamping Outfit—All New Designs, including Ladies' Entire Suit, Belt, Jabot, Collar, Baby Clothes, Alphabet, Doilies, Sprays and many other designs not shown in illustration. Also stamping paste and full directions.
- (d) McCall's 1911 48-page Fancy Work Catalogue (price, 10 cents).

If you bought each of the above separately, they would cost you several dollars. We send you the entire outfit free, prepaid, for only 3 yearly subscriptions for McCall's Magazine at 50 cents each.

The No. O Premo Junior Camera Given for only 7 yearly subscriptions



Premium 796

Premium 796—The Premo Junior No. O is the simplest type of a camera with which pictures can be made. So easy to operate that it can be readily used by the children, while at the same time it produces pictures within its scope which will satisfy the older people. With this camera no focusing or estimating of distances is necessary. Takes pictures $1\frac{3}{4} \times 2\frac{3}{4}$ inches. Loads in daylight with the Premo Film Pack and makes time or instantaneous exposures. To introduce this splendid premium, we will send you one free, prepaid, for only 7 yearly subscriptions at 50 cents each.

A Pair of Curtains in Point d'Esprit Effect

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Premium 77

Premium 77—Each curtain is 2 yards 29 inches long by 32 inches wide. Made from a good quality of net and have a scroll border. The design is an exceptionally handsome one. A pair sent prepaid for only 4 yearly subscriptions at 50 cents each.

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Premium 793—This remarkable collection of 10 fine roses includes two wonderful novelties—the Blue Rose and the Black Rose. These two new varieties are creating a sensation as experts have been working for these colors in roses for centuries. The other 8 roses are also unusually attractive, and include, white, yellow, pink, crimson, etc. All these plants will bloom soon after planting, and will produce great masses of highly fragrant flowers throughout the growing season. Remember, we send you the 10 rose bushes free for only 2 yearly subscriptions for McCall's Magazine at 50c each, or 1 two-year subscription at \$1.00.



Premium 793

Self Inking Fountain Pen

For only 5 yearly subscriptions

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Premium 677

Premium 677—This exquisite Scarf is 18 inches by 50 inches, has a hemstitched border and is made of a very fine quality of imported satin-finished linen damask. Is sure to please any woman who is looking for big value. The above illustration, owing to lack of space, shows the scarf folded. We send this extra fine bureau scarf, postage prepaid, for only 3 yearly subscriptions for McCall's Magazine at 50 cents each. Don't miss this great popular offer.

3 Giant Himalaya Berry Plants 50 Richly Colored European View Post Cards THE WONDERFUL NEW FRUIT Given for only 2 yearly subscriptions



Premium 800

Illustration shows Ripe Himalaya Berries $\frac{2}{3}$ actual size.

Premium 800—This is the easiest fruit in the world to grow. Perfectly hardy in any climate. The fruit is black, almost coreless, and the large, luscious berries are borne in enormous clusters. Unsurpassed for eating fresh, cooked, canned or preserved in any form.

It continues to bloom and produce berries from three to four months, the plant growing larger and producing more fruit each year. This remarkable new fruit is being advertised and talked about everywhere. The price of one plant is 30 cents, but we will send 3 strong well-rooted plants, absolutely free, for only 2 yearly subscriptions for McCall's Magazine at 50 cents each, or 1 two-year subscription at \$1.00. This offer expires June 1, 1911.

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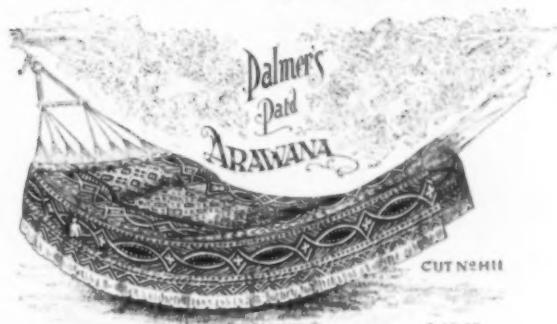
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B-12-10 Premium 400

Premium 400—This is the most attractive and most satisfactory Hammock we have ever offered. Looks well; wears well. The design is not only neat and artistic, but the color effects simple and effective. Black and white predominate.

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Premium 754—This is our most popular summer premium. A full 20-inch, silk-finished Soiesette Parasol with satin stripes. You may have your choice of Hunter Green, Old Rose, Copenhagen, Tan, Blue or White. Parasol has black paragon frame; 8 ribs; very latest Directoire handle, 17 inches long, in light-colored mission wood (various shapes). Tassel on handle. This pretty parasol sent prepaid for getting only 8 yearly McCall's subscriptions at 50c each, or for 5 subscriptions and 50c added money.

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(as pictured). Medium high bust—long over back, hips and abdomen. New shaping of the gores and slash construction over groin insure perfect comfort. Exceptional quality coutil. Three pairs supporters.
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